

### HOW YOU MAY ADD BEAUTY TO YOUR CHRISTMAS COIFFURE

By LUCREZIA BORI

From Dames of the Metropolitan Opera Company.



Bandeau with pepper-berries. A chaplet of mistletoe. A single poinsettia.

**H**AIRDRESSING is very important at all times, but every woman spends extra time and energy to make her hair look its best on Christmas Day. When she has carefully arranged her tresses in the most becoming coiffure, the final touch of beauty is added by tucking a sprig of holly or mistletoe somewhere among the puffs or curls.

This season is remarkable for the variety of coiffures countenanced by fashion. It also marks the return of the bandeau and other attractive coiffure ornaments. Even though you are a "plain Jane" and believe in "beauty unadorned" where your hair is concerned, you should add a gay and festive touch to your coiffure in honor of the Christmas celebration.

Be sure, however, to choose the coiffure ornament that is best suited to the arrangement of your hair, otherwise it will not enhance your beauty.

Take, for instance, the arrangement of the hair in which it is combed straight back from the forehead and piled high at the top of the head. The ears in this style of hairdressing are usually softened, so that the line about the face is softened. The ornament that will harmonize best with this severe arrangement is a single poinsettia, not too large, or a compact bunch of holly tucked in at one side of the high knot or cluster of puffs.

Fortunate, indeed, is the maid who can arrange her tresses in classic style. She has a variety of attractive ornaments to choose from. The newest coiffures show the hair built out at the back with a large cluster of small puffs or a cascade of curls after the fashion of "Psyche." Of course, the tresses are softly waved and are brought down over the ears and have "love rings" across the brow.

There could be nothing more effective than a chaplet of holly or mistletoe with the coiffure. A fillet of Christmas tinsel, gold or silver, would also be appropriate, and a bandeau of red, gold or silver ribbon with sprigs of holly or mistletoe or poinsettias at each side would leave nothing wanting to express the holiday spirit in the coiffure.

Then there is the modish coiffure that is neither extremely high nor classic. This has been adopted by many who find the first too extreme and the latter too trying for their regular features. The hair, after being waved, is combed in a soft pompadour, and graceful strands are brought down over the ears. The ends are loosely coiled and arranged in a soft knot on the crown of the head.

The woman who combs her hair in this manner will find the bandeau most becoming. A band of gold, silver, red, green or

can wear a chaplet or a coronet made entirely of mistletoe or a wreath of ground pine or of holly leaves.

Whether your merry making will be confined to your own friends or you are a guest at the Christmas party of a neighbor, be sure that your coiffure is an honor to the greatest festival of the year.

(Copyright.)

#### PHILADELPHIA WANTS MOOSE

Offers to Entertain Convention if Pittsburgh Should Prove Unable

**PITTSBURGH, Dec. 22.**—Dames that Pittsburgh would be unable to entertain the 1917 convention of the Loyal Order of Moose caused John W. Ford, of Philadelphia, supreme dictator of the organization, to offer it as the next convention meeting place in the preliminary meetings of the supreme officers of the order held in the William Penn Hotel here.

Ford declared that the city appropriated \$1000 for that undertaking and guaranteed that the supreme officers would hold the convention there Philadelphia would make the convention the best ever held by the Moose.

#### SETS WOMEN AFTER HUGGER

Pottsville Mayor Offers Reward of \$10 for Heroic Act

**POTTSVILLE, Pa., Dec. 22.**—Because a young man is hugging prominent women of this city while they are on Christmas shopping tours, Mayor Mortimer offered a reward of \$10 to any heroic woman who will catch the hugger and hand him over to the police.

"This fellow has proved that he can avoid men, particularly the police," declared the Mayor. "Our hope now is that some woman will catch him and beat him, for he must be only a coward who will attack a woman."

#### Newlywed Never Drank, Never Ill

**GEORGETOWN, Del., Dec. 22.**—Mr. and Mrs. George Hatfield, of Georgetown, celebrated their golden wedding anniversary at their home. During their married life Mr. Hatfield has never been ill one day, due, he says, to the fact that in that time he has never tasted a drop of liquor, notwithstanding the fact that before his marriage he occasionally drank some. His advice to young couples is to start married life with whisky banished from their homes.

