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THE AVERAGE NET PAID DAILY CIRCULATION OF THE EVENING LEDGER FOR JANUARY WAS 115,177

Jerusalem is soon to be in the hands of the British. This they get even with the Jews who, by repute, have long been in control of London.

The attempt to legalize the circulation of birth-control literature in New York has failed, to the regret of a small circle of agitators who think that they are social reformers.

Ex-President Gomez, of Cuba, is a prisoner and the insurrection is ended. The insurgents apparently forgot that President Menocal is a graduate of Cornell and knows something about military tactics.

Five thousand merchant ships arrived at and departed from British ports last week and only twenty-three were sunk, a loss of less than one-half of one per cent. According to unofficial reports from London, the percentage of loss in the submarine fleet is far greater than that.

The subject on which Senator La Follette did not speak in Wheeling, W. Va., last night, because the association before which he was to talk canceled the engagement, was "The Undermining of Democracy." As the Senator has recently qualified himself as an expert, it is really unfortunate that the opportunity to discuss it was not given to him.

A quarter of a million dollars has been added to the pension fund of the Presbyterian Church for the benefit of aged ministers. The unwillingness of the donor to have his identity disclosed shines like a good deed in a naughty world; but the men in charge of the fund would gladly accept contributions even from generous men and women who wish to receive the praise due them for their interest in the cause.

The proposition which Japan has put up to China seems to be that the big republic must fight for the Allies or against one of them. China's 43,000,000 inhabitants would seem to promise a manpower of something like 50,000,000, which exceeds that of all the belligerents put together. But it is extremely improbable that Japan would ever put rifles into the hands of so many embittered neighbors for the sake of humanity.

The public is not so much interested in the statement of the railroads that they will agree to reduce the freight on prepared slices of ham by twenty-five cents a ton as by the promise to the Public Service Commission by the Retail Coal Merchants' Association that the full amount of the reduction in freight rates will be taken from the retail price of coal. Now the public will await the reduction with the hope that it may not be nullified by an increase in the price at the mines.

Never since the foundation of the country has the division of parties in the House of Representatives been so close as it is now. There are 215 Republicans and 214 Democrats. The balance of power is in the hands of five independents. As there is one Democratic vacancy, the two parties will be tied when that is filled. We have to go back to the Twenty-fifth Congress, in 1837, to find a parallel at all approaching present conditions. The House then contained 117 Democrats and 114 Whigs. The Democrats elected James K. Polk as Speaker. He broke many precedents in order to enable the majority to have its way. The present House must be organized by compromise if it is to accomplish anything.

on emergency measures of national defense. Some form of closure is therefore necessary, and if any mistake is made the rule can be changed again in calmer times. Sherman's attitude is as culpable as La Follette's. If he were candid he would demand that the President be impeached. And if he would only say so openly the country would understand his veiled abuse of the Executive and could promptly forget him and his folly.

GIVE US A RUN FOR OUR MONEY

WHEN a taxpayer looks at the condition of the streets he doubts whether he is getting the worth of his money. Dust and filth abound and the pavement is full of holes. Some of the holes in the asphalt are repaired with granite blocks that settle, making basins to hold water. When it rains one has to wade through the small ponds at the crossings, and when it is dry one's eyes and nostrils are filled with disease-breeding dust.

If no better results are obtained from the expenditure of public money where we cannot see what we get for it than those which follow the expenditure of money on the streets, the city is in a bad way. No extenuation for the guilt of the local authorities can be found in the assertion that conditions in other cities are worse.

Chief Connell, of the Bureau of Highways, says that \$10,000,000 would be needed to put the streets in proper repair. He has only \$1,500,000 for repaving. He cannot get the remaining \$8,500,000 needed. We seem to be doomed, therefore, to suffer for a long time to come. Yet it is difficult to understand why our rulers do not pursue a wiser policy. If they should make the externals of the city so presentable that we would all be proud of them, they could also point with pride to the success of their way of governing us.

How long before they decide that it is worth their while to give us a run for our money?

A STONE THAT OUGHT TO BE REJECTED

WILLIAM J. STONE, of Missouri, is chairman of the Senate Committee on Foreign Relations by the operation of the rule of seniority.

He has disqualified himself for presiding over that committee by an exhibition of his intellectual and moral incapacity. The Senate is preparing to break precedents by mitigating its rule permitting unlimited freedom of debate.

It is time that it broke another precedent and selected for the chairmanship of its Committee on Foreign Relations a man in sympathy with the purposes of the Administration, as well as a man of whose Americanism there can be no doubt.

The Missouri Senator's usefulness on the committee is ended, if it ever began.

