### CHEST HONORS ID TO ALL VISITORS

ny and Navy Officers Escort Them to Meeting With President

HEERED ON THE WAY

hite House, Capitol and Deartment Buildings Scenes of Enthusiastic Greeting

WASHINGTON, April 26. nerica's time-honored and deep-rooted dship for France was driven home and neized today by Government officials

President Wilson down. of the French tricolor, the French war mission drove to the White House, re its members were cordially received Every honor that is possible to distinguished visitors was beaped on hal Joffre, the beloved hero of the and ex-Premier Viviani, as heads

dent in dress uniforms, formed a lane rough which the visitors entered the hite House. The tricolor everywhere was The visitors' every appear-

The visitors chatted with the Presiden ormally for a quarter of an hour. An rpreter was necessary part of the time. President Wilson's French has suffered th disuse, and neither Marshal Joffre Viviani speaks English with fluency ovelacque, head of France's educa-I system, engineered the conversation

aged "pere" Joffre was the central re of the party. The squat, brilliantly formed figure, was cheered again and in as he made his way from the White to the office of Secretary of War

In the corridors of the War Department ral Joffre stopped to char a while with stant Secretary of State Adec, whon is long known Several hundred women as long known. giri clerks employed in the various partments swept down on the pair and an instant the gallant old soldier was iking hands and bowing right and left could not get away. The women ake hands. And he did, alternately beamand wiping away the moisture in his old gray eyes. It was with difficulty at he finally broke away from them. The commissioners called first on Secre

ry of State Lausing. He took them across street to the White House and made formal presentation to the President. ring their interview at the White, M. Viviani left for the Capitol, acmpanied by his aids, where he met Vice esident Marshall. General Joffre re-med to the War Department for a conation with Secretary Baker, while Vice biral Chocheprat conferred with Secre-of the Navy Daniels.

ACTIVE DESPITE YEARS

n amusing incident occurred as General re left the White House and started Secretary of War Baker's office. The teps leading up to the great State, War nd Navy Building are many and steep ed by a throng of admirers, the ster ottom step, he shot up the flight, takthem two at a time despite his more score-and-ten years. The cheer-into enthusiastic laughter. At op the General turned on his beel, gave a military salute and disappeared into

Viviani, accompanied by Marcon un and M. Hovelacque, made their mal call upon Vice President May In his office at the Capitol just before nate went into session. sted only a few minutes and consisted a round of handshaking and a few cords of cordial greeting.

Vice President Marshall invited them to

back and bring with them Marshall

whole Senate will be glad to who can fight as he can," said the President in extending the invitation, Vice President extended to the com-in all the courtesies of the Senate, ining the privilege of seats on the flooring debate. The commission promised itend a session of the Senate.

The day will be concluded by a dinner to e visiting Frenchmen by President Wil-m at the White House tonight.

he real work of the commission—bring-into full co-operation the energies of three and America and financial assiste from us—will start shortly. Already y and financial experts have been held.
I once the commission actually gets down
the business which brought it here little will be lost in reaching agreements. French commissioners may visit American cities before returning It is being considered now. Al-

many requests have reached offifrom the principal cities of the counfor permission to entertain the dis-curshed guests. The bond of affection been America and France is so great and sympathy for her cause so deep rooted t American cities want to coment it attli

impathy for her cause so deep routed imerican cities want to cement it still by material proof.

shal Joffre has been very deeply d, members of his party said today, a warmth of his welcome in Wash-He had expected to be welcomed, but the greeting far exceeded his atlons. The school children, who lined reets and gathered before the arm. eets and gathered before the em-shouting his name brought tears to

s several times. ance will never forget the greeting her emissaries received in Washing-t the hour of her trial," said one of arty today. He spoke for the entire

UTO CRUSADE IN TRENTON

Stop Many Pennsylvanians at River Bridge

April 26 .- The police last N. April 26.—The police last oday with inspectors from the Vehicle Department, carried de against glaring headlights the drive without license cards, asylvanians were stopped at the set Delaware River Bridge and how licenses. Andrew Fields-adelphia, was among those arrived a New Jersey Reense card letting, with a Pennsylvania

THE CHANGES

### HOUSE TO VOTE ON ARMY DRAFT BILL TOMORROW; SENATE SATURDAY

port him now." Mason said. "They don't intend to let the Colonel enlist for fear it will hurt the draft plan. They don't want to let him make a hero of himself, for while he is apreading democracy in the said constitution." ountry he may be raising hell with demo-

"Half of the people of the country want to see Roosevelt go to Europe and some of them want to see him stay for a long.

