

Gimbel Brothers

Store Opens at 8:30

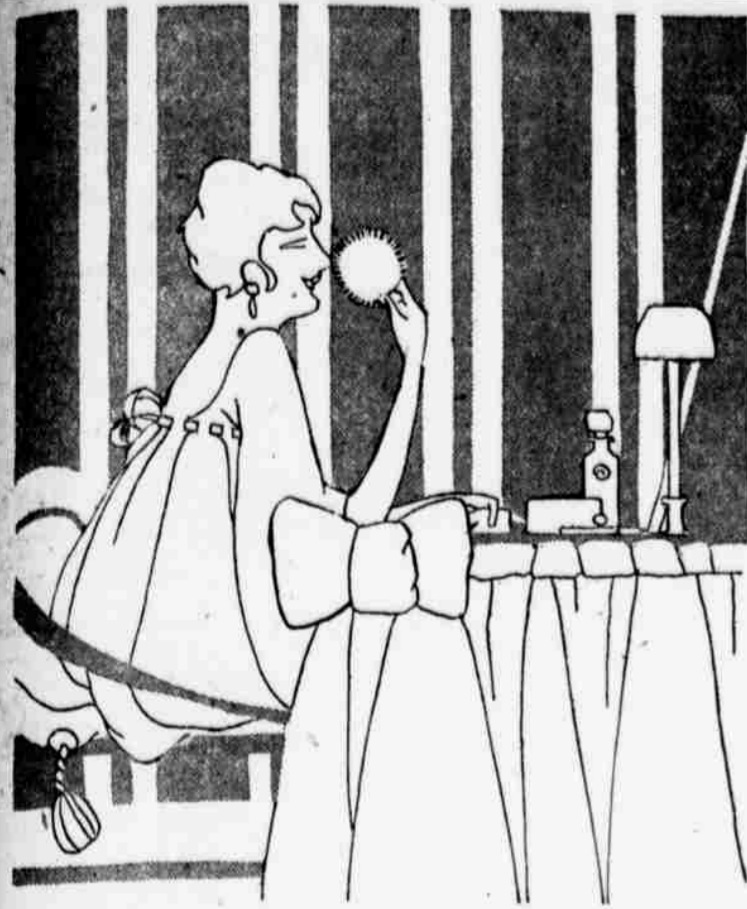
Gimbel Brothers

Store Closes at 5:30

Gimbel Brothers

Wednesday, February 21, 1917

Gimbel Brothers



Sale Internationale—Toilet Requisites and Standard Home Medicines

The Gimbel Toilet Goods service stands easily first in Philadelphia. With international buying facilities, with close association of our Paris chief with the creators of those French delights of the toilet, the women of Philadelphia have of the "odors of Araby the Blest" and every toilet requisite that passes chemists' test of desirability.

In the Face of Current High Prices---and Growing Scarcity This Sale is Wonderful---Justifying the Anticipation of the Needs of Months to Come

The following prices are practically based upon before-the-war values---so you see the bargains are very real.

The regular Gimbel Store of Toilet Articles is greatly enlarged---on Grand Aisle, First Floor---and liberal space in the

Subway Store. Buy where it is handiest. Large selling force; quick service. Special order desk on Grand Aisle.

Mail and 'phone orders promptly filled---and accurately. No C. O. D. orders filled for less than a dollar.

TOILET SOAPS--MANY FAVORED KINDS AT NEW PRICES

Cuticura Soap, 25c cake at 18c.
Gimbels Peroxide Soap, 10c cake, box at 17c.
Gimbels Quaker Soap, 10c cake at 7c, box of 3 cakes at 20c.
Woodbury's Facial Soap, 25c cake at 17c, box of 3 cakes at 50c.
Resinol Soap, 25c cake at 18c.

Kirk's Omnibus Toilet Soap, 15c cake. Sale price, 12c.
Armour's Certified Toilet Soap, at 15c a cake. Box of 4 cakes, including soap box, at 55c.
Armour's Sylvan Series Soap, assorted odors, box of 3 cakes, at 25c.

SPECIAL FEATURE
Gimbels Hard Water Soap
Made only from the finest of tallow and coconut oil. Washes equally well in hard or soft water. Daintily perfumed. For this Sale only 5c a cake.