HOME RULE

THE principle of local self government is proclaimed by both sides in the debate on the Irish question, which for the moment again threatens to become the most serious of England's troubles. The Nationalists demand home rule for Ireland at once. Lloyd George replies that "it is impossible to impose by force on any section of Ireland a form of government which has not its consent." It is a fight for home rule for Ireland as a united people against home rule for Catholic Ireland accompanied with home rule for the Protestant part of Ulster. If Ulster were all Protestant the problem might be more simple; but it is about evenly divided between Catholics and Protestants. And the Catholics of the south are not willing that their brethren in the northeast corner of their country should be governed by English and Protestant influences.

Mr. Premier Asquith's suggestion, which Mr. Lloyd George promised to consider, was that Parliament invite some outside impartial authority, such as the Colonial Statesmen now in England, to submit a plan to Parliament. If these statesmen advised a federation of the peoples of the Empire, with Ireland enjoying the same liberty that Canada has today, their proposal would have great weight. The future arrangement of Imperial Government is not, however, uppermost in the Premier's mind just now, evidently. He is bent on the practical matter of winning the war, and sees a choice of two evils, a possible Irish Nationalist rebellion and a possible Ulster rebellion. He seems to think the latter a more formidable danger.

BLINDNESS OF BOOZE SELLERS

THE fight in New York to extend local option from the rural communities to the cities will ultimately succeed if the present Legislature fails to pass the bill before it. That bill provides that when twenty-five per cent of the voters in a city join in a petition the local authorities shall submit at the next election the question, "Shall this be dry territory?" If a majority of the registered voters answer this in the affirmative, the sale of liquor must cease after a reasonable time. The Governor stands behind the bill as a proper extension of home rule to the cities.

This is the sound political reason back of every local option measure. Communities should have the right to say whether liquor shall be sold within their borders. Every time the liquor interests defeat a local option proposition they strengthen the case of the advocates of State-wide prohibition, not only in New York and in Pennsylvania, but in every other State where liquor has not been outlawed by constitutional amendment. The liquor interests need not fear that under any fair local option plan New York or Philadelphia or any other large city in either State would vote dry. But under a prohibitory constitutional amendment such cities would be dry whether they wished it or not and a premium would be placed on illicit liquor selling, producing a police demoralization beside which that which has existed in the past would seem like virtue incarnate.

"JOHN BULL" AND ITS FIERY EDITOR

How Herbert Bottomley Influences English Sentiment by Billboard Journalism

By GILBERT VIVIAN SELDES, Special Correspondence Evening Ledger

LONDON, Feb. 17. IN WAR TIME public opinion is supposed to be a dangerous thing. It is easily inflamed, according to some people, and easily cooled, according to others. But it is generally admitted that the chief agent in the business is the press.

As a professional journalist I am inclined to pay too much attention to newspapers. But the most astounding thing in Great Britain, and I suppose in every country where the press is active, is this: That the things you really want to know about you never see in the newspapers. People have not back to their daily newspapers. They are not interested in what is infinitely more important than word of print. The day of the great explosion—and to this day—the location of the factory did not appear in the papers. Yet the first man to get to the scene of the explosion took place a week before the great offensive of last July everybody knew that it was coming and knew where it was coming. There is already sufficient data to determine with certainty where the next blow will fall. Yet none of these things is in print.

Then what do the papers print? No rumor, for one thing. They print official news and they print special articles, chiefly those which follow their established policies. You read in one paper that Mr. Runciman's scheme of limiting meals to two or three courses is a desperate failure. You read in another that it was quite a success. Why the difference? It is not because the first paper wanted Mr. Runciman out and the other wanted him in. Lord Northcliffe's position is, of course, the dominating element in the newspaper situation. Whether he is an influence or not, or is important in the sense of not a question which an outsider can answer. Britons disagree pretty thoroughly about him. But as an example there is a more striking figure than Lord Northcliffe in the person of Herbert Bottomley. Mr. Bottomley is a public figure. His paper, John Bull, is an institution.

Placards Fifty Feet Long

Dailies and weeklies both advertise their features, news and editorials and articles, with huge placards. Mr. Bottomley's placards are sometimes fifty feet long and ten feet high. And I have been told in all seriousness, that those placards are either one of two things: Either they reflect with absolute fidelity the passing sentiments of the vast crowd of Londoners or they actually impose what they say into the minds of all London. I am told that a man of letters in the highest official position in the government held up the placard in the United Kingdom holds the second view. He says that the crowds coming to work in the city each day read the placards. They accept them as true and spread their feeling in the newspapers. The feeling moves upward through the financial circle to the Government. Result, Bottomley rules Westminster.