Representative Frear, Wisconsin, in opening the debate, denounced the selective draft plan as undemocratic and as giving autocratic powers to the army plans.

Senator Chamberlain offered the unani nous consent resolution at the beginning of the fifth day of Senate debate.

Under the agreement night sessions will neld if Senators desire to speak. At 1 o'clock Saturday a rule will go into effect and limiting speeches on the bill to ten minutes to five minutes on amendments. Senator Overman attempted to bring up the "spy bill," sidetracked for the army bill by consent. He said the Attorney Genl eral's office requested its immediate pass-

With a plea for sending an expeditionary

I found, especially in France, a very strong feeling that the moral effect of American troops, however few at first in numbers, fighting in France under the American flag, would be enormous." he

"I hope they will be sent, even though but a handful, in the very near future.

EFFECT ON FRANCE "As an idea of what we propose their coming will have a far-reaching effect commensurate with their numbers. I hope above all, that we adopt the plan of selection which will show, as nothing else car show, our undying resolve to fight this fight to the bitter end, and will hearten the Allies, who are fighting our fight, as nothing else can hearten them.

"We have met the financial situation right "Let us now show that we are ready to give up not alone our treasure, but our life's blood in the great cause in which we are finally engaged."

Senator Sherman, Illinois, resumed his i a plea for sending an expeditionary speech against the selection plan, begun to France, Senator Hale, Maine, just yesterday.

### U-BOATS TAKE HEAVIEST WEEK'S TOLL OF BRITISH SHIPPING: ALARM SOUNDED

Announcement of the sinking of fiftyfive more ships by German submarines led to pessimistic criticism of the shipping situation by many newpapers today

"If fuller details were furnished the case would be found still worse," said the Times n commenting upon the reticence of the It added "We see no good, but on the contrary much harm in trying to shirk or minimize

The Daily Mail calls the situation "very

turns of a thumb screw are little felt at The Daily Telegraph expresses the belief that the gravity of the situation has no yet been borne home to the English

"The position brooks no delay," said the Telegraph. Telegraph. "Not only this country but the whole empire and the Allied cause are imperiled so long as the losses at sea are in excess of the production of new ships." The week ending April 25 was the most

successful for the German submarines since grave" and continues:

"The shipping losses are felt more and more severely as they continue just as the them were over 1600 tons.

### GERMANS NOW REGRET FAILURE TO TELL WAR AIMS AS WILSON ASKED

Dissatisfaction over Germany's failure frankly to announce her war aims is openly expressed in German newspaper editorials reaching here today. The Tageblatt says:

It is deplorable that all declara-ions of the German Government regarding war aims are unintelligible, ar tificial, indistinct and of many mean-We have remarked this nearly every time the Chancellor has spoken on this subject. In all these cases we have protested that such language was more harmful than beneficial to the cause of the German people; that it

annexationist aspirations which must afterward be disappointed that in foreign countries it could not win the good will of the pacifists, but would be used against us by our war mad enemies.

been proved, that President Wilson's question concerning our war aims was evasively answered by the statement that they would be com-municated the moment we should be scated at the green table with the representatives of the Entente.

### WILL NOT TOLERATE CENSORSHIP TO CURB CRITICISM, SAYS PRESIDENT

WASHINGTON, April 26. President Wilson, speaking of the soalled espionage bill now pending in Con-tress, today declared that while he approved the legislation he was utterly of posed to any censorship which would deny the people "their indisputable right to criti-ize their own public officials."

The President's comment was contained a a letter to Arthur Brisbane, of New York the President's letter follows:

My dear Mr. Brisbane: I sincerely appreciate the frankness of your interesting letter of April 20 reference to the so-called espionage bill now awaiting action of the Co

I approve of this legislation, but I need not assure you and those in-terested in it that, whatever action the Congress may decide upon, as far as I am personally concerned, I shall not expect or permit any part of this law

cial acts, or in any way to be used as

a shield against criticism I can imagine no greater disservice to country than to establish a system of censorship that would deny to the people of a free republic like our own their indisputable right to criticize their own public officials

While exercising the great powers of the office I hold, I would regret in a crisis like the one through which we are now passing to lose the benefits of patriotic and intelligent criticism.

In these trying times one can feel certain only of his motives which he must strive to purge of selfishness of every kind and await with patience for the judgment of a calmer day to vindithe wisdom of the course he has tried conscientiously to follow Thank you for having written me.

