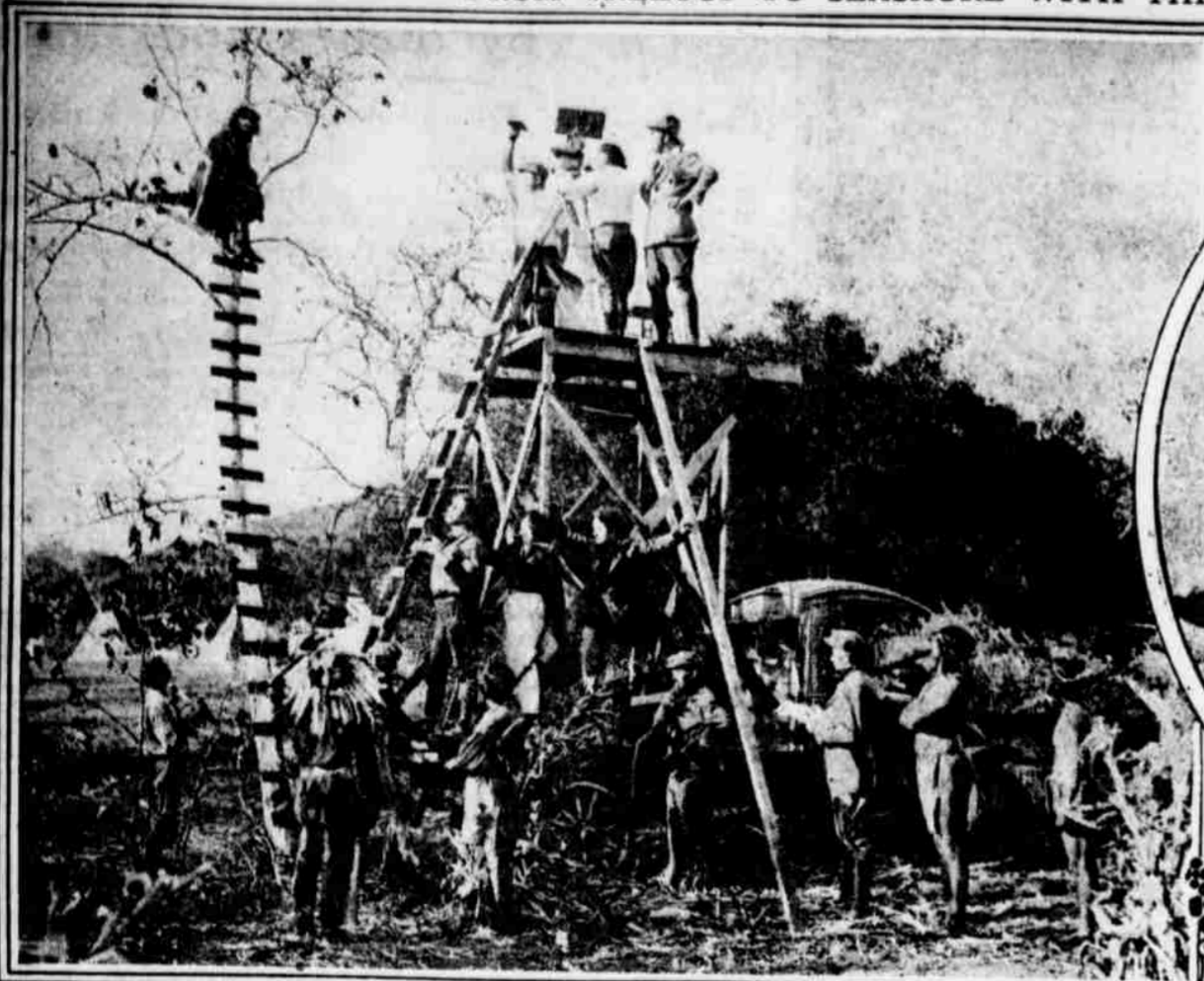


MENTAL FOOD FOR PHOTOPLAY FANS—STORIES ABOUT PROMINENT PEOPLE ON THE STAGE

FROM TREETOP TO SEASHORE WITH THE PHOTOPLAY LADIES



Mae Murray's placid beauty would never lead one to suspect that the Paramount actress was ever "up a tree" mentally. Nevertheless, here is the star of "On Record," which comes to the Stanley the latter half of next week, being "shot" for a close-up in that position.