### 'JOHN D.' OF CHINATOWN, PREDICTION FOR BABY

Three-Month-Old Child of Pittsburgh Has \$10,000 and \$20 Weekly Income

**PITTSBURGH, Dec. 22.**—There are many babies in Pittsburgh who later in life will have great wealth, but says the Post, it is safe to say that Herbert Alexander Yes Soon, three months old, is the richest baby in Pittsburgh, with full power to spend his money as he sees fit. Herbert Alexander Yes Soon, the "Pride of Chinatown," and the first Chinese baby born in Pittsburgh, has \$10,000 to his credit in a trust company, and continues to save at the rate of \$20 a week.

Yes Soon, Herbert Alexander's father, who is the wealthiest Chinese merchant in Pittsburgh, sees nothing out of the ordinary about his child's wealth; it is a congenial characteristic. This thrift in the Soon family, he says, Soon himself began saving five cents a day when ten years old and has since kept it up consistently. He is now forty-three. That's why the bankers call him the "Craesus of Chinatown." But Mr. Soon admits that Baby Soon is starting his bank account on a bigger scale than was possible for him to do.

Every Chinese in Chinatown has contributed more or less to Baby Soon's bank account. They answered him with money and gifts of all sorts.

"You expect Herbert Alexander to be a wealthy man some day?" the older Soon was asked.

"Ma think he be the Rockefeller of 'Chinatown,'" replied the proud father, with no attempt to be humorous.

### FIVE 'PRETTIEST GIRLS' OF CITY GET THEATRE JOB

'Intolerance' Photoplay Management Makes Selections From Among 81 Young Applicants

After examining the eighty-one young women who applied for the job of being the "prettiest girls in Philadelphia," the management of "Intolerance," the photoplay showing at the Chestnut Street Opera House, selected the following: Misses Anna Edwards, 2123 North Twenty-eighth street; Caroline Berger, 3811 North Sixteenth street; Evelyn Blackwell, 1921 North Seventh street; Ida Fox, 5524 Broomall avenue, and Nellie Foote.

"The young ladies are for decorative purposes only," said R. Ellis White, the selector. "We didn't want actresses, and we sought only a certain type, that of the women of ancient Babylon. We had eye-rolling vampires, orphan girl types and a few stately queens, and the funniest of these were the eye-rollers."

The girls will hang gracefully around the lobby of the theatre personifying the Virgins of the Sacred Fires of Ishtar.

**SHOP HERE—DRESS SMARTLY—SAVE MONEY**

## FRANK & SEDER

ELEVENTH AND MARKET STREETS  
WOMEN'S & MISSES' OUTER APPAREL

**1/2 Price Sale of MUFFS**

Arranged for tomorrow—Saturday  
500 beautiful pieces marked at prices representing JUST HALF ACTUAL VALUE.

**Hudson Seal (Dyed Muskra) Melon Muffs, \$10**

Genuine Black Fox Muffs at \$15  
Battleship Gray Mouffon Muffs at \$8.98  
Black and Brown Coney Muffs at \$1.98  
French Lynx Muffs at \$5.98

**FUR SETS 1/2 PRICE**

Brown French Coney Sets at \$8.98  
American Red Fox Sets at \$18.50  
Battleship Gray Fox Sets at \$49.50  
Large Tiger Effect Sets at \$5.00

Fur coats, scarfs and capes at 1/2 off.  
FRANK & SEDER—FIRST FLOOR

**6.95 BUYS This \$15 Talking Machine**

Beautiful mahogany finish cabinet, nickel tone arm, speed control, etc. Size 10 1/2 x 10 1/2 x 7. Will play 450 records made without rewinding. Exceptional tone. Over 500 sold last 2 weeks. Only a limited supply left. Call or write.

Extra Loud Tone Needles, 100 for 10c

**BRAND NEW 10" DOUBLE RECORDS 56¢**

Everybody's, 100 N. 10th Above Arch Open Even.