Cordially and sincerely yours WOODROW WILSON

# JOFFRE, MILD, KINDLY AND PATIENT:

WASHINGTON, April 26. Two vastly different types of men are driving the Germans back on the Hindenburg line. That was evident today as the military members of the French and British missions to this country mingled in hotels and in conference rooms

Sharp contrast is drawn between the oldiers of England and the soldiers of

France. While the English military man is tall. erect and bronzed by exposure to the air, his French fellow soldier is inclined to be somewhat pale and colorless and wears upon his face the signs of the horrible ex-perience he is going through. The English leader is assertive in his manner and not altogether mild. The French soldier is rather retiring, almost shy and in every instance a splendid gentleman.

The greatest difference may be seen be-tween the Tommies and the poilus who are the orderlies to the military men The Tommy is a Jaunty, undaunted chap, irrepressible in his spirit. The French poilu

appears worn and haggard and seems to be always deep in thought and carrying great ourdens upon his shoulders. But far out above all of the rest of the

ilitary leaders gathered here stands the picturesque figure of Marshal Joffre, the hero of the Marne. Americans have failed to grasp Marshal Joffre because their acquaintance with him hitherto has been through the "movies," where he has generally been shown in the

act of kissing a soldier while bestowing a medal or honor. This has caused wonder-ment in the American mind, but tox., they know that Joffre is a man's sized man

in the lines of his figure, still he cor a great respect. It is his face, that beams and continually smiles and two gray eyes that shoot forth kindness, that attract one fre. One has but to look into his eyes to realize why he has been to Joffre. called by the French, Grand Pere Joffre Always Joffre wears the gaudy dress uni-

form of his rank. Upon his bushy gray hair he jauntily places a blue and red cap. His coal is of close fitting robin's egg blue and displays a massive pair of shoulders. His knickerbocker trousers are of flaming scarlet, and upon his rotund legs he wears no matters, but heavy woolan stockings.

no puttees, but heavy woolen stockings. Force—not brute force, but strength to conquer for just causes—that is the impression Joffre creates. Compared with General Bridges, of the British mission, he does not appear half as soldierly, but no one doubts that Marshai Joffre is a soldier —for the record of the battle of the Marne will always stand a lasting monument his military genius

Divorces Granted

Court of Common Pleas No. 3 today handed down decrees of divorce in the fol-

lowing cases:

Frederick C. Henne from Minnie Henne.
Mayme Hettinger from Harry Hettinger.
Irene Elliott Hey from Herbert William Hey.
Bridget Corcoran McGinty from John McGinty.
Anne Hanson Garrett from Robert Young William Callahan from Maud Alice Callahan Laura F Johnson from Harold Chester John

Ernest Roedinger from Minnle Roedinger Effic Mary Gemmili from Clarence Franklir

emmill. Harbara Maguire from William P. Maguire. Mary Morris Russell from Carlton N. Rus-

Mary Curran from John Curran.
Helen Anderson from Everett I. A. Anderson.
foldle Friedman from Max Friedman.
Edith Florence Ormsby from John A. Ormsby.
Winifred H. Roebuck from Fred Roebuck.
Etta Johnson from Elmer B. Johnson.

Elkton Marriage Licenses ELKTON, Md., April 26.—Couple granted marriage licenses here this morning were Morris H. Ziegier and Elizabeth Richard. Philadelphia; Caleb S. Shinn and Edith E. Hulse, Mt. Holly, N. J.; Joseph A. Ewan and Ethel Shaw, Cedarville, N. J.; Bernard Goldberg and Nellie S. Conwell, Baltimore; Lewis Werner and Sarah R. Taylor, Cam-

den, and Oscar R. Wagley and Clara Arm

### DALSIMER STANDARD SHOES Spring-heel Shoes with Style— The Correct Shoe for Your Daughter HEN you buy children's shoes, be sure that they are shaped right—first of all. Growing feet require shoes which are specially adapted to them, if they are to be natural and healthy. The straight lines, full-rounding toe and spring-heel make this a correct shoe. They are shaped right—first of all. But they are also dressy and

TIS A PEAT TO PIT PEET

Shoes and Hosiery 1204-06-08 Market St.

good style.