Ponce de Leon Rose Toilet Soaps
Made to sell in England at 25c a cake. Embargo on soap, so Gimbels offer special at 10c a cake, \$1 a dozen.

Armour's Chateau Violet Soap, regularly 10c a cake; special, at 6c a cake.
Kirk's Vio de Parme Toilet Soap, regularly 10c a cake. Sale price, 6c a cake.
Kirk's Assorted 25c Box Soaps. Sale price, box of 3 cakes, 14c.

Munyon's Soap Needs no Introduction. Sale Price, Cake 5c
Colgate's Cashmere Bouquet Soap, 24c cake, box of 3 cakes, at 69c.
Colgate's Elder Flower Soap, 10c a large cake, \$1 a dozen.
Colgate's Palm Soap, 10c a large cake, \$1 a dozen.
Colgate's Oatmeal Soap, 10c a medium cake, box of 3 cakes, at 25c.
Box of 3 cakes of Toilet Soap; assorted kinds; selling regularly at 15c to 25c. Sale price 10c.
Sanico Soap, 10c cake. Sale price, 6c.

Brushes of Every Description--Great Bargains

HAIR BRUSHES--
A vast assortment of Hair Brushes, at 25c---including some of those Marcell Brushes, used by hair dressers.
A lot of solid-back Hair Brushes---just the thing for hotels, boarding houses, etc---at 25c, values 50c and 65c.

TOOTH BRUSHES--
An assorted lot, at 38c, that are worth fully 75c.

HAIR BRUSHES--
A manufacturer's line of simple Brushes that are worth 75c at \$1.25, for 50c. Most all are bristle. Solid backs.

HAIR BRUSHES--
From a domestic manufacturer. His season's accumulations. Values to \$1.50, for 75c.

MILITARY HAIR BRUSHES--
Most of these will pair up. Sold either single or in pairs, at 25c, 38c, 50c, 75c and \$1, values 50c to \$2.50.

HAIR BRUSHES--
Imported kinds---all solid backs; real bristles; genuine ebony, at \$1, \$1.25 and \$1.50, values \$2 to \$4.

BATH BRUSHES--
Detachable long handles; good quality, at 50c and \$1, values 75c and \$1.50.

TOOTH BRUSHES--
The days of real cheap Tooth Brushes are gone. We still have a wonderful assortment to sell at 10c, values 15c and 18c. Others, at 12 1/2c, 15c and 18c, values 20c to 35c.

NAIL BRUSHES--
Imported kinds; assorted shapes and styles, ranging in price from 10c to 38c, that are really worth 15c to 75c.

HUGHES IDEAL HAIR BRUSHES--
The genuine Ideals. The \$1.25 size at 75c.
Hughes Ideal waterproof Hair Brush can be washed. \$2 Brush. Sale price, \$1.50.
Complexion Brushes: regularly 50c, Sale price, 25c.

Veroflam Toilet Soaps
The Toilet Soap made with the water "condensed" of the world-famous healing and beautifying springs of Aachen. The odor is unusual and most pleasant. 25c size cake. Sale price 10c a cake, \$1 a dozen.

Palmolive Toilet Soap, at 5 cakes for 35c.
Johnson's Foot Soap, 25c cake for 18c.
Harfina Toilet Soap, 25c cake for 8c.

Gimbels Violet Bath Tablets
Large round cakes; elegantly perfumed; equal to imported kinds at 25c. Sale price 12 1/2 a cake, \$1.35 a dozen.

Veroflam Liquid Soap, \$1 bottle, sale price, 50c.

Castile Soaps
Four-pound bar domestic Castile Soap, regularly 60c, for 38c, 3 for \$1.10.
15c cake Gimbels imported Castile Soap, wrapped in tin foil, at 10c a cake.
Armour's Starck Castile Soap, at 10c a cake, \$1 a dozen.
Gimbels domestic Castile Soap, at 5c a cake, 50c a dozen.
El Parnesa Castile Soap, made of pure olive oil, box of 15 cakes, at \$1.15.

Castile Soaps
Four-pound bar domestic Castile Soap, regularly 60c, for 38c, 3 for \$1.10.
15c cake Gimbels imported Castile Soap, wrapped in tin foil, at 10c a cake.
Armour's Starck Castile Soap, at 10c a cake, \$1 a dozen.
Gimbels domestic Castile Soap, at 5c a cake, 50c a dozen.
El Parnesa Castile Soap, made of pure olive oil, box of 15 cakes, at \$1.15.

