"SOCIETY DAY" AT AUTO SHOW

Handsome Gowns of Women Vie With Rich Colorings of Cars

ALL TYPES IN BIG CROWD

Attendance Large and Music Program Filled With Brilliant Numbers

Today is "Society Day" at the sixteenth annual automobile show at the Commercial Museum, Thirty-fourth street below Spruce,

annual automobile show at the commercial Museum. Thirty-fourth street below Spruce. The designation of this day proved that, after all, there is something in a name No especial program made this day much like the others, except for the bigger-than-usual crowd which crammed the alsies in response to the name of the day and added luster and enthusiasm to the exhibition.

The handsome gowns of pretty women vied with the scores of colors, shades and hues gayly flainted by the 1917 motorcars and the decorative scheme of the half's interior. The man with the money came and looked the new models of cars straight in the searchlight. Sales are expected to break records before nightfall.

The musical programs for this afternoon and tenight were carefully selected. This afternoon Snyder's Exposition Band will play, among others, the famous quartet of selections from Grieg's "Peer Gynt," Verdis "March from Alda" and popular and classical compositions from Rossini, Tate, Kern, Jacobi, Morgan and Loke. Tonight the best of the workle of Althouse, Litolif, Verdi, Titt, Luigini, Romberg and Waldteufel will be played.

Although today is officially "society day,"

played.

Although today is officially "society day,"
the members of the "four million" were
present in as large numbers as (if not
larger than) these of the "four hundred."

ALL TYPES EQUALLY INTERESTED The diverse types of persons who crowded about the exhibits were not only in themselves interested, but illustrated what a universality of appeal is possessed by the

There was here the New Jerzey farmer, who does not know anything about automabiles, but who is going to huy one, by heck, because otherwise he'd be too slow. There was the small boy, who knows all about automobiles—differential, stroke, bore, radiator and even the color combinations of the license places of the various States—but whose prospects of buying are slight. This has nothing to do with his voluminous hope and ultimate ambition, however.

There was the pretty girl, whose gar There was the pretty girl, whose gar-ments furnished prototypes of color for the blazing and delicate hies of the cars on exhibition. One of these today was at-tracted to a detched chassis of a touring car—a Hupmohile it was—where a demon-stration of the Huminated engine and other working parts was being given. The girl seemed interested. This interested the dem-pensation.

GIRL LIKED THE COLORS

"There you see the wrole works," explained he, "There's the crank shaft," pointing to the revolving mechanism through the glass-covered opening, "And here are the valves. Here's something that you will be found that you will

He halted for the effect.
"The valve lift is only nine thirty-seconds
of an inch," said impressively.
"Oh," replied the miss. "I was just
wondering if that pretty blue H and all that white and green and red enamel goes on the cars you really sell. I have never seen such perfectly exquisite colors." There were up-Staters, some of whom ex-hibited storehouses of information about

"What's the difference between a six-cylinder car and a twelve-cylinder car?" meekly asked one of these gentlemen, rp-proaching a demonstrator with a following of other up-Staters at his heels.
"More power to the twelve," replied the agent.

"No siree," snapped the questioner authoritatively. "A four doesn't cun as smooth as a six and a six doesn't go as smooth as a twelve. But there ain't any difference in power. It's the same with steam power. I know something about that because I'm a suitangue.

fixed it up for you fellows."

The only discordant note at the show today was furnished by two little girls, bundled up in red sweaters and toboggan caps. Outside they were carrying saraps of wooden packing beacs away from the hall. They used no automobile to carry it away. They had a sled.

Schuylkill River here on Thursday, August 25, 1915. The defendants entered ball in the sum of \$1000 cach for a hearing before the alderman.

THAW'S MOTHER SEEKS ESCAPE FROM 'FRIENDS'

Leaves Hospital Where Son Who Tried to End Life Is Confined-His Condition Not Alarming

Mrs. Mary Copley Thaw, mother of Harry R. Thaw, has left St. Mary's Hospital and has gone into seclusion among friends in this city. Even the Thaw attorneys say this city. Even the Thaw attorneys say they do not know her present address. They said, however, that she probably would return to the hospital within a few days. Speculation was rife at the hospital as to the cause of her departure. It is known that she has been greatly worried over her son's condition, which has falled to improve perceptibly since he attempted suicide.

