EVENING LEDGER-PHILADELPHIA, TUESDAY, FEBRUARY 6, 1917

AT SERVICE OF U.S.

Government Service

AMATEUR WIRELESS

HOW YOU MAY ADD WHAT "YOU LACK" TO YOUR BEAUTY By LUCREZIA BORI The Famous Spanish Prima Donna

IN OTHER days, so far in the past that TN OTHER days, so far in the past that I even your grandmother cannot remember. the venders would go through the streets erying their wares in a haif musical little song that went like this: "What dye lack, "What dye lack, "What dye lack, "What dye lack,



Perhaps it is a pair

beautiful? beautiful? Further and the set of the set

condition. If your hair is falling out, or appears life-iess and duil, follow this treatment to re-store it to its original beauty: Daily mas-sage the scalp and brush the bair, sham-poo it once every three weeks and apply the following bair tonic four times a week:

HAIR TONIC

2 drams 1 cunce 4 drams 10 drops Resortin Tincture of cantharides. Of richi Of resemany Bay rum (enough to make) eight ounces, Complexion troubles are more common than any others. To improve a skin that is yellow in color and coarse of texture cleanse it every night before retiring with warm water, a pure, vegetable soap and a com-plexion brush. It inse the skin well with

cold water and apply a reliable skin food or cold cream. The former, if the tissues are in need of nourishment: the latter, if you desire to keep the skin from becoming dry and scaly. Drink plenty of water daily and exercise in the open air every morn-ing. Eliminate greasy foods and sweets from your-diet, and you will soon notice a charge for the better where your complex-ion is concerned. Below is printed the formula for a sim-ple and inexpensive cold cream:

COLD CREAM Rosewater Almond oil Spermaceti White wax

Melt the oils and the wax together. When they are thoroughly blended, add the rose-water slowly, beating constantly with a silver fork. If the smoothness of your skin is marred by enlarged pores, apply this astringent lotion:

ASTRINGENT LOTION

11 ounces 6 ounces milk (thick) Almond n Rosewater Dissolve the alum in the rosewater, then

Dissolve the alum in the rosewater, then pour gently into the alumond milk, with constant agitation. Apply with soft linen cloth every night before retiring. Perhaps you lack smooth, white hands and would give almost anything to possess them. There is nothing better than honey lotlon to bring about the desired results. The following ingredients are needed to compound the lotion:

HONEY LOTION FOR THE HANDS Strained honey Lemon Juice Cologne 1 ounce Mix thoroughly and rub well into the hands at night, then wear a pair of large kid gloves, the palms perforated for ven-tilation, while you sleep. Almost every woman knows just exactly

what is lacking to make her good looking but often falls to set about trying to cor-rect these deficiencies. If you fear to trust your beauty to your own hands, con-

suit a reliable beauty specialist, in whom you can have absolute confidence. Then follow his or her directions "to the letter." (Copyright.)



healthful

wir to a \$1,000,000 estate, through the

Knights of Columbus by the local council. Mr. Burke departed immediately for Flint.





Learns He Is Heir to \$1,000,000 Estate KANE, Pa., Feb. 6 .- News that he was

death of an uncle, Patrick Burke, at Flint, Mich., was received here yesterday by Charles J. Burke, of Erie, who was attending the exemplification of the third degree





MRS. E. T. BUTTERWORTH Energetic mother of two children, who advises women to dance to avoid colds and keep young and

County. The membership has grown to more than 200. Most of the operators are from sixteen to twenty years of age, with a few older men as the leaders. They are carrying on a continuous round of lectures and research vork to increase their proficiency and also mproving their equipment. Several have completed improvements on the standard quipment, and these are in use by prossionals

ed the naval service as an operator. German Precaution in St. Thomas

ST. THOMAS, Feb. δ — in the expecta-ion that the Danish West Indian islands will soon be transferred to the United States, the German Consul here has trans-1"nited ferred the title deeds of German property in St. Thomas to Danish ownership.

