

Gimbels—'Subway Store Day' Tomorrow—Gimbels

All over the Subway Store—tomorrow—in every Section rare economies will be found.

Savings Are Much Out of the Ordinary on 'Subway Store Day'

—the mid-month occasion when less expensive, yet safe, dependable merchandise is still lower in price.

Again, Gimbels Lead in Value-Giving Is Demonstrated

But, please don't trust to phone or mail ordering—it's far better to come in person. Some lots will not hold out long. Be on hand early. Mail and phone orders filled, so far as possible.

Women and Misses Who Share These Winter Wind-up Prices on Outer Apparel Invest Advantageously for Now—and Next Winter

Prices, when next fall comes, can never even equal this in-season quotation, let alone approach these end-of-season reductions!

Women's and Misses' Suits, at \$5.90, values \$10 to \$12.50—serges and checks and gabardines. Also Suits at \$8.90, values \$12.50 to \$16.50—poplins, gabardines, serges and checks.

And These for Women and Misses—

Last Call for 700 Winter Coats

At \$2, values \$4 to \$6—mixtures, tweeds and plain cloths. At \$5, values \$8.50 and \$10—fur-trimmed chevots, tweeds, mixtures and some velours; some fur-collared-trimmed. At \$7.50, values \$10 to \$16.50—velours, chevots, fur-cloth and various mixtures. Women's and Misses' Dresses, at \$5, values \$7.50 to \$10—serges and silks. And \$1.50 for \$5 to \$7.50 Dresses of voiles, lingerie and figured lawns.

\$12.50 to \$20 sample Dresses—silks and serges. Also Evening Dresses in this lot, at \$8.75.

Bargains, Too, for Growing Girls

Colored Tub Dresses, at 65c, values \$1 to \$1.25. Wash Dresses of percale, gingham, linen and rep, at 95c, value \$1.50.

White Dresses (slightly shop-soiled), lovely little styles, trimmed with lace and embroidery, at \$1 to \$2, values \$2 to \$5. \$3 to \$5 Separate Skirts, now at \$2 to \$3.95. Serges, poplins, gabardines, plaids and velour checks, and mixtures. —Gimbels, 'Subway Store Day'



95c Value \$1.50 Value \$8.50 Value \$8.90 Value \$15 Value \$7.50

\$1.50 Black Traveling Bags at 95c

Walrus-grain-finish—metal corners, linen-lined, metal frames, brass-finished catches and lock; 14-, 16- and 18-inch sizes. —Gimbels, 'Subway Store Day'

25c Ribbons at 15c

Messaline and Satin Taffeta—good colors; 4 1/2 inches wide. —Gimbels, 'Subway Store Day'

New 50c Georgette Crepe Collars at 38c

Embroidered and finished with hemstitching, square back style. Embroidered organdie Collars—lace edging, at 12 1/2c, value 25c. Embroidered organdie semi-flare Collars, at 15c, values 25c and 30c. New Chiffon Collars—lace-trimmed, at 25c, value 50c. —Gimbels, 'Subway Store Day'

28c Pillow Casing at 19c yard

Clearance lots of Utica, Pequot and Continental Pillow Case Muslin and Tubing—liberal lengths and useful.

30c bleached Sheet Muslin, at 15c a yard—useful mill lengths; 72-inch. 90c to \$1 Sheets, at 68c—slight 'seconds'; 76x90 and 81x90. 22c to 35c Pillow Cases, at 14c—45x36-inch; bleached and unbleached; slight 'seconds'. 35c bleached Bolster Cases, at 25c—42x72 inches. 15c to 25c Long Cloth, Cambric and Nainsook, at 12 1/2c a yard—useful mill-lengths totaling 5000 yards.

\$1.75 to \$2.25 Dimity Bed Spreads at \$1.25 to \$1.45

Clearance of the largest mill surplus lot; some slightly mill-soiled—sizes variously 62x90, 72x90 and 82x90-inch. Plaid Blankets, at \$2.95 and \$3.95, values \$3.75 and \$5. —Gimbels, 'Subway Store Day'

Silks—Prices Almost Compel Buying

For such Silks as these are much in vogue—and next month prices will be higher.