No longer can Norma and Constance Talmadge chum around, as sisters should, on a California beach, for the former came East to play in "Panthea," the Victoria's next week attraction, while the latter hurried off to appear in the Babylonian episodes of D. W. Griffith's "Intolerance," now at the Chestnut Street Opera House.

HIS FIRST PHOTOPLAY TO BE ACCEPTED

To James W. Adams, a young University of Pennsylvania student, belongs the honor of having the first play he has ever written, "The Tiger Woman," accepted by William Fox as a super de luxe production for Theda Bara, who is to appear at the Palace Theatre Monday, Tuesday and Wednesday, in that photodrama. Mr. Adams is only twenty-three years old. Comparatively few writers have had such good fortune as his in having his first story accepted. He is a

native of Johnstown, Pa., and belongs to one of the leading families of that section. He was educated in the public schools of that city and afterward took a course in the State College at Bellefonte, preparing himself for an agricultural career. After spending three years at Bellefonte, Mr. Adams was sent to the University of Pennsylvania. He has been there three years and will graduate in 1918. He is making a specialty in architecture, and when he has completed his studies at the University, he hopes to spend two years in France, finishing his education preparatory to establishing himself in business in Philadelphia, New York or Chicago.

Mr. Adams, in relating incidents of how he came to write dramas for the Fox Film Corporation has bestowed upon me in accepting my first effort, and I appreciate to the full the high honor. There is no excellence without great labor, and I hope that in the future I may contribute a better story for some of Mr. Fox's players, than the one which I have accepted.

SHATTERING STAGE SUPERSTITIONS

Spectators who witness performances of William A. Brady's production of "Little Women," the dramatic version of Louisa M. Alcott's famous story, see three stage superstitions shattered by the players. And players, even though they may not care to admit it, are not, to say the least, without respect for the standard superstitions that have grown up about the theatre with the passing one of years.

Superstition No. 1 was demolished when Jessie Bonstelle insisted on a detail being carried out. In the Alcott family (and "Little Women" is really the home life of the Alcotts, described by the gifted Louisa) the family Bible was always to be found upon the sitting room table. Green room tradition, however, holds that it is bad luck to have a Bible on the stage. But Miss Bonstelle insists there shall be nothing artificial in "Little Women," so a family Bible, showing use for many years, lies on the table in the Alcott sitting room for three acts of this four-act play.

Superstition also decrees that it is bad luck to raise an umbrella on the stage. Yet Professor Bhaer, in his love-making scene with Jo under the apple tree fearlessly raises his umbrella to hide their first kiss. Superstition No. 3 is defied when Laurie and Jo pass each other on the stairs en route from their first visit to see Meg's twins, for the actors believe that passing one another on a flight of stairs without a stop, unless on a landing, is terribly bad luck.



A brisk drive up Fifth avenue brings Lenore Ulrich, principal player in "Her Own People," to be disclosed at the Arcadia next Monday, to the portals of her dressmaker's, where the actress is displaying one of madame's latest "creations."

SEE THE BEST SHOW IN TOWN AT CHESTNUT STREET OPERA HOUSE  
TWICE DAILY—2:05 and 8:05—3D MONTH  
D. W. GRIFFITH'S  
COLOSSAL \$2,000,000 SPECTACLE  
"INTOLERANCE"  
BIG ORCHESTRA AND CHORUS  
POSITIVELY WONDERFUL  
THRILLING—DAZZLING  
MAGNIFICENT

Wm. Penn  
LANCASTER AVE.  
Between 4th & 5th  
Mon., Tues. and Wed.  
"THE JOY RIDERS"  
SAM LIEBERT & CO.  
BURNS & KISSNER  
STAGPOLE & SPIER  
Triangle Production  
"JIM BLUDSO"  
Featuring Wilfred Lucas  
First West Philadelphia Showing  
Complete Change of Bill Every Thursday  
Daily, 2:15  
10c  
Eves. 7 & 9  
10c & 25c

VENANGO E. OF BROAD  
FRANK KEENAN  
in "THE CRAB"  
18 Musicians. Marguerite MacMillin, Vocalist.