You must act quickly

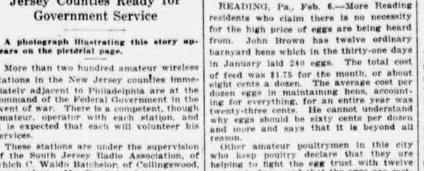
to get a set of the New

Encyclopaedia

Britannica

Handy Volume Issue

"average-intelligence, average-income"?



A DOZEN, SAY POULTRYMEN

Can't Understand in Reading Why Re-

tail Price Should Be More

Than Double

who keep poultry declare that they are helping to fight the egg trust with twelve to twenty hens, and that the eggs are costing them from eighteen to twenty-two cents a dozen.

SETS COST OF POTATOES

Bucks County Bureau Finds It Not Less Than Forty Cents

DOYLESTOWN, Pa., Feb. 6 .- Because DOYLESTOWN, Pa., Feb. 6.—Because a Flumsteadville farmer asserted he raised his potatoes at a cost of nineteen cents a bushel, a committee representing the Bucks County Farm Burcau, headed by N. E. Gar-ber, county farm agent, investigated and made out an expense list, showing that po-tatoes cannot possibly be raised at less than forty cents a bushel. They agreed to allow a yield of 200 bushels to the acre, and not one farmer in ten gets a yield this large. every reason to believe they will be success The association was formed by a group of

This is the expense list: The bushess of seed potatoes at \$1.40, \$14. man and two horses plowing half a day, \$2. cutting potatoes, \$2. planting with machine, two men and two horses, \$2.50; cullivating four times \$4. fertilizer 500 cultivating four times, \$4; fertilizer, 50 curivating four times, \$4: fertilizer, 500 pounds % at \$30, \$7.50; manure, nine tons at \$2 and spreading, \$27; paris greening twice, \$1; digging and putting away, \$12; sorting and measuring, \$3; tent of ground. One member already has en-\$5. Total, \$80.

Wife Dies an Hour After Husband SCRANTON, Pa., Feb. 6.-Mr. and Mrs David G. Miller, of Moscow, a suburb of this city, died within one hour. Mr Miller was ninety years old and the new of his demise brought about his wife's en They had been married sixty-seven years.

Arare chance to own the Act Now World's Greatest Library Act Now

HIGH COST OF EGGS 23 CENTS 15,000 WOMEN READY relief and bring the various branches a harmonious union so that they will expense and avoid duplication. A naval base hospital and two are base hospitals will be established if a situation becomes more serious. The nav base will probably be established at a Episcopal Hospital, while the army bas will be placed in the University and Pen sylvania Hospitals. FOR WAR RELIEF WORK

More Than 30 Emergency Hospitals and Full List of Supplies Available

Women in the Pennsylvania Women's Division for National Preparedness are mobilized and ready for action. The 15,000 members of the division have made an inventory of their supplies and decided to aid

for of success and young women striving to "get somewhere" in the world are always inspired by the life of Abraham Lincoin, the man who as a boy read his books by the light from the freplace after he had the Red Cross in whatever may be decided upon. The inventory, Mrs. J. Gardner Cassatt, acting chairman of the division, has an-nounced, showed that more than thirty mergency hospitals, two hundred nurses, forty fast motorcars, 75,000 surgical dress-ings and \$50,000 in cash were available for and

In celebration of Lincoln's Birthday and niversary the Public Ledger next Sunday will publish a striking article by Joseph Jackson on the life of Lincoln, who re-mains an example, a teacher, a master and an inspiration to struggling youth, The co-operation with the Red Cross was and an inspiration to struggling your plunned in order to facilitate the work of though he has been dead half a century.

WILL TELL LINCOLN'S STORY

Sunday's Public Ledger to Publish

Story of Youth's Inspiration

spent long days at arduous toil.

Young men endeavoring to climb the ind-



anusual values which we shall offer during this Anniversary month.

Black Nets, handsomely trimmed with black and iridescent sequins. Colored Nets, trimmed with chiffon velvet, silver embroidery and lace. White Nets, trimmed in iridescent sequins or silver lace. B.F. Dewees, 1122 Chestnut St.

