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$\$ 7.50$ to $\$ 10$ Style Boots
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 is buying for summer, as wellas winter, driving. The proof as winter, driving. The proof
of this is the number of Frank$\underset{\text { alm Enclosed Cars you meet }}{\text { almost any day and almost }}$ almost any day and almost
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like to use the car for trips to like to use the car for trips to purposes, for summer social doings-with freedom from This car is
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## Announcement-

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## Philadelphia

 Headquarters for our entire line of instruments. Itwill no longer be, necessary for purwill no longer be necessary for pur-
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delphia -a complete display of


##  PIANOS

These instruments have well been termed real objects of art. No pains nor money is spared in their construction. Every single piece of material is
selected and seasoned with the utmost patience and care. Every workman selected and seasoned with the utmost patience and care. Every workman must be an artist in his field. Every finished instrument must attain certain
well-defined standards. "Perfection in piano construction" is our aim. well-defined standards. "Perfection in piano construction" is our aim. In marketing our product-as in making it-none but he best will suffice. barely more than a dozen reprosentatives in the whole United States. It is nearly three years since our last appointment. Consequently it is with considerable interest that we announcesthe appointment of our-representative for hiladelphia.

## C. J. HEPPE \& SON

This old-established house is a great credit to Philadelphia. For years we have watched its progress and have admired its fair-minded, straightforward in general practice in many other cities.

We have always considered that C. J. Heppe \& Son hold the same relative position among the piano merchants of America as the Mason \& Hamlin piano holds among the pianos of the world. Each stands for the best interests of the industry and the community. And for that reason, and that alone, have we been prompted to appoint them as our Philadelphia Representative. We
welcome the new alliance, and we take unusual pleasure in arinouncing the welcome the new alliance, and we take unusual pleasure in arinouncing the
appointment. For any particulars about the Mason \& Hamlin instrument

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