E REAL FRIEND REJOICES IN ANOTHER'S SUCCESS-HINTS ON THE CARE OF THE HOR

THE PARENT OF THE DECEMPTER PARENTS OF THE PARENT AND T

HE "I-KNEW-HER-WHEN" TYPE OF GIRL-YOU HAVE MET HER

hose Who Cannot Bring Themselves to Rejoice Sincerely in the Good Fortune of a Friend Are Unsportsmanlike

IS a fine thing, a splendid thing, to a girl's friends rallying around her a she meets with misfortunes. Such display of constancy and affection gives a sense of well-being even in her

But the girl who is real is the one who honestly be glad when things come way. This, it seems to me, is one the great tests of friendship.

To be thoroughly sportsmanlike, to sin-rely rejoice in another's good fortune, not so common a quality as one might fed to think.

I have always admired beyond measure he man who has been beaten in a tenmatch who can carry conviction in voice when he wrings the victor's and and tells him it was the better man won. Many men do this because they know it is expected of them, but the congratulations are not always sincere and heartfelt.

Do you not all know the "I-krew-hertype of person? who tells with much smacking of the lips of the time when Mrs. A---- borrowed canvases from her, not to mention such little triffes gloves and handkerchiefs, but now that she had married well had cut the friends of her youth. If you did not

know the woman in question you would put her, down as an insufferable snob, but, knowing her, you realize it is more probably the fault of these very friends who, because of her good fortune, had adopted a stiff, distant manner with her, not at all like the old, easy standing. until Mrs. A---- herself had felt repelled and gradually dropped them.

1. What makes popcorn pop?

2. How can the atmosphere of a house be

1. Baby fiannels can be kept soft if a little sycerin is added to the water in which they washed.

2. Curtains can be dry cleaned at home by

publing a quantity of commeal thoroughly into Gam, then gently brushing and shaking it out.

8. A little sugar should be added to food which has been too freely saited to neutralize the sait.

Scalloped Oysters

To the Editor of Woman's Pape: Dear Madam-Can you tell me how scallope systers are done? IGNORANT.

To one pint oysters use three cupfuls buttered crumbs. Strain the liquor off the oysters. Wash the oysters in a strainer and remove any bits of shell which may adhere, then place a layer in the bottom of a but-tered backing data.

ANSWERS TO YESTERDAY'S INQUIRIES

to the

Vyvettes

A taffeta ribbon hugs close to a small cap, and is held down firmly but gently by a band with buds on This is to brace it for the stand taken at the top, where it flows forth unconstrained into a

Unless a girl is decidedly "on the make," she feels a natural hesitancy in resuming the old intimate basis of friendship with another whose good fortune has taken her out of her world entirely, and this is where the mistake lies. Her former chum nine times out of ten has not changed in her feelings, but the other's imagination senses a difference.

fan-like bow.

year.



Needs must when necessity drives and the necessity of meeting increasing prices for all sorts of staples and commodities has brought forcibly home to the average thinking citizen the advisability of reduc-ing outgo and thus stretching income by raising right at home some of the family green vegetables and small fruits. Those who have tried have bud convision

who have tried have had convincing proof of the practicality of the idea and many of those who have looked askance at sugges-tions to become kaydeners even on a small scale are planning to make the test this The purpose of this series of arrives is to give practical, helpful advice, free of technicalities, as to the mode of proper procedure and to tolve problems that may crop out in actual practice and puzzle the

shrubbery. Economic pressure is likely to make the home vegetable garden a help rather than a hobby, as it often has been considered.

tion and instructiveness. You should have a garden this year of only a modest city front and back yard or whether you have the somewhat ampler

3. It is said that moles can be removed by treatment with the electric needle or applica-tions of acetic acid. The acid must be applied with extreme care

Dry Scalp To the Editor of Woman's Page:

Dear Madam-My hair is very dry and the scalp itches me often. What causes this and what is the remedy? (Mrs.) S. S. A dry, liching scalp may come from a sumber of causes. If there is dandruff number of causes. If there is dandruff apply the following lotion: Resorcin, one dram; castor oil, two drams; balsam of Peru, one-half dram; oil of geranium, ten minims; oil of lavender, ten minims; alco-hol, forty-five per cent, sufficient to make eight ounces. Rub it well into the scalp and massage thoroughly every night. Sys-tematic brushing is also splendid for dry hair. If you find no improvement after