Quick!

Rush the coupon for

full details how you

can obtain one of the

remaining sets of the

Britannica printed on

genuine India paper.

FIREMEN SHOW METTLE HOME, SWEET HOME; AT GIMBEL BLAZE IS IT OBSOLETE OR NOT?

Heroism Equal to Emergency When Flames Menace Large **Business District**

As a result of the heroic labors performed by the men of Chief Murphy's command, the fire in the Gimbel warehouse was pre-vented from eating its destructive way across a considerable section of the city with an appetite whetted by biting cold and a driving wind.

As a secondary result of that herculean Task successfully performed, several mem-bers of the already depleted fire-fighting force of the city of Philadelphia are in hos-pitals or incapacitated from duty today. There is no one available to supply their places with their companies, which for the most part are located within the zone known as the "fire belt," for the city does not maintain any list of substitutes and there is no emergency fund from which Chief Murphy may draw to hire the needed men to equip his bureau.

This situation has been made known to City Councils by the chief in his annual report, by the firemen themselves in their campaign for more equitable hours and proper pay, by numerous petitions bearing the signature of virtually every business man on Chestnut and Market streets, the nsurance men of Philadelphia and, finally, by the wives and children of the firemen.

To these appeals of the practical mer-chant, the calculating broker, the depen-dent, and to all other arguments the members of Councils have replied by a silence that is eloquent in its contrast to the re-ponse of the firemen on Saturday when the warehouse fire menaced a goodly portion of the western Market street business

ection. At risk of life and limb these underpaid and overworked servants of a city that has long borne the brand of "corrupt and does not come true, the young wife grows does not come true, the young wife grows discontented and fails to make a success discontented and sa a homemaker. sectio contented "carried frozen hoselines up ice-crusted ladders to pour the feeble water streams that trickled from the nozzles into the inferno of flame and heat that con-fronted them. They clung to their posts in some cases until chopped away by ax-bearing comrades, or in other instances pa-troled the blazing interior of the building in marine and the building in marine and the building in some cases the men are to barne. In perhaps the greater number of unsuccessful marineges the men are to barne, but there would be many more happy homes if girls were brought up with less romantic ideas." in search of imprisoned employes until their own peril became so iniminent that they were obliged to leap for life into blankets or nets held by their fellows on the streets. Expressions of sympathy and approbation of their bravery have been received by the fremen from citizens who witnessed their desperate and victorious battle, and many persons who realize now, as never before, the justice of the firemen's claim to a rate of pay at least equal to the salary given to a City Hall messenger or elevator operator, have so expressed themselves in letters to the officials of the bureau.

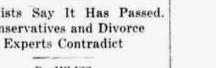
Feminists Say It Has Passed. **Conservatives and Divorce**

The home? Ancient institution! How nuch longer is it to be with us? Feminists declaim loudly that it should go if woman is to develop. Conservatives mean loudly that it should stay, but that it is going so fast that if somebody doesn't come forward and save it it will have passed away before we know it.

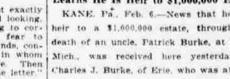
Some reformers suggest that the State step in and assume charge of the children and the kitchen; others advise that woman be forced back from her typewriter to the cook stove and cradie. Miss Tiera Farrow demands that women relinquish their ideals instantly and unequivocally.

Miss Farrow is Kansas City's first woman divorce proctor. Unhappy homes, their causes and remedies, are her specialty. From a comprehensive observation of the way people ruthlessly tear down their house-hold gods and throw them to the dogs or the four winds, she has declared against ideals, because nine times out of ten ideals. particularly the kind that women vision, are the false, romantic sort that crumble to the ground when compared with a real concrete man.

IDEALS THAT WITHER "Because women dream of movie heroes with wavy hair and caressing eyes as mates." Miss Farrow said, "they decide marriage is a failure when their plumber or carpenter husbands prove commonplace. "Because her ideal of married life, born of poyel reading as a rose garden of love.



