

ALL CLASSES JOIN IN SAVING PAPER

Red Cross Campaign Has Reached City-Wide Proportions

CHILDREN FORM A CLUB

Owners of Automobiles Can Help in Important Work of Collection

Will You Save Paper?

Will You Lend Your Auto?

MAJOR economists, who want to help the Red Cross in its city-wide paper-saving campaign, have already begun hoarding their paper in bags.

These bags are made of unbleached muslin, measuring 4 by 2½ feet.

They must be collected systematically.

A volunteer motor service will do it.

Will you help the Red Cross—

By saving paper?

By giving your car or truck several hours one day a week?

Address the Red Cross Department, EVENING LEDGER.

By M. L. L.

Fifty thousand automobiles, it has been estimated, ply daily the streets of Philadelphia and its environs.

The Red Cross needs a few of these. It needs them only several hours one day a week. But it needs them greatly.

All over the city the idea of the paper-saving campaign has taken hold. The appeal that the Red Cross has made to every man, woman and child to be a major economist and save every possible scrap of waste paper—newspapers, etc.—has received a ready and generous response.

Letters and postcards from all parts of the city requesting detailed instructions in regard to the campaign are coming in with every mail.

"I have already formed a club of young boys and girls for the purpose of collecting paper to be turned over to the Red Cross," a West Philadelphia woman writes.

"I will do what I can to help the good work in Tilden," another vouches.

"My paper is ready whenever you call for it," a Moore street driver writes.

"I have two bags waiting to be collected," writes the burden of a letter from a Red street husband and wife.

MAY YIELD THOUSANDS

By the systematic collection of even a small percentage of the tons of paper that daily goes into Philadelphia homes and are given either to the fire or thrown into the street, the Red Cross can make hundreds and perhaps several thousands of dollars a week. The Red Cross, almost as important a branch of the national service in the time of peace as the army and the navy, since the wounded and the dying are intruded to its care, needs money.

The paper-saving campaign will boost the business appreciably.

The establishment of a motor service, however, for the purpose of collecting the waste paper in the various neighborhoods is necessary.

Have you an automobile?

Have you a truck?

The humblest of us can save paper. But statistics show that approximately only one of every forty of the city's inhabitants is a car owner.

If you are one of these you are asked to give this matter consideration.

Here is an opportunity for you to do something for your country without leaving your city, without digging down into your pockets for money and without going to any great amount of trouble.

If you have a car or a truck to give several hours one day a week so that the paper that patriotic citizens already have wanted to save for the Red Cross all over the city, can be systematically collected, write to the Red Cross Department, care of the Evening Ledger, stating also whether you will be able to donate your services as chauffeur of the car for that little time.

Meanwhile, every one wants to know about the bags.

Uniformity, if possible, is desired and bags of strong unbleached muslin, measuring four by two and one-half feet have been decided upon. Many women have already made their bags and have them stuffed with paper awaiting collection in order to facilitate the return of the bags it will be necessary to label them plainly in indelible ink or black paint with the name and address of their owner.

Those who have no material for bags and cannot afford to buy it will be furnished the material by the Red Cross, the distributing station to be announced in a few days.

Be a Major Economist and save paper, or donate two hours' motor service to the Red Cross.

DEAFNESS IN ADULTS TRACED TO CHILDHOOD

Dr. J. Leslie Davis Attributes Defect to Carelessness During Early Illness

Children, Have You Babies in Your Homes?

TO THE school children of Philadelphia: Have you a baby brother or sister? If you have you will be glad to know that thousands of people in Philadelphia today are thinking of babies and planning to protect them from harm.

Forty-one thousand two hundred and nine babies were born in Philadelphia last year and 4153 of them have died already.

They died because their mothers did not know how to take care of them, because the streets were dirty, or because flies carried disease to their food, and because they did not have the right kind of food.

You can help the babies in your home and neighborhood live by learning how to take care of babies—by keeping your house and yard clean, by having a tightly covered garbage pail—and by keeping sick people away from the baby.

The babies in Philadelphia need your help.

Sincerely yours,
EXECUTIVE COMMITTEE.

ALFRED WATTS, EXPONENT OF FREE VERSE: HOW HE CAME, CONQUERED AND DIED



MISS MARGARET WIDDEMER

Brain Child of Margaret Widdemer and Joyce Kilmer; Made a Sensation, Delighted Creators and Deluded Literary Critics

By M. L. L.



THESE ARE TOO GOOD TO WASTE SAID MR. KILMER



READ IT ALoud IN A DARKENED STUDIO

YOU appoint somebody as timekeeper. Then you get pencils and paper for all assembled. Then you purge your mind religiously and conscientiously of every vestige of an intelligible idea. For two long or three short poems twenty minutes are allowed. Not a second more. Then you write fervidly, never forgetting for a moment the importance of expurgating coherent thought.

