

Gimbel Brothers

Store Opens at 8:30

Gimbel Brothers

Store Closes at 5:30

Gimbel Brothers

Tuesday, February 27, 1917

Gimbel Brothers

# Ten Days Only—Club Closes March 10

Until Then

# The World's Perfect Player-Piano Hardman Autotone

finest product of the foremost makers—



Messrs. Hardman, Peck & Co., New York  
will be furnished at these splendid savings:

**Hardman Autotone, Style A,  
at \$665—Saving \$157.50**

Payable—without interest or extras—at rate of  
**\$3.50 weekly.**

No such offer has been made anywhere—and cannot be. As principal sellers of the famous **Hardman Pianos and Autotones** we felt justified in buying the factory product of two splendid case-styles of the Autotone, that we might enrich music-loving Philadelphia by a further number of Hardman owners.

Fifteen thousand Philadelphia homes own Hardman Piano or Autotone—as their player-piano is called—therein endorsing the choice of—

**Caruso, Tetrizzini and Scores of Other Grand Opera Stars**

—endorsing, too, the action of the Metropolitan Grand Opera Company in making the Hardman the official piano.

## The Gimbel Club Plan

provides that the death of a club member, with payments kept up, cancels any remainder due. The family keeps the instrument and hasn't a cent to pay. This feature has been proved by a number of cases—and the terms are written into the agreement.

Don't lose time! The number of instruments is so limited that we now positively state that the selling ends March 10th. If inconvenient to come in at once, sign and mail this coupon, and all possible information will be given without putting you under the slightest obligation.

—Gimbels, Hardman Hall, Seventh floor

**Coupon**

Messrs. Gimbel Brothers,  
Philadelphia

Please give me fuller information regarding your club offer of the Hardman Autotone.

Name .....

City .....

State ..... E. L. 2-27

# Two and a Half Acres of Furniture Samples

**One-of-Kind Suites and Pieces—Representing Lines Destroyed  
With Warehouse and Not Replaceable at the Values**

Save fourth; save third; save half—and Gimbel prices on these lots have been notably low right along.

It meant hard work and careful planning to keep—

## The February Furniture Sale

in progress when all but our samples in the store was destroyed at 21st and Market.

But we have won! A new warehouse—for this year's use—carload after carload of furniture on hand already—many carloads, true, still tied up on the railroads.

But the floor samples—the temptation pieces and suites—are marked for immediate sale.

Practically no duplicates—so it is a case of coming promptly, while choosing is good. And choosing surely is good, with such offerings.

*Of course, it will be March by the time we deliver—so the items will appear on bill to reach you April 1st. If desired, payments can be scattered over many months—yet, you pay the same low cash price.*

The Gimbel Furniture Service stands so clearly first in Philadelphia that the vast gain in volume of sales is natural—and as sales go up, prices can go down.

### Library and Living-Room Furniture at Half—Third—and Fourth Savings

Luxurious overstuffed davenports, arm-chairs and rockers, complete in suites, and odd davenports, armchairs and rockers, covered with tapestry, velour, morocco leathers and fabrics.

#### \$125 Four-Piece Living-Room Suite at \$90



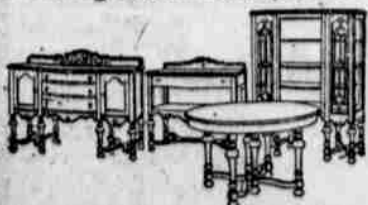
Suite (as illustrated)—large sofa, arm-chair, rocker and window seat, covered in striped tapestry. Regular value \$125. February Sale price \$90.

#### \$175 Solid Mahogany Suite at \$100



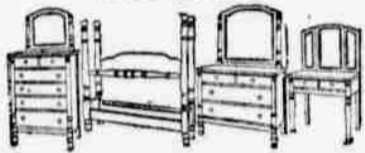
Suite (as illustrated)—Adam design, solid mahogany (no veneers); buffet 5 feet long, large extension table, china closet and serving table. Regular value \$175. February Sale price \$100.

#### \$275 Solid Mahogany Dining-Room Suite, \$200



Suite (as illustrated)—William and Mary design, in solid mahogany; buffet 5 feet long, china closet 4 feet wide, serving table and extension table 48-inch or 54-inch top. Regular value \$275. February Sale price \$200.

