

Hudson Super-Six New Philadelphia Home World's Largest Retail Automobile Building

Every inch of floor space in this ten-story structure
Will be used exclusively for Hudson Sales and Service.

Ready for occupancy, in June, 1917

Last January we moved into an eight-story building. Within three months Hudson Super-Six Sales had increased so rapidly we began to make preparations for a new and larger home. Now we are building a ten-story structure at Broad and Cherry that will be the largest retail automobile sales building in the world.

Six acres of floor space will be available for the various departments. The salesroom will measure 137x100 ft., and will accommodate 25 cars at one time. It will be the first automobile salesroom north of City Hall on Broad St. Two minutes' walk from the City Hall and the Broad St. Station and four minutes from the Reading Terminal, and easily accessible to the leading hotels.

The phenomenal sales record which has made this growth possible is due to only one cause—recognition of the Hudson Super-Six as the leading type of fine car.

The present demand is the climax of a steady, rational growth, founded solely on the performance of the car itself.

With the advent of the Hudson Super-Six, sales went ahead by leaps and bounds. Just as the Hudson Super-Six went out and won all worth-while records, so did we set new records for sales.

Today the new Hudson Super-Six is on display in the showrooms at 253-255 N. Broad St. It contains many new refinements. Among them the gasoline saver, a device which cuts down gasoline bills and increases the working efficiency of the motor.

It is the same Super-Six motor that went out last year and won all worth-while records.

The record for quick acceleration. Many hill-climbing records, including Pike's Peak.

The twenty-four-hour endurance record by 52%.

The Transcontinental record, won twice by a Super-Six in one continuous 7,000-mile round trip.

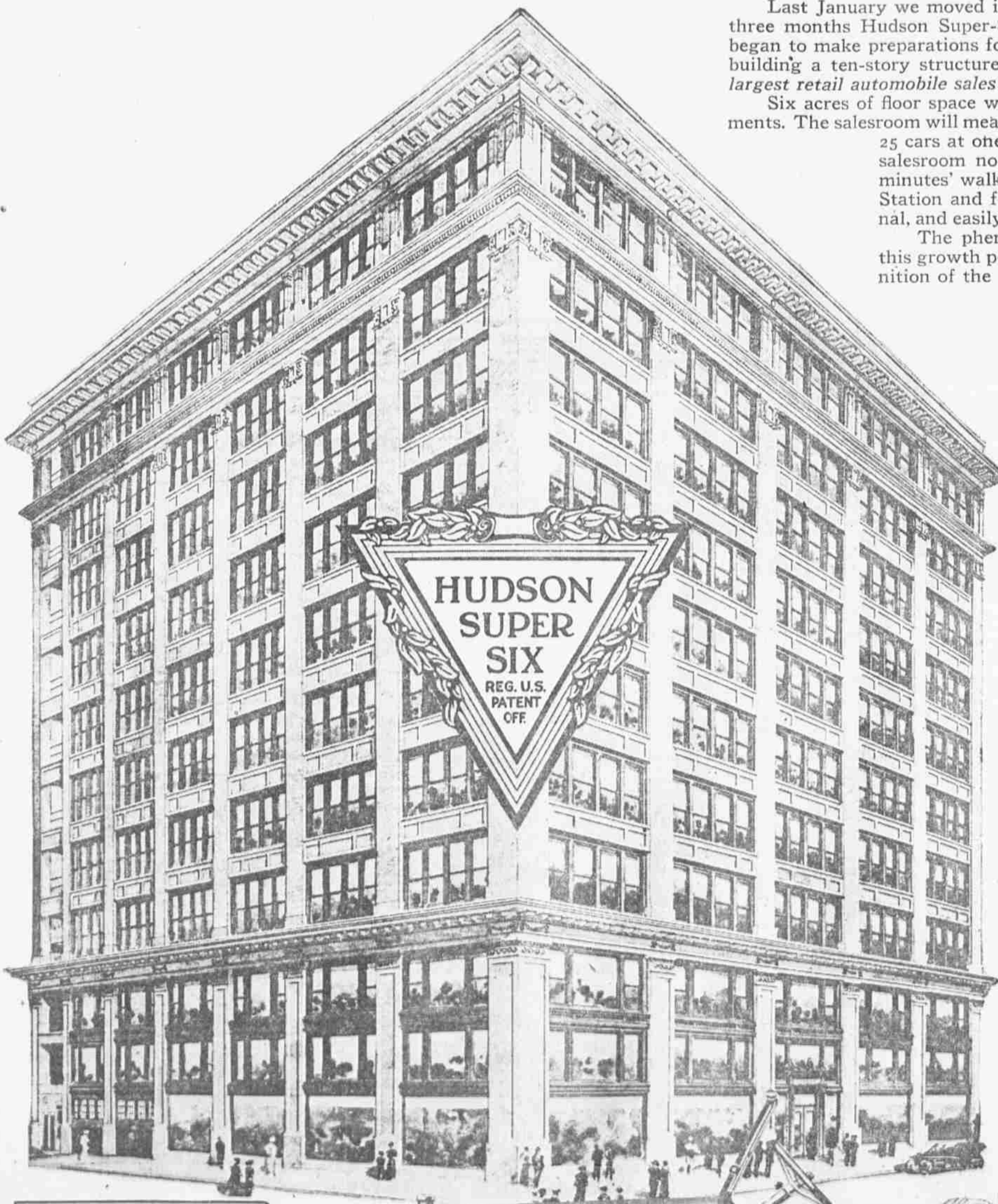
Now the Super-Six has become the largest selling, front-rank car. In 1916 over 25,000 Super-Sixes were built, and today the Hudson Motor Car Company is the largest maker of fine cars in the world.

The Super-Six is the choice of all fine-car buyers.

Come in and see the new models.

**GOMERY-SCHWARTZ
MOTOR CAR CO.**

253-255 No. Broad Street
Bell Phone: Spruce 1060 Keystone: Race 2177



**PRICES
HUDSON SUPER-SIX**

Phaeton	\$1650
Roadster	1650
Cabriolet	1950
Touring Sedan	2175
Town Car	2925
Town Car Landaulet	3025
Limousine	2925
Limousine Landaulet	3025

F. O. B. Detroit

