OMAN'S INTIMATE PROVINCE—SMART DAILY FASHIONS—RELATIVE ASPIRATIONS

NO MATTER HOW SMALL, SOME ONE ALWAYS ASPIRES TO YOUR JOB

Stop and Consider Those Less Fortunate When You Feel Dissatisfied With the World and Your Condition in Life

HAVE you ever stopped to think that no matter how unfortunate and illsituated you may consider yourself to be. there is always some one whose aspirations reach out and up to what you already possess?

If you are a fifteen-dollar-a-week clerk you may consider yourself underpaid and overworked; but there will always be the little office boy, drawing his seven dollars weekly and wishing, as he comes in an hour before you do and stays until later that he was as lucky as you!

Or if you have reached the salaried stage and are grumbling over the income tax, you will find some one at your cibox wishing he had an income of sufficient importance to tax.

The constant reaching up for something just beyond one's reach is, after all. e of the most fortunate characteristics of human nature, when the aspiration takes a turn for the good.

But so often those "beneath" in the occial strata have such distorted notions of what constitutes superiority.

An old cook confided to me one day tin' quite sassiety." her claim to socia! ing cigarettes, "jes' lab white ladies!" neglected. And the one ambition of a little boy who once ran errands for the office "force" a huge diamond scar(pin and a finger ex-prize fighter on one memorable occa-



The brim of this hat is caught in here and there by a bunch of roses.

may sound like maligning the latter. It is fortunate indeed that their ambitions that her daughter, Lillie Rose, was "get | change with the years, else the market would be flooded with firemen, policemen, distinction, it appears, resting on the fact orgineers, etc., while the professions, the that she had acquired the liabit of smok- are and the sciences would be totally

broky, and that feeling usually comes was to grow up and he the possessor of after you have heard about the tremendoug successes another person with no ring, jewels he had seen displayed by an more brains than yourself is making, just twist your head and look in the other direction for a minute. Just a brief in-And what family is complete without stant; long enough to regain your equiits little boy who wants to be a pirate librium. To keep one's eyes fastened the or a cowboy when he grows up? Which other way is, after all, the right thing.

THE WOMAN'S EXCHANGE

Letters and questions submitted to this department must be written on one side of the paper only and signed with the name of the writer. Special queries like those given below are invited. It is understood that the editor does not necessarily indorse the sentiment expressed. All communications for this department should be addressed as follows: THE WOMAN'S EXCHANGE, Evening Leager, Philadelphia, Pa.

TODAY'S INQUIRIES

- 1. How can lacquered brass be cleaned?
- 8. How can willowware and matting be most

1. Glucose is grape sugar. Milk and butter may usually be substi

3. In separating eggs great care must be ob-cerved that none of the yolk gets in with the white, otherwise the white will not be stiff when

Judging Flour

To the Editor of Woman's Page:
Dear Madam—How can good flour be told, and
what kind of container is in a for keeping it?
READER.

The best flour has a slight yellow tinge The best flour has a slight yellow tinge and a very faint, pleasant odor, especially after wetting. Dazzling whiteness shows bleaching; a gray tinge or tiny black specks, seen only under a magnifying glass, the use of spoiled grain. Clutch a handful; if it takes the imprint of the hand it is good. To test the flour for gluten, wet a pinch of it to a stiff dough, then wash the starch out of it in cold water; if the residue is tough and stringy there is a large per-centage of gluten. To test for a mixture of corn, dry a pinch of it over the heat. without scorching it; then rub between the inger tips. Pure wheat flour will not feel gritty, but corn will be a little rough, no matter how finely ground.

Best Place for Groceries To the Editor of Woman's Page:

Dear Madam I am a constant reader of the ENING LEBGER and would like to ask you here groceries should be kept. I have a drasser d a small kitchen. (Mrs.) P. E. G. Groceries can be kept in the dresser.

vided it is free from dampness. Your second query will be answered in John Bartram's column.

Washing Fluid for Overalls

the Editor of Woman's Page:
Dear Madam—What kind of washing fluid cause to clean overalls and shirts that get versuch rolled?
(Mrs.) LOUIS M. Equal quantities of turpentine, kerosene and lime water, shaken well, will make a good mixture for this purpose. Soak the clothes for an hour in it, then wash in

Setting Color in Linen

To the Editor of Women's Page:

Dear Madam—Please tell me how I can set
the color in a buff linen dress which has not
yet been washed. Soak a few minutes in strong black pepper tea before washing it.

