## TOO MUCH BRIDGE SPOILS GAME FOR SEEKERS AFTER REAL PLEASURE-ADVICE FOR HO

WHEN BRIDGE BECOMES A VICE
INSTEAD OF A MERE PASTIME
The Woman Who Plays the Game Madly Secure Little Real Enjoyment-Lack of Curiosity a Sign of Oncoming Age


THE WOMAN'S EXCHANGE

, in








Spring Millinery

## Top Coats, Dresses

 Children's DressesBLAYLOCK \& 1528 BLYNN, Inc. Chestnut $S$ t Furs Stored, Altered and Repaired




Introducing the correct \&
Authoritative Modes in
Women's Tailleur SUITS 29.50 to 275.00 Strictly Tailored Suits

Developed on mannish lines that bespeak the deft touches, the restraint and finesse of the highest degree of custom tailoring.

Custom Suits
Of exclusive cloth and silk fabrics, embodying tyle features that are original and exclusive and which mark them apart from the usual ommonplaces.

Women's Coats and Capes Evening MANTEAUX 35.00 to 225.00 A most inclusive assemblage of coats for every function, presenting all of the best modes produced so far by the Paris "Haute Couture." Developed in wool jersey, silk and Guernsey combined, duvetyne. Bolivia, cashmire de isine, satin and silk, embroidered and metallic effects.

Women's GOWN Fashions
Emphasizing Simple Lines and Complex Broideries 29.50 to 250.00

Introduced are new silhouettes in chemise and lip-over frocks, and robes tailleur, elaborate elf-tone and bead embroideries, peg-top, bat rel and Turkish contours, embroidered hems. ombination materials, éxquisite silver, gold and metallic tissues, Byzantine jeweled effects. and Greek draperies. Unusual and origina types for pastime, day and evening wear.

Distinctive Spring MILLINERY Ar ato 10.00 ○ 150.00

Featuring especially entirely new ideas in ribbon Hats, wing Hats; also beautiful trant parent Hats, of horsehair and lace,