HOME GARDENING ONE WAY TO REDUCE COST OF LIVING

Every Foot of City, Backyard Space or Suburban Plot Should Be Utilized-Practical Articles Will Be Supplemented by Answers to Readers' Queries

By JOHN BARTRAM

derstanding and action. A man is doing himself and his family a physical and economic injustice if he neglects to turn his plot of God's earth into a garden. "A garden is a lovesome thing. God wet." the old poet, Thomas Brown, said, and it is, either for filling the eye with beauty or feeding the body with nature's nutri-tion. For health's sake there can be nothing better is any garden of the same the same shifts

economically enough to keep out of debt The questions of the eager seeler after knowledge will be anticipated or receive reply to the best of my ability in this dehave done and are doing more to bring Americans back to the sell than the stacks partment. Its purpose is to bring first aid of books and articles which have theorized to the amateur gardener, to post him not only on what to do in theory but to in-form him how to do it in practice. largely and learnedly about the mistakes

of the race in abandoning agriculture for commercial or industrial pursuits. Whether rightly or wrongly, the condition exists and the majority of persons who have the choice I am speaking from experience. All my life a lover of the soil I welcomed the op-portunity several years ago to put my visions to the test of actuality and achieve-ment. I have found the back-yard garden or opportunity have seized it to become town dwellers and workers. Many of them, however, are now seeing the unwisdom of guilting utterly the benefits and profits of and later the suburban garden both pleas urable and profitable. I have had immeas-urable benefit in dividends of good health from "farming" a patch about forty feet by 100 feet with some extra space for a garden of some sort. This applies not only to the multitude which has turned for residence to the suburbs, but also to the city dwellers with even a 'moderate-sized backyard. owers and fruit trees and berry bushes

nowers and rout trees and berry busies, it has been possible for me thus to have virtually a laboratory for observation and experiment in the back-to-the-land move-My experience-errors of judgment and

mistakes of action-will save others some of the distress I suffered and expense I Incurred Subjects will be presented according to

season in time to allow due preparation. No untested advice will be printed. Direct-ness and conciseness will be the guiding motives. To differentiate this department i will answer questions from readers. If the answer is not known from personal experi-ence professionals will be consulted on

When she rides in the park she wears a semifited tailored habit ... oxford whip-cord. The single-breasted coar has a modish flare. Embroidered arrowheads finish the technical matters. ends of the pockets



April of shining tresses. Tearful mouth and laughing even!

Where the budding wildernesses Wait the swallow's glad surprise; Where the slender Larch's tender

Green is new and neat, Most folk set you; Yet I've met you In Throkmorton street !

When the city pigeon's cooing Takes a soft domestic note, When the daffodil is doing Duty in the broker's coal

When through highway, Court and byway, Gusts and sunshine range, And the racing Clouds are chasing

Over the Exchange; What if rates be flat or firmer,

What if prices fill or back, If I hear your sunny murmur Of a four days' Easter slack,

Says

ME and

WELL-DRESSED GIRL'S DIARY

Solving the Problem of Up-to-the-Minute Riding Clothes

A smart riding costume.

MRS. JIMMY is widdy bought her a due-ribbon winner at the last horse show the starting Mrs.

and she joined the hunt club. Barring Mrs. Harry Warbridge, she is the best cross-country rider in "these parts."

No one could look more attractive than

Jimmy likes her best in a fitted habit of

Jimmy likes her best in a fitted habit of povert with a wide flare to the coat, which is built on paddock lines. The coat, of course, is double-breasted, and the three pockets are finished with arrowheads. Puttee riding boots of tan Russian calf, which fit perfectly, and a brown velours hat carry out the color scheme. I gave Mrs. Jimmy a scarfpin when she first started to other the schemes rears it with this

Jimmy a scarfpln when she first started to ride, and she always wears it with this suit in a pique stock. She is a picture that any artist would

She is a picture that any artist would consider worthy for a magazine cover in her habit of thorn tweed. The coat is fitted and has a full skirt. Straps of the material are extended from the underarm seams to the darts in front, and each one is held in place with a button and button-tole.

hole. Instead of the usual riding boot or puttee, Mrs. Jimmy wears brown Scotch wool stock-ings, tan caliskin shoes and English spats. A brown velours hat with a wide brim—with

pheasant's feather tucked under the band

- and a white linen stock make this costume the most "dashing" of them all. But to my eye she is the epitome of smartness when she walks across the pad-

matching a stunning riding coat of English tweed over a flited habit of exford melton. The coat is wonderfully tailored, with strapped collar and cuffs. It has a swagger that is undeniably English, and there isn't nother coat to compare with it

there isn't another coal to compare with it in town. I know this, to my sorrow, for I wanted one of this type. Mrs. Jimmy has an extravagant collec-tion of riding hats, but the most becoming one is a tricorne of black lacquered Milan, with a band of grosgrain ribbon about the crown. It sets off her blond beauty to carfection.

