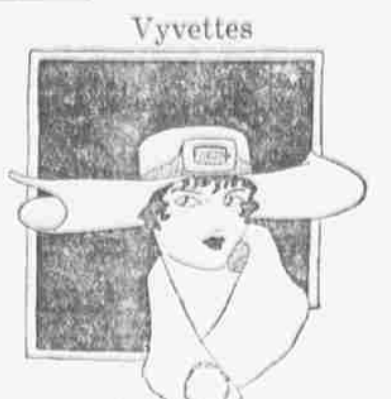


INTERESTING AND MELLY TOPICS OF THE HOUSEHOLD FOR WOMEN READERS—FASHIONS

THE ENTIRE UNSUITABILITY OF STAGE CLOTHES FOR THE STREET

Many Young Girls in Their Desire to Look Modish Fail to Distinguish Between Proper Clothes for Playtime and for Business

AFTER taking a stroll on any busy thoroughfare almost any day one is invariably ashamed of the feminine sex, as regards her dress, at any rate.



This lady has cut the wide brim of her hat and rolled it back—by no means a better view of the world, no doubt—and perhaps that we may get a better view of her!

Far too many young girls have also read somewhere that the stage is the arbiter of fashion, so they come away from the latest musical comedy, their minds filled with the bizarre creations they have seen there and not capable of distinguishing between the modes which may and those which may not be transplanted to the theatre of everyday life.

WHILE on the subject of clothes, let me say a word of warning against the indiscriminate use of perfumes. There is nothing more nauseating to any one with a sensitive olfactory nerve than to be near a woman who is literally laden with perfume.

The psychology of clothes is an interesting study. No one can deny that woman's dress is a matter of vital importance. She who has no regard for her personal appearance makes little head way as a general thing.

She contents herself merely with the faint fragrance which is produced by having her clothes laid away in some favorite cabinet. Many women have tiny bugs of scent placed inside their hat boxes, their lingerie drawer and among their furs, and some use a small quantity of their hair, but no woman of breeding will allow any heavy odor to permeate the room.

THE WOMAN'S EXCHANGE

Letters and questions submitted to this department must be written on one side of the paper and signed with the name of the writer. Special queries like those given below are invited. It is understood that the editor does not necessarily endorse the sentiments expressed. All communications for this department should be addressed as follows: THE WOMAN'S EXCHANGE, Evening Ledger, Philadelphia, Pa.

The winner of today's prize is Mrs. E. Harding, at 265 East Chelten avenue, Germantown, whose letter appeared in yesterday's paper.

TODAY'S INQUIRIES

- 1. How can a gas mantle be made to burn brighter and last longer?
2. How should potatoes be washed to make them light and fluffy?
3. When should baking powder be used in cakes and when baking soda?

ANSWERS TO YESTERDAY'S INQUIRIES

- 1. Apples should be placed in water immediately after paring to prevent discoloration.
2. Soot can be easily swept from carpets if the latter are first sprinkled with salt.
3. If it is a good plan to place a pane of glass the size of the open book over a cookbook when using it in the kitchen. This will not only keep the book clean, but will hold it open at the recipe wanted.

Household Manager

To the Editor of Women's Page: Dear Madam—Your letters on housekeeping expenses have interested me very much. I have been married for three years, so I diligently read all such letters to glean whatever new ideas I can from them. My husband makes only \$18 per week. He gives me \$2 a week for my expenses, out of which I must clothe myself during the year. But as I make all my own clothes, I can do so very cheaply. My friends tell me, "You are a real housewife." My husband takes \$2.50 for himself, but I have \$8 for the table, and the remainder of the money goes to bank out of which must come \$30 yearly for an endowment insurance, rent, doctor's and dentist's bills, church and charitable contributions, coal, my new furniture, etc. And we have so far managed to save considerable amount. Last year we have our winter suit in, all paid for, which we cannot pay immediately. We furnished a six-room house completely when we were married and paid cash for everything.

Change Tooth Powder

To the Editor of Women's Page: Dear Madam—Your letter on tooth powder with chalk and orris root with a little leuceryl in it, and when I finish them they look nice and white, but they turn yellow again. Will you kindly let me know how to do for them? My hair is falling out and is so dry in the morning when I comb it that it looks just awful.

Birthday Greetings

To the Editor of Women's Page: Dear Madam—Being a daily reader of your column, I would like to ask you a question. When sending out birthday cards, which should contain congratulations on your birthday or "Congratulations on your birthday, Monday or whatever anniversary it happens to be. Also, when reading, reading, cut flowers, say roses or carnations, would you tell me of anything to keep them from withering so fast?

