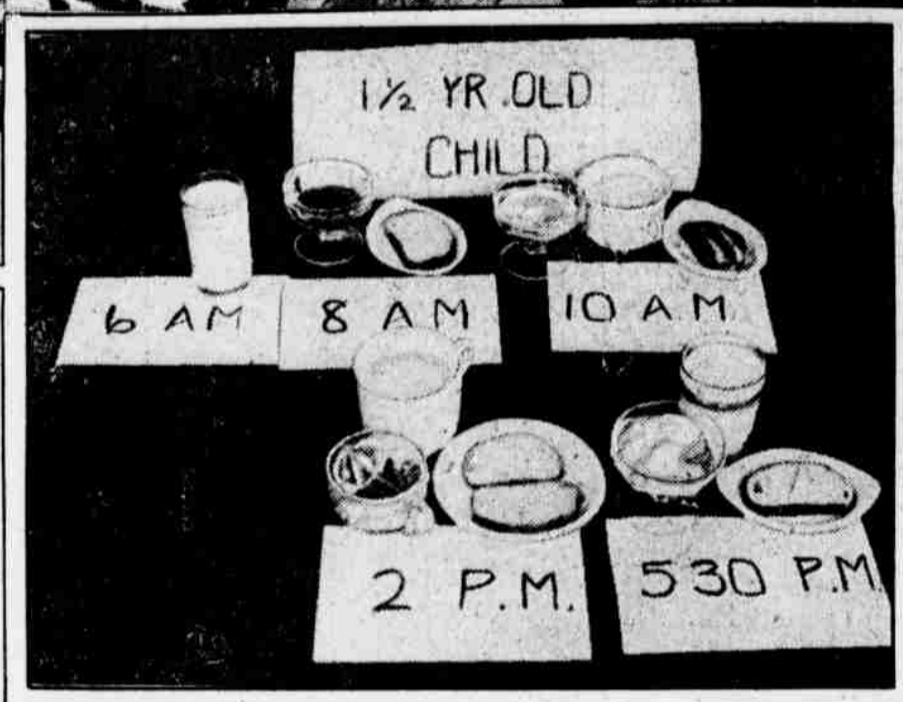


ILLUSTRATING PHILADELPHIA'S VIGOROUS CAMPAIGN TO REDUCE SUMMER BABY MORTALITY



HOW PROPERLY TO FILL THE NURSING BOTTLE IS DEMONSTRATED BY MISS IRENE LESLIE (LEFT) AND MRS. BETTY CHODOWSKI, MUNICIPAL NURSES, AT HEALTH CENTER NO. 2, 2128 SOUTH EIGHTH STREET

OPEN-AIR HEALTH INSTRUCTION ON THE ROOF GARDEN OF HEALTH CENTER NO. 1, WITH MRS. A. H. CULBERTSON AS THE TEACHER



WHAT TO FEED A BABY OF ONE AND A HALF YEARS
 6 A. M.—Glass of milk.
 8 A. M.—Orange juice, piece of stale bread; no butter.
 10 A. M.—Half of a "one-minute egg," junket, piece of toast; no butter.
 2 P. M.—Glass of milk, tablespoonful prune pulp with juice, two slices stale bread; no butter.
 5:30 P. M.—Glass of milk, tablespoonful cooked cereal with milk, piece of stale bread; no butter.