Knickerbocker 40TH & MARKET STS.  
STOCK  
"SINNERS"  
Next Week—45 Minutes From Broadway

CASINO  
WALNUT ABOVE 8TH ST.  
Matinee Daily

AS GLORIOUS AS EVER IS  
Rose Sydell  
(HERSELF) and Her  
London Belles  
A Regiment of Sure-Fire Beauties  
A Fashion Show in Gorgeous Gowns  
NOVELTY IS THE SLOGAN  
OF IT ALL

The Stanley Booking Company  
The following theatres obtain their pictures through the Stanley Booking Company, which is a guarantee of early showing of the finest productions. All pictures reviewed before exhibition. Ask for the theatre in your locality obtaining pictures through the STANLEY BOOKING COMPANY.

- ALHAMBRA 15th, Morris & Passunk A.V. Mat. Daily 2: Eggs 9:45 & 9 Paramount Pictures  
IRENE FENWICK & OWEN MOORE in "A Girl Like That"
- APOLLO 82D AND THOMPSON STREETS  
MATINEE DAILY  
Dorothy Gish in "The Little Yank"  
Also, "Mutt & Jeff" Comedy & Keystone Comedy
- ARCADIA CHESTNUT BELOW 16TH  
Wm. S. Hart "The Gun-Fighter"
- BELMONT 82D ABOVE MARKET  
THEDA BARA in "THE DARLING OF PARIS"
- BLUEBIRD BROAD AND SUSQUEHANNA AVE.  
VIVIAN MARTIN in "THE RIGHT DIRECTION"
- CEDAR 60TH AND CEDAR AVE. PARAMOUNT THEATRE  
LILLIAN GISH in "THE CHILDREN PAY"
- FAIRMOUNT 50TH AND GIBBARD AVENUE  
Lenore Ulrich & Alfred Vosburgh in "THE ROAD TO LOVE"
- 56TH ST. THEATRE MAT. DAILY  
Blanche Sweet in "THE EVIL EYE"
- FRANKFORD 4711 FRANKFORD AVENUE  
LENORE ULRICH in "THE ROAD TO LOVE"
- GREAT NORTHERN Broad St. at Erie Ave.  
DOUGLAS FAIRBANKS in "THE AMERICAN"
- IMPERIAL 60TH AND WALNUT STS. MAT. 2:30. EVS. 7 & 9  
MARY PICKFORD in "THE PRIDE OF THE CLAN"
- JEFFERSON 50TH AND DAUPHIN STREETS  
Marie Dressler "WAKES UP" First of "THE SECRET KINGDOM" Serial  
LEADER FORT-FIRST AND LANCASTER AVENUE  
Pauline Frederick in "THE SLAVE" CHARLES CLAPTON in "BASTY STREET"
- LIBERTY BROAD AND COLUMBIA  
Gail Kane "THE RED WOMAN"
- LOCUST 52D AND LOCUST  
ETHEL BARRYMORE in "THE WHITE RAVEN"
- MARKET ST. Theatre 333 Market  
THEDA BARA in "THE DARLING OF PARIS"
- PALACE 1214 MARKET STREET 10c-20c  
VALESKA SURATT in "THE NEW YORK PEACOCK"
- PARK RIDGE AVE. & DAUPHIN ST. Mat. 2:15. Evs. 6:45-11.  
DOUGLAS FAIRBANKS in "THE MATRIMONIAL"
- PRINCESS 1018 MARKET STREET  
THEDA BARA in "The Vixen"  
Every Tues.—Bushman-Barza in "Great Secret"
- REGENT 1684 MARKET STREET  
HUMAN VOICE ORGAN  
Olga Petrova "Bridges Burned"
- RIALTO GERMANTOWN AVE. AT TULPHOCKEN ST.  
Blanche Sweet "Unprotected"
- RUBY MARKET STREET BELGOW 7TH STREET  
ETHEL BARRYMORE in "THE WHITE RAVEN"
- SAVOY 1211 MARKET STREET  
VIOLA DANA in "THE RINGS OF FATE"
- STANLEY MARKET ABOVE 16TH 11:15 A. M. to 11:15 P. M.  
C. AUBREY SMITH in "THE WITCHING HOUR"
- STRAND GERMANTOWN AVENUE AT VENANGO STREET  
Frank Keenan & Thelma Salter in "THE CRAB"
- TIOGA 13TH AND VENANGO STS.  
MARGUERITE CLARK in "SNOW WHITE"
- VICTORIA MARKET ST. ABOVE NINTH  
STUART HOLMES in "THE SCARLET LETTER"

