EVENING LEDGER-PHILADELPHIA, FRIDAY, DECEMBER 29, 1916


Prominent Photoplay Presentations
BERNHARDTS Cleopatra
PROVES POETIC PORTRA

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January Reductions
Throughout the Entire Stocks of
SUITS and OVERCOATS
For Men and Young Men

## In Effect Today

In Effer Today

successtul year in ies (Brooklyn and new cities (brookiyn and

You well know that present production cost is very high and fabric
prices are constanty riving Y Ret, regardes of this and of the
recognized advance otyle ideas of Georres Modet Clothes-selling



Our Regular Semi-Annual

## Mark-Down Sale

Established to Clear Racks


Fur-lined and Fur Auto Coats $\$ 37.50$
cat pin atripe sale of separate trousers
For $\$ 1.50, \$ 2, \$ 2.50, \$ 3.50, \$ 4, \$ 5$ and $\$ 6$


Open Saturday Until 10 P. M.
$15^{\text {th }}$ and Chestnut
Other Stores in New York (2), Brooklyn, Boston,
Providence, Buffalo and Detroit



