Gimbels—"Subway Store Day" Tomorrow—Gimbels

All over the Subway Store-tomorrow-in every Section rare economies will be found.

Savings Are Much Out of the Ordinary on "Subway Store Day"

the mid-month occasion when less expensive, yet safe, dependable merchandise is still lower in price.

Again, Gimbels Lead in Value-Giving Is Demonstrated

But, please don't trust to 'phone or mail ordering—it's far better to come in person. Some lots will not hold out long. Be on hand early. Mail and phone orders filled, so far as possible.

Women and Misses Who Share These Winter Wind-up Prices on Outer Apparel Invest Advantageously for Now-and Next Winter

Prices, when next fall comes, can never even equal this in-season quotation, let alone approach these end-of-season reductions!

Women's and misses' Suits, at \$5.90, values \$10 to \$12.50-serges and checks and gabardines. Also Suits at \$8.90, values \$12.50 to \$16.50-poplins, gabardines, serges and checks.

And These for Women and Misses-

Last Call for 700 Winter Coats At \$2, values \$4 to \$6-mixtures, tweeds and plain cloths At \$5, values \$8.50 and \$10-fur-trimmed cheviots, tweeds, mixtures and some velours: some fur-collar-trimmed. At \$7.50, values \$10 to \$16.50-velours,

cheviots, fur-cloth and various mixtures. Women's and Misses' Dresses, at \$5, values \$7.50 to \$10-

And \$1.50 for \$5 to \$7.50 Dresses of voiles, lingerie and

\$12.50 to \$20 sample Dresses—silks and serges. Also Evening Dresses in this lot, at \$8.75.

Bargains, Too, for Growing Girls

Colored Tub Dresses, at 65c, values \$1 to \$1.25. Wash Dresses of percale, gingham, lineen and rep, at 95c.

White Dresses (slightly shop-soiled), lovely little styles trimmed with lace and embroidery, at \$1 to \$2, values \$2 to \$5

\$3 to \$5 Separate Skirts, now at \$2 to \$3.95 Serges, poplins, gabardines, plaids and velour checks,

-Gimbels, "Subway Store Day

\$1.50 Black Traveling Bags at 95c

Walrus-grain-finish-metal corners, hnen-lined, metal frames, brass-finished catches and lock; 14-, 16- and -Gimbels, "Subway Store Day"

25c Ribbons at 15c

Messaline and Satin Taffeta—good olors; 4% inches wide. -Gimbels, "Subway Store Day"

New 50c Georgette Crepe Collars at 38c

Embroidered and finished with nemstitching, square back style. . Embroidered organdie Collars-lace edging, at 121/2c, value 25c. Embroidered organdie semi-flare Collars, at 15c, values 25c and 50c. New Chiffon Collars-lace-trimmed, at 25c, value 50c.

-Gimbels, "Subway Store Day"

Muslin and Tubing-liberal lengths and useful.

28c Pillow Casing at 19c yard Clearance lots of Utica, Pequot and Continental Pillow Case

90c to \$1 Sheets, at 68c-slight "seconds"; 76x90 and 81x90, 22c to 35c Pillow Cases, at 14c-45x36-inch; bleached and unbleached; slight "seconds."

35c bleached Bolster Cases, at 25c-42x72 inches. 15c to 25c Long Cloth, Cambric and Nainsook, at 121/2c a yard-useful mill-lengths totaling 5000 yards.

\$1.75 to \$2.25 Dimity Bed Spreads at \$1.25 to \$1.45 . Clearance of the largest mill surplus lot; some slightly mill-soiled-sizes variously 62x90, 72x90 and 82x90-inch.

Plaid Blankets, at \$2.95 and \$3.95, values \$3.75 and \$5. —Gimbels, "Subway Store Day

For such Silks as these are much in vogue-and next month

Silks—Prices Almost Compel Buying

85c to \$1.35 Silk Corduroy at 38c yard

Wide and narrow wale; colors and white; useful remnant lengths.

Continuous posts; heavy fillers.

bleached Sheeting Muslin, at 15c a yard-useful mill lengths;

Value \$1.50 Value \$8.50 Value \$15 Value \$15 Thousand \$1 Envelope Chemise and Women's Nightgowns-65c each

Made of pink and white batiste, various good styles, ribbontrimmed.