# SECOND LOST BOY FOUND IN CELLAR

Elich Apple Bound and Half Buried by Downtown Kidnapper

FATHER DISCOVERS HIM

Joseph Apple's four-year-old son. who was kidnapped Tuesday, was found today by his father and the father's em-ployer bound hand and foot in the basement of an empty house at 776 South Second street, which is just a block from his

home, 774 South Third street. The case of the Apple boy is almost identical in circumstances with that of five-year-old Nathan Plot, who was taken from his home at 511 Fernon street, ter squares from the Apple home, March 28 and was not found until three days later when he was almost dead from starvation He, too, had been bound hand and foot His place of imprisonment was the cellar of 520 Carpenter street, also an empty

Elich was just conscious enough to whispe to his father that he was sick and lonely Doctors at the Pennsylvania Hospital, where he was sent, are examining him to find our w hadly he was treated by his kidnapper The worst that his rescuers saw was the man who maltreated him by tying hin

hand and fot had drawn the rope cords so tightly that the fish was cut and it had bled freely.

BOY HALF BURIED Dirt and stones half covered the little fellow's body, for his captor, after securely tying him, had thrown him on the dirt floor of the cellar and then tried to bury him. The police have been searching for the lad ever since Tuesday afternoon. was kidnapped from in front of the tene ment where his parents and family live. The father, with the aid of one of his employers, found him in three-quarters of at

Joseph Apple, the fatherfl works in the tailor shop of Joseph Kessier, 1413 South street, where there are associated with Mr. Kessler his son, Samuel M. Kessler, and his son-in-law, Benjamin Margolis.

"IT WAS HORRIBLE"

Mr. Margolis said: Shortly after noon today Mr. Apple seemed in such a pitiable condition that my brother-in-law couldn't stand it any longer and offered to go out with him and search for the boy. They decided to visit all the empty houses in the neighborhood and see if it wasn't possible for Elich to be in one of them; the police, it seems, hadn't thought of The fourth house they they found the boy. It was horrible He was bound tight with a rope hand and foot and lay on the cellar floor in the house at Second and Catharine streets with his body in the dirt. probably had been completely covered up, but had rolled himself almost free But he couldn't move his hands or feet, and the rope had cut ugly wounds in the baby flesh. He was semiconscio and mouned that he was sick and lonely and asked his father to take him away Mr. Apple hurriedly had him taken to the hospital where he is now.

ASSAIL POLICE

Mr. Margolis said the way the police had vorked on the case was snameful. They loafed around here and at the

boy's home for these two days and didn't accomplish a toing. The father and my brother-in-law went out in le than an hour found the boy. hours later and he would have died.

Even if the police had been merly tupid it would have been bad enough. But their whole attitude was disgrace ful They seemed to take the task of, finding this little chap as a joke, and just loafed away on the job. I'm sure they never would have found him of their own accord. And yet to hear them tell it now you would think they had done all the worg. The fact is they are no more responsible for find-ing Elich than are people who never heard of him. Last night they called around at Mr. Apple's house and him they had been looking in all kinds of houses for the boy and showed him the keys they said they used. They certainly couldn't have looked very hard; the boy was found by his father out any keys and in the fourth house they looked into. The ought to be taken to task for this, Doctors at the Pennsylvania Hospital

aid they had not had time as yet to cor plete an examination and say just what had been done to the Apple boy, but that the father could have the assurance that his son would live.

The father brightened materially when

# THE PARTY OF THE PROPERTY OF THE PARTY OF TH jected was very terrible. The police are convinced that a fiend is at work in this section as a little less than

a month ago Nathan Plott, a five-year-old lad living at 511 Fernon street, was kid-napped, tied and placed in the cellar of 520 Carpenter street, where he lay bound and helpless for three days tortured by hunger and thirst.

and thirst.

In the case of the Apple boy, Mrs. Yetta Goldstein, the boy's aunt, said she saw a queer-looking man in the tenement house several times before the kidnapping of her nephew. She said he looked like a dope flend, and added that he was dark, anemic and about twenty-five years old. This same description has been given by the Platt boy; also the same mode of action before the kidnapping. In both cases the stranger tried to beg "a few pennies," and in both cases met with refusal.

