

Gimbels : Men's Clothing Reduced : Gimbels

A January Stock-Adjustment Sale That Includes
"Kuppenheimer" and "Society Brand" Clothing

Six Thousand Five Hundred and Twenty-One Suits and Overcoats

Savings run 20% to 30%—remarkable in the face of present market conditions:—

- 1406 \$18 and \$20 Suits, Overcoats and Ulsters . . . at \$14 and \$16
- 1456 \$22, \$25 and \$28 Suits and Overcoats . . . at \$19 and \$21
- 2165 \$30, \$32 and \$35 Suits and Overcoats . . . at \$23 and \$26
- 1314 \$40 and \$45 Suits, Overcoats and Ulsters . . . at \$29 and \$33
- 180 \$50, \$55, \$60 Overcoats and Great Coats . . . at \$37 and \$43

The Gimbel clothing business is growing rapidly—1916 bringing a vast increase in volume.

Service is the keynote—dependability of goods even in these times when world-conditions have made it hardest to hold to quality and safe-colorings. And reasonableness in prices, when far and near the price tendency has been upward. Planning for a great business that best service was sure to bring, we were justified in unusual buying—and it was faith in our public that led to making commitments so largely to your advantage.

It serves us to now adjust stocks in big, liberal fashion—and it surely will serve you well to buy for long-time needs.

Pretty Nearly All the Real Winter Lies Ahead

\$55 and \$60 Montagnac Overcoats at \$43

Heavy silk lining; piped with velvet.

\$40 Carr's XXX English Melton Overcoats at \$29

Double-stitched raw edges and seams. Blue, black and Oxford gray. Sizes up to 50-inch chest.

\$30 Vicuna-finish Melton Overcoats at \$23

Chesterfield model; lined with Skinner guaranteed silk. Black and Oxford gray. "Regular," "long" and "stout."

\$45 Worumbo Shetland Ulsters at \$33

\$40 Plaid-back Ulsters at \$29

Deep satin yoke; satin-lined sleeves. Double-breasted; wide collar.

\$20 Tyrol Wool Knitted Overcoats at \$14

Cravenette, rain-proofed, single- and double-breasted; satin yoke and sleeve linings; warmth without weight; they retain their shape and wear well.

Worumbo Overcoats

\$23 instead of \$30.
\$26 instead of \$35.
\$29 instead of \$40 and \$45.

Single- and double-breasted, box- and form-fitting, satin yoke and sleeve lining. Finest overcoats in America.

\$35 Imported Tonedale Cloth Overcoats at \$26

Shower-proofed, deep cravenette-finished silk yoke and sleeve linings. Five distinctive models and six colors. A wonderful coat for hard wear.

\$32 and \$35 Double-thick Warm Ulsters at \$23 and \$26—Deep satin yoke and sleeve linings; double-breasted; extra wide collar and belt back. \$40 Hockanum Worsted and St. George Kersey Overcoats, full lined with finest silk, Chesterfield style, at \$29.



Society Brand Clothes

This ultra "Trench" Ulster is included in the sale.

\$20 Full Dress Suits at \$14; Coats at \$8

\$18 Tuxedo Suits, \$13, Coat \$7.
\$6 Full Dress Trousers at \$3.75.

\$4 Full Dress Vests at \$2.25.

\$30 Full Dress Suits, \$23.

The Coat, \$15.50.

The Trousers, \$4.50.

The Vest, \$3.

Tuxedo Coats, \$15.

Boys' Clothing Also Reduced—Third Floor

Norfolk Suits, \$5.75, \$7.50, \$9.50 and \$12.50—been \$7.50 to \$18.

Junior Suits—broken lines—velvet serge and fancy tweeds—\$5—been \$6.50 to \$12.

Boys' Overcoats, \$5.75, \$7.50, \$9.50 and \$12.50—values up to \$18.

Boys' Overcoats—the Juniors—\$5.75, \$7.50 and \$9.50—values \$7.50 to \$15.

Boys' Long-trouser Suits, \$11 and \$14—values \$15 to \$20.

Knickerbockers, full lined, \$1.50 from \$2.
Mackinaws, for ages 8 to 16—\$6.50 and \$7.50, values \$8.50 and \$10.
Boys' \$1 Blouses at 65c.

