

WATER SNAKS HIGH LIVING COST Turns Reformer in a Way Deeply Interesting to Ultimate Consumer PROFIT IN HIS GARDEN

Water has turned reformer. The world may now expect anything. A hand which heretofore has been engaged exclusively in dispensing laborer rebuffs and pats for the grass under its pockets...

After feeding my family—a wife and six children—from the farm, I found I was raising more vegetables than I could use and that the surplus was being wasted...

“This day I gathered from my garden a quarter of a peck of string beans, two heads of cabbage, two bunches of beets, one cauliflower, two fennel squashes, one bunch of Swiss chard, a vegetable whose green tops are used for soups, one bunch of spinach and whose large white stalks may be cooked the same as asparagus, and a quarter of a peck of tomatoes; also a bunch of parsnips, ten heads of celery, two carrots, two leeks, two roots of oyster plant, six pieces of okra, three green peppers, some thyme and summer savory.”

“I delivered this farmer's half-bushel basket in a vegetable market every day in the week. I delivered the basket neatly covered to the home of a friend in the city, and explained to his wife that I would have brought to her the amount were it not for the distance and weight. I asked her to look over the vegetable and tell me what she would have to pay for them at the farmer's grocery store. After taking stock she declared that the cost would be from eighty-five cents to \$1 a basket. I asked her if she thought whether persons in such a neighborhood as hers would purchase weekly from the farmer's wagon baskets like this at sixty cents each. She said she would be delighted to take one every week.”

“I delivered many of these baskets in the city and found that the city shoppers really recognized this benefit they derive from purchasing this way. Just at this time I saw, through the agency of the parcel post, the possibility of a business which would pay for the delivery was solved if I could put up a basket to meet the weight requirements. With this in view I placed in a mesh box or canvas bag a certain amount of tomatoes, one-quarter of a peck of beans, fresh butter, and the potato; I have spoken of before. I made up many of these little baskets and they found a ready sale.”

“A close study of the farmer's returns shows an average of twenty-five cents per bushel per load per crop per season. Also that if he receives a reasonable price for his produce, less a reasonable commission, he would receive very close to fifty cents per bushel average; for it is a fact that the consumer pays a cost of \$1 per bushel. Of course, the grocer or butcher must make a living but it is unreasonable that he should absorb seventy-five per cent. against the farmer's five per cent. farmer receives. By employing the family combination basket plan direct from the farm to the consumer the farmer will be enabled to receive a just price for his produce and the consumer will be able to buy a variety of fresh produce at a greatly reduced cost.”

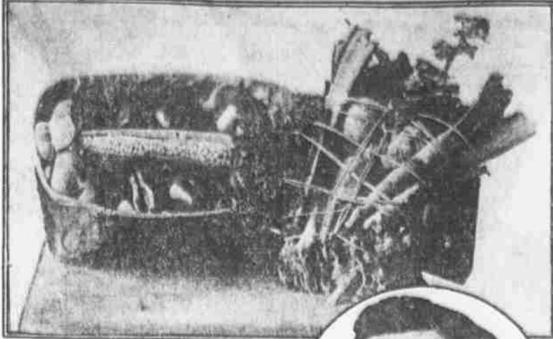
FARMER'S OPPORTUNITY “To engage in the family combination basket plan, the farmer must set aside an acre or so for the raising of small farm truck, such as lettuce, celery, etc. Then he must select a certain restricted zone for his operations. He should advertise his first year make deliveries by parcel post. “At the end of a year he should be in a position to drop the parcel post and make his own deliveries by wagon and automobile. The first year might not be a profitable one because of the expense of shipping by parcel post, but at the end of the year I am certain that the thing would have paid itself. Sprackland's scheme has received the commendation of such noted economists as Charles I. King, and before the National School at the University of Pennsylvania, and of Dr. O. S. Morgan, professor of economics at Columbia.”