#### \$170 Solid Mahogany Suite at \$100



Suite (as illustrated)—Colonial design, solid mahogany (no veneers); full-size bedstead, large bureau, chiffonnier and toilet table. Regular value \$170. February Sale price \$100.

#### \$150 Mahogany Suite at \$100



Suite (as illustrated) in mahogany, antique brown finish, finest construction, all dust-proof framed in drawer bottoms, finished inside and out. Regular value \$150. February Sale price \$100.

### Discontinued Patterns and Odd Floor Samples

Consisting of library, living-room, bedroom, dining-room suites and odd dining-room and bedroom pieces, easy chairs and odd pieces of mission furniture to be closed out at—

#### Savings of One-Fourth, One-Third and One-Half

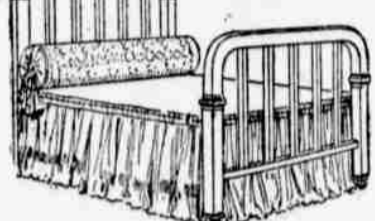
Stocks of these pieces are limited to one each—some are sold subject to imperfections caused by handling for display purposes.

#### Dining-Room Furniture

\$300 solid mahogany four-piece Suite, Adam design. Special, at \$150.  
\$300 Suite—Sheraton design, mahogany inlaid. Special, at \$150.

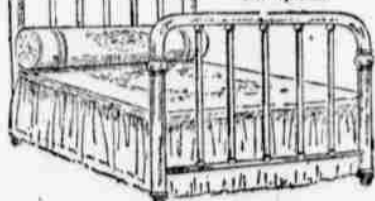
### Nearly One Thousand Brass Bedsteads. Save 40% to 50%

#### \$60 Solid Brass Square Tube Bedstead at \$35



Brass Bedstead (as illustrated)—full size, satin-finish. Regular value \$60. February Sale price \$35.

#### \$20 Brass Bedsteads at \$12

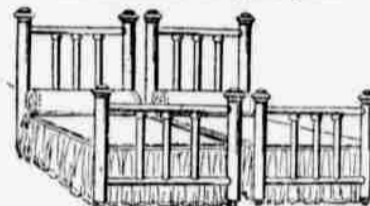


Two-inch continuous posts, heavy fillers or 2-inch corner posts, heavy cross rails and fillers, dull or bright finish. Regular value \$20. February special, your choice, at \$12 each.

#### \$55 Solid Brass Square Tube Bedsteads at \$35

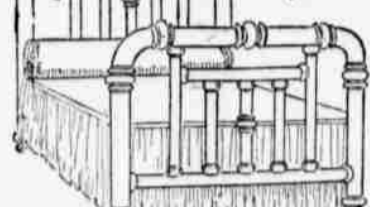
Brass Bedstead (as illustrated)—constructed of all square tubing throughout, full size, satin-finish. Regular value \$55. February Sale price \$35.

#### \$25 Bungalow Brass Bedsteads at \$15 pair

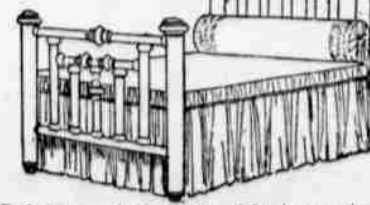


All-brass Bungalow Bedsteads, 2-inch posts, 3 feet wide, bright or satin finish. Regular value \$25. February Sale price \$15 a pair.

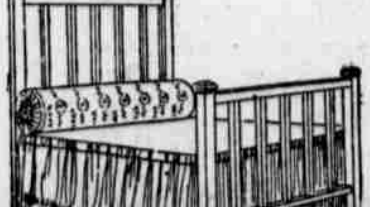
#### \$30 Brass Bedsteads at \$15 each



Bright or dull finish, 2-inch continuous posts with 2-inch fillers or 2-inch corner posts, 1 1/2-inch cross rail and heavy filler rods, full size. Regular value \$30. Your choice, at \$15.



Bright or dull finish, 2-inch continuous posts with 2-inch fillers or 2-inch corner posts, 1 1/2-inch cross rail and heavy filler rods, full size. Regular value \$30. Your choice, at \$15.



