OTRANCE BY JULY 4!"
SLOGAN ATTRACTS MEN City's Engineer Regiment Ranks Fill Fast-Organize Pioneer Unit Also
RECRUITING BOOM TODAY



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We'll wash a tubful of clothes for you

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Whot fanily wah firished in
less than tyo hours at a cost of
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[^0]Sterling Silver Bowls

> A large assorment of thesc acceptable wedding gifts in pleasing patterns.
Among them a bowl of good weight, nine and onehaif inches
piered border- $\$ 11$.
S. Kind © Sons, 1110 Chestiut St.

## Delicious steak

 "toasted" Yes Sir!TCHE way you like it, cxactly—thick, savory-butter melting on top; render and juicy. It's "toasted," isn't t (of course you call it broiled).
You wouldn't want it raw, would you? Ger-tain-ly NOTI And for exactly the same reason you'll like Lucky Strike Cigarettes. The Burley tobacco-it's toasted. Puts in a new flavor, and seals it inthat's what toasting does to Burley tobacco.

## A new creation in cigarettes

New, different-there is no other cigarette with this new toasted flavor ou can compare it to your morning toast when it's buttered hot

LUCKY STRIKE is the real Burley cigarette, too-another entirely new idea. You know Burley tobacco - you've been pouring it out of green, blue and red tin boxes for years. Now get the Burley flavor-toasted-in a cigarette, and join the LUCKY STRIKE smoke circle today.


## It's toasted




[^0]:     rax spexy wow now
    
    
    