Attractive Rag Rug

To the Editor of Women's Page:

Dear Madam—I saved my worn black silk stockings and combined them with the best parts of an old red petiticat, using two strands of black and one of red, braided them, sewed in ablong shape, and so have a beautiful braided rug. The strips were about one inch wide, making a finished braid of three-quarters of an Mrs.) i. T.

Cleaning Gilt Furniture

Fo the Editor of Woman's Page:

Dear Madam-Please publish directions for cleaning silt furniture.

A. R. Dust the furniture. A. R.

Dust the furniture thoroughly, then sift on whiting; let it stand for an hour and brush off, or cover a little at a time with whiting and alcohol as thick as cream, let stand three minutes, wipe with a damp cloth and polish with silk or fiannel. Take away specks of whiting or tarnish with a swab of chalk tied in silk and wet with alcohol. Cork sawdust tied in chamois makes a good burnisher, if a high polish is desired.

To Destroy Roaches

Editor of Womon's Page:

Madam. How can I destroy rouches?
them away only sends them to another and does not solve the problem.
(Mrs.) W.

Dip slices of potato in arsenic mixed with nigar and lay the cut side down. Gather ap every morning and drop into boiling rater, as some of the insects may still be live. But never allow poison to lie around there are children in the house.

Home for Elderly Man



Whenever you feel that you are un

- When giving a house party is it usual for the hostess to specify the length of time her guests are to stay? 1. What is the easiest way to string beans?
 - 2. How soon should dinner invitations be an-
 - 3. How can embroidered blouse fronts be utilized after the blouse wears out in other places?

ANSWERS TO YESTERDAY'S INQUIRIES 1. The bride's relatives occupy news on the left side of the center ais'e in church.

? At a wedding breakfast the bridal attend-acts, including maid of honor, bridesmaids, best man and ushers, are given places at the bridal table, together with members of the immediate

3. The bride does not change from her wed-ding attire to her traveling costume until after the breakfast or reception.

Should She Explain

Should She Explain

To the Editor of Women's Page:

Dear Madam—I am a girl fourteen years of eac. I know a boy two years older than myself noticy well. I have been places with him and the shown him three years. One day last well a serie of the shown him they every the serie of the series of the shown him they every the series of the shown him they every the series of the shown him when I was entering the theatre. He shows him when I was entering the theatre in the row right in front of me. Then a lot of hows he knew region and they all went a few rows behind as along, and they all went a few rows behind the slong, and they all went a few rows behind the slong, and they all went a few rows behind the slong, and they all went a few rows some vacant seats. I did to me, as there were some vacant seats. I did to me, as there were some vacant seats. I did to me, as there were some vacant seats. I did to me, as there were some vacant seats. I did to me, as there were some vacant seats. I did to me, as there were some vacant seats. I did to me, as there were some vacant seats. I did to me, as there were some over to us, as I know him well. Did to think I was right? Do you think I was right? Do you think he will be seated the survey of the incident.

Accepting Presents From Young Man

Dear Madam—I am a girl of seventeen, and me of the young men who occasionally calls on me has given me birthday and Christmas presents. Did I do right in accipting them? For I never expect to marry him, for good reasons best known to myself. Please advise what I

Quite proper to accept presents from the young man, provided they are neither pieof jewelry, wearing apparel nor other ex-

Engagement Presents

To the Editor of Woman's Page:

Dear Madam—Is it customary for relatives—that is close ones—to give presents to a girl when her engagement is announced? And if it is, what is the right thing for a gift? Also, which family calls first, the girls or her flance's?

Lately it has become almost a custom. but it is not a stringent one, for relatives and intimate friends to send the bride-to-be something for her trousseau. The giving is generally done by feminine members of the family and feminine friends, however. A piece of lingerie or household linen is al-ways an appropriate gift for a newly en-gaged girl. The bridegroom-to-be's family should call on his fiancee and her family first. Both sides of the family then should entertain the two at informal dinners and

Gift for a Girl To the Editor of Woman's Page:

To the Editor of Woman and Mindly suggest what bear Madam Will you kindly suggest what would be an appropriate birthday sift for me to send to a girl I have known about six months—something not too expensive and not toe formal?

ANXIOUS.

It is not usual for a man to send a girl a present, unless it is a book, flowers or candies. You can certainly send her lovely flowers at this time of year. A fancy box of candy is always appreciated. Unless you are engaged to the girl a more per-sonal gift would not be in good taste.

