AUTO SHOW SALE DRAWS THRONGS

Prosperity Undaunted by Rise in Price of 1917 Motorcar Models

PURCHASES INCREASE

Average Cost of Pleasure Vehicle Lower, Due to Vast Output by Makers

Prosperity was never reflected more enerly than today in the mirror of Philadelphia's sixteenth automobile show, at the Commercial Museum, Thirty-fourth street below Spruce. Eligher prices have not checked the flow of gold, which is greater than ever before.

The order books of salesmen are growing fat as the end of the display looms up until Saturday, when the show closes, it will be impossible to get a definite idea of not how much money has changed hands since the exhibition opened a week ago. And even then the figures will be as wax. liable to change by thousands in a moment. This is due to the fact that many sales atili are in embryonic state.

BUYERS UNDECIDED

BELT LINE TO BE EXTENDED

According to plans announced by Docka Director Webster, the pres-

ent Belt Line Railroad connecting the piers of the port is to be re-organized and it is proposed that the line be extended from its pres-

ent terminus at Fairmount avenue all the way up to Bridesburg and Tacony. The portion to be ex-tended is indicated by a dotted line.

MILLION DOLLAR BRIDGE

COMMITTEE ORGANIZES

Archibald Johnston Chairman of

Board to Erect Span Across

Lehigh River

SOUTH BETHLEHEM, Pa., Jan. 19.-W

B. D. Ainey, chairman of the State Public

Service Commission, accompanied by the

chief engineer, F. Herbert Snow, and Cole-

man J. Joyce, the chief of accounts, came here and organized the Hill-to-Hill Bridge Committee, which will have in charge the spection of the \$1000,000 ktructure over

the Lehigh River between Bethlehem and

Archibald Johnston, vice president of the Bethlehem Steel Works, was elected chairman of the committee, and Arnon P. Miller, vice president of the E. P. Wilbur Trust Company, the treasurer. The secretary will be amounted later. The other members are Alexander C. Grahms, J. Samuel Krause. Elmor P. Peifer and Osear L. Henninger, The latter two are presidents of the North-ampton and Lehigh County Boards of County Commissioners.

South Bethlehem

County Commissioners

Seatag

Oysters

Purity

Flavor

Seatag Oysters are fat

exclusive beds, miles pe Charles, Va.

H. H. CLIFTON CO., Phila. Distributor. Reading Terminal Market, Arch Street Wall.

Dide to the

AUTOMOBILE

Flexibility-Low cost of

upkeep-Dower to spare

From 1030AM fo 630PM

car will leave on the

745NBroad St.

returning on the even

You are invited

LSBOWERS (C)

245747 North Proad Street

half-hour from

hour.

SHOW ina

Prespective experts still are Jup in the air, undecided on the cars they want. Their minds are full of conflicting ideas and their hands are full of rival catalogues. The general trend of prices at the show is unward. Dealers predict that another treive months will see individual cars more expensive. That is, if a total were made of the value of the models produced by each manufacturer, the sum would be in excess of the corresponding figure has year. In spite of this unward trend, the average price of the car, from a standpoint of the estiput, has been decreased. This is explained by the fact that several of the larger manufacturers, whose administrafive genius has been turned in the direction of producing cheap cars, have lowered their prices; and with this cut a large per ntage of the entire automobile output of the country was affected.

COMPARATIVELY CHEAP Although the prices of the individual models have mounted upward, dealers point models have mounted upward, dealers point out that the advance in automobile prices has not been commensurate with the expendant cost of materials or with the bigh prices of other products. Automobiles, comparatively speaking, are not as expensive as, for example, eggs or flour or shoes or coal. The upward climb of automobile prices has been held in check by development of efficiency to a high degree in motor-see making and by the autolysides of econment of efficiency to a fight earse in motor-est making and by the application of econ-omy in all its branches. So perfected has become the best of making automobiles that never before did the public receive its money's worth of automobiles in such meas-

as it does today, he annual display has revealed two g of salesmen. The one is the aggres-, insistent vender of motorcars, who onholes the man who appears to be on buitosheses the man who appears to be on the fence in the matter of purchasing and immuner arguments and facts into his ear. The other is the conservative, complacent purveyor, who acts on the principle of the old German proverb that "guter Wehr verlauft sich selbst." which is literally translated as "good wine sells itself" and broadly interpreted as meaning that if a man really wants a car, he'll buy this one because it is hood and fenders above the other cars exposed to view. The latter salesman is courteous aid he is ever ready to step forward at the psychological instant to clinch the deal.

