## THE NECESSITY OF FORTUNATE COMPANIONSHIP-INTERESTING ARTICLES ON HOME-BUILDII

COMPANIONABLENESS ONE OF THE MOST NECESSARY ASSETS
The Girl Who Lacks This Quality Misses Much of the Good in Life-The Psychology of Tipping


THE GOOD HEALTH
QUESTION BOX
By DR. JOHN HARYEY KELLoGG
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Women of Philadelphia!
This year of all years buy silk gloves by name $T$ HIS year, more than any other, you must buy silk gloves by a season of scarcity and high prices-are the gloves that you know you can depend upon to give you value-Kayser Silk Gloves. By insisting on the Kayser name in the hem, you are protecting yourself from unknown, cheap gloves.

## What the name means to you

For thirty-five years, the Kayser name in the hem of silk gloves has had a very definite meaning to women. It has meant to them gloves that wear; gloves that fit perfectly; that wash easily and with perfect results; gloves that emphasize the natural beauty of any and and add the final touch to any costume

Women who have worn Kayser Silk Gloves understand the importance of the name in the hem

In spite of the high cost and scarcity of materials, Kayser Silk Gloves are the same value this year as they have always been. They are made by the same skilled workers who have learned the very best way to make a silk glove through years of experience. They will be made of the same perfect silk fabric-all pure silk, durable and lustrous.

Your dealer recommends Kayser Silk Gloves to you, All Philadelphia stores carry them now.