VENANGO E. OF BROAD  
MON. TUE. WED.  
LILLIAN WALKER  
in First Presentation  
KITTY MACKAY  
18 Musicians and Vocal Soloist  
Thursday, Friday and Saturday  
Wilfred Lucas, in "Jim Bludso"  
Anna Fern, Violin Soloist

SUPERIOR DANCERS  
Our tuition develops the essential qualities of good dancing, variability and adaptability, including "leading" and "following." We pay particular attention to the use of the arms, hands and fingers.  
Superior dancers are distinguished by their arm and hand movements.  
The C. Ellwood Carpenter  
STUDIO OF MODERN AND CLASSIC DANCERS  
1123 Chestnut Street

WAGNER DANCING  
3180 North Broad St. East. 11 to Noon  
SCHOLARS' NIGHTS  
THIS WEEK—MONDAY AND TUESDAY  
Reception Wed. & Sat. Evs.  
MILITARY DANCE  
NEXT THURSDAY (Feb. 22) EVENING  
PRIVATE LESSONS \$2  
to dance well you must acquire the art and foot control. Our reputation and experience assure you the best instruction in our mirrored studios.  
THE COLOSSEUM SCHOOL  
Lecent 1192 Day and Evening  
208 South 2d Street, Evenings Only

MUSICAL GLASSES  
SATURDAY, FEBRUARY 17.  
Orpheus Club, invitation concert. Soloists: Lois Ewell, soprano; Suscha Jacobson, violinist. Academy, Night.

B.F. Keith's  
THEATRE—CHESTNUT AND TWELFTH STREETS  
MANY PHILADELPHIANS HAVE THE KEITH HABIT—HAVE YOU?  
NEXT WEEK  
A VAUDEVILLE MASTERPIECE OF GIRLS, GAYETY AND GLADNESS!  
THE GIRLIES GAMBOLE  
With MARGARET IVING and FELIX ADLER  
Supported by a Brilliant Company of Favorites, including Paul Franier, Hazel Moran, De Mac and Swan, and a Dozen American Beauties.  
A Dazzling Whirl of Pretty Girls, Catchy Music, Gorgeous Scenery and Wonderful Costumes. Staged by Ned Washburn, in a Scene of Splendor  
HAROLD Du KANE  
With JUNE EDWARDS and GLADYS TAYLOR in a New Futuristic Dancing Spectacle  
EVA TAYLOR—LAWRENCE GRATTAN & CO.  
In Mr. Grattan's Funnist Farce "ROCKING THE BOAT"  
GEORGE M. ROSENER  
A CLEVER COMEDIAN AND MONOLOGIST, PRESENTING CHARACTER TYPES  
George Austin Moore & Cordelia Haager  
The MAN FROM TEXAS and the GIRL FROM KENTUCKY in SONGS and STORIES  
CLIFFORD WALKER AND THE LEVOLOS  
AND  
MRS. VERNON CASTLE in "PATRIA"  
Sixth Episode of the Photoplay of Thrills and Adventure. Entitled  
"ALIAS NEMESIS"  
2 Shows Daily—Matinees, 2 P. M., 25c and 50c. Nights, 8 P. M., 25c to \$1.00  
Seats Always a Week in Advance—Daily, Filbert 3305; Keystone, Race 2150

THE J. FRED ZIMMERMAN THEATRE  
Germaniana and Galton Avenue  
ORPHEUM  
BEGINNING TOMORROW, THE BIG MUSICAL COMEDY OF THE YEAR  
HANS UND FRITZ  
By R. S. DIRKS, Originator of The Katzenjammer Kids  
ALL FUN, MUSIC AND PRETTY GIRLS  
Matinees Tuesday, Thursday and Saturday, 25c. Nights, 20c, 30c, 50c  
SEATS ON WEEK END FEB. 24—MORE NEWVILLE (Herald) SEAT THURSDAY

