A PAGE FOR WOMEN OF ALL CLASSES IN LIFE－BEAUTY PROBLEMS AND HOUSEHOLD ADVICE

BE GENEROUS－BY BESTOWING A LITTLE JUDICIOUS PRAISE

A Few Words of Encouragement Will Often Stimulate to Fresh Efforts One Who Is Easily Disheartened



$\qquad$
Simple Breakfast Dish
等
镸宛。


Forget Him



## An Exceptional Value

 in Fashionable BootsOUR OPPORTUNITY In the face of a rising market we had the op－ portunity to have made up a limited number oi the season＇s smartest style at a price．

YOUR OPPORTUNITY So here is your op－
portunity－the newest portunity－the newest
design glace kid boot is design glace kid boot is now available to

## $\$ 4.75$

HOME
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And Dits Thou Deem？

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Removal Sale of Furs
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FURS REDUCED $20 \%$ Off

$\mathrm{B}^{\text {LAYLOCK }}$ \＆
1528 Chestnut

## Key to the Stores on Easy Street $-2=$ Buy Their Groceries and where <br> ＂Quality， Quantity and Price＂ are Irresistibly AtTractive

It＇s the key you want to carry all through the present year Mrs．Housewife；and you，Mr．Man－of－Large－Family．You know to－morrow offers more chances than yesterday，and this key unlock a whole year of tomorrows．Opportunity＇s the cream of time．

You＇re half way there when you know where you want to go，so don＇t continue to stand upon the muddy banks of Uncertainty．Step inside A CHILDS SFORE and breathe the oxygen of real common sense grocery selling，and get the advantages of dealing with us fixed firmly in your mind．

Nothing left to accident and hurry in A CHILDS STORE Trustworthy goods wherever you look，and unexpectedly low prices on all of them．Sensible savings staring you in the face，and courteous treatment at every turn．Our stores are an endless chain of cause and effect－always teaching the insistent lesson of economy．

There are follies as catching as contagious disorders，and it＇s exceedingly foolish to pay exorbitant prices，even in these days of distorted values．You don＇t have to－unless you buy your groceries in a higgledy－piggledy，slipshod way．You don＇t have to be a Croesus to deal at A CHILDS STORE．It＇s just as easy as winking；and if you＇ll use this Key of Economy throughout the year，were sure you＇l you＇ll use this Key of Economy throughout the year，were sure you＇l WHERE it is spent．

## CHILD \＆COMPANY

Where Your Money Goes the Farthest＇