It was said that Mrs. Thaw was an-Boyed over the number of messages, notes and telephone calls received for her from curious persons and that she decided she

needed a few days' rest.

Fhysicians have denied that Thaw's condition is alarming. The same opinion was expressed by Dr. Waither Riddle, a close friend of the Thaw family.

TODAY'S MARRIAGE LICENSES TODAY'S MARRIAGE LICENSES
Joseph J. Hagenman, 5502 De Lancey &L., and Florence Schwarzenbach, Baltimore, Md., and Wilshelm L. Lamore, Baltimore, Md., and Alice W. Kinney, New Yellase, N. J.
Martiney, New Yellase, N. J.
Martiney, Dronie 402 Krause ave., and Justine W. Henrick, 113 Wharton st., and Albina Sanaton et L. Lamore, L. M. Wilson, M. Wilson, L. M. Wilson, L. M. Wilson, L. M. Wilson, L. M. Wilson, Wilson, L. M. Wilson, L. M. Wilson, Wilson, L. M. Wilson, L. M. Wilson, L. M. Wilson, Wilson, L. M. Wilson, Wilson, L. M. Wilson, Wilson, Wilson, W. W. W clark Wirshiek. 204 N. Frankin st., and hy Koff. 204 N. Frankin st. is Weir, Tacony, Pa., and Emma Kluth, oby. Pa. and Emma Kluth, actual F. Marymanis. 234 S. Alder st., Athina T. Dahaki, 321 S. Guince st., actual F. Dahaki, 321 S. Guince st., actual Employers, Pr. and Halen Cow-y. 221h Summer st. and Helen Cow-y. 221h Joseph Summer st. and Katlo Mary 232h Tucker st. and Mary E. Helen Liberton, 120 Moore st. and Hoseis, ther T29 Moore st. da. 1542 N. 256 st.

erastein, 720 Moure st., and Bosde,
T20 Moore st.
Erastein St.

to Graburz 114 Sable st., and MagGratars, 114 Sable st., and MagGratars, 114 Sable st., and Annie
1722 S. Lee st.
Erosun, 1524 N. 17th st. Miriam
name, 5151 Wayne ave
1729 N. Cammo st., and Tyress
1729 N. Cammo st., and Tyress
1729 N. Cammo st.
1739 N. Cammo st.
17

PETROMORTIS DANGER LURKS WITHIN GARAGE

Incomplete Combustion of "Gas' Forms Deadly CO Poison. Ventilate Room

Petromortis Warning Issued by U. S. Experts

BUREAU OF MINES in Washing-D ton issues warning against petro-mortis, following a series of tests, An automobile engine should not be run in a small garage unless doors and windows are wide open.
Petromortis comes without warning and victim dies within very short time unless aid arrives.

Gas generated is extremely dangerous because it combines with the red coloring matter of the blood more readily than oxygen.

Petromortis, asphyxiation by gasoline fumes coming from the engine of a motorcar, constitutes a real danger to the motorlift, according to Dr. C. D. Enfield, writing in Horsetess Age.

Death from this cause has occurred in Philadelphia and other cities in sufficient number to become noticeable, as a class, number to become noticeable, as a class, to the medical profession. The danger is insidious, as the victim does not realize his peril, but gradually sinks into a doze, The cause of death 's carbon monoxide poisoning, that chemical combination forming one of the chief constituents of illuminating gas. It is formed when the charge of gasoline vapor is not entirely explosived as a result of poor carburetor adjustment, weak explosions, aversumbly of gasoline. weak explosions, oversupply of gasoline or other conditions that may come with running the motor in the garage. A com-plete explosion forms carben dioxide, not

"A little of this poison in the air you breathe may never cause you to less the use of your legs or your ears." says Doc-tor Enfield. "But it will certainly make you think a litle slower and grow old faster."

Ventilation of the garage and the exerclse of proper care in running the engine inside are named as precautions against the deadly fumes.

AUTO ECONOMIC AID IN FOOD PRODUCTION

Every Horse Replaced by Car Releases Five Acres for Crops

Should every horse and mule in the United States suddenly disappear, their places being taken by automobiles, the country would make the tremendous economic gain, it is estimated, of 195,000 square miles of territory that could be utilized in the production of foedstuffs for consumption by human beings.