Every one is planning to have guests after

Lent. This means lively times, for in this vicinity each hostess tries to "outshine" the

(Copyright.)

crown. It perfection.

Olga the Waitress

"Gettin' tips for servin' breakfast food is

ream of Barley

hard as gettin' gold dust

outen a saw-dust pile. But

I got the combination. I

give 'em a tip to eat Cream

of Barley And they eat pleased as can be, and leave

a couple of jits under the

plate to remember 'em by. got the combination -

RS. JUMMY' is wildly enthusiastic

WHERE shall we go first? W I asked the question patiently. It meemed to me, for the ninth or tenth time. Beyond saying that she wished to see some of the historic churches, of New York. Dicky's mother had given no indication of which particular section she wished to visit dust. first.

To my surprise she was ready with an answer

"Suppose we go to the very end of the island first, and come back slowly," she said. "I am_gso anxious to see the harbor."

MERELY A POSTPONEMENT "Don't you think. Mrs. Graham." I in-terposed deferentially, "that we had better postpone this visit until some other time? The daylight does not last very long at this time of the year, and the trip to the old section of New York will take up a good deal of time." My mother-in-law "rowned quickly. She evidently was about to make an impatient I glanced anxiously at her wraps, which were warm, but not unusually heavy. We stood just outside the apartment, and I felt the rush of a brisk wind. Of course, the trip down the harbor would be all right because it would be made in the subway, but I knew, as the elder Mrs. Graham could not, the sharpness of the ocean wind sweeping up from the bay, and dreaded the chill for My mother-in-law erowned quickly. She evidently was about to make an impatient answer. Then suddenly her brow cleared. "Yes, I suppose we might as well hurry on, she said. "I shull want a good deal of time to go through this house properly. We will come down some morning and say we are looking for rooms, then we will have a chance to look over everything thoroughly."

MY MARRIED LIFE

By ADELE GARRISON

How Dicky's Mother "Saw the Sights"

make a beautiful entrance for the nouse be

will build some day. It is a characteristic of the elder Mr. Graham that she never says "isn't it?" but "It is"; never "Don't you think so" but "I think so," and "I know"; never "Ought you not?" but "You must." I have never known a more decided woman in my life

"There ought to be a stairway and other fittings inside to match that door," she wan on. "I think we will go in and ask about them. I see a sign, "Furnished rooms."

MERELY A POSTPONEMENT

I tried to keep the dismay I felt out of

my face. The idea of pretending a sarch for rooms, which we had not the slightest intention of taking, was most distastedul

me, but I kept silent, resolving to avoid the proposed trip if it were possible for me to

Mrs. Graham made no more stops, and

we soon came to the Twenty-eighth street

imagined. Whatever possessed them?" Then, as I remained silent, "You agree with me, of course?"

firmly, for her absolute air of finality in-ritated me. "Of course, it is unfortunate that the entrances had to be above ground.

but as long as there has to be some sort of

an entrance way. I think these Turkish kiosks are the best things possible. I have

heard many people of good taste say that they thought they added a picturesque touch to the streets." "They ought to go to school." was my mother-in-law's acid refort as we entered

(Copyright.)

"I am sorry to say I do not." I said

But I knew better than to make any ob jection. Even my brief association with my husband's mother had taught me that the price of peace in her presence was acquies, cence in her plans.

"Very well, then," I said. "The subway will take us there, but we shall have to change to an express at Fourteenth street." "I have never ridden in the subway." she remarked. "They were talking of it when I was in New York last, but nothing had been done." been done.'