By M'LISS



The association was formed by a group of boys and young men last June. At that time there were only sixteen members, all in Camden County. At present they have spread until they take in all of Camden, Gloucester, Burlington, Ocean, Cumberland and Cape May Counties and part of Salem County. The membership has grown to more than 200

letters to the officials of the bureau. Many of these sympath zers learned to-day for the first time, also, that Philadel-phia does not pay its injured firemen, even though disabled in performance of their duty. The medical attendance furnished is charged to the fireman himself, whether it comes from his family physic an or hos-pital. This treatment requently extends over a period long after the fire to which it owned its origin has been forgotten, and adds to the already heavy financial burden which the hoseman is compelled to bear in addition to his household expenses. Chief Murphy and the firemen's cam-

Chief Murphy and the firemen's campaign committee are hopeful that the les-ton of the Gimbel warehouse fire will serve as an additional incentive for Coun-

TWO GIRLS BADLY BURNED; IN SERIOUS CONDITION

Father of One Also in Critical Condition as Result of Effort to Save His Child

Two little girls, hadly burned when their sothing caught fire, are reported as in a critical condition today. The father of one is also in a serious condition, arising from

attempts to save his child. The girls are Anna Hibbs, nine years old, of 3521 Dillman street, who is in the Epis-copal Hospital, and Sarah Colton, twelve years old, of 800 South Fourth street. Sarah is in the Pennevlenia is in the Pennsylvania Hospital along with her father, Mason Colton, who was burned about the face and hands in beating out the flames.

MARRIED 51 YEARS

Ex-Mayor and Mrs. Richard T. Collings 2. Collingswood, to Celebrate

OLLINGSWOOD, N. J., Feb. 6 .- The COLLINGSWOOD, N. J., Feb. 6.—The fity-first wedding anniversary of ex-Mayor Richard T. Collings and wife will be cele-brated at their old homestead, corner of Haddon and Lees avenues, to tght. Mr. Collings, who served sevenal terms as Mayor and in Council, has recently been ap-pointed by Governor Edge to the Penn Me-markin and Delaware Bridge Commission

less romantic ideas." It's a curious thing about women that just so soon as they fall in love their mind's eye refuses to co-ordinate with their body's eye. The object of their affection may be possessed of a bald head, a girth measuring forty-five inches and no chin at all. He may use shuff and wear a celluloid cultar and yet to the lovelorm one he is

collar and yet to the lovelorn one he is a combination of Adonis, Apollo Belvedere and James K. Hackett rolled into one. In short, he is a being made to serve as an ideal and poor fellow, though he may do his level best to fill the bill, if the awaken-ing ever comes there's a smash. And that's how the divorce proctor gets her statistics The ideal, to quote the lexicographer, is "the standard of perfection, beauty, moral or physical excellence; a perfect type whether a reality or a conception only." Most women and all men cherish ideals. But whereas, given the creature comforts, a

man can philosophically reconcile his ideal with an individual who sometimes indulges in curl papers and often smears her nose with cold cream, a woman's romantic visions are apt to totter at the too frequent sight of an unshaven chin and a tousled head. MODERN NOVELIST DIFFERENT

Time was when most novels stopped a the altar. Wise authors, conscious of their dependence on the woman reader, refused to budge their heroes and heroines one step to budge their heroes and heromes and heromes and their friends for a consideration of the existing conditions in the Bureau and zerve to put an end to the neglect of that-essential and most loyal of the various arms in the municipal protective system. The municipal protective system. The transformation of the system and the system are braver-and more

afterward." Modern novelists are braver—and more cynical. They start their heroes and heroines at the altar and show, unromanti-heroines at the analogity of cases, mar-

cally, how, in the majority of cases, mar-riage doesn't, or almost doesn't, work. But despite the disenchanting activity of the modern novelist, does anybody take him the indern hotels, does about the index in seriously? Do marriage statistics fail off as a result of his pessimistic revelations? Do girls cease to marry their fascinating ideals? They do not. Miss Farrow has her divorce figures to prove it.

BRUSH YOUR TEETH WITH ALBODON

What Do You Use on Your Tooth Brush?