95c for \$1.35 Tub Silk Shirting. \$1.25 for \$1.75 Society Satins. \$1.25 for \$1.50 and \$2 Black Silks. \$1.35 for \$2.25 Georgette Crepe. 38c for 50c Striped Shirtings. \$1.35 for \$2 Crepe de Chine. 85c for \$2 Toulard, Silks. 38c for 68c Shantung Pongee. —Gimbels, 'Subway Store Day'

85c to \$1.35 Silk Corduroy at 38c yard

Wide and narrow wale; colors and white; useful remnant lengths. —Gimbels, 'Subway Store Day'

Pictured—White Enameled Bedsteads at \$4.50, Value \$7

Continuous posts; heavy fillers. New Feather Pillows, fancy ticking, at 75c, value \$1.25. Brass Bedsteads—2-inch continuous posts, at \$12, value \$20. —Gimbels, 'Subway Store Day'

50c Rubber Gloves—1800 Pairs at 18c Pair

Six 5c rolls of Toilet Paper for 25c. —Gimbels, 'Subway Store Day'

Women's 25c Aprons at 15c

Percale with rick-rack trimmings and pockets. —Gimbels, 'Subway Store Day'

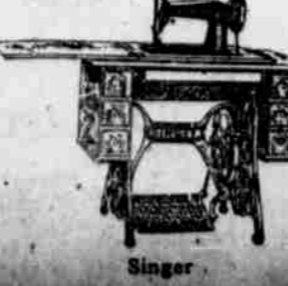
Sewing Machines—Leading Makes at Large Savings

\$25 to \$35 Singer, White, Domestic and Grant Sewing Machines at \$21

\$21 to \$25 Wheeler & Wilson or Lucia Sewing Machines at \$16.50

Some have been used, while others are brand new!—every one has been put in best running order, and we guarantee all.

Pay \$1 and Balance at Rate of \$1 a Week. Free instructions at your home if within city limits. —Gimbels, 'Subway Store Day'



\$1 Lining Sateen at 68c yard—Remnants

Good colors and lengths; 36 inches wide. Brocade and fancy lining Satins—36 inches wide; remnant lengths only, at 85c a yard, values \$1.25 to \$1.50. —Gimbels, 'Subway Store Day'

Sheet Music Selling at 8c a copy

'I've Got the Sweetest Girl in Maryland.' 'Where the Black-eyed Susans Grow.' 'What Do You Want to Make Those Eyes at Me For?' 'Whose Little Sweetheart Are You?' 'If You Had All the World and Its Gold.' 'Since I Heard My Pal Sing 'My Gal Sal.' —Gimbels, 'Subway Store Day'

White Pearl Buttons

Four sizes, twelve on a card, with fish-eye and self shank, at—Six 5c Cards for 25c. John J. Clark's Machine Cotton (200 yards), black and white, at 32c a dozen, value 4c a spool. —Gimbels, 'Subway Store Day'

\$2 House Dresses at \$1

Striped Gingham, embroidery collar and cuffs. All sizes included. —Gimbels, 'Subway Store Day'

Women's 85c and \$1 Sateen Petticoats, 50c

Manufacturer's clearance—colors and black. Special—Heatherbloom Petticoats with label, at \$1.95—finished with tailored silk taffeta flounce; colors and black. —Gimbels, 'Subway Store Day'

Women's \$1 Duplex Gloves at 58c—Tan Color

Children's 75c tan cape fleece-lined Gloves, at 38c. Children's 50c knitted Gloves, at 28c. Women's \$1.50 'pearl-white' washable cape Gloves, at \$1.15. —Gimbels, 'Subway Store Day'

Boudoir Caps, Special at 25c

Lace- and ribbon-trimmed. —Gimbels, 'Subway Store Day'

Women's \$3 to \$4 High Shoes --- Wonderful Bargains at \$2.20

We were fortunate to get this lot of shoes—not quite up to the New York maker's \$3 to \$4 standard—but excellent value at our price; slight 'imperfections,' hardly noticeable. Many styles including button and lace; patent-leather, kid and calf-skin; plain and tipped toes, high and low heels. Sizes 2 1/2 to 7 in the lot. \$2.20 a pair. 600 Pairs of Men's Shoes—Special at \$2.85 a Pair. Gummets Shoes with wide, narrow and medium toes; welted soles. \$2.85. Boys' sturdy winter Shoes, at \$1.65—heavy box calf; lace; strong soles. Sizes 9 to 5. \$1.65. —Gimbels, 'Subway Store Day'

Men's and Young Men's \$13.50 to \$18 Suits and Overcoats each at \$10

Been planning for this exceptional clearance for many weeks! The various lots include suits and overcoats from the second floor Men's Clothing Section, too!