We made very slow progress toward the subway. My mother-in-law was i childlike in her curious interest in the we soon came to the "twenty-eighth street subway entrance. "Oh! this is hideous." she said with the quick decision which characterizes all her remarks. "I have seen pictures of these, and I thought when I saw them that it was a pily to spoil the streets with such strue-tures, but the reality is much worse than the spoint whatever possessed them?" stree childlike in her curious interest in the street sights. I was surprised at her attitude. I had imagined from the air of unbending dignity she had worn ever since I met her that she would move through the streets figuratively holding her skirts away from he people and objects she met in her jour-

POSITIVENESS & CHARACTERISTIC

But she paused before every shop win low and looked in frankly interested fash Mrs. Jimmy in riding toggery. She has four costumes, the smartest l've ever seen. each one distinctly different. ion at the different types of people cross-ing the streets. She stopped also to ex-amine every building which gave evidence of belonging to the regime of old New York, when the brownstone fronts of Mur-ray Hill and Washington square were the last word in the nation's fashion annals. There are a number of such buildings in

the neighborhood lying between our apart-ment and the subway, and I began to fear that it would take us an unconscionably Mrs. Jimmy's feet are well shaped and just small enough to look trim and neat in her black riding boots that come up to meet the "kinckers." An English derby, collar long time to reach our destination. the "knickers." An English derby, collar and craxat, leather crop and chamois-col-ored gloces complete this extremely good-looking outfit. 'This is a wonderful doorway," she said, stopping before a house barred behind the iron grille work which marked the areaway

(CONTINUED TOMORROW) of the old-time city house. "You must mark that house, Margaret, and find out when it is to be torn down, as it eventually will be. Richard could buy that door for a comparatively small sum then. It would hot, close weather.

The Size of a Dollar

the subway.

depends upon how and WHERE it is spent-even in these days of recklessly "puffed up" prices. We're doing our best, from day to day, to keep down the actual cost of living; and it will pay you, Mrs. Housewife, to thoughtfully read our advertising and deal regularly at our stores. You can't get lost on a straight road; and there's little or no divergence of opinion as to the advisability of dealing "Where Your Money Goes the Farthest."



Be as careful as we are in buying eggs, and

then place a layer in the bottom of a but-tered baking dish. Season, cover with a layer of crumbs, then add another layer of oysters, another of crumbs, and so on. Pour over this the oyster julce, which has first been boiled and skimmed. Lot the dish gen-erously with butter, season and bake one-half hour in a moderate oven. Knife for Icing

THE WOMAN'S EXCHANGE Letters and questions submitted to this department must be written on one side of the paper and signed with the name of the writer. Special queries like those given below are invited. It is understood that the editor does not necessarily indorse the sentiments expressed. All communications for this department should be addressed a follows: THE WOMAN'S EXCHANGE, Evening Ledger, Philadelphia, Pa. TODAY'S INQUIRIES 1. How can leing be prevented from soaking 1. Is it customary to leave cards when at-2. How can silks which have become water spotted be renovated?

3. How can blood stains be removed from

1. The best man after the wedding ceremony usually slips out the side door of the chancel.

A sports suit can be worn to an afterne

hurch wedding, but if the guest is attending

the reception following it is more complimentary

bride to wear more formal dress.

a hobby, as it often has been considered, it can be both very easily. If one loves the great outdoors, there is no more satis-fying way of expression in terms of nature than caring for and developing a garden-whether flower or vegetable depends on in-clination and need. Each has its fascina-

grace and high prices whether you have

ington have spent a good deal of money and much time in preparing bulletins to aid the amateur trucker as well as the professional agriculturist. Some of these are too scientific for the man or woman are too scientific for the man or woman who wants to make the front yard more attractive to the eye and the back yard the source of a supply of tonatoes and string beans, or even for the suburbanite of some experience who would like to turn the rear lawn into profit in the way of canned vegetables and stored potatoes and turning for the winter and planty of deli-

clous fresh vegetables from as early spring as possible till the frosts of late autumn. Better living, better food, cheaper budgets and better exercise are among the numerous potent arguments for home gar-

dening. To those who have had experience they outweigh any disadvantages that may be advanced. But the questions of the skeptic must be

hair. If you find no improvement after

home-garden maker. It will deal primarily with the vesetable garden, but space will be found for the needs of the flower lovers and for these who desire to improve their places with fruit and other trees and with

City authorities and the Federal Government are out pronouncedly in favor of citizens utilizing every foot of space to profitable advantage. The experts at Wash-

delphia.

whether you have the somewhat ampler area of a small suburban space. The more space you have the more extensively you should engage in amateur farming.

turnips for the winter and plenty of deli-

considered and answered. The problem of those who years for the joys of gardening-