"Live Wires" Hail Election of Four

Continued from Page One

sess community against the Chamber's The Successful "live wire" candidates

E. J. Berlet, vice president, of Maxwell & Berlet, 674 votes. Thomas Wriggins, of the B. F. Dewees

Company, 581 votes. Lee J. Eastman, manager of Packard Mo-torear Company, 549 votes. Bartley J. Doyle, president of Keystons

Publishing Company, 313 votes. The vote for the successful "old guard"

candidates was as follows: Howard B. French, of Samuel H. French & Co., 568 votes, John Sinnott, president, Gibson Distilling

Company, 619 votes.

Francis B. Reeves, Jr., of Reeves, Parvin & Co., 621 votes.

William A. Law, president of First National Bank, 576 votes.

Charles M. Biddle. of Supplee-Biddle Hardware Company, 547 votes.

Powell Evans, president of Merchant & Evans Co., Inc., 528 votes.

Elected to fill out an unexpired term: Montgomery H. Wright, of the John B. Stetson Company, 500 votes.

The definite result of the election was not known until after 1 o'clock this morning. The excitement and suspense were intense.

In all, only 1201 ballots were cast for a total of 12,597 votes. The vote polled was considered inusually soull.

One of the most noticeable features of the

One of the most noticeable features of the election was the absence of any solid allegiance for either the "live wires" or the "old guard." It was thought that the ticket would be split cleanly for one side or the other, and that one of the two factions would be able to claim a complete victory.

E. J. Berjet, head of the "live wire" size, followed Mr. French in the number of votes resched. The "live wires" said that the high vote polled by the president was due, in part, to sentiment, as he announced yesterday that he will not be a candidate for re-election at the election of officers next Manday.

The men now mentioned as possible succeasors of French for president of the cham-ber are Ernest T. Tring, of the John Lucas a Co. paint company: Thomas Harbison, the milk dealer, and Alba B. Johnson, of the Hadden Locomotive Works, if his business will permit him to accept the position, which is thought unlikely.

SITE FOR HALL AT SHORE

Cape May Residents Favor Purchase of Plot at Stockton Hotel

CAPE MAY, Jan. 18. — At a public meeting presided over by Mayor Stevens, by an almost unanimous yets it was agreed to recommend that the City Commissioners by the beach-front block at the old Stockin Hotel for a convention half site.

This plot is 400 feet front and is owned if the estate of Dr. Emlen Physick, which has agreed to sell it to the city. Under a law basaed last winter commissioned governed seaside resorts are allowed to build enavention halfs, issue honds to pay for hem and to mature these securities by the receipts from the rentals.

Wife Slayer Convicted Wife Slayer Convicted
MOUNT HOLLY, N., J., Jan. 19.—A variet of murder in the first degree, with a summendation for life imprisonment, was sturned against Thomas L. Davis, a nexto, who was on trial before Supreme Court Junice Kalisch for the murder of his wife in the Frank R. Pearson farm on Elbow road near Moorestown, on November 19.

Consider Moving-Picture Tax NEW YORK, Jun. 19—A tentalative in-senty to determine whether the making setters industry is a proper subject for a Sale fax was begun here by a committee of State Senators and Assemblymen.

PLANS AFOOT TO JOIN CITY'S DOCKS BY RAIL

Reorganization of Belt Line Raiload Contemplated, Webster Announces

SEEKS EFFICIENT SYSTEM

He said:
"We want to my real life into a belt line system in Philadelnow. We want a belt line like that at New Orients, that will run the entire length of the city and exercise. Back Bay dis

Its full function. We hope with the co-operation of the three railroads to establish a real best line, and to be thoroughly efficient, a best line should be operated independently and in such a manner that all railroad companies would do operated.

"In the South Philadelphia agreement we have provided for a long railroad. Well, we want to air parties of the port of Paliadelphia principle to all partiens of the port of Paliadelphia, The present line is not extensive cough. We want a line, for instance, that will run all the way to Tacony. But manners aid is expected to come to develop this idea.