C. CHAPLIN A FOOL, SAYS OBERHOLTZER

Secretary of State Censor Board Also Says Five Per Cent of Films Are Legitimate

“CHESTER, Pa., Jan. 17.—That only five per cent of the multifarious types of motion pictures are legitimate amusement was the assertion of Dr. Ellis Paxson Oberholzer, secretary of the Pennsylvania Censor Board of Censorship, made before the New Century Club of Chester on the film phase of ‘The Amusements of the People.’ Charles Chaplin was defined as ‘a remarkable fool, an exemplar of ridiculous slap-stick comedy, which totals twenty per cent of the total output. Of the ninety-five per cent of films termed by Doctor Oberholzer as ‘legitimate amusement,’ melodrama comprised seventy-five per cent. “The serial pictures are worse than the one-acters. These are a cross between time novels and detective plays,” he said. He affirmed the slap-stick comedies are injurious to the people to no little degree, though this kind of film is dominant. He said every effort is being made by the moving-picture industry to nullify the censorship which is at present inoperative in this state. “Until more Commonwealths adopt state censorship the manufacturers assume a great liberty with their pictures,” he said.

WAITER-ECONOMIST'S MARKET BASKET



LAW MAY BALK MRS. SANGER HERE

Ought to Be Arrested, Doctor Says, if She Talks on Birth Control

WILL BE, SAYS LAWYER

By M'LISS Will Mrs. Margaret Sanger, birth control advocate, be arrested when she delivers her now famous lecture in Philadelphia? “She ought to be,” says an eminent physician who believes in birth control and makes speeches at medical societies about it. Can Mrs. Sanger be arrested under the laws of Pennsylvania? “She can be,” is the verdict of an eminent lawyer, who also talks publicly about the legal aspects of the subject.

Mrs. Sanger will come over from New York and speak here on January 20. It was announced today that a committee for which she advertised can be found fearless enough to sympathize with her and a suitable hall can be rented.

Members of the Philadelphia County Medical Society, which has been agitating the question of birth control, not only from the medical standpoint, but from the economic, moral and legal angles, have unceasingly been publishing a pamphlet, entitled, “The Birth Control Question.” This act, dated 1870, is re-enforced by a more recent one dated 1897. Specifically speech-making is not mentioned, but a fine not exceeding \$1000 or imprisonment in the county jail not exceeding six months, or both, at the discretion of the court, is the punishment it puts upon any one printing or writing or in any other way publishing an “account or description of any drug, medicine, instrument or apparatus.”

“The best thing for Mrs. Sanger to do if she wants to speak here,” a prominent lawyer advised, “would be for her to go to District Attorney Moran and get his ruling on the law first. Otherwise she might get into trouble.” But in the opinion of Dr. Barton Cooke Hirst, professor of obstetrics at the University of Pennsylvania, Mrs. Sanger should not be permitted to disseminate “indiscriminately” birth-control information. “I have read her lectures,” he said, “and it is exceedingly detailed. Such information should be given out only at the discretion of a physician. I do not approve of publishing these things broadcast. It would be dangerous for some persons to know them. Mrs. Sanger was arrested in New York, she is now out on her parole, and if she talks here she will be guilty of a distinct violation of the law.”

BIBLE CLASS TO DINE

Warden “Bob” McKenty Principal Speaker at Tonight's Event

The Men's Bible Class of Christ Church will give its first annual dinner tonight at Tuttlehook and McCullom streets. Warden “Bob” McKenty of the Eastern Penitentiary, will be the principal speaker, and addresses will be made also by the Rev. Charles H. Arnold, rector of Christ Church, George W. Morgan, superintendent of the Sunday school, and Richard G. Guley, teacher of the class. The class was started last September, and although only a few months old it already has more than two score members. For the purpose of boosting the membership to one hundred, plans will be announced this evening for the start of a campaign to continue until April 1. Five teams will be in the race.



Dad Now Prefers Home to the Club

Since installing Fleck Heating Material the house is so cozy, warm and comfortable that he simply can't tear himself away to “high life.” Maintains a wholesome, even temperature throughout the home—easy to regulate and economical of fuel. Maximum efficiency at minimum cost of time, labor and money. Will send you a copy of our literature and name holders special guarantee.

FLECK BROS. CO. Showrooms 44-46-48-50 N. Fifth Street

AUTOMOBILE SHOW

COMMERCIAL MUSEUM THIRTY FOURTH STREET BELOW SPRUCE OPEN 10 A. M. TO 11 P. M. ADMISSION FIFTY CENTS DIRECTION PHILADELPHIA AUTOMOBILE TRADE ASSOCIATION

KITTY FINDS THE TRAIL OF THE WHOLESOME MILK

Skittish Team Takes a Day Off and Distributes the Staff Far and Wide Gruffs

Two miles of milk dotted the streets in the business part of the city today and brought sunshine to the lives of many homeless cats. Two nervous horses that began pawing at a grunting horse started off with a load of milk from Twenty-first and Spruce streets without waiting for the driver, who was working in the neighborhood. The animals started at such a pace that cats who saw their approach, behind the other way. The crawling milk cans brought rows of pointed heads in windows and the swishing wagon graded many vehicles on the trip.