Bring your problems of gardening to the Evening Ledger for solution. In ad-dition to practical articles, timely to the season, the editor will answer, either out of his own experience as a small-scale gardener br through consultation with suthorities, questions of readers. Address John Bartram Lynnis Longer Fulla John Bartram, Evening Ledger, Phila-

THIS spring and summer will see more home gardening than for many a year.

tion. For health's sake there can be nothing better in any game no matter how exhilarat-ing than digging an hour or so every pleasant day in the earth. From the stand-point of economics these is profit in fore-stalling the food gougers to producing at first hand necessities for the table. The mounting costs of living decently and PLAN OF THESE ARTICLES.

Editor of Woman's Page:

Dear Madam—One of the most difficult things done which looks easient to do is to ke a ke smoothly. I have found that a breach able palette knife is the best to use for Dis. d by dipping it into water frequently the king sen dried will have that glossy appearance so uch to be desired.

Sweetening Butter

The Editor of Woman's Page: Dear Madem—You published in a recent issue mitions for sweetening rancid butter. Another infactorize and coarsely powdered animal mition (which has first been sifted to free it in dust) in a water bath and then strain it (Mrs.) ANNA C.

Recipes for Use of Cornmeal

Recipes for Use of Cornmeal to the Editor of Wonday's Page: Dear Madam—I am sending Page: Dear Madam—I am sending resource ways cooking commeal, which is inexpensive and marining other corn cake—Intree-fourths cup-to the sender of the sender of the sender and the sender of the sender of the sender count of the sender of the sender of the count of the sender of the sender of the count of the sender of the sender of the the sender of the sender of the sender where beat the sets and add to it the milk and there denote the sets and add to it the sender there beat the sets and add to it the sender there beat the sets and add to it the sender there beat the sets and add to it the sender there beat the sets and add to it the sender there beat the sets and add to it the sender there beat the sets and add to it the sender there beat the sets and add to it the sender there beat the sets and add to it the sender there beat the sets and add to it the sender there beat the sets and add to it the sender there beat the sets and add to it the sender there beat the sets and add to it the sender there beat the sets and add the sender beat the sender of sail, one tablespoontiul susar, one tablespoontis susar, one tablespoontiul susar, on _____

Ink Spots From Green Felt

a Editor of Woman's Page: a Editor of Woman's Page: a Madam-Will you kindly tell me how I a Madam-Will you kindly tell me how I table? HELEN S.

Since the stains are not fresh by this time y will be most difficult to remove without aking the color out of the felt. Try wash-me with sweet milk and sprinkling with meal. A solution of benzine soap in reform would be effective in removing ink, but the color would probably come that has not dried in can ily be taken out by rubbing sait into the

To Clean Paradise Plumage

Rditor of Woman's Page: Madam-Kindly advise me as to the best

Ours.) CHARLES B., Atlantic City. tradise plumage is so delicate I should me you to take it to a professional ner. If, however, you wish to do it your-it can be sprinkled lightly with gaso-then buried in cornstarch and mag-a for several days. At the end of this shake it out thoroughly.

Blackening Tan Shoes

it bottl of dye a

onths, I should advise you to consult a scalp specialist.

Large Pores and Pimples To the Editor of Woman's Page:

Dear Madam Can you give me anything to help my face, which is full of large pores and pimples? S. S. The preparation you name may do you

ome good, although I personally know very some good, although I personally know very little about it. The pimples are most prob-ably due to some internal disturbance and should have the attention of a reliable physician. Large pores can be helped by care in rinsing the face thoroughly with warm water after it is washed with soap and closing the pores with applications of very cold water or even its. very cold water or even ice.

MUCH WORRIED-No reason for refusal of marriage license in this State.

Plans for Wedding

To the Editor of Woman's Page Dear Madam-I am engaged to be married and we are planning to have a wedding in church in early June. Will you tell me who pays for the church decorations, the bridgeroam or the bridger father? Also, who pays for the carriage for the bridgi party to and from the church? Could you suggest something pretty in the way of decorations and for the bridgematic. Trocks? LILLIAN.

The bride's father (or family) pays for the church decorations and for the carriages to and from the church. In fact, the father stands all the expenses except the wedding ring, the clergyman's fee and the bouquets for the bride and bridesmaids. These are all paid for by the bridegroom.