**Ready Money**  
United States Loan Society  
117 North Broad St.  
414 N. 5th St. 2548 Germantown ave.

**MONEY TO LOAN**

LOWEST RATES ON DIAMONDS AND FURS

**FRIDENBERG**  
37 N. 11th St. (Bet. Filbert & Arch)  
AND Cor. 9th & Buttonwood Sts.

## Mawson & DeMany

1115 Chestnut Street  
(Opposite Keith's)

# If You Hurry You Can Save 10 per Cent on That Fur Gift

Now that you have purchased all the little gifts for Cousins, Aunts and Friends—let us suggest the present "She" really wants

### A Fur Coat, Set, Scarf or Muff

When a furrier pardonably points with pride to three-

quarters of a century of continuous business in Philadelphia he must have been first of all an expert; second, dependable, and lastly, successful.

Three reasons why your fur purchase tomorrow needs no further inducement or solicitation.

**Russian Pony Coats**  
40-inch Model  
Beaver or Raccoon Collar

**35.55**  
Regular price, 39.50

**32 Hudson Seal Coats**  
40-inch model  
Skunk, Ermine, Beaver or Seal Collar

**74.25**  
Regular Price, 82.50

**Hudson Seal Sets**  
Barrel muff and small novelty scarf

**22.50**  
Regular Price, 25.00

**Natural Raccoon**  
Barrel muff and animal scarf.

**29.25**  
Regular Price, 32.50

**French Seal Coats**  
Genuine skunk collar.

**49.05**  
Regular Price, 54.50

**MAWSON & DEMANY**  
FURRIERS  
FOR WOMEN AND MEN  
1115 CHESTNUT ST.

**This 10% Discount**

**Black Fox Sets**  
Barrel muff and all-fur scarf.

**31.50**  
Regular Price, 35.00

**French Seal Coats**  
Black opossum collar and border.

**58.50**  
Regular Price, 65.00

**Hudson Seal Coats**  
Dyed muskrat—40-inch flare model

**88.65**  
Regular Price, 98.50

**Ends Tomorrow (Saturday) at Five**

**Kamchatka Brown Fox Sets**  
Barrel muff, animal scarf.

**39.15**  
Regular Price, 43.50

**French Seal Coats**  
40-inch model, seal or skunk raccoon collars.

**67.05**  
Regular Price, 74.50

**Hudson Seal Coats**  
Dyed muskrat—40-inch flare model

**88.65**  
Regular Price, 98.50

**Ends Tomorrow (Saturday) at Five**

**Beaver Sets**  
Barrel muff and all-fur scarf.

**40.50**  
Regular Price, 45.00

**135.00 Hudson Seal Coats**  
42-inch model, exceptional full flare

**121.50**

**Ends Tomorrow (Saturday) at Five**

**Dyed Blue Fox Sets**  
Barrel muff and all-fur scarf.

**52.20**  
Regular Price, 58.00

Purchasing Agents' Orders Accepted

Mail Orders Receive Prompt Attention

Furs Repaired and Remodeled

1894 1916

### Platinum and Diamond Jewelry

Platinum, the richest of metals, is a fitting complement to the rarest of stones.

Nothing can quite equal it as a setting for the diamond's brilliance.

So—what could be more fitting as a gift, mounted in ring, brooch, La Valliere or other attractive ways? Our experience is worth something to you.

**Charles H. Hambly**  
916 Chestnut Street

**Send a Flowergram**

—of fresh-cut flowers for Christmas. A suitable gift for any one. We arrange them from

**\$5 to \$25**

Other Flower Gifts, \$2 up

**Charles Henry Fox**  
The Sign of the Rose  
221 South Broad Street  
in the middle of the block

**Open Evenings**

Large Shipment of  
**Lionel Electric Trains**  
JUST ARRIVED

**Must Be Sold Before Xmas**  
At 1/3 Less Than  
Lionel's List Price

Complete Stock of  
Electrical Gifts, Toys, Storage  
Batteries and Tree Lighting  
Outfits

**Central Electric**  
2 MARKET ST.  
12 N. 13th St.