## MONDAY'S FASHION SUGGESTION-MADGE AND HER MOTHER-IN-LAW-HOME HELPR

DON'T IMAGINE YOURSELF ABLE
TO DISPENSE WITH FRIENDSHIP
Those Who Become Cynical in Their Attitude
Toward the Rest of Humanity Storing Up Needless Unhappiness-1917 Model Face


THE WOMAN'S EXCHANGE

MY MARRIED LIFE "M
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WHERE IS CHILD OF YESTERYEAR?
IN PARADE OF THE GROWN-UPS
 ingredients.

1 cup brown wers


No Alum a Childs Store. customers. money-saving, too.

THE CHEERFUL CHERUB These verses really Quite honest all Quite hones And still my creed perforce depends Upon the words that
rhyme.

HOUSEHOLD HELPS


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## Cousods

Smart New
Dresses SERGE \& SILK MODELS


$\$ 14.75 \$ 16.50 \$ 19.75$

## No Eggs, Milk or Butter

The following recipe shows how an appetizing
wholesome cake can be made without expensive

In many other recipes the number of eggs may be reduced one-half or more by using an ad about a teaspoon, in place of each egg omitted






## ROYAL <br> BAKING POWDER

Made from Cream of Tartar, derived from grapes, adds none but healthful qualhies io the food

No Phosphate

## Sixty-Cent

 Straight Ceylon Tea 35clb.There's no question about it being sixty-cent quality; and it positively cannot be had outside of

It's a remarkable tea at a remarkable price; and an established favorite with thousands of our

It's a tea for critical judg-ment-delightful flavor, richness, and very unusual strength. A trial pound is convincing; and it's

## CHILDS \& COMPANY