Ivory Grain Toilet Ware--Save Third to Half

Hair Brushes, at \$1.25, value \$2.
Combs, at 38c and 50c, values 75c and \$1.
Mirrors, at \$1.50, value \$2.50.
Cloth Brushes, at \$1, value \$1.75.
Hat Brushes, at 50c, value \$1.
Bonnet Brushes, at 50c, value \$1.

Buffers, at \$1, value \$1.50.
Manicure Pieces, at 28c, value 75c.
Frames, at \$1, value \$2.
Pin Cushions, \$1.25, value \$2.
Jewel Boxes, at \$1, values \$1.50 and \$2.
Clocks at \$1.75, value \$4.

Bud Vases, at \$1, value \$1.50.
Trays, at \$1, value \$1.50.
Puff Boxes, at \$1, value \$1.50.
Hair Receivers, \$1, value \$1.50.
Perfume Bottles, at \$1, values \$1.50 and \$1.75.

From the Tuskeloid Co., New York, \$4000 Worth of Ivory Grain Toilet Ware to Sell for \$2000

New styles in Ivory make this manufacturer sell us his last year's numbers at one-half off---Plain and fancy shapes---Puff Boxes, Hair Receivers, Brushes, Trays, Clocks, Jewel Boxes, etc., Manicure Pieces, Buffers and Pin Cushions. We pass this saving on to you.

Cold Creams
50c Daggett & Ramsdell's Cold Cream, at 35c.
50c Hinds Honey and Almond Cold Cream, at 35c.
25c Wisley's Almond Cold Cream, at 18c.
25c Gimbels Almond Cold Cream, at 18c.
25c Proctina, at 15c.
50c Grecian Massage Cream, 29c.
1/4 lb. Gimbels Theatrical Cream, at 28c.
1 lb. Gimbels Theatrical Cream, at 55c.
Pompeian Night Cream, 35c size. Sale price 27c.
25c Cavellier Cold Cream, at 15c.

Deodorants
Mum, at 20c.
25c Hush, at 17c.
25c Sphinx, at 10c.
25c Odorono, at 20c.
50c Odorono, at 40c.
\$1 Odorono, at 80c.
10c Kwit at 5c.

Hair Tonics
\$1 Beshores Hair Tonic, at 55c.
\$1 Baldpate Hair Tonic, at 65c.
50c Harem Hair Tonic, at 30c.
50c Hays Hair Tonic, at 33c.
\$1 7 Sisters Hair Tonic, at 65c.
50c 7 Sisters Hair Tonic, at 33c.
25c Danderine, at 19c.
50c Danderine, at 39c.
\$1 Danderine, at 70c.
Canute Water, for gray hair, at 85c.

Tourist Cases
For home or traveling use---make exceptionally good gifts for prizes, etc---ranging in price from 25c, 50c and \$1, values 50c to \$2.
Silk Wash-cloth Cases---ruberized, at 10c, value 25c.

Toilet Papers
5c rolls Toilet Paper, at 6 rolls for 25c.
Japanese Crepe Toilet Paper 9-oz. rolls, for 25c, value 50c.
2-oz. Toilet Paper, at 3 rolls for 25c.

Patent and Proprietary Remedies

Peroxide of Hydrogen, 18c lb., 2-lb. bottle, at 35c.
Sloan's Liniment, 25c, 50c and \$1 size, at 17c, 35c and 70c.
"Gets-It," for corns, at 18c.
50c Phenol Sanitizer, at 38c.
50c Taylor's Diaperin, at 35c.
50c Baume Amalgamique, at 36c.
\$1 Mercolized Wax, at 65c.
50c Multisided Coconut Oil, 38c.
Amorized Cocoa, at 65c.
25c and 75c Bellans, 18c and 50c.
75c Jad Salts, at 58c.