## **BIG GAS BILLS DUE** TO CITY'S GREED

Refusal to Permit 80-Cent Rate Swells Municipal Revenue

TAXPAYERS THE VICTIM

orce by reason of the 1827 gas lease. Philadelphians this year will pay into the Treasury nearly \$2,500,000 heavy drain on citizens of moderate cirumstances is continued because of the city administration's refusal to allow an eight ent gas rate proposed by Samuel T. dine, of the United Gas Improvement Com-

Record sales of gas reported for the first three months of the year prove that more and more householders are turning to gas for relief from heavy coal bills, and that onsequently more citizens than ever before are unwilling contributors to this indirecrevenue source. Gas stoves are rapidly eplacing old-time coal ranges, while gar for lighting and other purposes is in more general use than ever before in several hundred thousand modest households of the city. Statistics show that the humble wage earner is a great consumer of gas, thus the greater portion of the revenue received from gas sales comes from east able to afford the luxury paying the city twenty cents for each 1000 eet of gas they consume.

gas sales during January, February and March the city receives as its share a the \$1 rate a total of \$591,391. Naturally the returns from winter months are heaviest, but the more general use of gafor cooking, washing, etc., during the heated months is counted on to prevent an material falling off in this high record. Dur ing 1916 the city received \$2,044,300.77 as its share of the saic of gas, while the revnues of the company which leases the city plant exceeded \$8.000,000, or more that \$1,000,000 in excess of the sum received

in the preceding twelve months.

The revenues of the United Gas Company have increased by leaps and bounds to a point where officers of the company are more than willing that the city should abandon its indirect tax collections, thus allowing all patrons an eighty-cent rate. At the same time the company has never made an offer to reduce its share of income in the slightest degree.

Not only have the city financiers no idea permitting an 80-cent gas rate, but they look with longing eyes to 1918, when the revenues from gas will automatically jump five cents on every 1000 cubic feet of gas sold, thus increasing the anticipated \$2,500,000 revenue of this year to more than \$2,000,000. In 1916 more than 100,000,000 cubic feet of gas was sold or paid for. This year this figure will be exceeded and next year with the twenty-five-cent rebate the city will receive under the lease, the size of revenue from gas is little more than

mathematical calculation, certain to ma pany will lose nothing in the long run by surrendering twenty-five instead of twenty cents to the city for each 1000 feet of gas sold in 1918 and succeeding years, is proved by the manner in which the company in the past has caught up with its revenue previous reductions of five cents the city's share was increased from ten to fifteen cents the company caught up and passed its receipts in the fourth year, The same was true when the city's share

Burned to Death in His Home

NORRISTOWN, Pa., April 26 - John D. Reslin, a resident of Bridgeport, was burned to death in the small frame building in which he lived, which was destroyed at an early hour this morning. Coroner McGlathery is investigating to ascertain how the fire started.

Plothing Beauty
that is more
than skin deep

linings and tailoring,

our garments repre-

sent a degree of

quality that insures lasting style

Sons clothing is not merely in its

good looks, but in the service it

gives-and that is what counts

economical in addition to their

Spring Suits and Overcoats

\$15 and upwards

JACOB REED'S SONS

other important attractions.

The test of Jacob Reed's

Reeds' Clothes are really

and shapeliness.

in the last analysis.

In materials,

## he heard that, though his grief at the treatment to which the boy had been sub-ATTACKING FOES

Hold Post by Killing Entire Enemy Force in Assault

TEUTON CHIEFS RECKLESS

By WILLIAM PHILIP SIMMS WITH THE BRITISH ARMIES AFIELD.

April 26. One single British post, defending just a part of Guillemont farm, emerged vic-torious today from one of the flercest of the countless scattered actions marking a day replete with bitter fighting, by killing off very man of their German assailants.

It was over a field carpeted with German dead around Guillement. Here during the night the British had battered forward to take the farm and a stretch of front 2000 yards east of Lempire. Hill 140, to the north, had fallen into British hands after swaying, desperate battle. Hardly had the Tommies started to dig

themselves in on this hard-won ground when the Teutonic counter-attack came in blinding force. The enemy's guns dug great holes for the thousands of dead, but it likewise, by sheer intensity, gave the advancing Germans a brief footbold. All over the farm the battle raged. The enemy managed, at terrible cost, to regain But to the west the one British post stood

adamant. On it beat wave after wave of the attack. The last and most violent caught full in the face the tremendous fire of the defender's machine guns, halted cavered and literaly melted into heaps o the line.

