## MOKEMACHER'S MYSTERIOUS PIPE MAKES GOOD WITH SNOW FORECAST

Five Blue Streaks Remain on the Trusty and Sensitive Stem After First of Six Promised Falls Appears. Rain Turns Bowl Black Black

Simeon Mokemacher pressed his 'nose goin' ter have just five more snows afore April 15."

April 15."

It was true. There were five bluish grainst the window pane today and blinked

confidently It was snowing and the flakes were piling a front of his Manayunk homestead as

fast as the dollars in a munition plant. When the sun was shining yesterday, if when the sun was solving yesterday, if you remember. Mokemacher prophesied that there would be six more snows this winter. As there was a tinge of spring in the air many paid little heed to his prediction, but today the sudden change in the general scene augurs well for the claims of the

Simeon was gazing at his mysteriou since whose ever-changing hues tell in advance of the storms to come, when his friend and patron. John Maue, dropped in

"D'ye see?" said Mokemacher Jubilantiy I told ye yestiddy there wuz a goin' ter be six more snows. This is the first, Look at me truthful pipe. It has just five flashes
of blue across the stem. Ye know what
that means—well, it means that we're a
be gaid, "will never be known."

streaks on the pipe and its pyramidal howl But the pipe is beginning to turn black," said Maue

What color does the pipe get when the

"What's the pipe made of?" asked Maue?"
But just then the clock began to strike.
The bell of the old Dutch clock reminded toleracher that he'd better he reticent.
What the Mokemanner pipe is made of."

### CREDITABLE LETTER GIVING IDEAS ON WOMAN'S PAGES

Writer Advocates Various Changes-Would Have Vocational Guide-Daily Calendar and

Dear Madam—I should introduce the fel-lewing changes on your Woman's Page. cations of those you now have: Woman's Exchange and Household

> Educational Department. Continued story (Adele Garrison).

WOMAN'S EXCHANGE AND HOUSE-MOLD HELPS—I think the Woman's Ex-change should be divided into two sections. one devoted to questions and answers on cipes, the other to questions and answers all forms of etiquette and social enteron all forms of etiquette and social enter-tainment, with advice on every problem in social relations, not only love affairs. In the section on cooking, I think the editor should discuss matters of proper diet for persons of various ages and occupations, giving also easily understood explanations of food values, which foods should be served together in one meal, etc., offering sample menus. She could also consider the subject of economies in cooking and the subject of economies in cooking and in the planning of meals, inviting sugges-tions from the readers. The whole section should be built up, as far as possible, on an interchange of letters among readers.

ing "Today's Inquiries," and their answers could be transferred to this column or printed separately as a smaller department.

sider this column of very great importance, as most women are looking for ideas on this subject, and it would help to arouse more general interest in esthetic matters and to create real taste in home furnishing. On a certain day each week the editor might introduce a novelty by making a journey through the antique or "junk all sorts of inexpensive articles which be converted into really beautiful objects. and be put to a practical use at a remark-ably low cost. Wherever possible, I should give prices of everything described in this

little discussion on some important topic of the times, quoting the views of prominent persons, or with comment on the day a news from the woman's point of view, in a vein not too heavy, yet serious enough to stimulate into activity the opinions of her matter published on the Woman's Page just as is done by editors of other departments of the Evening Ledger. The woman's editor could also follow the notable acts or achievements of women in all walks of life all over the world, and make as much as a whole column of brief, pointed paragraphs, noting and commenting upon such happenings.

The editorial should give character and

distinction to the whole woman's page, causing the paper to be read and respected

3. EDUCATIONAL—I, should like to see on the woman's page an educational de-partment, conducted by a teacher or



ROBERT McNEIL

Baptist Temple, Broad and Berks Great Humorist Lecture by the REY, FORREST E. DAGER "The Shame of Society"

course it is," muttered Mokemacher "don't ye see it's turnin' ter rain outside. Well, when it rains the truthful pipe turns a deep black—in fact it gits a blacker black than the blackest black that you

sun comes out" asked the visitor.
"Ah, then" said Simeon, smiling, "the pipe howl and all is rellow yellow by that I don't mean a brownish yellow or a greenish yellow or a mustard yellow—but yellow without a speck of anything else in the world."

ing discussions, stimulating intelligent thought. I should make a special attempt

to bring into close contact the problems of the teacher and the parent in dealing with

wadays to get at the individuality of the

child, and a close co-operation on the part of parents (now too often lacking) would

indoubtedly make a marked difference in

the child, both at home and at school.