This great area would be greater than Pennsylvania's mutipiled by four, and greater than the combined areas of Pennsylvania, Maryland, New Jersey, Delaware, Virginia, West Virginia, New York and New Hampshire, with Rhode Island thrown in for good measure. It would yield annually 4,740,000,000 bushels of grain worth \$2,000,000,000 at the farm.

000,000 at the farm.

An approximation of the area released by the disappearance of the horse and mule is obtained by assuming that the average horse or mulc require five acres of ground for the production of his annual food and for pasturage. There are about 21,000,000 horses and 4,000,000 mules in this country.

Canoe Victim's Chums Accused "No siree," snapped the questioner authoritatively. "A four doesn't run as smooth as a six and a six deem't go as smooth as a twelve. But there ain't any difference in power. It's the same with steam power. I know something about that because I'm a railroader. If I could afford it I'd buy a car off of you and I wouldn't care if it was a six or a twelve."

"What do you mean, you can't afford it?" retorted the salesman. "Admanson the schusikill River here on Thursday, August Schusikill River here on Thursday, August 1.

POOR RICHARDITES AT MERRY FEAST

Entertainment Filled With Good Things, Including Music and Speeches

IN THE NICK OF TIME

Poor flichard clubmen are taking up he regular threads of life again today hough with occasional pauses for self-congratulation over their banquet success

It was a very happy evening with the good things to eat, a really cracker/ack and surprisingly original entertainment program, and enough but not too much speechmaking. There wasn't a dult mement from \$158 p. m., when the luggers announced the call to dimer, until tong after 11, when professional entertainers sent the Pour Hichardites home in a fluctumer.

said it was the first banquet in his experi-ence as a hotel man that ever started on

EVENING LEDGER SUBPRISE One of the surprises of the long and va-led program was the distribution of an LEDGER Wuxtry!" Who'll have a EVENDAL Lam B. Mills, James Robinson, John Ledger exter?" All about Poor Richard Sims, W. F. Therkildson and others.

Club!" and so on. There was a dull moment of complete surprise; then the 658 diners realized that it was a paper all about themselver, and they chested and applauded before reaching franctically to secure a copy, afraid lest there wouldn't be mough to go around. They all got "heirs," though, and many saw to it that they got more than a single copy. It was a very popular edition and had a mighty complete circulation in the district it covered.

MISS MEGINLEY'S SONGS For the sake of these Poor Richard men the were so anxious to know the identity that cornely young woman who led them delignifully in song it is stated here and ow that she is Miss Kathryn McGinley, the Philadelphia Operatic Society Mos linley's name, through some oversight

mental ballads, and the hundreds on the floor joined in. She enjoyed it quite as much as they did.

The resing toast to the late Themas Martindate was the idea of President flows Stewart, and its silent enthusiasm was squaled a moment later in applicate to the reading of a felegram from Tom Daly, who feld how sorry he was that he couldn't be on hand. "Read my name in a loud voice," he wired.

MANY NOTABLES PRESENT

At the speakers table were Howe Stewart, cresident of the Poor Richard Club: Carl L. Vroeman, Assistant Secretary of Agriulture: Major General Hugh L. Sect, Chief of Staff, United States Army, whose mother with a great-great-granddaughter of Franklin: ex-lovernor Edwin S. Stuart, Dr. Ered program was the distribution of an Eventson Lenders Extra being a supple ment devoted entirely to the Poor Richard Club, enfelding a final edition of the day's paper. It dame early in the course of the Prankin Inn Club: Dear Francis Chapman, Temple University paper. It dame early in the course of the Poor Richard evening, soon after the dipera had been sented. The score of newsboys rushed around the tables shouting "Eventso Louis A. Robert H. Durbin, George W. Laroes Wuxtry!" Who'll bave a Eventson Laroes Colonel Louis J. Kob, Captain Willespeen Wuxtry!" Who'll bave a Eventson Laroes Colonel Louis J. Kob, Captain Willespeen Wuxtry!" Who'll bave a Eventson Laroes Wuxtry!" Who'll bave a Eventson Laroes Wuxtry Laroes Colonel Louis J. Kob, Captain Willespeen was a great-great-granddaughter of Frank-in: ex-diversor Edwin S. Stuart, Dr. S. Solia-Cohen, of the Frankin Inn. Club: Dear Frankin Inn. Club: Dear Frankin Inn. Club: S. Solia-Cohen, of the Frankin Inn. Club: S. Solia-Cohen, of the Frankin Inn. Club: Dear Frankin Inn. Club: S. Solia-Cohen, of the Frankin Inn. Club: Dear Frankin Inn. Club: Dear Frankin Inn. Club: Dear Frankin Inn. Club: S. Solia-Cohen, of the Frankin Inn



THIS big, roomy seven passenger Jeffery Six Touring Car will impress you as rare value at \$1465. It is perfect in every detail handsome streamline body divided front seats.

