

SERIES OF WOMEN'S WORK CONFERENCES BEGUN TODAY

Noted Speaker From West Tells of Opportunities in Real Estate Development for Her Sex

Meeting at New Century Club—Under Auspices of Bureau of Occupations for Trained Women

The first of a series of conferences on business and professional opportunities for women was held this afternoon in the New Century Club, 124 South Twelfth street, under the auspices of the Bureau of Occupations for Trained Women.

Miss Katherine E. Punchedon, who presided at this meeting, introduced the speakers, among whom was Mrs. Hugh Ward, a graduate of Vassar, class of 1862, who came from Kansas City to speak on "Real Estate and Suburban Improvements."

Another speaker was Mrs. A. K. Evans, whose experience as manager of the Hotel McAlpin, in New York, qualified her to speak on the woman executive. Mrs. Evans is also connected with the management of the Savarin Cafe in New York and with several other hotels and restaurants.

Miss Elizabeth Ellsworth Cook gave a most interesting talk on opportunities for women in the financial world. As Miss Cook is connected with the firm of Hemptill, White & Chamberlain in Wall street, she knows whereof she speaks.

On Thursday, February 8, at 4 o'clock, the subjects to be discussed will be Journalism and Publishing House Work, the meeting to be held at 4 o'clock that afternoon at the Curtis Publishing Company, Independence Square. Various phases of journalistic work, the woman reporter, magazine work for women and manuscript and proofreading will be taken up by noted speakers.

The third meeting of the series will include arts and handicrafts, with an ex-



Photo by Goldensky

MISS KATHERINE PUNCHEDON

hibition of work at the Plastic Club, 247 South Camac street, on March 5. Possibilities of the drama will be discussed at the Little Theatre on April 12, and Farming and Gardening at the Acorn Club on May 10 will conclude the conferences.

The purpose of the Bureau of Occupations for Trained Women, which is conducted by Miss Theodora Butcher under the auspices of the local branch of the Association of Collegiate Alumnae, is to enable young women who have been trained for business life to "find" that vocation for which they are best suited and to relieve the overcrowded professions.

BLIND BROOM MAKERS USE POWER MACHINES

Pennsylvania Working Home Ranks Fourth in Production in Entire Country

A Photograph illustrating this story appears on the pictorial page.

Six blind broom makers at the Pennsylvania Working Home for the Blind, Thirty-sixth street and Lancaster avenue, have the distinction of being the only sightless operators of power-driven machinery in the country.

When Fred H. Mills, a retired New York business man, became superintendent of the institution in April, 1916, he determined to prove that falling spirits and lack of opportunity were greater deterrents to the blind in industry than loss of sight.

Five months ago he installed a power stitching machine in the broom factory connected with the home. Carl H. Miller, foreman of the factory, taught one of the blind broom makers, who formerly was a hand stitcher, the operation of the machine. The success of the experiment has led to the installation of five more machines since that time.

The power machines are of the regular type used in factories and have no special features of design for the safety of the blind operators except that the needles are enclosed in a wire netting. The machines weigh from twenty to thirty pounds.

The blind men work as fearlessly and silently as operators with sight, and no accident, even of the most trivial nature, has occurred. The prospect of wages and producing capacity equal to that of sighted broom makers has made each one of the 116 men employed in the factory eager to become an operator on a power machine.

Men who formerly made from \$1 to \$6 per week as hand stitchers now receive \$12 per week on the power machines.

When all the work was done by hand the daily production of 1000 brooms required the employment of fifty broom makers. With the new facilities, which greatly improved brooms are made every day, and the factory now ranks fourth among all the broom making establishments in the country.

The personnel of the select hall Joseph now includes John Jordan, Robert Kurczak, H. Grosscup, John Young, Joseph Gorsuch and Walter Brown.

The demonstration of the ability to handle the power-driven machinery of Superpower Division, which has widened the limits of employment for the blind, and in a strong belief in his theory that a blind man can be taught many industries formerly closed to the sightless.

HOW TO RETAIN THE LUSTER AND LOVELINESS OF THE EYES

By LUCREZIA BORI

The Famous Spanish Prima Donna

THE eyes take first place in woman's "armory of charms" has been wisely said. But this is only true if they are cared for by most delicate cosmetics.