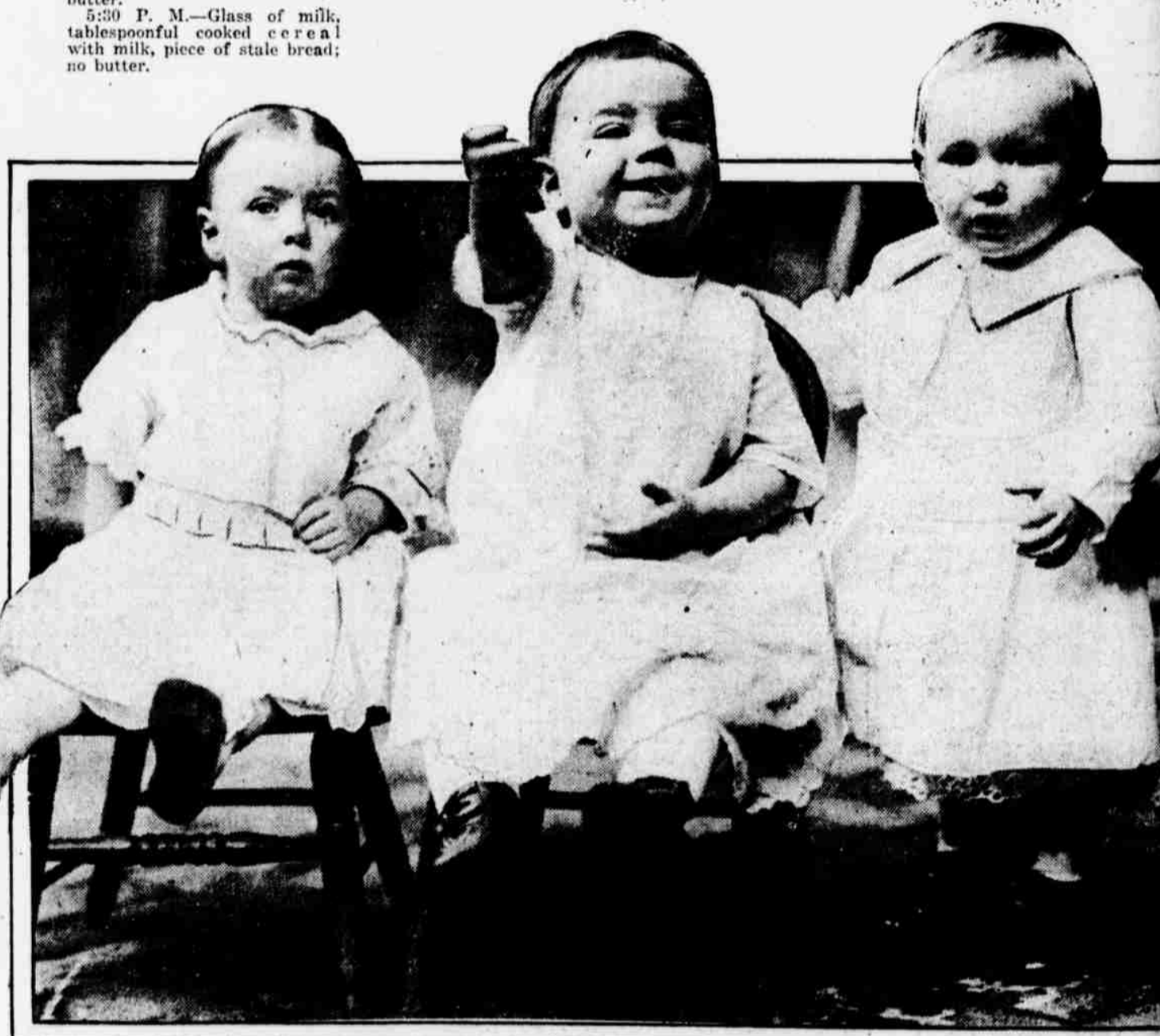
"DON'T YOU WISH YOU WUZ ME?"



THE WRONG WAY TO SWADDLE BABY
 The tight clothing interferes with the circulation of the blood and hinders the free movements of the legs. The nipple also is taboo.



EVEN DADDY HAS BEEN APPEALED TO
 Yesterday was "Father's Day" in the baby-saving campaign and heads of the families were asked to see that mothers and babies have plenty of good food.



THIS TRIO SPENDS A DAY NOW AND THEN AT THE WILLING DAY NURSERY
 Their names, left to right, are Thelma, Theresa and Max. While their mothers are out shopping they play about under the careful surveillance of the nurse in charge.



A FULL YARD OF BABIES WHO WERE THE PRINCIPALS AT THE CLINIC (CONDUCTED AT ST. TIMOTHY'S NEIGHBORHOOD HOUSE, SEVENTH AND REED STREETS. (NOTE BABY NO. 3, FROM THE LEFT, PLAYING WITH HER TOES.)