A big round-up of suits in worsteds, chevots, cassimeres and velours in conservative models and 'smart' pleated backs. And the overcoats include fancy mixtures, plain fabrics—plenty of grays, browns and blacks; pinch-backs, full-back coats and form-fitting styles. —Gimbels, 'Subway Store Day'

\$1.25 Black Storm Serge at \$1 yd.—54-inch

30c black-and-white Shepherd-checks, 36 inches wide, at 38c. —Gimbels, 'Subway Store Day'

75c for \$1 and \$1.50 Corsets

Models to fit every figure; flesh-pink and white. —Gimbels, 'Subway Store Day'

\$1.25 Black Storm Serge at \$1 yd.—54-inch

Teaspoons—set of 6 for 65c. Table Spoons—set of 3 for 65c. Dessert Spoons—set of 3 for 65c. Dessert Forks—set of 3 for 65c. Knives—set of 3 for 75c. Dessert Knives—set of 3 for 75c. Salad Forks, at 75c. Fish Forks, at \$1. Berry Spoons, at 65c. Individual Salad Forks, at \$3 a dozen. —Gimbels, 'Subway Store Day'

25c and 50c Jewelry at 15c and 18c

Including Circle Brooches and Blouse or Collar Pin Sets that have gold-filled top and jeweled Brooches in various styles. —Gimbels, 'Subway Store Day'

\$10.75 to \$27.50 Fur Sets now \$6.50 to \$17.75

Cooney, opossum, red fox. Separate Neck-pieces, at \$2 to \$19.75, were \$4.90 to \$35. —Gimbels, 'Subway Store Day'

35c Purity Blend Coffee, 3 lbs. for 68c

A good mild-flavor dry-steam Coffee—limit 6 lbs. at this price. —Gimbels, 'Subway Store Day'

Sample Silk Waists at \$1

Sizes 36 to 38 only. Tub silks, crepe de Chine, also shadow laces. —Gimbels, 'Subway Store Day'

Exactly 1750 Women's Waists Made-up Especially for 'Subway Store Day' to Sell at 50c each

A maker's entire surplus material made up in higher priced models—shirting madras, in clear blues, greens, lavenders and rose; on white grounds. Distinctive patterns. Some \$1.50 ones, soiled, are included, 50c.

Boys' \$6.50 and \$7.50 Clothing at \$3.75 Overcoats and Mackinaws

Chevots, tweeds and chinchillas; plaid flannel and self-lining; sizes for ages 3 to 12 years. Boys' \$6 to \$7.50 Norfolk Suits, at \$4.50—extra pair of lined trousers with each suit; medium-weight cloths; plaid; servicable colorings; pinch-back and with elasticated waists and crepes—mill remnants. Boys' \$4 School Suits, at \$2.85—serviceable colorings; pinch-back and with elasticated waists and crepes; for ages 7 to 16 years.

85c for \$1.50 Wash Suits

Advanced styles for the coming season—a manufacturer's 'samples'; all sizes for ages 3 to 10 years. —Gimbels, 'Subway Store Day'

Selling 18c Printed Fleece-downs at 7 1-2c yard—Mill Remnants

All sorts of pretty printings and colorings; lengths to 10 yards. 11c Yard for 15c to 35c Wash Goods. Plain Poplins, Repps, Voiles, colored embroidered Swisses, striped Crepes and flowered Voiles and Crepes—mill remnants. 18c a yard for 30c mercerized Taffeta—high luster—navy blue and black with white hairline stripes; some figured effects. 9 1/2c a yard for 12 1/2c Dress Gingham—checks, plaids and stripes; mill lengths. 16c a yard for 25c Seed Marquette—36 inches wide. White with neat woven colored checks. —Gimbels, 'Subway Store Day'

Floor Coverings—Real Bargains, Yes Indeed

It's off-season just now—'betwixt-and-between'—hence thrifty shoppers will readily understand why these low prices—and we'll make lots of new friends, by just such bargains as these—

\$30 Velvet Rugs at \$21.75. 9x12 ft.; heavy and seamless. \$22 Tapestry Brussels Rugs at \$15.75. 9x12 ft.; seamless. \$21 Axminster Rugs at \$15.75. 6x9 ft.; seamless. \$26 to \$36.50 Axminster Rugs, at \$19.75 to \$23.75. 8 ft. 3x10 ft. 6 in. 60c New Process Linoleum at 28c sq. yd.—Full Rolls. \$1.25 and \$1.50 Inlaid Linoleum at 70c and 90c sq. yd.—Full Rolls. 50c and 90c Rubber Door Mats, at 25c and 45c. Rubber Stair Treads at 85c Dozen; Value \$1.80. —Gimbels, 'Subway Store Day'



GIMBELS MARKET EIGHTH CHESTNUT NINTH