TUESDAY, FEBRUARY 20.  
"Francesca da Rimini," with the Metropolitan Company of New York city. First local production of music drama by Riccardo Zandoni, composer of "Conchita."  
THURSDAY, FEBRUARY 22.  
"The Marriage of Jeanette" and "Hansel and Gretel," Philadelphia Operatic Society, Metropolitan. Afternoon.  
Twelfth annual recital of Edwin Evans, baritone, assisted by Stanley Addicks, pianist. "All American" program. Witherspoon.  
FRIDAY, FEBRUARY 23.  
Concert, Philadelphia Mandolin Symphony

WALNUT  
Benefit New Booking  
Evs. 25c, 50c, 75c, 1.00 NO HIGHER  
Popular Mat. Tuesday, 25c and 50c  
Thurs. and Sat. Mat. 25c, 50c and 1.00  
Matinee Today, 2:15—Tonight at 8:15  
Monday—SECOND AND LAST WEEK  
"Company in Every respect as good as the one seen 170 seasons ago at another theatre"—PUBLIC LEADER.

LITTLE WOMEN  
"Even more delightful and entertaining than the book itself."—INQUIRER.

ELMENDORF  
NEXT FRIDAY NIGHT  
SATURDAY AFT.  
ACADEMY OF MUSIC  
MEXICO YESTERDAY  
TODAY  
A graphic portrayal of this land of turmoil—its racial, natural and scenic features—answering the much-mooted question, "What sort of a neighbor is Mexico?"  
TICKETS, 25c to \$1  
ON SALE TUESDAY AT HEPPE'S (G. T. HALL), 1113 CHESTNUT STREET

LITTLE THEATRE  
17TH AND DE LANCASTER STS.  
Phone LOU 6441.  
"What the Doctor Ordered"  
By A. E. THOMAS  
EVENINGS, 8:30  
SAT. MAT. 2:30  
GOOD RESERVED SEATS 50c & \$1.00  
Bargain Mat. Feb. 22.—All Seats 50c

STANLEY MARKET ABOVE 16TH  
TODAY—Last Times  
Added—Official British War Pictures  
PALACE 1214 MARKET, 10c, 20c.  
VALERIE SURATT  
Added—War on London by Zeppelins  
ARCADIA CHESTNUT BELOW 16TH  
W. M. S. HART  
"The Gun Fighter"  
REGENT MARKET BELOW 17TH  
OLGA PETROVA  
"BRIDGES BURNED"  
VICTORIA MARKET ABOVE 9TH  
STUART HOLMES  
"The Scarlet Letter"  
All Next Week—Norma Talmadge "Panthea"

NIXON'S  
BROAD AND MONTGOMERY  
F. G. Nixon, Manager. Phone, Mezz.  
Daily Mats, 10c. Eves., 7 & 9, 10c, 15c, 25c  
Bobby Heath and His Irish Revue  
"FINDERS-KEEPERS," RICHARDS & KYLE, THOMAS TRIO, FAGG & WHITE, MABEL BEST.  
Pictures, Jap Dollies for kiddies Nat. Mat.

BROAD MAT. TODAY. TONIGHT AT 8:15.  
Next Week, the Last Week  
ENTRA MAT. WASHINGTON'S BIRTHDAY  
JOHN DREW in "MAJOR PENNENNIS"  
GARRICK MATINEE TODAY  
TONIGHT AT 8:15  
ENTRA MAT. WASHINGTON'S BIRTHDAY  
FAIR AND WARMER  
FORREST MAT. TODAY AND TONIGHT AT 8.  
Next Week, the Last Week  
ENTRA MAT. WASHINGTON'S BIRTHDAY  
KLAU & BERLINGER'S BIRTHDAY  
GORDON NEW PRODUCTION  
BEN HUR  
WORLD-FAMED VIOLINIST  
Monday Afternoon, Feb. 19, at 3 o'clock  
ACADEMY OF MUSIC  
For benefit of British Relief Fund, and American Field Ambulance.  
Tickets on sale at Heppes', \$2.50, \$2.00, \$1.50, \$1.00. Amp. 50c.