June is essentially the month of roses. The altar and chancel might be decorated with pink and white roses and a quantity of green fernery. Frocks of pale blue tulle, trimmed with silver, and hats of georgette crepe, trimmed with more roses, would be very pretty for the bridesmaids. They might carry loose bunches of June roses. If you have flower girls, let them be dressed in delays white freeds with sale blocks dainty white frocks with pale blue sashe and have them carry small long-handled baskets filled with pipk ronce. Floppy hats of leghorn, trimmed with moss roses, would be effective.

Who Makes Announcement?

To the Editor of Bomen and to a young man near Madam-I am engaged to a young man and we wish to announce the fact in the paper. My parents are not living and my edger brother is in the West. I am Hving with my married lister. Who should announce the engagement HELEN. To the Editor of Woman's Page:,

for me? HELES. If your brother does not live here and your sister and her husband are better known to your friends. I should have the announcements made in their names. Of course, the fact, that your brother is in the West need not keep him from announcing it if you would rather have one of your family name do so. It is not necessary that the person who makes the announcement through the papers be living here. It is a matter for you to decide for yourself. There is no question of had form in either con-tingency.

Admires Small Feet or of Woman's Pape:

one of the percential pleasures deep down in every human soul-but who do not know how to go about it, must be solved. The difficulties must be reckened and discounted. The timorous must be encouraged to make the plunge. The experimenter must be warned of pitfalls so that his time and labor may have the reward of fair crops. The advantages must be rehearsed and maybe argued with convincing demonstra-

> What can be done with the average city hackyard, which averages ten or twelve by fourteen feet in the customary city dwell-ing? What can be done in the somewhat ing? What can be done in the somewhat ampler area of the old-fashioned back-yards of the older houses in some of our cities? What can be done with the usual suburban plot that permits tillings of a suace from about forty by fifty feet?

These are the pertinent things my read-ers will desire to learn and in easy, intel-ligible and assimilable form, without too much exaction on the gray matter of the brain. They will want Government reports summarized and popularized for quick un-



You can get butter insurance just as well as health insurance, and many times they both mean the same thing.

Thefewextrapennies you pay for MERIDALE BUTTER

are really paid for butter insurance. You are guaran-teed a full pound

of pure, fresh butter, made from pasteurized cream atourownsanitary creamery.

No hand touches this "uncommonly good but-ter" either in the mak-ing or in its quick trip to your table.

AYER & McKINNEY Makers of Philadelphia Bell Phone, Market 3741 Roystone Phone, Main 1760 Look for the "Merifoll" wapper-gir-tight, dust- and odar-proof- at your grocere.



Of absconding. Vagabonding, From the Street's grim alsle, While its chill stones, Mammon's millstones Cease the grind awhile!

Graham Muffins

CREAM

BARLEY



you'll get the richest, fullest NEWLY-LAID EGGS the countryside affords. And then, too, they're always reasonably priced. "SWEET BLOOM," 35c; and SELECTED EGGS, 32c a dozen.

In these days of potato-substitution we're selling enormous quantities of rice. FANCY "BLUE ROSE" RICE is only 5c a pound; while EXTRA QUALITY WHOLE GRAIN RICE is modestly priced at 8c. You can get 3 pounds of CORN MEAL for 10c; and economical living can be very materially helped with LARGE GRAIN HOMINY at 5c a pound.

"They're wonderfully good!" That's the every-day indorsement of CHILDS' BAKED BEANS at 17c a can. High quality and the old, unusually LARGE CAN (full 30 ounces) are both guaranteed. We couldn't afford to fall short on either one.

Fine BREAKFAST MACKEREL from the New England coast. Big, fat fellows-a pound or more, every one of them-17c and 20c each.

Both youngsters and grown-ups will enjoy these freshly baked PANTRY COOKIES. They're crisp and tasty; and come from the National Biscuit ovens. Only 14c a pound. FRESH SHREDDED COCOANUT, 17c a pound.

CHILDS' SPECIAL BLEND COFFEE is a high-grade product of our own. Absolutely the best quarter-dollar value we know of; and we test all those we see advertised. It's smooth, rich and of delicious flavor. You'll not find its equal in a week of Sundays. 25c a pound.

We believe a trial pound of our STRAIGHT CEYLON TEA at 35c will be an entering wedge into your enduring esteem. It's a tea of pleasing flavor, richness and very unusual strength. If you can match it elsewhere it will cost you fully sixty cents a pound.