VITY IN THE PURING STREET IN MINISTER

Director Webster made announcement of the plans following an outline on the general plans for part improvement that make the expanditure of about \$10.000,000.

Pittsburgh Man Dies From I be said. Pittsburgh Man Dies From Fall



sell them for less than \$35! We could sell those we now have on hand at that figure just as easily as we can sell them at \$22.50; but we are not going to deprive our customers of the benefit which we go by purchasing before prices went up. There are extra large and massively built Buffets, made throughout of solid quartered oak, beautifully polished

Market St.



HIS big, roomy seven passenger Jeffery Six Touring Car will impress you as rare value at \$1465. It is perfect in every detail - handsome streamline body divided front seats.

Its 53 horsepower motor combines giant power with marked economy.

Sixes are priced as follows: 7 Passenger Touring Car. \$1465; Roadster, \$1435; 7 Passenger Sedan, \$1630; Sedan Combination, \$1690. Fours; 7 Passenger Touring Car. \$1095; 7 Passenger Sedan, \$1260; Sedan Combination, \$1320.

See the Jeffery Six and the complete line of Jeffery Motor Cars at the Automobile Show

Hurley & Earley, Inc. S. E. Cor. Broad and Race Sts. Philadelphia Bell 'Phone, Walnut 700

THE NASH MOTORS COMPANY. KENOSHA, WIS. Makers of Jeffery Cars and Trucks Including the Jeffery Quad

FIDELITY-PHENIX (FIRE) INSURANCE COMPANY OF NEW YORK

WESTERN OFFICE HOME OFFICE 80 MAIDEN LANE, NEW YORK 137 SO. LA SALLE STREET, CHICAGO

STATEMENT AS OF JANUARY 1ST, 1917 ASSETS . Unearned premiums..... Losses in process of adjustment 535,000.00 Real Estate Loans on bond and mortgage. . 15,500.00 Premiums in course of collection 1,457,005.09 Interest, dividends and rents ac-

Total Assets...........\$19,324,465,51

All other claims..... Reserve for dividend, payable Jan. 8th, 1917..... 146,009.07

Reserve for contested Liabilities (not Losses) Reserve for Contingencies Policyholders' Surplus..... Capital ... \$2,500,000.00 Net Surplus 7,120,732.88 \$9,620,732.88

LIABILITIES

250,000.00 50,000.00 9,620,732.88

819,324,465.51

\$8,342,584.93

568,499,57

242,648.13

250,000.00

*Includes excess deposit of \$105,107.89 in Canada. HENRY EVANS, President PHILADELPHIA AGENTS: PREVOST & HERRING, 325 Walnut St. Women's \$2 Washable Kid Gloves

HATS TRIMMED FREE OF CHARGE

ONE YELLOW TRADING STAMP WITH EVERY 10e PURCHASE ALL DAY

\$ 65 40 **40 00 40 40 40 4**0 40 40 40 40 40 40 40 40 40 60 60 60 60 40 **40 40 40 40 40 40**

STORE OPENS DAILY AT \$130 A. M. & CLOSES AT \$120 P. M.

Eighth

Seventh

\$3 Wool Gabardine \$2.50

n 57 and 54 inch widths

Clothing That Looks Right—Is Right and Causes Men to Marvel at Such Values

IT IS CLOTHING THAT FITS-That Has Its Goodness Built in by Maxter Tailors and from Fabrics Worth More Each Day

Overcoats

Reg. 815, 816,50 & \$18 Values

Single or double breasted Chesterfields, also belted and pinch - back models in blue, gray and fancy effects.

Suits

Regular \$12.50 & \$15 Values

and cassimeres

Belted or conservative effects in all - wool cheviots \$10.50

Specially Priced

\$3.50 Values \$2.39 Sports Coats \$4 & \$4.50 Values \$2.89 \$5 & \$5.50 Values \$3.89 \$6 & \$6.50 Values \$4.39

Boy's \$6.50 & \$7.50 | \$4.98 OVERCOATS.