Yeoman in the Navy

To the Editor of Woman's Pape: Dear Madam—Kindly inform me where apply for a position as yeuman in the may, Apply to the United States naval re-cruiting station at 1310 Arch street.

Talking Machine Requested

Talking Machine Requested

To the Editor of Woman's Page:

Dear Madam—I was wondering if it would
be too much to ask you if you would put a request in the Evestivo Lasische for a taiking machine for an insane hospital for the convalescent? I have heard of a young man who is
very fond of music and is wishing they had
one to pass the evenings. I would be only too
glad to get one, but haven't the means. I
thought some of the readers of the Evening
Lasiscan might have one they were tired of, or
in some way might be willing to help them to
get one. I hope you will be kind enough to put
it in your paper, as it might be of some help,
as so many read your paper. (Mrs.) C. K.

Selection of a Parrot To the Editor of Woman's Page:

te parrois?

The gray Africans, I am informed, make the best talkers and are best tempered, although they are not as beautiful as other breeds. Their food should consist of fruit, nuts, grain, a little mest, insects, bread, especially combread, and cereals cooked until stiff. Coffee in moderation will not

ADVICE TO THE HOME-BUILDER OF MODERATE MEANS

By VICTOR EBERHARD, R. A., B. Arch.

Floors (Continued)

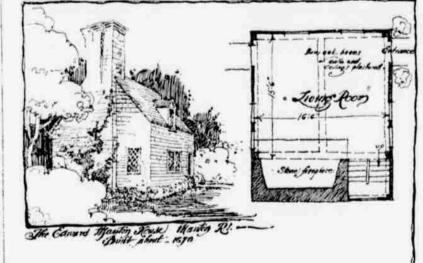
In ORDER that the finished floor will not shrink and show open joints after the house is finished and occupied, we advise that instead of waiting until the building is ready for the flooring insist upon it that the flooring be brought to the building and stacked in the attic, with slats between every layer, and left there at least thirty days before it is used. The actic of every house is usually, the driest and warnest place and in most cases is left unfinished, excepting the floor. It, therefore, provides a spiendid opportunity for stacking the flooring, which, if done as here stated, will put the same in first-class condition ready to be laid. When the floor is laid it is important to see to it, and insist upon, it.

The application of a little turpentine or drier. When this has well hardened, use an ordinary floor wax which can be bought for about forty cents per pound and can be applied by hand with a rag, after which it should be followed up with a heavy floor brush. If that is not available, take a smooth rock weighing about thirty or forty pounds and wrap it with heavy cloth; a long handle can be attached and this can be used as a polisher. This treatment of a floor does not require a painter. Any one can apply the oil, with a brush and also just as easily put on the wax.

The application of a little turpentine or drier. When this has well hardened, use an ordinary floor wax which can be bought for about forty cents per pound and can be applied by hand with a rag, after which it should be followed up with a heavy floor brush. If that is not available, take a smooth rock weighing about thirty or forty pounds and wrap it with heavy cloth; a floor is a floor does not require a painter. Any one can apply the oil, with a brush and also just as easily put on the wax. introviant to see to it, and insist upon it, that it be well nation, so as to avoid attacking when you walk on it. This is said another missaines that can be avoided. inexpensive is the pine flooring. Where most inexpensive, is quite no object the subfloor can be and is very durable.

IN ORDER that the finished floor will not | two successive coats of plain linseed oil

The application of was should be followed up thereafter two or three times a year if it is desired to keep the floor in perfect shape. There are many other ways to treat floors, but that given here is the most inexpensive, is simple in application



Our forefathers were satisfied with more simple planning than we are today. Edward Manton built this house at the time he was married. In this living room his meals were cooked, here he dined and afterward sat before the great fireplace. We cannot but admire the simplicity and honesty of such a life, as also the vigorous beauty of this room in which such a large part of it was spent

omitted and ordinary No. 1 pine flooring of even width and not over 2 h inches can be used on the first floor, and No. 2 flooring not over 3 inches wide on the second floor. There is other flooring more costly, such

as rift pine or oak, of various grades, any of which would increase the initial cost over that previously mentioned. A subfloor over the first floor joists is a very good thing to have, for various reasons, but not absolutely essential. A subfloor serves its main purpose as a floor to be used until the entire house is finished, the finished floor in that case being laid

after all other work is done.