Metropolitan Opera House  
TODAY  
3 Performances, 1:30, 4 and 8:15 P. M.  
Evs. 25c, 50c, 75c, 1.00, 1.50, 2.00, 2.50, 3.00  
OFFICIAL BRITISH WAR PICTURES  
Courtesy Official Government Pictures, Inc.  
For benefit British Relief Fund, and American Field Ambulance.  
Seats at 1108 Chestnut Street.

Kindler-Hammann  
RECI TAL  
Reserved seats, \$2.00, \$1.50, \$1.00, 50c, at Heppes' Management, Filbert 1108  
METROPOLITAN OPERA HOUSE  
TUESDAY, FEBRUARY 20, at 8 (First time here.)  
FRANCESCA DA RIMINI  
Mmes. Alde, Mason, Garrison, Ferri, Brasan, Basso, De la Campa, Mr. Polacco, Amato.  
Seats 1108 Chestnut St., Walnut 4224, Race 97.  
LU LU TEMPLE, Broad and Spring Gardens Sts.  
Saturday, 8:15—An Evening of Music and Art  
HARVOLD, Famous Blind Violinist  
Guerrero and Ponce, distinguished pianist  
Attractive tableaux by Eugenio A. Fernand and Artist H. Brick  
EXHIBITION OF OIL PAINTINGS AND SKETCHES BY WOMEN ARTISTS  
ART CLUB 235 SOUTH BROAD STREET  
10 TO 6 DAILY, 11 TO 5 WEDNESDAY  
ACADEMY—Next Monday, February 19, 8:30  
Artists' Masque of 1917  
Tickets at Heppes', 1113 Chestnut St.

Orchestra, Daniel Powell, conductor. New Mercantile Hall, Night.  
Concert, Philadelphia Orchestra. Russian program: Overture, "Ruslan and Ludmila," Glinka; symphonic poem, "The Sirens," Gliere; Intermezzo from suite, opus 43, Tchaikowsky; "Capriccio Espagnol," Rimsky-Korsakow. Academy of Music, Afternoon.

VICTORIA  
Market above Ninth  
9 A.M. to 11:15 P.M., 10c, 20c  
ALL NEXT WEEK  
SELZNICK-PICTURES  
JOSEPH SCHENCK  
presents the brilliant star  
Norma Talmadge  
in exclusive first showing of a film version of the intense emotional drama  
Panthea  
ADAPTED FROM  
Monckton Hoffe's Dramatic play which created a furore throughout Europe and America.  
A story of a woman's love that was greater than life or death.  
Of a woman's sacrifice and her vengeance upon her betrayer.  
DESSAUER'S ORCHESTRA

GLOBE THEATRE  
In Heart of Shopping District.  
11 A. M. TO 1 P. M. .... 10c, 15c, 25c  
EVENINGS 7 & 9, 10c, 15c, 25c  
On Saturdays, Evening Prices

MONDAY  
B. A. ROLE Presents  
YE  
OLDEN DAYS  
A Combination of Class, Instrumental & Vocal Selections  
E. W. WOLF Presents  
KIDLAND FROLICS  
The Best Juvenile Act of its Kind in Vaudeville  
And Other Acts Worth While

CROSS KEYS  
THEATRE  
Market below 6th Street  
MATINEE DAILY, 2:30, 10c  
EVENINGS 7 & 9, 10c, 15c, 25c  
Monday, Tuesday, Wednesday  
DAN SIMMONS Presents  
COLLEGE GIRLS' FROLICS  
A Tabloid Musical Comedy with Pretty Girls and Funny Comedians  
Thursday, Friday, Saturday  
THE ELLIS-KNOWLIN TROUPE  
A Combination of the Best A Novel Acrobatic Features AND OTHER ACTS

BROADWAY  
BROAD ST. & SNYDER AVE.  
Mat. Daily at 2-10c  
Evs. 6:45 & 9-10-20-30c  
WILLIAM FOX Film from Sunday, Feb. 19, for the FIRST TIME in South Philadelphia, Exclusively at This Theatre.  
Monday—William Fox Presents  
VALESKA SURATT  
IN THE  
NEW YORK PEACOCK  
Story of the Great White Way in South Philadelphia. The Greatest Act of its Kind  
Singer's Midgets  
50 Tiny Men—50 Ponies  
2 Stages—Singer's Midgets  
CAREFUL OF EVERY OTHER STANDARD ACT