50c Usoline Oil, at 38c.
25c Syrup of Pine and Tar, at 12 1/2c.
\$1 Glyco Thymoline, at 69c.
\$1 Lambert's Listerine, at 67c.
\$1 Bromo Seltzer, at 65c.
\$3.75 Horlick's Malted Milk, at \$2.95.
50c Phillip's Milk of Magnesia, at 35c.
Gimbels Syrup of Hypophosphites Compound, 50c pint bottle.
Eckman's Alternative, at \$2 size \$1.67, \$1 size 90c.
Sal Hepatica, \$1 size 70c, 50c size 35c.

Arnolt & Schaefer's Extract Malt, special at 10c a bottle.

Porous Plasters
Belladonna or Belladonna and Capsicum Plasters, at 12 1/2c.
35c Freezone, at 28c.
\$1 Nuxated Iron, at 75c.
25c Mason's Cream of Olives, at 18c.
\$1 Pinkham's Compound, at 67c.
25c Mentholatum, at 18c.
50c Mentholatum, at 35c.

Imported Perfumes and Sachets

Dier Kiss Perfume, \$1.50, \$2 and \$2.50.
Toilet Water, \$1.50 and \$2.50.
Vegetal, \$1.
Sachet Powder, 75c.
Face Powder, 50c and 85c.
Talcum Powder, 25c.
Mavis Perfume, at \$1.
Toilet Water, 75c and \$1.25.
Face Powder, 50c.
Ary's Lila Perfume, \$1 and \$3.
Toilet Water, \$2.50.
Ary's La Boheme Perfume, \$2 and \$4.

Pills and Tablets

25c Rhinitis Tablets (100), 18c.
25c Lady Webster Pills (100), at 18c.
25c Compound Cathartic Pills (100), at 18c.
25c Cascara Sagrada Tablets, 3-gr., at 18c.
35c Cascara Sagrada Tablets, 5-gr., at 25c.
25c Calomel Tablets (100), 15c.
25c Compound Cathartic Pills (100), at 15c.
Quinine Pills (100), 2-gr., at 50c.
35c Migrate Tablets, at 25c.
25c Bland's Iron Pills, at 18c.

Bayer's Aspirin Tablets or Capsules
100 5-gr. Tablets, at \$1.19.
24 5-gr. Tablets, at 35c.
12 5-gr. Tablets, at 18c.

35c Asafetida Pills (100), 3-gr., at 21c.
25c Beecham's Pills, at 17c.
10c Peppin and Soda Mint Tablets, vest-pocket vials, at 7c.
50c Johnson's Papoid Tablets, at 35c.
\$1 Johnson's Papoid Tablets, 67c.

10c Sulphur and Cream of Tartar Tablets, at 2 for 15c.
25c Carter's Little Liver Pills, at 14c.
10c Charcoal Tablets, at 7c.
25c Charcoal Tablets, at 17c.
50c Charcoal Tablets, at 35c.

Face Powders
50c La Blanche Face Powder, all shades, at 37c.
Tetlow's Swan Down Face Powder, at 17c.
Poudre L'Amé, at 35c.
Melba Face Powder, at 50c.
Lundborg's Arborea Face Powder, at 50c.
La Danse Face Powder, at 25c.
25c Cavalier Face Powder, at 15c.
Gimbels Rouge Grande, for brunettes---equal to imported kinds at 45c. Large box. Sale price, 18c.

Talcum and Rice Powders
15c Mennen's Talcum Powder, at 11c.
15c Oriental Talcum Powder, at 10c.
25c lb. can of Gimbels Violet Talcum Powder, at 18c.
25c lb. can of Gimbels Corylopsis Talcum Powder, at 18c.

Vernas Plum Blossom Talcum Powder, at 20c.
Samurai Talcum Powder, 10c.
Mavis Talcum Powder, at 25c.
Mary Garden Talcum Powder, 50c.
Colgate's Talcum, all odors, at 15c and 25c.

Shaving Requisites
1/2-pt. of finest Bay Rum, value 45c, one stick of Williams or Colgate's Shaving Stick, 25c size. The two, 70c value, for 45c.
Cradock's Shaving Stick, at 10c each, 3 for 25c.
25c Mennen's Shaving Cream, at 18c.
Styptic Pencils, at 5c, value 10c.
\$1 Pompeian Cream, at 65c.