Its 53 horsepower motor combines giant power with marked economy.

Sixes are priced as follows: 7 Passenger Touring Car, \$1465; Roadster, \$1435; 7 Passenger Sedan, \$1630; Sedan Combination, \$1690. Fours; 7 Passenger Touring Car, \$1095; 7 Passenger Sedan, \$1260; Sedan Combination, \$1320.

See the Jeffery Six and the complete line of Jeffery Motor Cars at the Automobile Show

Hurley & Earley, Inc. S. E. Cor. Broad and Race Sts, Philadelphia Bell 'Phone, Walnut 700

THE NASH MOTORS COMPANY. KENOSHA, WIS.

Makers of Jeffery Cars and Trucks Including the Jeffery Quad

Compare! Now-compare! Today the motor wares of the world are spread in centered and splendid array for your review and verdict. A week of opportunity! A "world's fair" in motordom! And a chance to see the new Twin-six under the most auspicious circumstances. If the superiority of the Packard has never been apparent to you, comparison must make it so now. An interesting and easy task! At the great automobile show—you owe it to yourself to compare.

Pachards

REV. GEORGE W. JESTER

Field Superintendent of Missionaries Dies

After an illness of several months from
Bright's disease, Rev. George W. Jester,
secretary, treasurer and field superintendent of the Board of Missionaries of the
Congregational Methodist Conference of
New Jersey, Pennsylvania, Delaware and

Maryland, died at his home, 428 South Sixth street, Camden, Tuesday night. He was fifty-nine years old and is survived by a wildow and four children. He was born in Talbot County, Md., was ordained into the Methodist Protestant ministry in 1891, and served his first charge at Fairmount Church, Baltimore.

Survey Rodman Appointed
Director Datesman, of the Department of

Director Datesman, of the Department of Public Works, today appointed George M. Taylor, 1003 Orthodox street, a rodman in the flureau of Surveys at a salary of \$500



Continuing Our Inventory Sale of Rugs, Carpets and Floor Coverings

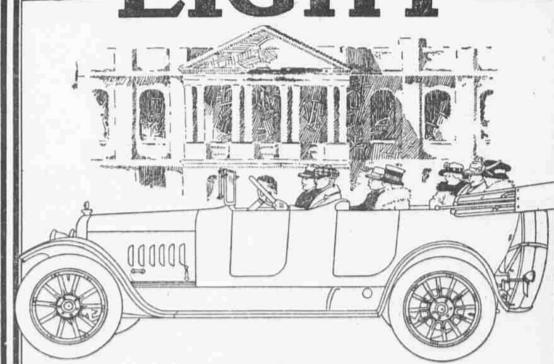
Wherein the Values are Unusual, the Variety Extraordinary and the Savings of Interest to Every Home Lover

carry is so herculean a task that we decided to simplify it by closing out all patterns which cannot be duplicated for the Spring season. There has been a quick response to our Inventory

NVENTORYING so tremendous a stock of Rugs, Carpets and other Floor Coverings as we cludes all kinds, sizes and grades of floor coverings, standard goods from such re-nowned makers as Whittall, Bigelow, Sanford, Smith, etc. Here you will find many charming and exclusive designs, and we counsel the earliest possible







Always Measuring Up to Its Name

Year by year Peerless has maintained its leading position among the great cars of the world-but now comes a New Peerless, greater than ever before-the price about a half less; gasoline consumption a half less; tire mileage doubled; a relevation in mechanical refinements; travel luxuries never before known on wheels; new lines of beauty everywhere; and eighty horsepower that affords a reserve of power no road condition can measure.

Sedan, 6 passengers \$2750 Touring, 7 passengers \$1890 Roadster, 4 passengers..... 1890 Coupe, 4 passengers 2700 Sporting Roadster, 2 passengers 2250 Limousine, 7 passengers 3260

> See the new models in Booth 28. main aisle, centre

Girard Automobile Company 2314-16-18 Chestnut Street