After all work is completed in the building the floors should be scraped and sanded by a professional floor scraper, the cost of which is usually 1½ to 1½ cents per foot. This eliminates all existing spots, uneven places and defects of every kind and produces a smooth surface upon which to apply the pajnter's finishing. all other work is done. he painter's finishing.

The most inexpensive, yet durable, method of finishing a new pine floor is to apply

Questions and Answers

is a ventibule at the front entrance neces

What is meant by "rotten" stone?

Stone has in its composition a certain cially where there is mica, the stone disintegrate. This is known as "rot stone and should not be used. Ston

PATSY KILDARE, OUTLAW

By JUDD MORTIMER LEWIS

DOWDY and I have got our pitchers it K the newspaper today. A man came out last night when we were in bed and said he had a pitcher machine with him and wouldn't I let him take a pitcher. I told him to foam my father and ask him and he said he had and it was all right. So I dressed to have my pitcher never did wish so hard before for that pink nightie and pink bow.

The man stood Rowdy and me up together and all of a sudden something went off and nearly blinded me, but not Rowdy. I did not make Rowdy let the man down off the bureau until he had explained that he was not trying to shoot anybody, but just did that to make it light enough to get the pitcher.

So we are in the paper today and across the top of the paper in big black letters it says, "They Caught the No Ma'ams." Then it explains how I came to call gnomes no ma'ams and how I heard them digging under the bank and told my father and how he told the police and the police heard them, too, and watched and after a while they came up through the bank floors and they were not real gnomes at all, but just burgiars and they caught them all, only my father got shot in the arm. That doesn't worry me, for my father says it does not amount to snything and will be all right in a little while. I hope he will get shot often because he is going to stay at home with

because he is going to stay at home with me until his arm is well.

We had a lot of fun today after the doc-tor went. My father went out in the yard and pulled the weeds and Old Maid Tompkins came and brought some chicken broth for my father and some pears and some tarts and animal crackers for me and we

tarts and animal crackers for me and we sort of camped out in the bedroom and ate everything in sight. Then my father went to sleep and I fanned him for a while till he snored and then Rowdy and I rambled. There was a bunch of kids in front of the Carpenters' and when I got to them they all squatted down with their ears to the ground and hollered. "Hush:" Then Wilbur says. "Do you hear anything?" One of the others says, "I hear a no ma'am!" Then they all laughed and got ho'd of hands and danced around Rowdy and me. I saw they were around Rowdy and me. I saw they were making fun of me and I hollered, "Rowdy!" Rowdy started to growling down deep in his neck and the hair on his back rose up and the kids stopped laughing and I said. "When I say 'three I am going to sic him on you!" I had no more than said 'one' than they scattered out of sight. Mrs. Carpenter came to the front steps and said. "How dare you sie your dog on Wilbur and his little guests?" You need a good spank-

went on to where Miss Jones lives and she does not like me very well because she has got a beau and he said I would not be so beautiful if it was not for my hair and as deautiful it it was not nor my hair and a said Miss Jones would not be so ugly if it was not for her face. I did not mean to hurt her feelings, but just to tell the truth. She was all alone and she said. "Come up on the porch, Paisy." I went up and she gave me some chewing gum and we had



This depends upon the exposure and upon the amount of protection afforded by the front porch. Generally if the house faces east or south it may be dispensed with Facing north or west, it is better to have

amount of iron, which, when exposed to the air, will oxidize or rust. Generally this has no deteriorating effect, but when there is much iron in the composition, espethis kind will chip easily when struck with

Friday-Plastering

(Copyright)

quite a visit. She said I was a heroine and made me tell her the whole story about the

The bank president was at the house waiting for me when Rowdy and I went home and he brushed my hair with his hand home and he brushed my hair with his hand and said, "You have gaved the bank a lot of money and I am going to let you ask for anything you want." I said, "All right. Make it a little haby sister. I have been asking my mother for one for the longest time and she's not making good." He said, "I thought your mother was dead." I said, "She is. What has that got to do with it?"

(Copyright.) "THE RIDE," another Patsy Rildare adventure, will appear in tomorrow's Evening Ledger.