Pink and white batiste Corset Covers, at 38c, value 50c-various Envelope Chemises, at 50c, value 75c-pink batiste, ribbon-run

Men's and Women's \$2 Umbrellas at \$1.45

Union and American taffeta with tape edge; fancy and plain handles; silk case and tassel included, at \$1.45. Quite the biggest umbrella value we've seen for a long time!

—Gimbels, "Subway Store Day"

Hosiery and Underwear-Mill Job Sale

A pick-up of several thousand garments, including many good

25c-some are silk; some are mussed. Men's \$1 to \$2.50 winter Shirts and at 50c.

Drawers, at 75c. Children's winter Underwear, at 25c

Women's 50c to 75c Stockings, at | a garment, values 35c to 65c-odds

12½c. _Gimbels, "Subway Store Day"

Children's 25c ribbed stockings at

and ends. Women's 85c low-neck Union Suits.

\$1 Lining Sateen at 68c yard—Remnants

colors and lengths: a Brocade and fancy lining Satins -36 inches wide; remnant lengths only, at 85c a yard, values \$1.25 to \$1.50.

Cimbels, "Subway Store Day"

Sheet Music Selling at 8c a copy

"I've Got the Sweetest Girl in Maryland." "Where the Black-eyed Susans "What Do You Want to Make Those Eyes at Me For?"
"Whose Little Sweetheart Are

You?"
"If You Had All the World and Its Gold." Since I Heard My Pal Sing 'My Gal Sal." -Gimbels, "Subway Store Day"

White Pearl Buttons

Four sizes, twelve on a card, with hish-eye and self shank, at— Six 5c Cards for 25c

John J. Clark's Machine Cotton (200 yards), black and white, at 32c a dozen, value 4c a spool.

—Gimbels, "Subway Store Day"

\$2 House Drsses at \$1 Striped Gingham, embroidery col-

lar and cuffs. All sizes included.

—Gimbels, "Subway Store Day"

Women's 85c and \$1 Sateen Petticoats, 50c Manufacturer's clearance-colors

Special - Heatherbloom Petti-coats with label, at \$1.95-finished with tailored silk taffeta flounce; colors and black.

Gimbels, "Subway Store Day"

Women's \$1 Duplex Gloves at 58c-Tan Color

Children's 75c tan cape fleece-lined Gloves, at 38c. Children's 50c knitted Gloves, at

Women's \$1.50 "pearl-white" washable cape Gloves, at \$1.15.
—Gimbels, "Subway Store Day"

Boudoir Caps, Special at 25c Lace- and ribbon-trimmed.

-Gimbels, "Subway Store Day"

Men's and Young Men's \$13.50 to \$18 Suits and Overcoats each at .

Been planning for this exceptional clearance for many weeks! The various lots include suits and overcoats from the second floor Men's Clothing Section, too!

A big round-up of suits in worsteds, cheviots, cassimeres and velours in conservative models and "smart" pleated backs.

\$1.25 Black Storm Serge at \$1 yd.—54-inch

50c black-and-white Shepherd-checks, So inches wide, at 38c.
—Gimbels, "Subway Store Day"

Silverware Specials

S. L. and G. H. Rogers silver-

plated flatware, sectional plate on

Teaspoons-set of 6 for 65c.

Knives-set of 3 for 75c.

Salad Forks, at 75c.

Fish Forks, at \$1.

Table Spoons-set of 3 for 65c.

Dessert Spoons-set of 3 for 65c. Forks-set of 3 for 65c.

Dessert Forks-set of 3 for 65c.

Dessert Knives-set of 3 for 75c.

Berry Spoons, at 65c. Individual Salad Forks, at \$3

25c and 50c Jewelry

at 15c and 18c

Including Circle Brooches and Blouse or Collar Pin Sets that have gold-filled top and jeweled Brooches in various styles.

—Gimbels, "Subway Store Day"

\$10.75 to \$27.50

Fur Sets

now \$6.50 to \$17.75

Separate Neck-pieces, at \$2 to \$19.75, were \$4.90 to \$35.

35c Purity Blend

Coffee, 3 lbs. for 68c

A good mild-flavor dry-roast Coffee

-Gimbels, "Subway Store Day

-Gimbels, "Subway Store Day"

Coney, opossum, red fox.

-limit 6 lbs. at this price

-Gimbels, "Subway Store Day"

nickel silver-

10c to 15c Toweling at 7c to 12 1-2c

-Gimbels, "Subway Store Day"

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No such bleached Toweling anywhere else in town at these low prices. 75c Table Damask, at 55c—72-inch; satin-finish; mercerized. Hemstitched Union Huck Towels, at \$3 a dozen, regularly \$4.50.