"Time" said the timekeeper and presto! you have a collection of free verse thoughts guaranteed to make the free verse editors stumble all over themselves in their endeavor to curtail your verse exclusively for their publications.

Miss Margaret Widdemer, a Philadelphia girl, who lives in New York now, she devoted to live in Philadelphia later, is authority for this free verse poetry. She it was who, together with Joyce Kilmer, a brother poet, "piped off" the literary sensation of the season when they announced that Alfred Watts, free verse writer of ever-increasing renown, wasn't anybody at all except their own brainchild.

They created him "free and verse," because being interested in good and bad poetry, they had a feeling that if they thought soft enough they could do their part in spiking the heavy claims of the free verse.

"CREATED" AT KILMER HOME

"Alfred" was created one fall evening, Miss Widdemer told me, "in New York about two years ago, at the country house of Albee and Joyce Kilmer, whom I was visiting.

"The babies were in bed, Mrs. Kilmer was sewing, Mr. Kilmer was smoking his largest pipe, and we were all three at peace with the world and talking about a story, which later it is as hard as we could.

"In the course of the conversation we all three of us were poets were naturally speaking our mind about verse (free Mrs. Kilmer said.

"The trouble with verse (free is, anybody can make it. You and Joyce could, as well as anybody, if you wanted to bother."

"I said, of course, I can make it by the yard. But after it's done I can't tell which is good and which is nonsense, mine or anybody's."

"Nobody can pipe at me. Then somebody jumped up and got the last issue anthology and began picking out the most coherent specimens for translation into English. For twenty minutes we scribbled as fast as our pencils could go. At the end of the time we had five poems, three mine and two Mr. Kilmer's."

"These are too good to waste," said Mr. Kilmer. "I tell you what, Margaret, we'll invent a free verse poet, and I'll mail these out under his name."

"So we invented him on the spot. Mr.

Kilmer's first name, before he suppressed it, I think he will forgive me for this awful revelation) was Alfred. I have no middle name, but it was to have been Watts. Our first ancestor of that name was John Watts who built the earliest Baptist church in Philadelphia, and also in America contributed no ancestor.

"They were really wonderful poems. After they were typed we looked at them minutely. They looked so much in certain lights, as if they really had some esoteric meaning. If you were about enough."

"We took a great pleasure in Alfred. He got very read after a while. He was tall and slender, with long golden hair and a wavy, spiritual smile. He was English, and was discovered by a patron of the arts staying in a garage, rather than in a house, by some one who saw his name on his door.

"The Boston Transcript sent him a charming, encouraging note. A Chicago literary paper began for an interview. He had a seat reserved for him at a free verse luncheon, this in addition from a free lunch, but did not appear, especially since it was a disappointment. He wrote that he had to do to do, but the fact was that the verse poets knew all three of his parents by sight—none of whom is especially slender or golden-haired. Notes about him appeared in various places where they would do the most good, and he received not only compliments but acceptance.

"And then an awful thing happened. Mr. Kilmer and I found that we were getting to like writing free verse. We were beginning to feel, on rereading our nonsense

MOTHER RESCUES BOYS, CHECKS BLAZE IN HOME

Hearing Noise, Woman Climbs to Third Floor and Finds Room Burning

Mrs. Richard Hammond heard noise shortly before daybreak this morning on the third floor of her home at 418 North Fifty-second street. She thought it was two of her children, John, twelve years old, and Joseph, ten, running around, and went up to give them a padding and put them back in bed.

When she opened the door of their room flames shot out in her face. She thought something had happened to the children and called down to another boy, Richard, fourteen, to bring up a little hose to stop the flames. Just as she was about to start the stream of water, she stumbled over the bodies of the two children wrapped in blankets outside the door. They had decided to be scouts and live the outdoor life in the hall.

Mrs. Hammond carried the children downstairs to safety with Marie, nine, and then went back to fight the flames. She was slightly burned, but her efforts checked the blaze so that firemen extinguished it with little difficulty. For a time the fire seemed threatened by Mrs. Hammond, the policeman and Police Officer Blair, of the Sixty-first street and Woodland avenue station, awakened occupants of adjoining houses. The loss is placed at \$200. The origin is unknown.

Would Make Backward Pupils Work

POTTSTOWN, Pa., May 4.—The Pottsville Rotary Club, whose membership comprises several hundred of the leading business men of this city, has passed a resolution which has been forwarded to Governor Brough and members of the Legislature, asking that backward pupils between fourteen and sixteen years who have not passed the sixth grade, clear examination suspended for a year so that they may be employed in useful work.

Lancaster Jewelers Join Retail Ass'n

LANCASTER, Pa., May 4.—With a view to boosting the annual convention of the Pennsylvania State Retail Association, to be held next month at Reading, F. L. Davis and George S. Katz, of Philadelphia, representing the association, were here this week signing up Lancaster jewelers as members, and all but one are now enrolled. Until this week but two Lancaster jewelers were members of the association.