Rye Bread

Scald one pint of milk and cool it. Dis-Scald one pint of milk and cool it. Dis-solve one yeast cake in warm water. Use half rye and half flour, one cupful of sugar and one tablespoonful of sait. Put one tablespoonful of lard into a large cup or owl and pour boiling water over to melt. Let it cool. Now mix flour, rye and sugar together dry. Add salt and then the liquid, Mix and knead until smooth. Let it rise until light, make up into loaves and let rise again. It will require a little longer to rise than white bread. A tablespoonful of molasses may be added if liked, and should he added to the melted lard when it has become cool. This bread is always satis-

Happy Thought

The world is so full of a number of things.
I'm sure we should all be as happy as kings.
—Robert Louis Stevenson.

A Farewell

My fairest child, I have no song to give you lark could pipe to skies so dull and Yet, if you will, one quiet hint I'll leave

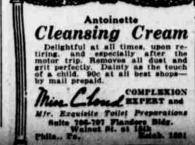
I'll tell you how to sing a clearer carol

l'o earn yourself a purer poet's laurei Than Shakespeare's crown

Be good, sweet maid, and let who will be Do noble things, not dream them, all day And so make life and death and that vast forever
One grand sweet song.
—Charles Kingsley.

Get Horlick's Safe Malted Milk Milk

A Nutritious Diet for All Ages. Keep Horlick's Always on Hand Quick Lunch: Home or Office.



IN THE MOMENT'S MODES

FOR SPORT

Black and white is always good style and is becoming to almost any type of femininity. This sports hat of alternate stripes of black and white milan straw has by way of trimming just a few sparse bunches of luscious black cherries. The brim is turned up at its edge about an inch or so, proving that the Spanish influence of last season is still being felt occasionally

Farmer Smith's Column

READING

amusing?

I hope so.

If you are reading something helpful but not amusing, please do not try to read it all at once—take a little at a time. It does not do to tire our minds, for then

we are apt to be disgusted with what we Brouse around in the library when you have nothing to do, talk to the librarian, perhaps she will suggest something for you

What business is daddy in? Read a little about that and surprise him by telling him of your interest in what he is doing. Your loving editor.

FARMER SMITH.

STRANGE ADVENTURES OF BILLY BUMPUS

THE MESS TENT

By Farmer Smith

Some one had been stupid, very stupid, and when the general came back and found that the maps which had been on his table were missing he fussed and he fumed. But it did no good, for the maps were missing, and that was all there was to it. Some one had to be punished, but why punish a goat?

had to be punished, but why punish a goat?
You see, after Billy Bumpus had eaten
the maps which he found on the general's
table there was nothing for him to do but
run and hide, and that was exactly what
he did—as fast as he could. Perhaps the
soldier who was running after him helped
a bit in making him hurry.
All was quiet once more, and Billy went
to sleep with a piece of the map under his
head. He was saving that for breakfast.
When Billy opened his eyes it was grow-

When Billy opened his eyes it was grow-ing daylight, and so he got up and started out to see what was up. He got as far as the door when he thought of the map which he had placed under his head the night before, and so he went back and ate that.
It made him feel much better.

He trotted off while the camp was very still. Here and there he saw a guard marching up and down with quiet and even tread. He smelled the coffee cooking somewhere and it gave him an idea. visit the mess tent and see what there would be to eat for breakfast. By and by he came to a tin can in the grass, and he hastily took it in his teeth and made for a long tent, which was very much larger than the others. Getting un-

der a table, he lay very quiet while he en-joyed his first tin can since he had left home. home.

My: it tasted good. He licked the label off first and then started on the can itself. He had not been busy very long before he heard the tramp of many feet. "They may be coming to kill me!" he thought. "I guess there is nothing to do but lie quietly here and waft for something to happen."

He did not have to wait very long, for the men came and sat down at the table under which our good friend Billy was quiet-ly eating his breakfast. He looked this way and that. Shoes were everywhere! Billy hurriedly at his tin can and then He did not have far to look, for shoe-strings were to the right of him and shoe-strings were to the left of him. He began to eat, very quietly. After he had eaten all the shoestrings that were near him he started on the shoes.

started on the shoes. Suddenly the mess tent was in an uproar. Some one has discovered him !





THE GOOD HEALTH QUESTION BOX

By JOHN HARVEY KELLOGG, M. D., LL. D.

In answer to health questions. Doctor Kellogg in this space will doily give advice on prevention medicine, but in no case will be take the risk of making diagnoses of or prescribing for aliments requiring surgical treatment or drugs.

It Is Necessary to Sweat

living without sweating. People who do not have to work are supposed to belong to the higher class. This is a great mistake. One of the greatest privileges of mankind is the opportunity of working. Work is the greatest possible blessing to the human race.