AND THEY'LL BE CLEAN

Modern people use a CREAM-not a paste, for pastes are doughy and gritty. paste, for pastes are doughy and gritty. Albodon is a dental CREAM—the best-balanced in formula, the most perfect in consistency. It does not harden; it has no grit; it is free from coloring matter. ALBODON stands highest in cleansing and polishing properties Every dentist knows the formula Rary featur sells if

If you are keeping step with Twentieth-century progress, you realize that you must know more and more every day. And what you know must be facts. Generalities don't help you out.

TOW much do you know? How much do you

rearn? Are you above or below the line of

It is obvious that you can't accumulate all the knowledge you need by traveling and talking to others-nor can you carry in your head all you want to know outside your own personal experiences. Therefore, the new Britannica is indispensable to you-

BECAUSE-it deals with life and civilization and progress in the broadest sense. Its scope is universal-comprising the sum and substance of human thought and activity. It covers everything under the sun-and the sun itself.

This great *library of knowledge*—consisting of 30,000 pages teeming with facts and information—is the work of 1500 master minds, the world's foremost experts in every line. Its contents are too comprehensive to be adequately described here. Sufficient it is to say that the Britannica discusses in a way you can understand every branch of science and industry, literature and art, religion and philosophy, invention, engineering, history, biography, geography, geology, architecture, astronomy, law, botany, education, electricity-EVERYTHING.

The new Britannica is a book for men and women in all walks of life-for the millionaire as well as for the wage-earner, for the expert as well as the student, for the clerk as well as for the merchant, for the bank president as well as for the bank clerk-for the home as well as the office.

You probably have some idea of how useful the Britannica would be to you-just as its daily practical value is proved in the case of its 160,000 present owners.

Andrew Carnegie has said: "A half hour a day spent on a particular line of study is the best investment any man can make."

WARNING!

Sets of the new Britannica printed on the last genuine India paper obtainable are selling fast. No promise can be given as to how long the remaining sets will last.

Therefore we urge you to act immediately as the only way of getting the new Britannica in the popular "Handy Volume" form, printed on genuine India paper. You certainly want it in this, its most useful form.

India paper is the most wonderful, most useful paper made. It is light-weight, thin and strong. Its use for the new Britannica was a near-miracle in book publishing. It made it possible to put this great Library of all Knowledge in convenient form-29 compact volumes, requiring only 29 inches of shelf space.

And remember-when the sets now on hand are sold, no more can be offered printed on this famous paper. Because-war has entirely cut off the supply of the special kind of flax necessary to manufacture this beautiful paper. The flax is grown only in Great Britain, Belgium and Germany-and no more can be had. That's the whole story. Realize how easily you can buy this the world's greatest book of knowledge-the new Britannica, in the popular "Handy Volume" form.

You obtain the entire set (29 vol-umes) on a first payment of only and you pay the balance in small monthly amounts averaging 10c a day (for the cheapest binding).

Whatever your business or profession, the Britannica will increase your practical knowledge along any line—it will enable you to be a more profitable factor in your work—it will make you more efficient, more successful more successful. Do you say that you "can't afford it"?

Considering the many advantages it offers you (and your family), can you afford not to own it? Considering the low price asked for the remaining sets of the Britannica printed on the famous India paper, and the easy-payment plan, can you afford not to own a set?

> In Philadelphia, see and order at GIMBELS NINTH AND MARKET STREETS

Do it now right off!



SEARS, ROEBUCK and CO., Chicago

Gentlemen :- Please send me, free, "The Book of 100 Wonders, illustrated, giving interesting information on a hundred subjects, and full information about The Encyclopaedia Britannica. Also, tell me what I have to pay for one of the remaining sets of the "Handy Volume" Issue of the Britannica printed on genuine India paper.

	- R. 11	(13. 3.		1.1.1	
Name	the states	12 2 3	-32.54	a state	all all	100	- STAT
		1.15.1.92		i and i		10.54	
State State	2 - Fil	Salta Sa	640.51		sou in	1.1	10.00
Address	manusc		2 - 13 A.	n Efficience			