\$400 William and Mary Suite; four pieces; solid mahogany, \$285.  
\$525 four-piece English oak Suite; Cromwell design, at \$200.  
\$175 solid mahogany four-piece Adam Suite. February Sale price \$100.  
\$300 solid mahogany four-piece Adam Suite. February Sale price \$185.  
\$225 three-piece Colonial Suite, in mahogany. Special, at \$100.  
\$350 solid mahogany, four-piece Colonial Suite, at \$225.  
\$450 four-piece English oak Suite, Gothic design. Special, at \$225.  
\$300 solid mahogany Martha Washington Suite, eleven pieces, at \$185.  
\$125 four-piece dining-room Suite, in mahogany. Special, \$85.  
\$65 Sheraton mahogany Buffet, February Sale price \$37.50.  
\$65 mahogany Buffet. February Sale price \$37.50.  
\$50 mahogany Buffet, Adam design. February Sale price \$50.  
\$80 mahogany Buffet, Sheraton design. February Sale price \$40.  
\$350 three-piece mahogany Dining-room Suite, Sheraton design, inlaid buffet, china closet and serving table. Special, at \$150.  
\$110 Sheraton Buffet, in mahogany. February Sale price \$55.

\$450 five-piece Suite, in Circassian walnut, Louis XV design, at \$275.  
\$165 Bed, Bureau and Toilet Table, in mahogany. February Sale price \$100.  
\$425 Louis XVI design, four-piece Suite, in mahogany, at \$275.  
\$475 six-piece Chamber Suite, in mahogany. February Sale price \$375.  
\$350 six-piece Suite, in white enamel, Adam design, at \$175.  
\$125 four-piece Suite, old ivory, Adam design. Special, at \$75.  
\$440 seven-piece Chamber Suite, old ivory, decorated. Special, at \$220.

#### Living-Room Furniture in Morocco Leather

\$120 Sofas, in red and green morocco leather, loose cushion seats, spring arms and backs. February Sale price \$60.  
\$75 morocco leather Arm Chairs and Rockers. February Sale price \$40 each.  
\$310 three-piece Library Suite, davenport 6 feet long, arm chair and rocker, covered in morocco leather. February Sale price \$225.  
\$150 English Lounging Chair, in morocco leather. Special, at \$75.

#### Living-Room Furniture in Spanish Leather

\$215 three-piece Library Suite, davenport 6 feet long, arm chair and rocker, loose cushion seats, covered in Spanish leather. Special, at \$175.  
\$260 three-piece Library Suite, davenport 6 feet long, arm chair and rocker, loose cushion seats, in Spanish leather. Special, at \$200.

#### Library Suites and Odd Pieces, Covered in Tapestry, Damask and Velours

\$164 Davenport and Arm Chair, covered in blue velour. Special, at \$82.  
\$400 Davenport and Arm Chair, covered in damask, down cushions, at \$200.  
\$300 Davenport and Arm Chair, in damask, down cushions, at \$150.  
\$240 Davenport and Arm Chair, covered in tapestry. Special, \$120.  
\$275 Davenport and Arm Chair, in velour, loose cushion seats, at \$137.50.  
\$300 Davenport and Arm Chair, in damask, solid mahogany frames, at \$150.  
\$125 Davenport and Arm Chair, covered in tapestry, at \$85.  
\$215 Davenport and Arm Chair, in mulberry velour. Special, \$165.  
\$160 Colonial Davenport, crotch mahogany frames, all hair filling, at \$80.  
\$150 Davenport, in blue velour, loose cushion seats, at \$75.

### One Hundred Odd Pieces Discontinued Patterns

#### Chiffonniers, Bureaus and Toilet Tables

\$90 Bureau, in toona mahogany. February Sale price \$65.  
\$85 toona mahogany Chiffonnier to match. February Sale price \$50.  
\$60 mahogany Bureau. February Sale price \$45.  
\$50 Chiffonnier, in mahogany. February Sale price \$40.  
\$100 Bureau, in walnut. February Sale price \$75.  
\$75 Bureau, in walnut. February Sale price \$50.  
\$325 three-piece Suite, bureau, chiffonnier and toilet table, in walnut, nicely inlaid. February Sale price \$225.  
\$170 Bureau and Toilet Table, in walnut, nicely inlaid, at \$100.  
\$95 Bureau, in walnut, Colonial design. February Sale price \$60.  
\$150 Bureau, in walnut, Louis XV design. February Sale price \$75.

**GIMBELS : MARKET : CHESTNUT EIGHTH : NINTH**

Gimbels, Sale is on Sixth and Seventh Streets.