

EVENTS OF PARTICULAR INTEREST TO PHILADELPHIANS GATHERED BY THE CAMERA MEN



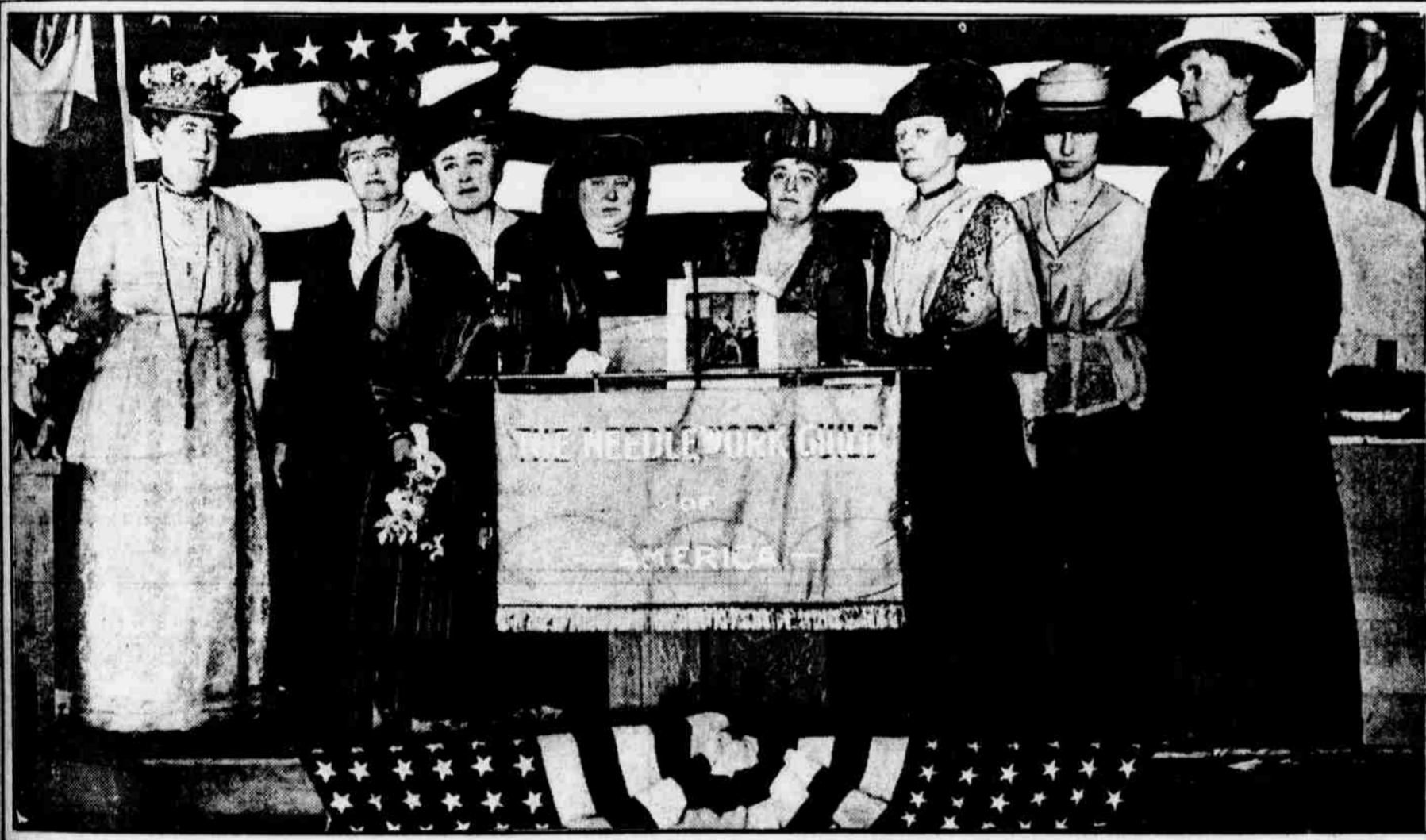
GLADYS KINCAID REPRESENTS "DOVITAN"

EDNA WROE AS "MISS PUBLICITY," CROWNED QUEEN OF THE MAY

MARION KRATZER ADVERTISES THE "ZU ZU" BISCUIT

IVINS BAKING COMPANY REPRESENTED BY LOUISE ROTHACKER DOROTHY HILLBRONER APPEARS FOR CHARLES HENRY FOX

PRETTY YOUNG DANCERS ATTIRIED AS TRADEMARKS FROLIC TODAY AT THE MAYPOLE DANCE OF THE PHILADELPHIA CLUB OF ADVERTISING WOMEN



THE NEEDLEWORK GUILD OF AMERICA CONVENES IN THE CURTIS BUILDING They meet again today to discuss plans for the work to be undertaken during the war. In the picture are officers of the Guild. Left to right, Mrs. William Spencer, of Erie; Mrs. John Wood Stewart, Glen Ridge, N. J.; Mrs. Truman H. Newberry, Detroit; Mrs. George Fales Baker, Bryn Mawr; Mrs. O. S. Kelly, Philadelphia; Miss Rosamond K. Bender, Philadelphia; Mrs. Heber Smith, Reading; Mrs. Robert F. Harding, Fort Wayne, Ind.



DANCING GROUP IN TODAY'S TRADEMARK FROLIC Left to right, Stella Rothacker, representing George B. Newton Coal Company; Jeanette Houck, Chestnut Street Engraving Company; May Gaede, Kayser & Allman; Elizabeth Farren, Borden Eagle Milk Company.



WILL WORK FOR UNCLE SAM Miss Edith Sigourney, of Boston, has been accepted by the Government as a wireless operator.



CAST OF "THE PIPER" TO BE PRESENTED TONIGHT BY "THE SOCK AND BUSKIN," UNDER THE AUSPICES OF THE FATHERS' ASSOCIATION OF THE FRANKFORD HIGH SCHOOL



DO YOU KNOW THIS MAN? The EVENING LEDGER will pay \$2 for the first correct identification, mailed to the Pictorial Editor.

THE PUZZLE PICTURE PRINTED ON THIS PAGE MONDAY, APRIL 30, WAS THAT OF "BILLY" SUNDAY. THE PRIZE IS AWARDED TO WILLIAM ROTHMAN, 22 SOUTH THIRD STREET, CAMDEN