Games for Young People

To the Editor of Women's Page: Dear Madam—I am sure to give an evening game on Saturday and would like you to suggest some. I will look in the Evening Ledger for my answer. A game which is easy and yet gives a certain amount of entertainment is called "Thought Rhymes." One player mentally selects a word—for instance, fan. She then announces that she has chosen and that the word rhymes with fan. Or she may say with fan or man. Each player in the circle has the privilege of asking one question about the chosen word—or, rather, about the thing it represents. Then all must guess the word. Those who guess incorrectly all might be required to perform funny stunts.

Flowers in Sickness

To the Editor of Women's Page: Dear Madam—If a teaspoonful of chlorine is added to the water in which are placed aster, pansy, geranium, and other flowers, whose odors are pleasant and refreshing, it will keep them from wilting and will make them last longer. The water in which they are placed should be changed every day.

MY MARRIED LIFE

By ADELE GARRISON

"JACK!" I gasped, horror-stricken. "My rings are gone!" "Impossible!" His face was white. He searched my necklace for my rings.

I had thought I was doing a very kind thing in considering my brother-in-law's feelings upon his return from a year's absence in the wilderness, where he had been unable to receive any news of me. I had gone to meet him, intending to tell him of my marriage when our common friend, Oliver, who had just returned from his journey, had told me that he had seen my brother-in-law and that he had told me that he had seen my brother-in-law and that he had told me that he had seen my brother-in-law.

HOW TO ATTAIN A GRACEFUL CARRIAGE BY PROPER EXERCISE

By LUCREZIA BORI

HAVE you ever stationed yourself upon one of the crowded thoroughfares of a city when you would like to walk to see and be seen? Have you not marvelled at the ungainly way most of the passers-by walk and carry themselves?



LUCREZIA BORI just an inclination to favor the walking stick.

carriage of your body. It is natural to allow the body to droop when you are tired. Fatigue robs you of strength so that you will have neither the energy nor the ambition to hold yourself erect. The next time you begin to feel tired, throw back your head and shoulders, hold your body erect and fill the lungs with pure air. You will be surprised to see how much less tired you are.

TODAY'S FASHION



A "smart" all-black hat for the tailored suit.

THE large hat with a brim turning severely away from the face is approved of by fashion. This smart model is of black panne velvet. The crown is joined to the headband with a slight fullness held in by a narrow velvet cord.

"Making" Flowers

It has been found that many pink flowers may be turned blue by exposing them to the fumes of ammonia for a few minutes, and blue flowers become pink when exposed to acids.

THE CHEERFUL CHERUB

The night time seems so strange and tense. It always thrills me such a lot. For in the air are flying thoughts that people thought and then forgot.



A penny wisely spent is better than a penny unwisely saved—MERIDALE BUTTER

costs a few pennies more than ordinary butters, but the people who wisely buy this "uncommonly good butter" really get more for their money. They get pure, sweet, fresh butter—a full pound of it, made, regardless of expense, with only one great aim—to make the best butter that it is possible to make.

What Marinello Will Do For You

Marinello treatments are highly indorsed and recommended by the medical profession. We are specialists in diseases of both face and scalp. We also have preparations suitable for all conditions of the skin.

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VOGUE

Cona Nast, Publisher EDNA WOOLMAN CHASE, Editor

HOUSEHOLD HELPS

Flours That You Ought to Know

EVEN before the war, which has stimulated the discovery of so many articles of diet hitherto unknown, our European neighbors used a number of flours that are exceedingly wholesome and which are comparatively little known in this country. Pea flour, potato flour, prepared oatmeal flour, rice flour, lentil flour, cornmeal flour, and even others are quite cheap and make very palatable dishes.

Stars

The foolish virginity sex. Your lamps. Through all the waiting night ye turn, but when the bridegroom Morn is high, Ye wither at the kiss of him.



A Nutritious Diet for All Ages. Keep Horlick's Always on Hand. Quick Lunch: Home or Office.

Annual Shopworn Sale

- \$7.00 for Women's Fancy Boots that were \$10 and \$12. Mostly buck tops, button and lace.
\$6.00 for Women's \$9 and \$10 Boots, patent leather or gun metal, cloth or kid tops.
Sizes much broken, of course, but there's something good for every one.

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