The same sort of fighting was in progres today but it had abated just a triffe from has been no time for the most part to bury the dead. The Germans, particularly, have been too occupied in re-enforcing their bleeding divisions and in trying to launch iseless fragments. Everywhere they lit-

Despite these tremendous counter-attacks. which the enemy, reckless of its men, is hurling all along the line, the Critish are holding their most important gasus fighting today for the most part along the Scarpe. The enemy is losing no

only in thousands by counter-attack, but everywhere the deadly accuracy of the Britsh artillery is adding to the foll. Cold wintry weather, with lowering clouds, lessened the air lighting from the tremendous scale on which the warfare of the skies has been waged during the past few days of clear, sunshing weather

#### ARGENTINE GOVERNMENT DISARMS UGARTE'S FORCES

Intervention in Province of Buenos Aires Meets With No Resistance From Deposed Governor

BUENOS AIRES, April 26.—Contrary to expectations Government intervention is Buenes Aires province was accomplished to day without any resistance from the de-posed Governor Ugarte. The Federal in tervener. Johe Cantilo, assumed office with out hitch and was reported today to be disarming Ugarte's formidable police and militia forces

Intervention was directed by President rigoyen in Buenos Aires province because of long-continued friction between the Gov-ernment and Governor Ugarte. Such a pro-ceeding is provided for in the Argentine

> FOUNDED 1865 The Provident

Life and Trust Company of Philadelphia of only what a Trust Company does, but has it does it. counts, FOURTH AND CHESTNUT STREETS

United States Loan Society 117 North Broad St.



### MONGOLIA'S GUN CREW CAPTAIN POPULAR HERO

Lieutenant Bruce Ware Formerly Stationed at the Philadelphia Navy Yard

FRIENDS IN HIGH GLEE

Lieutenant Bruce Richardson Ware, Jr the man whose unerring eye spotted the German submarine and who signaled the range and gave the order to fire the shot in the war between the United States and Germany, sinking the U-boat, is well known in this city.
Lieutenant Ware is about thirty years

of age. He was graduated from the An-napolis Navai Academy in, the class of 1997. He has since seen service on various warships and destroyers. He was assigned to the steamship Mongolia about a month ago, and was in charge of the gun crew which destroyed the German submarine of the British coast:

Lieutenant Ware was appointed to the Naval Academy in 1903. He was promoted to a lieutenancy on August 1, 1915. has been stationed at the Philadelphia many yard on several oscasions, earning many friends by his cheery disposition and high spirits. At Annapolis he was extremely popular

among his classmates, as his record in the class book, "Lucky Bag," shows, He was a member of the baseball squad and was familiarly known as "Bruce," His chassmates said of him that he was the "Greatest Living Watchstander." hil of "Greatest Living Watchstander," all of which may prove that he sustained this reputation when he showed such vigilance spotting the U-boat.

Lieutenant Ware's home is in Newton, Mass. Frederick T. Stevenson, an engineer with offices in the Real Estate Trust Buildng, and a classmate of Lieutenant Ware, gid of the latter that he was one of the nost popular members of the class, always affable and as ready to take a joke as give

of am extremely proud of Lieutenant Ware's accomplishment in firing the first shot that caused disaster to a German U-boat," declared Mr. Stevenson know his other classmates feel the same way about the matter. Lieutenant Ware was one of the most popular men at the academy during his

VICIOUS DOG ATTACKS CHILD

Cheek and Scalp Torn by Animal, Which Police Will Kill

A vicious dog attacked seven-year-old Mary Dooley, of 33 South Forty-ninth street, near her home. The girl was bitten on the cheek and her scalp was severely cut by the animal's teeth. She was taken o the University Hospital. police captured the dog and have

notified the owner of their intention to



#### Canvas Covers for four wagons - the kind that are fashioned to fit in our own lofts. Shed water the a duck's back.

Everything in Canvas. F.VANDERHERCHEN'S SONS 7 N.Water St. Phila. #



takes the work out of housework "I TOW do I get through my work so quickly and easily?" said Mrs.

\_ tells how Electricity

Happy Homemaker. "First, you must make up your mind to invest a little thought and a little money in comfort and convenience. Then, have your house wired for Electric Service on the

deferred payment plan.
"You need make no large initial investment—you pay for your wiring in twelve or twenty-four payments, and for your lighting fixtures in six payments. Our electric wiring, on this basis, cost us \$2.62 a month for twenty-four months, and not quite \$10 a month for six months for the

lighting fixtures.
"And the workmen did the cleanest, neatest work you could imagine! They took up a board here and there, fished their wires through, and the work was finished almost before I realized it had begun.

"The point is—you must get started immediately on this wiring proposition. The easy terms on the fixtures prevail during April only. It costs you nothing to procure estimates on the wiring cost—neither will it place you under obligation."

Send for the housewiring book giving all details of the plan and other interesting information on the use of Electric Scruice in the home.

PHILADELPHIA

-Ready Money-