



Are you wearing a

KABO CORSET

The Live Model Corset

Back Lace

\$1.00 to \$5.00

Front Lace

There are many reasons for choosing a Kabo corset above all others. As many reasons as though you paid \$25 and had your corset made to order. More, in fact!

Here are some of the reasons—read them:

We fit every style of corset to actual living models: hence the fame of “Kabo The Live Model Corset.” We take more measurements from a greater variety of figures than any corsetiere in the world; we make a separate and distinct style for every type of figure; we use the best material that can be bought for the purpose; we sell at as low prices as you can pay and get real corset style and comfort.

We spend thousands of dollars annually in keeping ahead of the styles; you'll never be “out of style” in a Kabo corset.

Now, here are some very important points about Kabo corsets. Be sure to read them.

It pays to buy as good a corset as you can afford.

The Kabo factory has a wonderful reputation; this reputation is nearly forty years old. We make our corsets so our reputation will get better all the time. If you don't get perfect satisfaction in a Kabo corset—*please tell us.* We will see that it is made right with you and we will benefit by your suggestion.

We don't expect a Kabo Corset to last forever, but we do expect our statements and promises to last. We believe we are making the best corset in the world for the price.

Don't force your figure

If you'll do yourself the justice to take time in selecting the proper Kabo model for your type of figure you'll be delighted with the result; you'll get the greatest comfort, and at the same time you'll get the latest and the best style; it's all in cutting and fitting by our Live Model system. But don't try to buy corsets as you would handkerchiefs; you can't just rush in and pick up anything—you must take time and exercise patience and judgment. If you do this once you'll realize corset comfort as you never knew it before.

If you are interested in good corsets, you'll want our season's booklet. Mailed upon request.

KABO CORSET COMPANY

NEW YORK

CHICAGO

SAN FRANCISCO

Kabo Corsets for Sale in Philadelphia by
STRAWBRIDGE & CLOTHIER