## DEALERS MAY GO TO RATE HEARING

City's Merchants Expected to Testify to Preserve Rail Differential Rate
MUST SHOW ADVANTAGE Cheapness of Facilities Should Be Demonstrated to Ans North Jerseyd Plea
$n_{\nu}$ a stall Cortegronicun


 andind wion tut Churches Want Jones to Be Judge



## Chesterfield

## 200 Per Cent <br> Growth

We start 1917 with a production three times as great as that of last January.

The rapidly increasing demand for the Cole Eight would allow an even larger expansion.


> Cole-Springfield Four-Door Toursedan........s8995
Seven-Pascenger Cole-sprinffield Toursedan..s2295
> Seven-Passenger Cole-sprinyfield Toursedan,
Four-Passenger Coles Springield Tourcoupe.,.s
Seven-Pawenier Seven-Passenger Cole EEight Touring Ca
Four,Passenger Cole Eight Roulvter...

ADVERTISING AND SALES MANAGER

5waw

## SOROSIS

SEMI-ANNUAL SHOE CLEARANCE
$T$ ents begere shop-worn specials and odds and ends borosis Shoes at reduce pricesty to twice a year.
$\$ 5, \$ 6$ and $\$ 7$ Values-Now $\$ 3.95$ THE shoes offered in this sale are taken from
children's shoes in many of the wanted leathers and combinations-not ell sizes and widths in every style.
KID NOVELTIES in Ivory, Bur gundy and Various Combinations $\$ 10$ to $\$ 12$ Values-Now $\$ 7.95$ SLIPPERS
$\$ 4$ and $\$ 5$ Values-Now $\$ 2.95$
T HE price of all footwear has been steadily mounting throughout the country, due to
the ever-increasing cost of leather, and the ever-increasing cost of leather, and Prudence suggests that you buy now against future needs-economy demands immediate action.

HOSIERY IN ALL THE NEW SHADES

But we prefer to grow with great care It tends to a sounder stability

We prefer to increase by logical and reasonable steps rather than by too spectacular strides.

We consider the ultimate consumer Therefore we always take the utmost care to protect Cole Eight purchasers by painstaking, unhurried workmanship and the use of the best materials it is possible to obtain.

We are building for the future along the lines of established permanence.

Our long experience and our extensive facilities are devoted entirely to one fixed purpose - to one chassisAmerica's foremost Eight.

We aim to obtain and maintain the highest standard in the manufacture of fine motor cars.

This constant, diligent and persistent effort towards bettering the best has placed us in a very advanced position in the motor-car industry

As a result we start January shipping 200 per cent more cars than at this period last year.

## L. S. Bowers Company

245 N. Broad Street, Phila,
Bell 'Phone, Walnut 762

