GLORY-LONG MAY IT WAVE! The American Girl Does Not Know How to Make Full Use of This Exquisite Ornament-Or Is the Latin Temperament Lacking?


| THE W O M A N'S E X C H A N GE |
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MY MARRIED LIFE

| MY MARRIED LIFE <br> By ADELE GARRISON |  |
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|  <br>  | MALTED MILK |
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| JANUARY |  |

Clearance Sale

Evening Gowns
Velvet Coats
Afternoon and Dinner Gowns

Evening Gowns
Evening Coats
Afternoon and Dinner Gowns

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A WIFE Useful Bath Apron


Denoting the Late Fashions $\$ 7$ to $\$ 12$
"Don't Ask for Your Size-Ask to be Fitted"
The Sorosis Shoe Co.

If we were not par-
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##  <br> "While You Live, Tell Truth and Shame the Devil'"

We can't tell too much truth about WINNER BRAND COFFEE-for nothing less than truth consistently blends with this famously good product.

It comes from our own blending room and is roasted in our own roastery; and it's made up of coffees that nature should be very proud to produce.
Smoothness, richness and delicious flavor unite in balancing this blend; and its delightful aroma is another feature appealing to critical drinkers. It's wonderfully good.

Thirty-five cents is a fair price for coffee of this quality (you can't get the blend for love or money outside of a Childs Store; but you'll be asked more than that in very many places, and there's the shame of it. Our price is a mere bagatelle. Get your
 pound to-day for

## CHILDS \& COMPANY