At least one day a week should be de-

like to affiliate with some philanthropic or-

voted to the care of infants.

Teachers try very hard

Other Features Added

The writer of the following letter, Miss porthy Colby, of 4122 Girard avenue, received honorable mention in the competition held for readers of the Woman's Page.

To the Editor of the Woman's Page.

Practical Aspects of Woman's Work. Fashion Department. Health and Beauty Hints.

4 PRACTICAL ASPECTS OF WO-MAN'S WORK—In the next place. I think it would be well to consider more thor-oughly the practical aspects of woman's work, by having interviews with prom-Calendar Corner. Society News and Fiction. women. with photographs biographical sketch, such as now ap-pear from time to time, or an in-terview with any woman who is doing something interesting. But upon these inter-views should be based a sort of vocational guide, leading off with the woman who has succeeded and following it up with practical discussions of the advantages or disad-vantages to a girl of selecting that parcular profession, explaining what qualifiations she needs to make success reason ably certain, etc. Alternating with these interviews might well be printed brief news of women's clubs, ity, State and national. From time to ime each local woman's club should be

In the second section let the editor give tions on all sorts of entertainment and offer a small weekly prize for nev

ganization if they knew how to get into touch with it: I should then eliminate all recipes from FASHION—In the fashion department should introduce photographs of Philadel-Household Helps, and devote that column exclusively to really helpful suggestions, such as you often give, on intelligent household management—problems of housecleaning, use of spare time, tested household dephia women, names given, wearing "the latest thing." Also, give complete ward-robes, with closely estimated costs, for stenographers, teachers, society women. vices, fireless cooking; in a word, scientific efficiency applied to the home. All ques-tions from readers of a practical nature, such as are now printed at the beginning of the Woman's Exchange under the headmiddle-aged women, etc., with letters from the people on the subject.

Discussions of the problems of scientific housekeeping should alternate at regular intervals with an article on "How to Make Your Home More Artistic," illustrated. I

2. EDITORIAL—I would suggest that the editor vary her usual chat with a bright aders. There is no reason why this old not be varied with editorials on other

and chosen above all others by thousands

Health and beauty hints might appear on alternate days in the same place. Under "health" I should have a reliable authority discuss general problems of health, hygiene, sanitation and right living, on no account attempting to advise treatment for any specific aliment. Symptoms should never he given, as alling people are sure to think they have them all, and if treatment is indicated might apply the wrong kind.

I should run a series of health talks for I should run a series of health talks for the workers, including homekeepers, getting some women from each profession or occu-pation in office, store or factory to state the conditions under which she works and have the editor tell the best way for her to live under the circumstances, what dangers to look out for and how to counteract them.

7. CONTINUED STORY-I should omit e Adele Garrison story, "My Married ife," as fostering the lowest form of andal-loving and being unworthy of the general standard of the paper.

8. CALENDAR CORNER—A calendar corner could be made attractive, giving the weather, the day and the date and a "thought for the day," preferably expressed in poetry. Below this, at intervals, have a "What to Read" guide, selecting the best current books and magazine articles. Once a week feature publications and articles of especial interest to women. There might also be a corner for Philadelphia poets, as well as the reprints of short poems you now give. Add a loke, near the "Cheerful Cherub." 8 CALENDAR CORNER-A calendar

SOCIETY NEWS AND FICTION. Transfer all society news to the page supposite the woman's page. If possible, print the daily installments of the con-tinued story of the paper ou this page.

in general, I should say that as far as can possibly be done, have regular features appear in the same position on the page and on the same days of each week. Very tru-yours. DOROTHY COLBY