LA REGINA BORI

The eyes in their normal, healthy state are clear and brilliant. When the sight is impaired, or when irritation or kindred troubles appear, the eyes become dull and strained looking. Very often, too, the eyelids become red and inflamed, which is due to a number of causes.

To correct this condition the general health must be improved, the eyes strengthened and the inflammation allayed by means of soothing lotions.

The shining light of health is one of the greatest beautifiers the eyes can have, but even this is marred if you neglect the eyes themselves. Particularly in winter, when they are exposed to extreme cold and rough winds, must you guard the eyes with extra care.

Eye strain of any kind is fatal to eye beauty. The instant that you notice a weakness of the eyeballs, or a general dimness, he will discover the source of the trouble and correct it. If the redness is due to exposure to the elements, bathe the eyes with the following lotion:

A BORBAN EYEWASH

Wet the eyes with this liquid or pour it into an eyecup and open and close the lids in the bath. A saturated solution of boracic acid is also excellent for inflamed eyes.

In extreme cases of irritability use a piece of cotton or antiseptic gauze soaked with the solution and laid directly over the lids, renewing it as it dries.

For acute inflammation that often appears when a foreign particle is not quickly

removed from the eye, an alum solution is strongly recommended. The mixture consists of:

Powdered alum 1 grain
Boiling water 1 ounce

Dissolve the alum in the water and filter through brown paper. Put a few drops into the eye several times during the day and before retiring.

Equally soothing is a lotion made of these two ingredients:

Salicylic acid 1 grain
Rosewater 1 ounce

Use this in the same manner as directed for the alum mixture.

When the lids are badly inflamed and swollen apply the following cream at night:

Yellow oxide of mercury 1 grain
Rose water 1 ounce

These are purchasable from any druggist. To apply properly, first bathe the eyes with hot water and dry well before putting on the salve. Be careful not to get any of the salve into the eyes.

Do not forget that lack of sleep will rob the eyes of their brilliancy. If you wish to restore the clear brightness to your eyes you will have to sleep at least eight hours. Before retiring bathe the eyes with this lotion.

A solution of salt water of plain cold water is an excellent eye tonic.

You cannot be too careful about the arrangement of the light when working, sewing or reading, since it has much to do with the health of your eyes. If you strain your eyes, red, inflamed lids are sure to be the result.

When you have been out in windy, cold weather be sure to bathe the eyes with one of these soothing lotions, so their brilliancy will not be dulled by an unnatural redness.

SHOP HERE—DRESS SMARTLY—SAVE MONEY

MAIL ORDERS promptly filled when accompanied by Postal Money-Order for full amount. Satisfaction guaranteed or money refunded.

FRANK & SEDER ELEVENTH & MARKET STS. Additional Entrance from Eleventh St. Subway Station.

A Great Inrush of Handsome New Winter Garments From Manufacturers Willing to Sacrifice Their Surplus Stocks, Brings an Overflow of

Star Values for Friday 740 BRAND NEW \$10 to \$16.50

COATS \$6.50

Of Velours, Pile Fabrics, Wool Plushes, Fancy Mixtures; fur and silk plush trimmed at

Esquimette Silk Plush Coats Beautiful silk lined models worth \$22.50 \$10 Also fine wool velours, silk corduroys, etc., many fur trimmed; values to \$20, at

150 Women's Fine Suits to go at \$7.00 \$15 Party Frocks and Street Dresses \$7.75 1200 Exquisite \$1.00 Lingerie Waists 75c

The Great Fur Sale Continues Friday FRANK and SEDER

HOUSEHOLD HELPS

Do You Buy Food or Waste?

WHY, chicken is very wholesome food, and the market price isn't very high these days, so I'm buying it a great deal," said a young housekeeper who prides herself on her shrewd marketing ability.

But in buying food there is a point to be considered that is more important than the actual price which the butcher or baker or vegetable man asks. That is, how much of the food bought contains nutriment and how much water? Every food contains some of the elements of bodily nutrition—protein, starch, fat, etc.—and many of them contain a large proportion of waste that we suspect.

Broilers at ten cents a pound would be more expensive—from the standpoint of amount of nutrition they contain—than ribs of beef costing the times that amount. Because broilers are 45 per cent waste and the ribs only 10 per cent waste.

Here is a table showing the flesh foods that have the greatest amount of waste and those having little or no waste:

Table with columns: Waste Percent, Water Percent. Rows include Beef, Pork, Chicken, etc.