Bottomley has, however, a fatal knack of saying the wrong thing. His paper comes out at the end of the week, and the placards are six or seven days at a time. So, when it seemed that Britain was not going to war, in August, 1914 I am told Mr. Bottomley's placards bore the striking legend, "To Hell With Serbia!" And they bore it to August 3, when the country did go to war.

Mr. Bottomley missed it again a few weeks ago when he threatened on the placards to expose Mr. Wilson just as Mr. Wilson was breaking with Germany.

Generally, though, he is playing safe. "Rumania Must Be Saved," "How to Stop U-Boats," "On to Berlin," "Good News Coming," and the best of all, "The Kaiser Threatens Mr. Bottomley." You escape those placards. They tell you things that are for John Bull itself. It is a surprising publication. Badly printed, all in one key, the editor's vein runs through it all and it is a pleasure to read it. It has a tremendous appeal. Stranger still, it is a free-acting, go-to-it-jingo paper, and it is liked by the soldiers. Usually the men in the trenches do not hear of the placards until they themselves read them. They want to read about the West End theatres and small talk. But Mr. Bottomley, from the first, caught their sympathy. He announced that he would be in the trenches. He is, no instance of beguiling treatment or mean chicanery shall go unchallenged and unremedied. Where some 5,000,000 men are being handled, there is a danger that the perfecting of itself, there are bound to be thousands of cases of real or fancied injustice. Bottomley will see to it. He does not. This week he makes it plain that he has become so hard of hearing that the officers are warning their men not to write to him, but to make appeals direct. Nor does Mr. Bottomley underestimate the power of the press. A short time ago he wrote a comment on "The World, the Flesh and the Kaiser" with this remark: Never was the power of the press more manifest than it is today. It is now the recognized custom for Ministers to be being handled in the same manner as newspaper editors to a private conference and solicit their advice and support. But they still think they are running the war.

What will people our readers must be that Mr. Bottomley in one place, with an aereatic dig at the high-brows and cultured people who read the Spectator. "No one would criticize the readers of John Bull. The writers of it, however, are occasionally brought into question."

Government Uses the Press

One of the finest things which has happened in England in the last six months was the funeral of a Zepplin bomber. It was buried with military honors near the spot where he fell. Apparently a little excitement was anticipated and the authorities were worried. But as the coffin was brought to the ground, the crowd made the men to look off their hats and silently listened to the service. It was decent, notably decent, because "baby-killers" are less a joke in that district than they are in Philadelphia. Yet in Mr. Bottomley's paper the Zepplin was forgotten, and the only mention of the incident was in reference to an egg which some one wanted to throw—so far as I can see, the egg was thrown—at the coffin. "To think of it," said the editor of John Bull, "it would be wasting a good egg." That is why some people do not care too much about John Bull.

Like it or not, Mr. Bottomley is recognized. And the other papers, too. Mr. Asquith felt because he was a Balliol man and would have nothing to do with the press. I have heard newspaper men tearfully regret his indifference. And Lloyd George is very essential to the growth of a useful organization.

HEBREW LADIES' RELIEF SOCIETY.

Camden, March 5.

THE WHIPPING POST

TO the Editor of the Evening Ledger: Sir—While here in the civilized State of Pennsylvania aggressive agitation for the abolition of capital punishment is under way on the grounds of plain humanity, while a great number of people are trying to prove that capital punishment is only legalized murder over in the neighboring medieval State of Delaware there exists the public whipping post, the relic of America's early days, the corollary of the pillory and the stocks of the days when heretics were burned alive and when "Thou shalt not suffer a witch to live" was conscientiously observed.

ON THE BORDER

"Caranza forces march north." The police of the United States will take notice.

'T WAS A GOOD OLD WAGON, BUT IT'S DONE BROKE DOWN



THE VOICE OF THE PEOPLE

Zimmermann's Plan to Dismember the United States—Executive Usurpation—The Whipping Post

This Department is free to all readers who wish to express their opinions on subjects of current interest. The Evening Ledger assumes no responsibility for the views expressed, and the address of the writer, not necessarily for publication, but as a guarantee of good faith.

DISMEMBERING AMERICA

The proposal by Herr Zimmermann, Secretary of the German Legation in Mexico, to divide the United States into three parts, the Rio Grande and Texas to one, the Gulf States to another, and the rest to a third, is a proposal to divide the United States into three parts, the Rio Grande and Texas to one, the Gulf States to another, and the rest to a third.

READY TO FIGHT AGAIN

Sir—J. H. states she is an American woman of American ancestry of some generations back. I would consider that a good reason to sign any honest declaration of war. Politics in Texas is one long, but not sweet, song—New Orleans Daily States.

