O YOU KNOW HER-THE GIRL
WHO IS ANNOYINGLY UNSELFISH?
The Person Who Is Constantly Dissecting One Motives and Preventing a Sacrifice-Daughtars Who Are "Married Off" in Turn

OT A


THE WOMAN'S EXCHANGE
$\ldots$ $\therefore 2=\square=$ $\pm=0$
$5 \pm 5=5$
$5=5$


,


UNCLE SAM AND HIS NIECES
How Professor George I. Christie, B. S. A., an Authority in the United States Department of Agriculture, Would Solve the Demand for More Gardens


 cay in every cup.

Woman's Widening World



## The Weight of Evidence

The proof of all coffee is found in the cup, and the weight of evidence touching the uncommon good qualities of CHILDS WINNER BRAND is full sixteen ounces to the pound, and the thousands of daily salesslips covering, though only in part, an enormous and ever-increasing demand.

It's a delightful coffee, of unique and engaging personality; so wonderfully good that it brings the quick thrill of contentmint to over-exacting taste. A smooth, rich, delicious blending of high and maintained quality; and a distinctively honest thirty-six-cent value. There's subtle deli

## CHILD S \& COMPANY

CASH RETAILERS
"STORES EVER WW WHERE YouR more

les FRANKLIN
A food-calory is a measure of energy contained in food which will impart a certain amount of heat when assimilated by the body. The significant fact about sugar is that $98.9 \%$ of its caloric energy is available to the body! It is this remarkably high percentage of digestibility which makes sugar so valuable a food.


Franklin Granulated is highest quality cane sugarclean, clear and dry -and there's
"A Franklin Sugar for every use"
Granulated, Dainty Lumps, Powdered, Confectioners, Brown

Were selling this coffee to critically particular people - hard-to-please people if you will. It's going into those homes where coffee troubles have long existed; and orders are given for specified and never quits, for it's a genuine product of "aUer quits, for it's a genuine product of
QUAKY, QUANTITY AND PRICE."
Let us serve you with this coffee regularly. It's better than you really can imagine it is; and GOOD COFFBE is a long, step

