The House that Heppe built


Here is what we guarantee

## about our

\$395 Aeolian Player-Piano
-that it is equal in value to any other $\$ 600$
player-piano (except the Pianola)
-that its case work, design and finish are as good
as the market produces
-that its touch, action and tone are absolutely
reliable.
-that its player action has every regular Aeolian
device except the special patented features of
-that the materials, workmanship and constru
tion are of excellent quality throughout,
-that it will positively satisfy you.
that within 30 days after purchase we will re-
fund every payment if you find fund every payment if you find any other $\$ 600$
player that even compares with this $\$ 395$ value.
furthermore, the Aeclian Company guarantees this instrument for ten years against defective
material or workmanship.

## The Aeolian Family

on anle at Heppe's and includ
Aeolian Player-Piano.....
Francesca-Heppe Player-
Piano

Weber Pianola
Steioway Pianola
Setulenient by cash or charge
account or our rental-paymient
plani
Cill or write for large
illustrated cataloge.


|  | CHAINSTORE COMBNS |
| :---: | :---: |
| UMA CHIIEF SAYS | PLANS BEITER SERVICE |
| Vice President Calls Wilhelm's and Hollweg's Congratulations Hypocritical | Nearly $\$ 5,000,000$ Capital Merged in Mammoth Grocery Trade <br> "COURTESY FIRST" SLOG |
|  |  |
|  |  |
|  | fort |
| Kin |  |
|  | T |
|  | ${ }_{\text {Ten }}^{\text {Tene }}$ |
|  |  |
|  |  |
|  |  |
|  | rem |
| Hastituen Haid, fa |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | nany |
|  | or tow |
|  |  |
| Sen | pream |
|  |  |
|  | ance in view of the |
|  | sance |
|  |  |
| 俍 |  |
|  | the |
| til |  |
| Amerran Amb | nem |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## 





## BONWIT TELLER \&eCO.

The cipocially Shoo foriginatione
CHESTNUT AT IS ${ }^{2}$ STREET

## Slip-on Smock Blouses

 Introducing the newer modes in COAT, SLIP.ON, SMOCK. BUTTON:FRONT and BUTTON. BACK TYPES of crepe de chine and Georgette crepe, combined with real hile lace, with sash

### 15.00 to 49.50

## Women's BLOUSES for Easter

## Win

## the First Floor are-

Tailored models with new shirt front of tucks and ruffles, $m$
satin, crepe de chine, men s-wear crepe and handkerchief linen.
5.50 to 8.75

French and American Blouses, hand and machine made, of linens
Georgette and fine voile, trimmed with real Valenceiennes, filet and Georgette and fine
exquisite handwork.

### 9.50 to 55.00

New. Model BLOUSES
of Georgette, crepe de chine, net. voile or batiste, superior quality,
hand embroidered, tailored and lace-trimmed.
Special at 5.50
Smart Tailored BLOUSES
of linen, dimity, voile and batiste-unusual value

### 2.90 and 3.90

FURS for Spring Wear Capes, Stoles and Scarfs
Handsome Furs made up in the newest designs. The
stock includudes Kolingky. Ermine, Sable, Mole, Hudson Seal. Squirrel and Fox in the most desirable