MEATS AND FISH

Table with columns: Waste Percent, Water Percent. Rows include Beef, Pork, Chicken, etc.

VEGETABLES WITH HIGH PERCENTAGE OF WASTE

Table with columns: Waste Percent, Water Percent. Rows include Beans, Carrots, etc.

This does not mean that these foods are undesirable, for they contain valuable mineral elements. But, in comparison with other foods, like dried or spiced lima or string beans, shelled peas, spinach and tomatoes, they may be more for waste than for the edible portions.

Only pure, pasteurized cream is scientifically ripened and churned to make

MERIDALE BUTTER

Cool and firm from the sweet churns comes this uncommonly good butter, ready for a short, quick trip to your table, protected all the way by their light "Merifol" wrappers. So that it reaches your home fresh and wholesome—a full pound of pure, sweet butter.

Ask for Meridale today. At good grocers. AYER & McKINNEY (Makers of Meridale) Philadelphia

Whether it is Tea, Coffee, Butter, Eggs, Dried Fruits, Cereals, Canned Goods or anything in the grocery line, it will pay you to come to OUR STORES for everything you require.

Robinson & Crawford THE STORES WHERE QUALITY COUNTS THROUGHOUT THE CITY AND SUBURBS

JEWISH WOMEN TO GIVE DANCE AT RECEPTION

"Dream of Fair Women and Brave Men" Feature of Annual Function

About forty young women prominent in the social life of the local Jewish community will participate this afternoon in an ecsthetic dance, "A Dream of Fair Women and Brave Men," to be held at Mercantile Hall.

The dance will be a part of the program of the annual reception of the Philadelphia Section, Council of Jewish Women, which will begin at 2 o'clock. Following the dances there will be a tableaux. Mrs. Max Leopold will offer the vocal features of the program. Those who will participate in the dance are:

- Mrs. Eva Wallerstein, Mrs. Ruth Stokler, Mrs. Sarah... Mrs. Charles... Mrs. Joseph...

SCIENTISTS DIVIDED ON BIRTH CONTROL

Priest Denounces Theory, but New York Advocate of Idea Wins Applause

Decidedly opposite views concerning "The Rights of the Unborn Child" were taken by speakers who addressed the members of the Philadelphia County Medical Society on the aforementioned subject, held in Scottish Rite Hall last night.

Dr. S. Adolphus Knopf, professor in the New York Post-Graduate Medical School and Hospital, declared himself in favor of birth control.

Doctor Knopf's address came as a climax to an address delivered by the Rev. A. J. Schulte, a professor of liturgy and Latin in St. Charles' Seminary, Overbrook. Speaking from the viewpoint of the Catholic Church, he characterized a physician who would destroy the life of an unborn child as a "murderer" and an "assassin."

Father Schulte also denounced that section of the medical profession that advocates birth control, and this can be done so scientifically that it will not endanger our national life.

"It is a divine right of the poor mother," said the New Yorker, "to prevent the conception of children and particularly children that through economic reasons are destined to die in poverty or disease. Infanticide should be given to mothers concerning birth control, and this can be done so scientifically that it will not endanger our national life."

Dr. Knopf is not a race suicide, but race preservation. At the present time birth control is carried to excess by the rich because for various reasons they do not want large families. The poor mother, who is unable to give her children all that is due them, should have the same right as the rich. Certainly it is better to have

ROBINSON & CRAWFORD

At All Our Stores Where Quality Counts Low Prices Prevail

One of the greatest factors in the growth of our business is the spirit of striving which animates our entire organization. It is an active, energetic spirit, for it inspires each one of us to do the best we can all the time and always try to make our best BETTER. It is a progressive spirit, for it keeps Our Stores not only up to date, but a little ahead, and all the time forging farther ahead. Ahead as regards quality of goods, economy in prices and efficiency in service—and also ahead in the esteem of particular people. It is the spirit of success, the underlying force which is ever strengthening and lengthening The Quality Chain.

GOLD SEAL BUTTER lb. 48c

Gold Seal is the highest grade of freshly churned Butter. It is made from the richest golden cream in the most modern creameries in the country. The delicious aroma, fine flavor and superior keeping quality of Gold Seal Butter have made it the choice of the most particular people. Are you particular?

HY-LO BUTTER lb. 42c CA-RO BUTTER lb. 38c

All that its name implies. High in quality, low in price. Absolutely Pure Butter of good quality and a bargain at its price.