The New **Queen Quality** Buckled "VOGUE"

The Vogue of Buckles

I N New York—five out of six of the most fashionable women are wearing these buckled pumps.

No mode for years has so securely established a fashion's fancy.

Hundreds of "Getting" styles—now ready, especially designed for the Vogue of Buckles. Every woman should have at least one pair.

A Quick Service Stocking Department Just Inside the Door

1230 Market
Shoes and Stockings for the family

19 So. 11th
A quick Service Men's Shop

Every Foot Professionally Fitted—Three Getting Brothers Supervising.

SHORT DAY, HIGHER PAY FOR MARYLAND MINERS

Eight Hours of Work and 10 Per Cent Wage Increase Likely to Forestall Trouble

CUMBERLAND, Md., May 4.—The miners of the George's Creek region here today granted an eight-hour day and a 10 per cent increase in wages. This will forestall anticipated trouble in the region. Under the increase miners will average 92 cents a ton in the open market. Workers in small veins will receive as high as \$1.10 a ton. Many miners with good "places" and cars delivered promptly to be loaded can dig in tons a day. The highest paid mine later will receive about \$4.

Under the new arrangement the eight-hour day will begin at 7 a. m. and end at 2 p. m. in the open. Workers generally that return to normal conditions will not affect the eight-hour day.

BOY OF 18 WEDS GIRL OF 15

Youngest Couple on Elkton's Gretna Green List

ELKTON, Md., May 4.—Miller F. Dawson, eighteen, and Margaret I. Long, fifteen, East Nottingham, Pa., accompanied by their parents, were married in Elkton this morning, being the youngest couple to be recorded as man and wife since the town became famous as a Gretna Green.

The following Philadelphia couples were granted permits to marry: Charles Kenworthy and Florence Groves, Walter Childs and Margaret Starrett, Harry W. Richardson and Agnes Snyder, Samuel Gordon and Mary Craven, Albert James Jones and Theresa Barrett and Martin Berogatis and Florence Kiser.

ASK FOR and GET Horlick's

The Original Malted Milk

Substitutes Cost You Same Price.

SPECIAL VALUES SATURDAY FROM The Annual May Sale of Undergarments

- Stripe Satin Nightgowns**—Empire model of stripe satin, trimmed with ribbon. 3.95 were 5.95
- Handmade Philippine Nightgowns**—Made of sheer nainsook, "V" or square neck, hand made and hand embroidered. 1.95 were 3.95
- Crepe de chine, envelope chemise**—Of heavy crepe de chine, lace trimmed. 1.95 were 3.95
- "Bontell" Glove Silk Undergarments**
- Camisoles**—Plain and lace trimmed, ribbon straps, white and flesh. Complete range of sizes. 1.50 (Special)
- Vests**—Fancy embroidered, armhole or ribbon straps, flesh and white. 1.65 (Special)
- Knickers**—Full length, flesh and white. 1.85 (Special)
- Pure Silk Hosiery**
- Pure Silk "Richelieu" Rib Hose**—Regularly 1.50, reduced to 1.10
- Pure Silk Hose**—Some with lisle top, in all evening shades, also silk clox, in black and white. 1.50 (Special)

FOR SATURDAY Women's Summer Blouse Fashions

- French Hand-made Blouses**, expressly made for this shop, and Bonwit Teller & Co. originations in white and colored handkerchief linen, ecru, batiste, dimity, voile,orgette crepe silk shirtings and crepe de chine. Featured is every unusual blouse made, including the new high neck styles. 3.90 — 5.50 — 8.75
- Always something new in Neckwear.**
- Colored Organdie Collar and Cuff Sets**, in round and square effects, edged with ruffles of lace, net or organdie. 3.00 to 5.50
- Stock and Jabots**, of lace, net, filet andorgette crepe. 2.75 to 16.50
- Very new, Guimpes**, of white organdie. 2.00 to 5.50
- New Sweater Fashions**
- Sweaters** of pure, light weight silk, five distinctive models. Sash, belted and combination sash and belted effects. Full range of colors and sizes. 25.00
- Shetland Wool Sweaters FOR SATURDAY ONLY 3.95**
- Sixty all-wool shetland sweaters, in white, rose and Copen; good range of sizes. Many were priced up to 10.75.

FRONT ST. **Frankel** Cor. DAUPHIN

This Smart, Good Quality, Silk Taffeta Coat \$16.98

Here is another example of the undisputed leadership of the

Frankel Garment Shop

FRONT AND DAUPHIN

Navy Blue, Russian Green, Black, Copenhagen.

BONWIT TELLER & CO.

Individual Lingerie Shop

THIRTEENTH and SANSON STS.

BONWIT TELLER & CO.

The Specialty Shop of Originals

CHESTNUT AT 13TH STREET

Willard Sims, Actor, Dead

CHICAGO, May 4.—Willard Sims, actor, died here today at the home of his wife after a short illness. The cause was pneumonia. The funeral will be held Sunday, burial being in Chicago.