Block Spruce street, regardless of the traffic laws, and his Thirtieth street went the horses, leaving a trail of mud on the trip. At Callowhill street the wagon overturned and the milk covered the street. More than a dozen cats leaped to the fluid before it could be converted to ice cream by the intense cold. The wagon belonged to John Dewey, of Sixteenth and Third streets.

WOMAN LAWYER DIES

Lelia Jenkins Member of Montgomery County Bar

Miss Lelia Jenkins, attorney at law and daughter of J. P. Hale Jenkins, of Norristown, died this morning at her home after an illness of about six weeks. She was 61 years old. She was born in Philadelphia and was admitted to the Montgomery County Bar in 1898. She was a member of the Valley Forge Chapter of the Daughters of the American Revolution and treasurer of the Philadelphia Society of Montgomery County for ten years. Her parents and two sisters, Mrs. Harvey Hoover and Miss Thyrle Jenkins, survive. The funeral will be held on Saturday. Complete arrangements have not been made.

Simultaneously with an announcement from Mutual that stars and plays of the Charles Frohman interests will appear in Mutual pictures comes the statement that the Famous Players-Charles Frohman coalition has been dissolved. The death of Mr. Frohman is given as the reason for the abandonment of the scheme. The new Mutual-Frohman agreement provides for a \$2,500,000 producing company, the Empire All-Star Corporation. Aside from the fact that a number of well-known players will come under the Mutual banner by this move, President Frelser points to the acquisition of Augustus Thomas, noted dramatist, as scenario supervisor for the Frohman concern. Work on the first feature will begin February 1.

Adela Blood, the blonde actress who was seen several years ago in the stage production of “Everywoman,” “walked out” on the Clara Kimball Young “Time” version the other day. Miss Blood's disagreement with the Seznick forces is not explained in detail, but she seems to have objected to waiting around the studios for her work to begin. Some indication of the continuing growth of the photoplay and dramatic industries is evidenced in the statement that eleven new motion picture and theatrical corporations, with an aggregate capital stock of \$746,000, have been incorporated with the Secretary of State of New York.

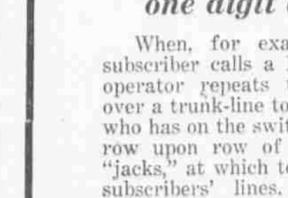
“SUCH A PLEASANT JOURNEY ON THE GOLDEN STATE LIMITED”

“Everything seemed arranged for my particular comfort—and to an elderly person comfort on a train means everything. “Your employes were the soul of courtesy, often anticipating my unexpressed wishes always ready to do anything for me, and so appreciative of a ‘thank you.’” Another splendidly equipped train via Rock Island—El Paso Southwestern—Southern Pacific over the Golden State Route is the “Californiaan.” It reflects the high-class service of the “Golden State Limited.” Both trains via the direct line of lowest altitudes—the most comfortable and interesting route to Southern California. Less than three days—Chicago-St. Louis to Los Angeles—no extra fare. The military encampments at El Paso and West provide a continuous panorama every loyal American should see. Tickets permit travel stopover at El Paso. Tickets, reservations and California literature on request at Rock Island Travel Bureau, 434 Widener Bldg., H. M. Brown, D. P. A. Phone Walnut 123—Adv.

Why telephone numbers should be given slowly, one digit at a time When, for example, a Lombard subscriber calls a Locust number, the operator repeats the called number over a trunk-line to a Locust operator, who has on the switchboard before her row upon row of small holes called “jacks,” at which terminate all Locust subscribers' lines. Through these “jacks” the connections with Locust numbers are made by means of flexible cords, the tips of which are plugged into the “jacks” corresponding to the numbers called. Here a connection is being made with Locust 7-9-2-3. Accuracy in this work depends no more on care and precision in handling the connecting cords than on a correct understanding of the connection desired. Numbers rattled off hurriedly by the person calling are often incorrectly given. It will help greatly if you will always give the number in this way: “Locust seven—nine—two—three” speaking slowly and distinctly The Bell Telephone Co. of Pa.