#### CLEAN STREET CRUSADE PLANNED BY CIVIC CLUB

President Mrs. Edward W. Biddle Announces Campaign With Motion Pictures as Feature

A campaign to instruct the residents of this city in health problems and par-ticularly concerning the work of cleaning the streets will be launched by the Civic Club during the first week in May. This announcement was made by Mrs. Edward W. Biddle, president of the organization, at town meeting in the Acorn Club. "The Civic Club has recognized that city

streets and disease are closely connected," said Mrs. Biddle," and has taken steps to abate the menace. We have arranged a moving picture scenario that will carry the lesson to be learned from dirty streets into every home." The campaign was indersed by Director Krusen, of the Department of Public Health and Charities, who presided. Director Wil-son, of Public Safety, has promised that the police-will enforce all ordinances which the police-will enforce all ordinances which have to do with keeping the city's streets clean. The pledge was made to Dr. Henry D. Jump, president of the County Medical Society, and Dr. John F. Sinclair, president of the Pediatric Society, who called on the Director in regard to the campaign of physicians of the city against dirty streets.

#### NOYES BACK IN PRINCETON

English Poet Returns From War Zone and Resumes His Classes

particularly described, giving details of its aims and purposes, where located and prominent members. Many women would PRINCETON, N. J., Feb. 28. - Alfred Noyes, the English poet, returned to Princeton today to resume his duties as professor of nineteenth century English. He has given this course for the last three years, and it has proved one of the most popular in the curriculum.

Since leaving Princeton last June, Mr Noves has spent considerable time in the war zone and has kept his countrymen in touch with the battlefront through the medium of the press. On account of defec-ive eyesight he was refused a commission in 6. HEALTH AND BEAUTY HINTS— the English army.

### SENNETT SENDS US THREE FINE FARCES

New Keystones Are Hilarious, Especially "Maggie's First False Step"

By the Photoplay Editor ONE COMEDIES. "Maggle's First False "The Nick-of-Time Rahy." "Stars and "Supervised in direction by Mack Sen-

Exhibitors and film critics privileged to see three new two-reel farces from the Sen-nett foundry at a private midnight display must have wondered why the output of the Keystone firm hasn't been reaching Philadeiphia with its usual regularity of late. One really good Keystone is always better than half a dozen features. Three in succession are apt to leave the reviewer delirious, gasping, but unsatiated

The new comedies have most of the tricks and traps that made the older ones lively. Alcobolic gentlemen still sup "doctored" soup with avidity and bury their faces in plates of dough; the "chase" is not despised; trained dogs do wonderful rescues; foor walkers smatch dresses from shopping indies under the impression that they are wax models; revolvers discharge their haking-powder shot with as much punctual-ity as in the days when Scinett was un-known; white mice invade striped (and feminine) hosiery.

But aside from these ancient and ob-Bit axide from these ancient and ob-so-honorably funny dodges, there are a dozen novel ones in this trio of celluloid assem-blings. A scrub-girl unrayels a complete pair of trousers under the impression that she is "tidying up" the floor of a depart-ment store. Trains and motor cars race and collide in a manner to turn "Intoler-ance" intolerably green. Ducks leap into punch-bowls and become mildly "stewed" it is possible to say that all this nonsense is common and absurd; but who will dare to add that it is not tremendously royally add that it is not tremendously royally rib-shaking?

Not be who has witnessed that supreme

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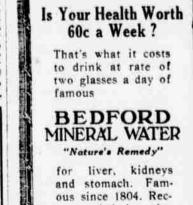
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family of Keystoners—the Fazenda-Booker-Murray bunch—evolve a cameo of drollers durray bunch—evolve a cameo of droller rom the original rough granite of "Tillie from the original rough granite of "Tillie's Punctured Romance," one-third as long and three times as funny. Miss Fazenda, the only really comic female of the screen, has done nothing better than "Maggie's First False Step." And almost equally high praise must go to the rest of the acrobatic persons who risk life and legs (for comfortable salaries) on Mack's ranch. Some may not care to see a baby nearly drowned, and others (including the censors) will avert the eye of modesty at various pranks that are "shot." But better a cycle of Maggies" than a summer of insipidity, ingenues and "drip." Call again, Mack!