And so we find that it is the laboring man in the country whose circumstances are happiest. Away from the congested cities, where the polluted soil and smoky air menace life, country folk can actually lie down and embrace Mother Earth with-

The people of the country are healthy. The healthy man, the laboring man, who lives outdoors and works with his hands he is the man who can sleep. And why? Because the process of work introduces into his body a large amount of air. It is ex-actly like the beliews to the blacksmith's forge, which blows the fires, increases the draught—hard breathing pumps oxygen into the body and so burns up the waste material and keeps the body functions in good

Now, we cannot all belong to the fortunate working class who live in the wide-open spaces. We work hard in cities, at desks, in shops and in all sorts of places where we do not get fresh air. Laboring and sweating in bad air will not give us restful sieep at the end of the day unless we get out and walk or exercise where we can fill our lungs with life-giving oxygen. We must work in this way to earn sleep, and we must sleep with open windows so that our rooms are filled with fresh air. Do not be afraid of breathing night air. Some people are afraid of night air. They seem to overlook the fact there is nothing except night air to breathe at night. Night My Dears—What are you going to read air is usually colder and cleaner than day air.

Proper Bed for the Baby

is a soft feather pad a good bed for the A child's bed should not be too soft. A hair mattress or some firm sanitary cotton mattress is best. This should be covered with a protective strip of stork sheeting and the pad, over which should be spread a cotton sheet. The covering on the bed should he as light as is consistent with needed warmth. Overheating is highly injurious. A baby should have a bed to himself.

Diet to Combat the Alcohol Habit What is the best diet to counteract the alcoho

The best diet for people who wish to break off the alcohol habit or any other poison habit is a simple, natural diet consisting chiefly of fruits and vegetables. Milk, especially buttermilk, may be freely used. Cereals and eggs should be used in moderation. Condiments and flesh foods should be discarded for the reason that they are stimulating and tend to produce a state

THE average man is hunting about to find some way in which he can get a living without sweating.

People who do not have to work are supposed to belong to the higher class. This posed to belong to the higher class. This is a great mistake. One of the greatest followed by a return of the old craving.

What is the remedy for hay fever?
MISS R. T. The best remedy is to change the residence to a location which is free from weeds, the pollen of which causes the distemper. Special vaccines are also used with great success. The services of a specialist should be employed in advance of an expected attack. In the morning, at night, and at other times, lightly smearing the lining of the nostrils with melted vaseling applied by means of an atomizer, protects the sensitive mucous membrane from pollen irritation.

Hip Disease

My son, of eight, has hip disease. What is the proper treatment? MRS G C V. The boy should be under the care of a surgeon who is experienced in such cases. Different stages of hip disease require different treatment. Only the physician who has the case in charge is competent to advise or give an opinion in such a case.

The doctor says I have achylia. What is that: Your physician will probably gladly explain to you any term you do not understand. Achylia is a condition in which the stomach makes no gastric juice and no pepsin. The disease is becoming very common. It is a natural consequence of overwork or abuse of the stomach, and especially of matric catarrh. of gastrie catarrh.

Certified Milk What is certified milk? What is certified milk?

Certified milk is prepared under the best sanitary conditions. Cows. stables. milkmen, methods of handling and the milk itself are carefully inspected by qualified bacteriologists weekly. Such milk contains only a few hundred, or at most not more than 10.000, bacteria to the quarter teaspoonful, whereas ordinary commercial milk may contain 200.000 to 20.000,000 bacteria.



GOWN BUILDER

Suite 827, Weightman Building 1524 Chestnut Street N. B.—Remodeling Artistically Dene

MANN & DILKS 1102 CHESTNUT ST.



Sensible Economy

is practiced by those who buy Tyrol Wool

Tailored Suits 23.75 24.75 27.75

in preference to those made of

fabrics of lesser utility. Tyrol Wool Garments are fashionable, durable, sensible and reasonable in prices.



The Information Operator at the telephone central office, having FIRST consulted her special records, looks in the current issue of the directory LAST. Naturally she expects that you have already looked there.

Yet in Philadelphia not less than 45% of the 35,000 daily calls for information are made unnecessarily-for telephone numbers which the persons calling might readily find in much less time by turning to the directory.

Information service, which at best is difficult to furnish effectively, will be much facilitated and the service as a whole will be similarly affected if subscribers will always consult the directory before calling.

The Bell Telephone Company of Pennsylvania