Two New Models That cannot be duplicated for less than \$7

In the face of a rising market we are glad of the opportunity to offer a limited number of the season's smartest styles at this low price.

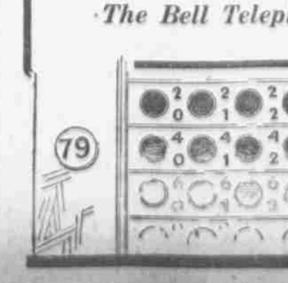


\$4.90 SPECIAL

Fashionable dress walking shoe of tan kid, with a high-cut toe and a fabric top of a harmonizing shade. An afternoon boot of tan kid, with a high-cut toe and a fabric top of a harmonizing shade. We cannot find a wonderful chance for the readers of the Ledger. So will you, when you see these shoes in the store, on the 1st floor.

“Locust seven—nine—two—three” speaking slowly and distinctly

The Bell Telephone Co. of Pa.



FIREMEN'S WIVES PETITION COUNCILS

Female Dependents Appeal to Finance Committee on Dear Ones' Behalf

CALL AGAIN ON GAFFNEY

Wives and female dependents of the firemen of Philadelphia have added their petition to the numerous appeals for fair wages and more favorable living conditions for the widows of the Bureau of Fire.

From every one of the eighty fire stations of the city today copies of a new form of appeal were taken home by each member of the committee. This communication was issued by the campaign committee of the firemen with the sanction of Chief Murphy. It is addressed to Joseph P. Gaffney, chairman of the Finance Committee of Councils, and reads:

“In the excitement of the efforts of the committee of the firemen to obtain better conditions in the Bureau of Fire, we are only now turning our attention to the simple fact that it is the dearest ones at home, who suffer the most in having our husbands' fathers, sons and brothers away from our homes for so long a time without an interruption, which will occur once every sixth day.”

“We feel satisfied that our appeal will not be in vain and when granted thousands of wives, mothers, children and sisters of our brave firemen will rise up and join you in prayer.”

More than 500 of the 1000 members of the Bureau of Fire are married men and most of these number have dependent children. Some of the single men have parents or sisters whose sole support they are. These dependents total between 2000 and 3000. The committee hopes to obtain the signatures of all who are old enough to write and all have the petitions returned ready for presentation to the Finance Committee before the end of the week. Members of the campaign committee today met at headquarters in the Lincoln Building and arranged to call in a body upon Chairman Gaffney. The chairman of the Finance Committee upon a previous occasion told the firemen he would be glad to confer with them as soon as practicable after the City Controller had made known the working balance to the city's credit. He promised that in the matter of salary increases the firemen should have first consideration.

Woman's Death to Be Investigated

ATLANTIC CITY, Jan. 17.—A police investigation has been ordered in the case of Mrs. Margaret Nolan, who was found dead in bed, fully dressed, at a lodging house in the negro quarter of the city. She is believed to have died from exposure.

SHOP HERE—DRESS SMARTLY—SAVE MONEY

MAIL ORDERS promptly filled when accompanied by Postal Money-Order for full amount. Satisfaction guaranteed or money refunded.

FRANK AND SEDER ELEVENTH & MARKET STS.

A Sale of Blouses

Thursday Offering a Beautiful lot of Exquisite \$4 & \$5 Models at \$2.19



Select Your Advance Spring Hat Here Tomorrow From These New Models at \$1.95 & \$2.95

Small close-fitting ribbon hats; new fabric sports hats in large, straight and drooping silhouettes; rich satin sailers with straw facings; high crown sailers with ribbon cockades and a dozen other smart models. Values are unequalled! DAYLIGHT BALCONY

FRANK and SEDER

Advertisement for Presser Importer, featuring 'Advance Spring Models' and 'Vienna Shop' at 1531 Locust Street. Includes text about a new department for trotteur suits and a clearance sale of all suits, coats, wraps, dresses and blouses.

Advertisement for The Stanley Booking Company, listing various theaters and their current productions, including Alhambra, Apollo, Arcadia, Belmont, Bluebird, Cedar, Fairmount, 56th St., Frankfurt, Great Northern, Imperial, Leader, Liberty, Eureka, and Ridge Avenue.

Advertisement for The Bell Telephone Co. of Pa., featuring a large illustration of a telephone dial and text explaining how to call numbers slowly and distinctly to avoid errors.