

DAILY TALKS TO WOMEN READERS INTERESTING SERIAL—SUGGESTIONS FOR THE HOME

THE CHEERY CHRISTMAS CARD; SHORT HISTORY OF ITS ORIGIN

Despite the Individual Opinions of One or Two Benighted Souls This Form of Sending Holiday Greetings Has Come to Stay

HAS it ever occurred to you, whose list of Christmas-card friends grows larger and larger with each succeeding year, that the custom is a comparatively recent one, as compared with the day itself, almost two thousand years old?



THE CHEERFUL CHIRUP Here's your present, gentle reader, Beautifully sealed and tied. All the joy that I can wish you You'll find safely wrapped inside.

The story goes that on one cold December day in London, when the shops were full of holiday goods, a young artist sat in his studio, unhappy because he had not the means to buy with a small gift to send to some one in far-off India.

It cannot be denied that the custom is a pretty one. In these busy times very few of us could write lengthy letters to all of our friends; the fact would have to be so pared down that many would be dropped off entirely.

THE WOMAN'S EXCHANGE

Letters and questions submitted to this department must be written on one side of the paper and signed with the name of the writer. Special queries like those given before are invited, but the editor does not necessarily endorse the sentiments expressed. All communications for this department should be addressed as follows: THE WOMAN'S EXCHANGE, Evening Ledger, Philadelphia, Pa.

TODAY'S INQUIRIES

- 1. French fried potatoes are frequently too hard all the way through and not crisp on the outside. How can this be prevented?
2. How can salmon be fried until tender and a golden brown without burning?
3. How can custard be prevented from curdling?

ANSWERS TO YESTERDAY'S INQUIRIES

- 1. When cleaning hairbrushes with ebony backs, before washing rub the wood with vasoline, then any ammonia or soda in the brush will not injure the wood.
2. When putting white clothes away for the winter, wash out the starch, rinse in bluing water, and lay them away until use if this is done, the clothes will not turn yellow.
3. When ironing circular centerpieces, see that the iron moves with the straight of the cloth; in this way the piece will not pucker in the center.

Simple Christmas Menu

To the Editor of Woman's Page: Dear Madam—It has always seemed to me a mistake for the housewife to prepare an elaborate dinner for Christmas. The Christmas dinner for the children are usually so excited over these presents that they have little appetite left for dinner.

Hints for Making Pie Crust

To the Editor of Woman's Page: Dear Madam—The pie season has arrived. The present custom is to use pie crust in the crust. If you will try this method you will be repaid for the little extra trouble it is to make it.

Hans for the Holidays

To the Editor of Woman's Page: Dear Madam—These Hans for Christmas are very popular. Here are some recipes for them. To make the Hans for the holidays, you will need a pound of flour, and a pinch of salt.

Garnish Apples with Holly

To the Editor of Woman's Page: Dear Madam—Apples baked in the following manner are delicious. They have a moist, soft texture, but a firm outside, and are very good for the stomach.

For Holiday Baking

To the Editor of Woman's Page: Dear Madam—Here are several recipes for your holiday baking. These are very good for the stomach, and are very good for the children.

Gifts for the Poor

To the Editor of Woman's Page: Dear Madam—Here are several recipes for your gifts for the poor. These are very good for the stomach, and are very good for the children.

MY MARRIED LIFE

By ADELE GARRISON

"Why Dicky Mimicked, 'Don't Speak That Way, Madge.'"

"WHAT'S the matter, Madge? Got a grouch on something?" Dicky faced me in the old hall of the deserted Pittman Manor Inn, where we had expected to find warmth and food and the picturesqueness of a century back.

"I haven't a bit of a grouch," I tried to speak cheerfully as I could for I dreaded Dicky's anger when I told him my feelings on the subject of going over the house under false pretenses.

"Don't speak that way, Madge," Dicky mimicked me so perfectly it was almost sure I had repeated my own words.

TODAY'S FASHION



A charming frock for the little daughter's holiday party.

THE COUNTRY STORE

"Thank you very much," said Dicky, laying a dollar bill down on the table near us. I had a sudden flash of understanding.

Brand-New Babies

The Evening Ledger will print, free of charge, notices of recent births sent in through proper channels.

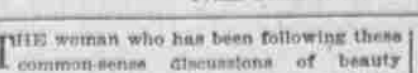
The Aldine Hotel

Chestnut and 19th Streets. Has exceptional facilities for private entertaining. Receptions, Weddings, Cards, Dinners, Dances.

LOOK TO BRUSHES AND COMBS IF YOU'D HAVE LOVELY HAIR

By LUCREZIA BOBI

Prima Donna of the Metropolitan Opera Company.



LUCREZIA BOBI your tresses are long and thick or curly, buy a brush with long, stiff bristles of uneven lengths.

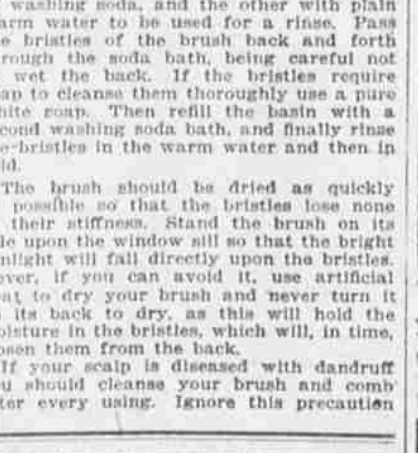
THE woman who has been following these common-sense discussions of beauty knows by this time the message and tonic treatment that stimulates a luxurious growth of hair.

HOUSEHOLD HINTS

As a variation from the time-honored Holly-and-herry decoration of Christmas, you may have the same colorings, but in different shape, in the poinsettia, which each year is becoming more popular as the holiday flower.

Try Our Sunday Dollar Dinner

The high cost of living and the week-end rest are two excellent reasons for bringing the entire family here tomorrow.

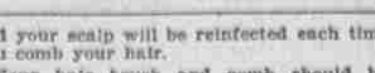


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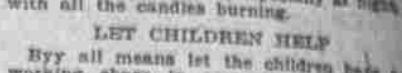


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