



We Must Give *Now* or Sit Idle While Thousands of Children Die

One hundred thousand Belgian children are looking to Philadelphia for food.

We have promised them *extra daily rations* for the next six months. And they are waiting trustfully—hopefully—for us to fulfill our word. *They will not—cannot—be disappointed.*

All Philadelphia is co-operating to relieve the desperate plight of these little unfortunates.

Over 500 "Ration Clubs" have eagerly entered the work. They have been organized in weaving mills, girls' schools, newspaper offices, real estate offices, automobile agencies,

shoe factories, paint factories, churches, Sunday schools, hardware stores, coal offices, Y. M. C. A.'s, bond houses, tobacco factories, glass factories, insurance offices, lumber houses, leather factories, drug stores, trust companies, department stores, banks, steel plants, hotels—many in families.

Each club is providing extra daily rations for a number of children—giving a dollar a month for each child.

The Chamber of Commerce is actively working with the Philadelphia Committee in charge of the relief work, as are physicians, lawyers and professional men in all walks of life. Clubs and organizations of all kinds are enthusiastically engaged in this wonderful task of humanity.

Have You Done Your Part?

These children need your help. No contribution, however small, can be spared.

Think! One dollar a month—*only 25 cents a week*—will save a child's life. It is an opportunity and a privilege to give to such a cause. Make the most of it. Let it be a golden memory that you helped.

Organize a "Ration Club" in your office, church or club. You will find every one eager to help. Or give as an indi-

vidual—and *give generously*. Fill out the coupon below and mail it today.

Our entrance into the war has been anticipated in this work which is now being conducted in Belgium under direction of Americans in Holland. Relief ships will continue to sail with safe-conduct passes from the German government.

BELGIAN CHILDREN'S RELIEF COMMITTEE OF PENNSYLVANIA

- | | |
|-----------------------|---------------------|
| J. Crosby Brown | Walter George Smith |
| W. H. Donner | Samuel S. Fleisher |
| Bayard Henry | Charles L. McKeehan |
| Arthur E. Newbold | A. J. County |
| Edw. B. Robinette | John Gribbel |
| E. T. Trigg | Dr. W. W. Keen |
| Alex. Simpson, Jr. | John H. Mason |
| Chas. Gibbons Davis | Bishop Rhineland |
| Dr. George Woodward | Dr. A. E. Taylor |
| William A. Glasgow | Wm. A. Law |
| George Wharton Pepper | Chairman |

Belgian Children's Relief Committee of Pennsylvania

1524 Walnut Street, Philadelphia

CUT COUPON HERE AND MAIL TODAY

To JAMES CROSBY BROWN, Treasurer
Brown Bros. & Co., 330 Chestnut St.
Philadelphia

I hereby pledge myself to give \$.....
a month for months to supply Bel-
gian children with food.

Name

Address