AND THEY'RE ALL DEMOCRATS

The 1918 political campaign in Texas has begun with three candidates for Governor and three for Senator. Politics in Texas is one long, but not sweet, song—New Orleans Daily States.

All Points of the Compass

Humor in Women—Three Instances

IT WASN'T Saturday afternoon and not all our work was through, yet we were walking with her in Chestnut street, not because we had a vague idea that she would give us an idea for a paragraph, but because she is the sort of clever lady who, well, we like to walk with her on Chestnut street.

"Isn't it a shame," she said, "how the women in these days are painting and powdering? They would be so much better looking if they didn't do it!"

"If they like to paint and powder and all that sort of thing," we said, by way of conversation, "why not let them do it?"

"But," she exclaimed, "it seems such a pity. I have been reading a good deal of the war news, and how the war has made such a shortage of things we used to have."

"Yes?" we questioned.

"Just think of the paint they must use," she said. "Just think of the awful shortage in dyes and everything. And yet they paint themselves all up!"

WE WERE in the grill after the theatre performance. At the next table was a man with two girls. He was eating lamb chops with peas. The peas seemed to fall off his knife. "Look at that," she said. "He's ambidextrous!"

"Whadja mean, ambidextrous?" we inquired.

"He eats with his knife just as well as with his fork."

SHE had some painting to do in some of the back rooms of her house, and she decided to do it herself. As she would be invisible during the operation she thought she would get some overalls and doll herself all up like the women munion workers.

What Do You Know?

Queries of general interest will be answered in this column. Ten questions, the answers to which every well-informed person should know, are asked daily.

QUIZ

- 1. What and where is Basdad?
2. Who is the newly appointed chief of staff of the United States army?
3. Of what country is King Gustaf ruler?
4. Who is General Jose Miguel Gomez?
5. What great internal obstacle blocks home rule for Ireland?
6. What is schnappet?
7. What is the chief port of Japan?
8. Identify Rubens with his time, work and country?
9. Who were the "forty-niners"?
10. What country leads in production of cane sugar?

Answers to Yesterday's Quiz

- 1. Luther Burbank, so-called "plant wizard," has produced many new forms of vegetation by the "grafting" method.
2. Hauman was the Swedish Prime Minister who plotted to ban prominent Socialists of Queen Victoria's court. In the biblical history, and who himself was banished.
3. British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Quebec and New Brunswick are the Provinces of Canada bordering on the United States.
4. A primary planet, like the earth, revolves about the sun. A secondary planet, like the moon, revolves about a primary planet.
5. German is spoken by about 120,000,000 persons.
6. "In-kul-ty" is properly pronounced "in-kul-ty," the recent being on the second syllable. It is a common pronunciation shortens the vowel and accents the first syllable.
7. The water of Niagara Falls flows from Lake Erie into Lake Ontario.
8. Senator John H. Barkhead and his son, Representative Francis T. Quinlan, are the representatives of Alabama in Congress.
9. Jefferson's hair, which was sandy or red, followed the general custom of powdered hair.
10. "F. R. G. S." is the abbreviation of Fellow of the Royal Geographical Society.

Nobel Prizes

E. K.—There are five kinds of Nobel prizes—chemistry, physics, medicine, literature and peace. The annual winners in chemistry and the work for which they are most noted are as follows: 1911, Jacobus Henricus van't Hoff (Holland); 1912, Ernest Rutherford (England); 1913, Sir Ernest Rutherford (England); 1914, Sir Ernest Rutherford (England); 1915, Sir Ernest Rutherford (England); 1916, Sir Ernest Rutherford (England); 1917, Sir Ernest Rutherford (England).

Sam Loyd's Puzzle

IN WORD "evolution," changing one letter at a time and always producing correct words, we transform PIG into RAT in three moves, as follows: Pig, Pit, Pat, Hat, or Pie, Rig, Rat.

Now transform the following pairs in three moves each: Cat to Dog, Boy to Man, Wood to Coal, Lion to Lamb, Hate to Love.

Answer to Yesterday's Puzzle

MISS RO-PEEP must have had eight sheep. Eight posts arranged in a square would contain the same area as ten posts arranged in an oblong—of course, assuming that the posts in both cases were set a uniform distance apart.

Tom Daly's Column

AN' THAT'S THE TRUTH The Irish trouble? Fall it now! Won't it outstretch? All there! If all of us was pagans now We'd live like Christian brothers.

