EVENING LEDGER-PHILADELPHIA; WEDNESDAY, JANUARY 24. 1917

## SLAVS ANNHIILTTE

 fOES NEAR TULCEABulgar Force That Crossed Georgrief River Wiped BERLIN ADMITS LOSS Paris, Jan. 24. Only raiding netivities by patrols
-ere reported by the War Office today. Were reported by the War
In the Woerre district (between the
Meuse and Moeelle Pisera) Meuse and Moselle Rivers) the., French
carried out successful enternrises carried out successful enterprises
ngainst the German trenelices. In the nector of

```
M,
```



Criticize Wilson
$\qquad$
$\square$

$\qquad$
 Second Warship, B arely
Afloat. Reaches Dutch Port Afloat, Reaches Dutch Port
With Many Wounded
 North Sea Conflict Believed Pre
Iude to General Engagement
 Shell Kills captain
wisu nattacco sul carso; GLI AUSTRIACI RESPINTI Un Cacciatorpediniere Tedesco
Affondato in Un'Azione Navale ffondato in Un'Azione Nava
nel Mare del Nord L TRE UNITA' COLPITE

2
2
8
8Hispox san s. Hater famont nel Mare del Nor
Not netai twe tor proptam, thetif




Convention to studypost-bellum trade

MUSIC'S RE-CREATION



 D HEAR "THE PHONOGRAPH
WITH A SOUL" LUDWIG PIANO C0, 1103 Chestrut St.


## Why Goodyear Tires Win Friends



Business, it is said, finally resolves itself into a matter of dealing with friends.

From the first, the affairs of this Company have been conducted on that principle.

We sought to obtain friendship by deserving it.
By building into our product downright worth-fertile ground for confidence and respect, the very seeds of friendship.

We won friends to Goodyear-won them in prodigious numbers.

But our purpose continued unchanged, for holding friends is as important as winning them

If you will look at a Goodyear tire, a Goodyear tube or any of the Goodyear accessories, and learn what they mean in quality, in value, in service, you will readily understand why the friends who came to us in the early days are with us still.

If you will try a Goodyear tire on your car, you wil understand why these friends were joined by other friends month after month, year upon year, until the Goodyear clientele became the largest single group of tire-buyers in the world

If you will consider the growth of this business, you will realize the stupendous power of the good word spoken man to man, of the enthusiastic comment, o

And you realize, too, why we spend upon our product so much of effort and of money to encourage the good word, to foster such friendliness
a matter of dealing with friends.
Tire-buying will become that to you after your first Goodyear purchase.

Whether you buy a Goodyear Fabric tire, a Goodyear Cord, a Heavy Tourist tube, or minor items.

Each harbors the source of your greater satisfaction and our better relation-Goodyear quality.

Goodgear Tives, Heavy Tourst Tubes and "Tiue Saeer" Accasories
are easy to get from Goadyear Sevice Station Dealer ecerywhere.
The Goodyear Tire \& Rubber Con, Akron, Ohio
GOODAEIEAR