#### State Hospital Drops Potatoes

ALLENTOWN, Pa. Feb. 28.— At the Homeopathic State Hospital at Rittersville, which formerly consumed staty bushels a week, potators have been eliminated and substitutes introduced in the form of rice meal, beans, scrapple, maca



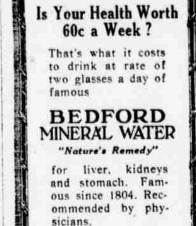
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CHESTNUT AND JUNIFER STREETS

Undeterred by his recent injuries, caused by an "Fasy Street' lamp post, Charles Spencer Chaplin, a fairly well-known screen Spencer Chaptin, a fairly well-known screen comedian, is working on the tenth of his pictures for Mutual. The latest child of the Chaplin brain is to be "The Health Resort," and Edna Purviance, the blonde, and Eric Campbell, the burly, will assist. The title gives a fair idea of the crockery-smashing, invalid-baiting and general tornado that will ensue in the sanitarium. Did edith say the comic spirit was dead



Mary Davidson, Committee

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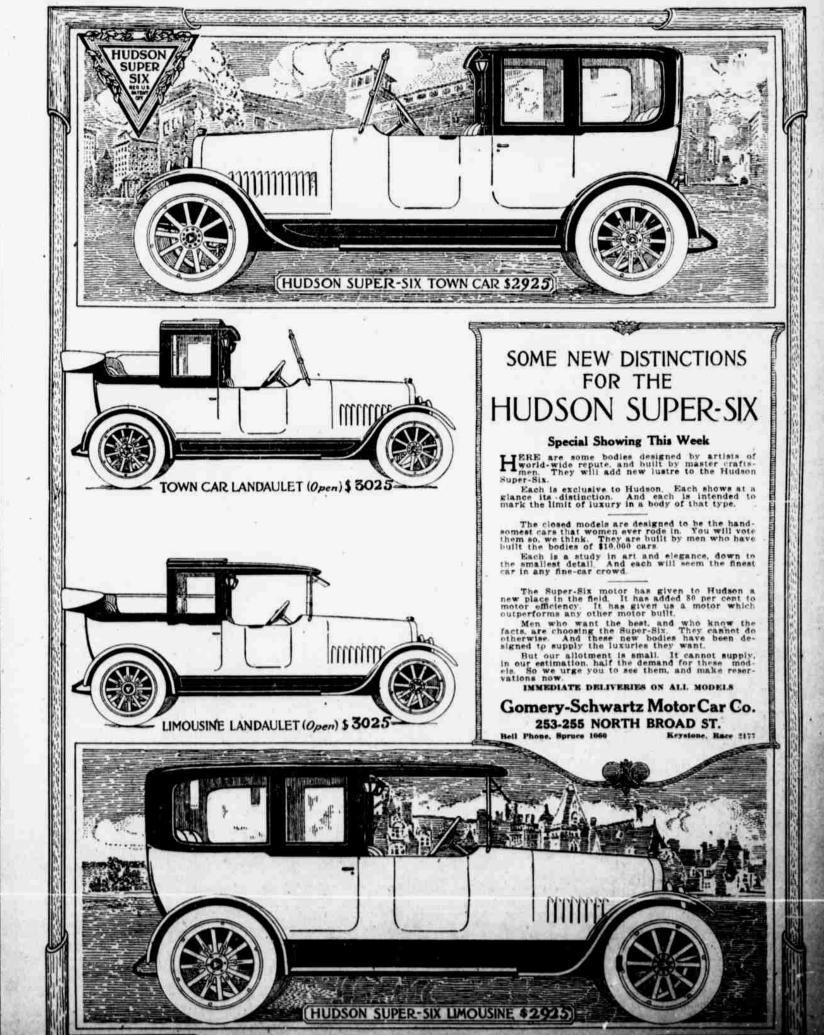
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