HELPFUL SUGGESTIONS FOR THE HOUSEHOLD-DAILY FASHION HINT-BEAUTY PROBLEMS

THAT NEW YEAR'S RESOLUTION: MAKE IT ALL OVER AGAIN
The Effort, Even if Not Always Entirely Success ful, Cannot Fail to Bring a Few Good Results Exchanging Gifts Once a General Custom

MY MARRIEDD LIFE
My ADELE GARRISON


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WHAT CARE AND GOOD TASTE
WILL DO FOR "GOOD LOOK


## Started in 1883

 Been Busy Ever Since 1916 Busiest Year of AllThat's our past, and the future looks good. We're making no new resolutions simply going on fulfilling the old ones, fully believing that the secret of success is constancy of purpose, and we've never yet swerved from that deep-rooted conviction. It's hard to teach an old dog new tricks.

The year just closing has brought us the LARGEST VOLUME OF BUSINESS IN OUR CAREER. It grows larger as it grows better. and straight forward is its road. 1917 is all before us, and our business will go on making seven-league strides. We render real service to the buying public, and "QUALITY, QUANTITY AND PRICE" is the keynote of all we do.

It's hard to fittingly express our appreciation of the magnificent support given us-it's all so far beyond our most sanguine expectations. That common-sense grocery selling appeals to the thoughtful and thrifty is proved beyond doubt, for we know that an even level of honest prices on all goods all the time is at the very bottom of our growth. To those who have made all this possible we extend our heartily sincere thanks, and cordially wish each one of our customer-friends A VERY HAPPY AND PROSPEROUS NEW YEAR.

## CHILDS \& COMPANY

THE STORES OF NEW YEAR OPPORTUNITY
"Where Your Money Goes the Farthest"


## Baker's Cocoa

stands all tests of
laboratory and home.
It is pure, it is delicious, it is healthful.
Walter Baker \& CaLtd


