EVENING LEDGER-PHILADELPHLA, FRIDAY, JANUARY 12, 1917


CRITICISM OF SPANISH IN YEARB00K ASSAILED

ERRORS OF CRITIC CITED
Chamber

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CALIFORNIA AND THE END OF A DELIGHT FUL JOURNEY

[^0]\$500,000 MORE
will enable remple Unversing fo enlarge its teaching young men and women of young men and women who are imperfectly equipped to
make a success of life may be made better citizens, larger made better citizens, larger without interfering with the work by which they are now earning their living. We are pledged to complete this fund by February 14th.

TEMPLE UNIVERSITY ASSOCIATION

## Armoures Part in Keeping Down Food Costs

$T_{0}^{0 \text { occury the phate that Amour does in nrataion }}$
 bilities of stupendous importance. And in this time of high food costs, higher than any of us have cver known them, it is only fair to the American people, that they should know how fully Armour realizes hese responsibilities-how thoroughly the Armour organization lives up to its stewardship.

It must be remembered that Armour is not a producer, but a purchaser of raw materials; not a retailer,


In this position, as a great public servant, it is Armour's highest aim to provide the
farmer with a steady and farmer with a steady and continuous market, that he may be stimulated to greater production.
As increased yield brings greater revenue to the stock grower, so does it bring greater volume. But, most important, greater supplylikewise mean lower prices to consumer

Yet encouraging greate production is but one way in which Armour strives to keep scientific handling, Armour scientific handling, Armour effects wholesale economies which further hold down living costs.

And this is accomplished by And this is accomplished by turngable marketable by to valuable marketable byproducts. Under less economi cal systems, these parts would
be charged to you in higher prices for meats.

But even such efficiency in preparation is not enough. tributed cheaply, and with out undue shrinkage o spoilage. So Armour has spoilage. So Armour ha built a line of refrigerator cars. And because Armour and Company ozun and maintain thess refrigerator cars, no outside car shortage can ever stop the delivery, nor raise tho price of meats, your most en ergizing food.

These factors act as a whole some influence generally in keeping prices at true-value levels.

Once this is borne upon you, it follows as a matter of course that in specifying Armour foods upon yourtable you are working for your own best interests.

PRODUCTS
ARMOUR ÂO COMPANY chicago
$\mathbb{S}$ IR H. RIDER HAGGARD, author of such famous works as "Marie," "She," "King Solomon's Mines," etc., wr: te "The Ivory Child." His works are the standard of the world for stories of adventure, and "The Ivory Child" is among the best of them.


Tomorrow's Evening Ledger


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