Single or double breasted pinch-backs with convertible collar buttoning close to neck. Made of cheviots and cassimeres in fancy gray and brown mix-

Well-Made Trousers Boys' \$5.50 Suits, Mackinaws & / \$ 1

Norfolk Suits -Knife or box-pleated coats Choose from checks, plaids, brown and gray mixtures. Peg-top trousers with belt straps and watch

Novelty Suits-Billy Boy, Tommy Tucker and Junior Norfolks in blue or brown serge, checks, plaids and fancy

Mackinaws and Sports Coats-Norfolk style with convertible collar buttoning close to neck. In fancy cheviots, cassimeres, checks and blanker plaids th Brothers-SECOND FLOOR, 7711 St

THIS WONDERFUL JANUARY SALE OF MEN'S WEAR BRINGS VALUES THAT ARE UNPRECEDENTED

Men's Out Pajamas \$ \$2.00 an . \$2.50 Values

181.25 Neglige | 89c

S2 Worsted Union Suits | \$1.29 Hair worst-d-and cotton in x-yarus in siver gray. Buf next closed crotch and double grassic Lit Brathers FIRST FI(A)).

15c Linen Col'ars, 10c Famous 20th Century brand

1 50c Silk Neckwear, 35c



\$2.50 Soft & \$1.49 Derby Hats Up-to-Date Selections

Soft flats Fire for felt in lated colors and shapes. Derbles - Eur Felt - full stiff and flexible. Nowest shapes

A New Stetzon Philmont"

SETTEMENT STREET An Outer Apparel Clearance Unapproachable Values \$4

That Has Aroused the Interest of Women and Misses Far and Wide Many More Late Have Undergone a Director Reduction



\$18.50 Coats An Executent Variety of Plain-Trillored and Decomy Style, Our H-instructed.

Misses' \$25) \$16.50

Women's & Misses' 822.50 Dresses) 815 One Statehal An annually attractive ag-sortment in serge, creps metors creps do chino, with and inffets of munic desir-able course.

Close-Out of Misses' & Women's \$22.50 SUITS Wonderful Collection of Smart Styles. hioth velour shecks, wool posits, galardine and other factorable recording brown, care blue block and gray. Stars are triume or velotic others are strettly plant. Only one of a kind in man

Lit Brothers -SECOND FLOOR \$ seemment seemment the seemment the seemment of

Made Exclusively for Us. Of Smart Designs and at a Price Much Lass Than That Asked Elsewhere for Shors of Similar Grade.

Women's—Of natest coll, gun-metal calf and glated kid. Also tall calf lace boots, Nea's—Popular lasts in tan calf, patent out not gun-social calf. Comfort lasts in singed kid too.

Women's \$3.50 to \$ \$2.95 \$4.50 Shoes ... \$2.95 A clean-up! Various leathers. Button and lace in several styles.

Hig Girls' \$2.50 to) \$2.29 no of the Excelsion Shoe Co.'s

BOYS' SHOES \$2.50 to \$3.50 Values, \$1.98

\$3 to \$1.50 Values, \$2.50 Sixes 2 to 4.
Practically all lenthers with heavy single and double soles. Button and nee styles; also some high-cut.

Men's \$4 to } \$2.95 Excelsion Shar Cu's Samples

Lit Brothers-FIRST FLOOR, NORTH

Hosiery: Underwear Warth-while Discusses on Stanle Kinds and Facucite Makes

Women's \$1.25 } 98c Silk Stockings Black, waite and negative shade first high springed basis, double sold and memorized line tops

Women's Silk Boot } 55c Children's 15c, 18c & 20c Stockings of the ribbed in black, white and lim. Have double toes, heels and kneesing governs price

Women's \$1.50 } \$1.25 Union Suits...

Misses' 85c Underwear, 65c & 75c Lit Brothers-FIRST PLOOR, SOUTH | cuffs and border, too.

FURS RELIABLE—FULLY GUARANTEED & PRICED FOR CLEARANCE

No reason has ever brought furth handsomer styleshere you can choose from a complete variety of the best Stylish \$15 Muffs \$7.90

890 French Seal & Hudson Seal) \$59.75 Coats Plan or with Contracting For .

\$185 Rich Hudson Seal \$105 Coats
unted lot in distinguished fashions. Many have skunk
that and cuffs. A less have deep corders of skunk to

MAIL & PHONE OBDERS PILLED