\$2 Hemstitched Table Cloths at \$1.50 Satin-finish; mercerized-good designs.

And the overcoats include fancy

mixtures, plain fabrics - plenty of

grays, browns and blacks; pinch-

backs, full-back coats and form-fitting

75c for \$1 and \$1.50

Corsets

.Models to fit every figure; flesh-pink and

-Gimbels, "Subway Store Day"

75c to \$1.50 Knitted Mufflers at 38c

Fiber, called "near-silk"; slight "seconds," also some wool ones. Men's 25c to 35c Neckties at 15c

Four-in-hands; striped and plain colors

Men's 75c Shirts at 55c

Percale, soft and stiff cuffs; sizes 14 to 17.

Men's \$1 and \$1.50 Soft Hats at 55c These are little lots and are slightly "handled" from showing

-Gimbels, "Subway Store Day"

75c to \$2 Curtains at 50c each

Irish point, scrim and Nottingham lace; can be matched, 18c to 30c Cretonnes, at 10c a yard—good patterns and colorings.

9c a yard for 15c Novelty Curtain

Scrim—double borders; white, cream and ecru colors.

Curtains—double twisted thread with overlocked edge.

48c for 75c Oil Opaque Shades-colors and white; ready to hang.

-Gimbels, "Subway Store Day

Exactly 1750 Women's Waists \50c

"Subway Store Day" to Sell at \each

A maker's entire surplus material made up in higher priced models—shirting madras, in clear blues, greens, lavenders and rose; on white grounds. Distinctive patterns. Some \$1.50 ones, soiled, are included, 50c.

Sample Silk Waists at \$1

Sizes 36 to 38 only. Tub silks, crepe de Chine, also shadow laces.

-Gimbels, "Subway Stere Day"

15.000 Pieces of Decorated Dinnerware at a Fraction of Production Cost

One of America's leading factories' odds and ends-25c for 75c to \$1 Meat Dishes. Jugs, Meat Platters, covered Vege-10c to 25c for 25c to 50c open Veg-

5c to 50c for 10c to \$1.50 Oat Meals, to size. table Dishes.

\$13.50 to \$50 Dinner Sets at \$10 to \$35 Mostly one of a kind; fine selection-American and imported. -Gimbels, "Subway Store Day"

Boys' \$6.50 and \$7.50 Clothing at \$3.75

Overcoats and Mackingws Cheviots, tweeds and chinchillas; plaid flannel and self-lining;

sizes for ages 3 to 12 years.

Boys' \$6 to \$7.50 Norfolk Suits, at with each suit; medium-weight cloths; dressy styles; for ages 7 to 17 years. to 16 years.

Boys' \$4 School Suits, at \$2.85 \$4.50-extra pair of lined trousers | serviceable colorings; pinch-back and pleated Norfolk models; for ages

85c for \$1.50 Wash Suits Advanced styles for the coming season—a manufacturer's "samples"; all sizes for ages 3 to 10 years:

- Gimbels, "Subway Store Day" Selling 18c Printed Fleecedowns

at 7 1-2c yard-Mill Remnants

All sorts of pretty printings and colorings; lengths to 10 yards. 11c Yard for 15c to 35c Wash Goods

Plain Poplins, Reps. Voiles, colored embroidered Swisses, striped Crepes

and flowered Voiles and Crepes-mill remnants. 18c a yard for 30c mercerized Taffeta hams—checks, plaids and stripes; mill -high luster-navy blue and black with white hairline stripes; some fig-

ured effects. 91/2c a yard for 121/2c Dress Ging-

16c a yard for 25c Seed Marquiette-36 inches wide. White with neat woven colored checks.
—Gimbels, "Subway Store Da

Floor Coverings --- Real Bargains, Yes Indeed

It's off-season just now-"betwixt-and-between"-hence thrifty shoppers will read ily understand why these low prices-and we'll make lots of new friends, by just suc bargains as these-21 Axminster Rugs at \$15.75

\$30 Velvet Rugs at \$21.75

9x12 ft.; seamless.

60c New Process Linoleum at 28c sq. yd.—Full Rolls \$1.25 and \$1.50 Inlaid Linoleum at 70c and 90c sq. yd.—Full Rolls

Value \$1.80

Women's \$3 to \$4 High Shoes --- Wonderful Bargains at \$2.20

We were fortunate to get this lot of shoes-not quite up to the New York maker's \$3 to \$4 standard-but excellent value at our price;

lot. \$2.20 a pair. 600 Pairs of Men's Shoes-Special at \$2.85 a Pair

-Gimbels, "Subway Store Day"

and 25c Toques of corduroy and knitted and Bonnets and Hats.