Manicure Needs
Manicure Files; assorted kinds, at 10c, value 20c.
Hyglo Nail Polish; 25c size, 17c.
Hyglo Nail Polish; 50c size, 35c.
Ring-handle Pumice, cake, 7c.
25c Manicure Buffers, at 12 1/2c.
Lustrite Nail Polish, at 17c.
Cutex Nail Paste, at 25c.
Cutex, for manicuring, at 25c and 50c.

Rubber Goods: Hospital Supplies

These low prices in spite of the recent rise in cost of rubber---so buying your Water Bottle supplies at these prices really saves you more than one-half.

Hot Water Bottles, 2- and 3-qt. sizes. A lot of guaranteed hot water bottles to sell at 58c that are worth \$1.00 and \$1.25.
Hot Water Bottles. Mainly close-outs. Red rubber equal to kind in stock at \$1.75. Sale 65c.
Hot Water Bottles---made for export trade---sold to Gimbels---absolutely the finest of red rubber; 2- and 3-qt. size. \$2 and \$2.50 values. Sale price \$1.

Rubber Gloves. Extra quality kind. Sizes 7 to 9. Regular in stock 50c. Sale price, pair 25c.
Rubber Air Cushions---used for invalids---also for auto and offices. Sizes 3 to 10 in regular stock, \$1 to \$2.75. Sale 50c and 75c.
Rubber Ice Caps---a household necessity. Regular in stock, 75c. Sale price 38c.
Rubber Tubing, 3/2-ft. lengths. Red or white---lengths at 25c.
Crutch Tips---used as chair or cane tips. Regular 5c and 10c each. Sale price 2 for 5c.
Infants' Hot Water Bottles or Face Bottles, 65c kind, 28c.
Rubber Sponges---
10c kind, 5c. 50c kind, 18c. \$1 kind, 38c.
15c kind, 8c. 75c kind, 25c. \$1.25 kind, 50c.
25c kind, 10c.
Rubber Sponge Brushes, 35c kind, 15c. 75c kind, 35c.
Medicated Gauze, 35c 5-yd package, value 50c.
Medicated Gauze, \$1.35 25-yd. package.
Rubber Nail Brushes, 50c kind, at 15c.

For the Home Medicine Cabinet

Stock up for present and future needs---
Gimbels Ammonia, plain, at 8c pt., 14c qt., 45c gal.
Gimbels Violet Ammonia, at 10c pt., 15c a quart.
Gimbels Alcohol, pure, at 25c 1/2-pt., 45c pt., 85c qt.
Gimbels Alcohol, wood, at 20c pt., 40c qt.
Gimbels Aromatic Spirits of Ammonia, 3 oz. 15c, 8 oz. 40c.
Gimbels Bicarbonate of Soda, 7c lb., 4 for 25c.
Gimbels Boracic Acid, 25c lb.
Gimbels Beef, Iron and Wine, 25c pt., 50c qt.

Gimbels Benzoin, Glycerine and Rose Water Lotion, 15c 1/2-pt., 25c pt.
Gimbels Seidlitz Powders, box 12, 22c.
Gimbels Camphorated Oil, 3-oz., 15c.
Gimbels Glycerine, 3-oz., 25c.
Gimbels Castor Oil, 3-oz., 15c.
Gimbels Glycerine and Rose Water, 3-oz., 15c, 8-oz. 40c.
Gimbels Orris and Chalk, at 15c 1/2-lb. package.

Gimbels Bay Rum, finest kind, at 25c 1/2-pt., 45c pt., 75c qt.
Gimbels Spirits of Camphor, 3-oz. 15c, 8-oz. 40c.
Gimbels Sodium Phosphate, 16c lb. package.
Gimbels Violet Witch Hazel, excellent for after shaving, at 15c 1/2-pt., 25c pt.
Gimbels Epsom Salts, 1-lb. carton 10c, 5-lb. 35c, 25-lb. \$1.50, 100-lb. keg \$4.50.
Medicine Bottles, for your bathroom, all popular names, 12c each, \$1.35 a dozen.
"Germitabs," a non-poisonous antiseptic, in tablet form. Used as a spray or gargle; also a dressing for wounds and sores. 30 tablets in bottle, 15c.

GIMBEL BROTHERS: MARKET: CHESTNUT EIGHTH: NINTH

---Gimbels, Toilet Goods Section and Grand Aisle, First Floor; also Subway Store.