IT PAYS TO BUY BUTTER "WHERE QUALITY COUNTS"

- FANCY SLICED Pineapple can 12c Peanut Cakes lb. 14c SOUND JUICY Oranges doz. 15c, 22c
- SLICED PINEAPPLE can 10c AL FRESCO WAFERS lb. 17c Large GRAPE FRUIT each 5c
- Gold Seal Starch, pkg. 7c Fancy, Large Prunes, lb. 14c Good Cornstarch, pkg. 8c California Prunes, lb. 12c Gold Seal Oats, 2-lb. pkg. 8c Evaporated Peaches, lb. 9c to 12c Capital Brand Oats, pkg. 8c Fancy California Apricots, lb. 20c Best New Barley, lb. 8c New California Walnuts, lb. 20c Gold Seal Buckwheat, pkg. 10c Choice Peanut Brittle, pkg. 10c Gold Seal Pancake Flour, pkg. 10c Tomatoes, can 10c, 12c, 14c Karo Syrup, can 10c Strained Tomatoes, can 8c
- Good Tomato Catsup, bot. 6c, 10c Blue Label Tomato Ketchup, bot. 13c Horse Radish and Mustard, bot. 9c Peanut Butter, glass 6c Pure Jelly, assorted flavors, glass 8c Curried Jams, assorted, bot. 15c Plain Olives, bot. 8c, 13c, 20c Stuffed Olives, bot. 8c, 13c, 20c

GOLD SEAL SIFTED PEAS can 15c, doz. \$1.75

A bargain price for Gold Seal Sifted Peas. They are light, tender and of delicious flavor.

GOLD SEAL EARLY JUNE Peas can 12c, doz. \$1.40 CHOICE QUALITY Peas can 10c, doz. \$1.20

This quality usually sold elsewhere for 14c the can. Peas of good quality and a bargain at this price.

IT PAYS TO BUY CANNED GOODS "WHERE QUALITY COUNTS"

- HECKER'S PAN CAKE Flour pkg. 10c BEST PURE Lard lb. 18c CAMPBELL'S TOMATO Soup can 10c
- Hecker's Pancake Flour contains powdered milk. Very wholesome and economical. Best Pure Lard, and you get 16 ounces net weight at all "Our Stores."
- A fresh lot of this famous new Tomato Soup just received for this sale.

Whether it is Tea, Coffee, Butter, Eggs, Dried Fruits, Cereals, Canned Goods or anything in the grocery line, it will pay you to come to OUR STORES for everything you require.

Robinson & Crawford THE STORES WHERE QUALITY COUNTS THROUGHOUT THE CITY AND SUBURBS

Wonderful Growth of Our Specialized Meat Business

Specialized by the exceptional care continuously given to every essential detail in keeping this branch of our business in close touch with the rigid requirements of THE CHILDS STANDARD. And yet it's dollars to doughnuts, that there are a whole lot of people here in this city who really don't know that we deal in meats at all. But by making inquiry they'll find that Childs & Company do AN ENORMOUS BUSINESS, throughout four States, in handling

The Very Choicest Fresh Meats

the market affords; in fact, that we're among the largest retail dealers in the United States.

This specialized feature is included in the service of fourteen of our Philadelphia stores, and is almost everywhere installed in our long chain of out-of-town localities. Careful, particular people in Pennsylvania, New Jersey, Delaware and Maryland fully appreciate the EXCEPTIONALLY GOOD SERVICE we give; and the business grows. One of our customers proudly tells us that she really made

An Actual Saving of \$92 in 1916

by regularly buying her meats at our stores; and that during the whole year we invariably gave tiptop quality, with full and honest weight, at prices that enabled her to make this wonderful and very satisfying saving. This is only one instance out of many, many thousands; and is merely illustrative of the real helpfulness of THE CHILD STORES. One cannot know everything, but it's easy to learn the way of careful folks; and

Such Opportunities Are Yours

Dealing with us is buying with a certainty of satisfying results. The returns come regularly, surely; and you reap your profits every business day in the year. 'Tis a poor cook that cannot lick his own fingers; and the housewife who fails to open her eyes to the full significance of these facts is a woefully poor manager. We handle meats of the very best quality, and our prices are Childs Prices—that means THE LOWEST.

CHILDS & COMPANY

THE DEPENDABLE MEAT STORES "Where Your Money Goes the Farthest"