Chinchilla Coats—for ages 2 to 6 years, at \$1.95, value \$3.95. —Gimbels. Subway Store Day"

75c Framed Pictures at 35c

Panel Pictures - "Gfeatest Moments," at 75c, instead of \$1.50-beautifully framed.

75c Colored Dress Goods at 38c yard

slight "imperfections," hardly noticeable.

Gunmetal Shoes with wide, narrow and medium toes; welted soles. \$2.85.

Boys' sturdy winter Shoes, at \$1.65—heavy box calf; lace; strong soles.

-Gimbels, "Subway Store Day"

40c Molasses Peanut Butter Puffs, 25c lb.

Infants' 50c to \$1 Headwear, 15c

Muslin Petticoats, Drawers and sateen Bloomers, for ages 2 to 12 years, at 18c to 35c, values 25c to 50c.

Colored facsimiles in large variety.

Striped Serges Bedford Cords Mixed Suitings

Many styles including button and lace; patent-leather, kid and caliskin; plain and tipped toes, high and low heels. Sizes 21/2 to 7 in the

8c Linen-Finish Laces at 5c yard Right sorts for underwear and children's dresses.

-Gimbels, "Subway Store Day" **Embroideries**

Imported "sample line" of Em-broidery Baby Yokes, Medallions and Yokes for underwear, at-1c to 10c Each

Worth Much More -Gimbels, "Subway Store Day Art Needlework

Stamped Bolster Cases, at 45c,

Stamped Pillow Cases, at 45c a pair, value 65c Stamped Day Slips, a pair at 45c, Stamped linen Pin-cushions, a

10c to 25c, values 20c to 35c. Stamped linen Centerpieces, at 15c, value 35c. Stamped linen Huck Towels, at 25c, value 40c.

Gimbels. "Subway Store Day"

Shepherd Checks Good colors, plenty of navy blues

CHESTNUT : NINTH

10c and 12 1-2c Handkerchiefs at 5c-

White hemstitched-women's corner-embroidered. Men's initialedgood "seconds." -Gimbels, "Subway Store Day"

Men's and Women's

10-yd. Pc. Long Cloth for \$1.25, value \$1.50

38c fancy striped Voiles-38 inches wide, at 18c. 20c dotted Swisses, pure white bleach, at 15c.

Fancy striped and plaid Madrases and fancy striped and plaid Lawns, at 121/2c, values 15c to 18c.

Soft-finish Nainsooks, for babies' wear or underwear, mill lengths of the 15c grade; yard-wide, at 91/2c.

-Gimbels, "Subway Store Day"

36 inches wide.

9x12 ft.; heavy and seamless. \$22 Tapestry Brussels Rugs at \$15.75

> 50c and 90c Rubber Door Mats, at 25c and 45c

\$26 to \$36.50 Axminster Rugs, at \$19.75 to \$23.75

Rubber Stair Treads at 85c Dozen:

Brass Bedsteads-2-inch continuous posts, at \$12, 50c Rubber Gloves-1800 Pairs at 18c Pair Six 5c rolls of Toilet Paper for 25c.

prices will be higher.

95c for \$1.35 Tub Silk Shirting.

\$1.25 for \$1.75 Society Satins. \$1.25 for \$1.50 and \$2 Black Silks. \$1.35 for \$2.25 Georgette Crepe.

Women's 25c Aprons at 15c Percale with rick-rack trimmings -Gimbels, "Subway Store Day"

38c for 50c Striped Shirtings. \$1.35 for \$2 Crepe de Chine. 85c for \$2 Foulard Silks. 38c for 68c Shantung Pongee.

Pictured-White Enameled Bed-

steads at \$4.50, Value \$7

New Feather Pillows, fancy ticking, at 75c, value

-Gimbels, "Subway Store Day

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Sewing Machines --- Leading Makes at Large Savings \$25 to \$35 Singer, White, Domestic and Grant Sewing Machines at \$21 \$21 to \$25 Wheeler & Wilson or

> Some have been used, while others are brand new!
>
> every one has been put in best running order, and we guarantee all. Pay \$1 and Balance at Rate of \$1 a Week

Lucia Sewing Machines at \$16.50

Free instructions at your home if within city limits.