The Latin-American News Association sends out an English version of Carranza's report as Chief of the Constitutional Army, in which the old rascal is made to say that certain conditions named at length, "did nothing but devise justice, impossibilitating the action of the courts." How would that word "impossibilitating" sound in Spanish, through whiskeys?

LONDON, March 8.—Upon the late Lord Kitchener, England's idol, and his early war council was fixed the blame today for England's Dardanelles expedition.

This bit from yesterday's despatches as one of our bright young men points out, is a particularly fine example of "Coroner's dead-engineer verdict."

We are besought by J. F. T. to say what has become of the fine old man Prudence and Patience. "And," as he says, "I had a couple of daughters I'd name 'em Extravagance and Hysteria."

IT'S IN THE WEATHER Who's this fellow that comes to my fingers and toes with his stinging whips? March!

Who's this chap with the greasy hair, Stretching toiles over the land? March!

Who's this laddie that blows a-dick With a roaring shout and shrieking shout? March!

Who's this man that hands out rain, Snow, sleet, sun and rain again? March!

President Wilson, sir, get toise, Jump on the Senate and make them pee! March!

WILL LOU.

We had been told that "Treason Island" was "a fairy tale for grown-ups" and that children seldom grew excited over it. We didn't believe it, so we took a boxful of our youngsters to see it yesterday. We'll report later.

LATER BULLETIN Our informant was wrong. It was a fait

Canned Openers Predigested Preludes Prepared for Post-prandial Prattlers

This being their harvest time, it is not unnatural to assume that the Plumbers Order of the Pump Plums will be holding the customary annual banquet about now. It may be too much to assume the one of our pupils will be called upon to speak, but just suppose. Let him arise and say:

"I do not wish to take too much of your time—but, after all, what's time to a plumber? It's the one big thing that's what it is; it's the bill. I got a bill from one of your craft, calling for 'graft' calling for Time—\$2.50. Friend wife assured me the plumber had tarried with us just twenty minutes and no more. So we asked an explanation. 'Two hours ago a half at a dollar an hour,' we were told. We protested that the man hadn't honored us that long. 'That's so,' came the correction. 'It was a foreman you had at \$1.25 an hour.' 'Gosh!' we said, 'good thing your president didn't yawn and stretch that morning and decide to take the job himself. There's an idea for you; why not make all your journeymen presidents? And don't forget to put in the time you're using up now listening to my pipes.'"

That will be about enough. We can't afford to let 'em listen to our pupil long.

Back home on the farm the fellow have given up match-stick poker and have taken to real gambling—with pots and chips. RUBE

Some Things That Are Too Long

- War.
Waits.
Sermons.
Some bear's.
Suffragist parades.
Winter days.
Art.

HORACE HOOK.

Jimmy Wynson Sure of Birth on Lafayette Team, runs a headline in the Lebanon Daily News, and personally I think, say R. Villain, that ought to give them some new life!

Last Century Stuff

Dear Tom—Many of your readers have doubtless made the little pilgrimage to Gorham, Me., while summer vacationed along the Maine coast. The tourist industry folds call attention to the first big house ever built in the State, which stands a little way beyond the town, near the site of the old Academy for Young Ladies. Probably one will have seen the grave of its builder, Hugh McLaughlin, in the cemetery within the town. There is a dear old lady, Mrs. May P. Crocker, aged 91, living in Portland, Me., today, whose mother was married from that house, standing on the 1771, when its novelty first surprised the town. Indeed, Mrs. Crocker's own uncle, when a young boy, was captured by Indians when he ventured home upon the stockade about his parents' house at the top of the hill, where Governor Lee's now stands, and was aided to escape by an Indian boy of whom he had previously made a playmate. Among the rich treasures of memory with which Mrs. Crocker's relatives us are her recollections of Longfellow, whom she was related by marriage, and her honeymoon trip to Boston, during which she heard Jenny Lind sing.

But a letter from her, dated March 1, mentions that she attended President Pierce's inaugural ball sixty-nine years ago! I wonder if there are other survivors of that occasion? HUGH MERR.

HA! SALVATORIS. DA LENTIA-TOOTH COME! Her fingers were in his hair. The touch of it thrilled her—it seemed so tremendously alive! This is what C. C. S. found in a story in Munsey's.

Sir—It's easy to answer your prp-German correspondent of yesterday. Gracia P. La Follette. Vardaman, Louisiana. Lusk, Nebraska. O'Connell, Kentucky. Stone.

Wake up! Nobody has yet turned in a worthy name for Victor Herbert's waits for the Rose Festival. A big bunch of roses "to the right party." F. V. suggests "Naroso," believing, we suppose, the festival to be the work of a National Rose Society. It's the American Rose Society's party.