EVENING LEDGER-PHILADELPHIA, THURSDAY, JANUARY 4, 1917

LA GERMANIA TENTERA'
DI VIOLARE LA SVIZZERA
Gustave Herve' Crede
Questa Sia in Sola Via
Rimasta ${ }^{2}$ Tedeschi

a combined hot water and ice bag

$$
\begin{aligned}
& \text { Holds heat onger than a } \\
& \text { hot-water bottle and holds } \\
& \text { cold longer than an ice } \\
& \text { bag. Costs no more and } \\
& \text { lasts longer than a good }
\end{aligned}
$$

 BAG \$1.25 Two Sizen \$1.75

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"T T weman arage more about good
diresing than
the

 | ever learss. So, find |
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| good tailor' and | areo him." That is

keep
her the advice aiwell
known Philadel phian gave a young .ens.


"Our tarifs
from unaresontere ${ }^{\text {D }}$ D
you know their range?
HUGHES
MÜLLER
1527. Walnut St.

THE LURE OF CALIFORNIA and the favored WAY



|  | NEW STADIUM PROJECT |
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|  | ASSURED, SAYS FOGEL |
|  | Option on Circus Ground site |
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OUR SEMI-ANNUAL SALE

## Mawson E DeMany

## iirs Chestnut Street

## 25\% Discount Fur Sale

 From the very beginning, the tremendous selling power of a twenty-five per cent discount, honestly quoted and actually deducted, has proven to be a magnet for shoppers, and our sales have been the heaviest that we have ever experienced in our seventy-seven years of business.
In addition to the one-quarter off regular prices you can figure an additional saving


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                                    5
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## 520

## Our Annual January

S. Kind $\not \mathscr{G}$ Sons, 1110 Chestnut St.


The Purpose of Industry S to make people happier-to cause them to have more-to help them overcome the hardships of life
Electricity, in the short span of thirty-five years, has brought undreamed-of comfort, safety and convenience to the world, and has carried these elements of well. being into
ate cost.
Since the hour Edisen saw his carbon filament glow - the story of Electrical Industry is a proession of impressive improvements, each moving to
vider and more valuable use of this Force by the people.
The whole history of Electrical Industry has been a successful struggle not only to do more and to do it better, but to
cost and per dollar of price.

In this spirit we wish you a
Happy and Prosperous New Year
Flexible Bracelet


