## WRITER'S CONCEPTION OF WHAT CONSTITUTES A GENTLEWOMAN-HOUSEHOLD HELPS

W LADY-WHAT IS SHE? AN
INTERESTING DEFINITION
True Gentlewom Things She Will Not Let Herself Do
According to Ruth Shepard Phelps


PATSY KILDARE, OUTLAW


PAT By Jud mortimer Lewis
Iown wore my NXV-Wire Trouble Baked Bones in houkvives baks the boren


## American Stores Co.

## THE TRUTH

Our advertisements are just the plain facts about our goods plainly stated-no extravagant statements, no sailing under false colors-in a word just the TRUTH.

This has been the principle followed by the founders of the Acme Tea Co., Robinson \& Crawford, The Bell Co., Childs' Grocery Co. and the Geo. M. Dunlap Co. for more than twenty-five years. It is this principle followed out that has first GAINED and then MAINTAINED Public Confidence and is now in evidence in the hearty endorsement by "Our Customers," in many cases of lifetime standing, of the American Stores Co.

Tell the Truth and Shame the Devil" is an old saying and means a whole lot in the school of morality, and is likewise applicable in the field of business endeavo

AMERICAN STORES CO.