—Gimbels, Third floor.

FURS at These Prices are an Investment

One of the manufacturing furriers in New York had to move—sold to Gimbels, his chief customer, enough of his stock to facilitate the work.

Our own stocks, now being put in shape for inventory, offer decisive reductions. Gimbel standard all through—selected pieces or from selected fur workers who hold to our standards.

Moleskin Coats

The Scotch Mole, of course. All trimmed with skunk, taupe, fox or kolinsky—

Now \$185 were \$215
Now \$225 were \$375
Now \$315 were \$425
Now \$375 were \$500
Now \$425 were \$375

Caracal Coats

All trimmed with very handsome furs. Practically no two alike—

Now \$159 were \$250
Now \$250 were \$500
Now \$550 was \$1000

Persian Lamb Coats

Plain or richly trimmed with furs—

Now \$315 were \$425
Now \$325 were \$475
Now \$495 were \$600

Hudson Seal (dyed Muskrat) Coats—Becoming Styles—Plain or Fur-Trimmed

And the "trimmings" may be great collar—or collar and cuffs, too—or collar, cuffs and border of the fur.

Now \$55 were \$95
Now \$79 were \$110
Now \$95 were \$125
Now \$139 were \$175
Now \$150 were \$200
Now \$169 were \$250
Now \$195 were \$275
Now \$250 were \$385
Now \$215 were \$375
Now \$315 were \$425
Now \$375 were \$500

Nearseal (dyed Coney) Coats

Fur-trimmed or all of the nearseal—

Now \$85 were \$125
Now \$95 were \$150
Now \$110 were \$149
Now \$115 were \$165

Black Pony Coats

Now \$35 were \$45
Now \$39.75 were \$55
Now \$59 were \$75

Fine Red Fox Sets

Now \$23.50 were \$30
Now \$25 were \$32.50
Now \$28.50 were \$35
Now \$29.75 were \$37.50
Now \$35 were \$42.50
Now \$57.50 were \$79

Fine Poiret Fox Sets

Now \$119 were \$145
Now \$97.50 were \$135
Now \$85 were \$125
Now \$75 were \$115
Now \$55 were \$69.75

Fine Taupe Fox Sets

Now \$119 were \$145
Now \$89 were \$127.50
Now \$97.50 were \$135
Now \$69 and \$75 were \$97.50 to \$115

Natural Mink Sets

Now \$125 were \$175
Now \$110 were \$225

Natural Raccoon Sets

Now \$25 were \$32.50
Now \$34.50 were \$50

\$65 Wolf Sets Now \$45

Natural, Taupe, Battleship, Blue, Pearl and Cinnamon.

Separate Neck-Pieces

Red Fox. Now \$6.50 to \$29.75.
were \$10.75 and \$35

Black Fox. Now \$8.75 to \$59.
were \$12.75 to \$75

"Poiret" Fox. Now \$19.75 to \$59.
were \$32.50 to \$75

Taupe Fox. Now \$27.50 to \$59.
were \$35 to \$75

Natural Raccoon. Now \$6.50 to \$22.50.
were \$10.75 to \$29.75

Hudson Seal (dyed muskrat). Now \$14.75 to \$95, were \$19.75 to \$125.

Mole. Now \$18.75 to \$59.
were \$23.50 to \$85

Beaver. Now \$10.75 to \$52.50.
were \$15 to \$60

Separate Muffs

Red Fox. Now \$16.50 to \$35.
were \$21.50 to \$45

Black Fox. Now \$10.75 to \$45.
were \$15 to \$52.50

Hudson seal (dyed muskrat). Now \$12.75 to \$25, were \$16.75 to \$32.50

Skunk. Now \$22.50 to \$55.
were \$29.75 to \$65

Natural Raccoon. Now \$11.75 to \$25.
were \$13.75 to \$32.50



Coat Pictured Now \$315—Was \$425.

All Finest Fur Sets—the Ones of a Style—Reduced. All Children's and Misses' Furs Reduced a Third

—Gimbels, Fur Salons, Third floor, and some on Grand Aisle, First floor.

Gimbel Brothers : Market : Chestnut Eighth and Ninth