## 

19TH STREET HIGH-SPEED STATION
WOULD OPEN NEW BUSINESS CENTER
Benefits of Free Transfers for Cross-Town Patrons Shown
in Proposed Plan for New Stop-Would Become
Important Traffic Point

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## Preparedness

## Enablees This Philadelphia Institution to Serve the Public Well



These big factories have been running full handed all Spring, Summer and Fall and for more than three months have been working overtime in preparation for just what has happened-the biggest business we have ever had.

The result is our ability to serve last minute customers as faithfully as those who bought early. You can be suited in the style, finish, tone and action of either Grand, Upright or Player-Piano. You take no chances. Every instrument is guaranteed. You get a standard article. And we guarantee delivery Christmas morning or whenever you wish.


The famous Lester Player-Piano is easiest to pedal, easiest to accent and has a wider range of individual expression
than any other player. Its player action is made entire in the Lester factories-and is used in the Lester Piano only.
The Lester Home Grand occupies no more space than an upright, but has a great depth and breadth of tone, enabling any one to produce the same
effects as a concert player does. Its exquisite touch, graceful lines and superb finish make it the acme of excellence.

The Lester Upright Piano is famous throughout the United States for its magnificent tone, easy action and wonderful durability. Only the very best materials and superior craftmanship enter into its construction. Seventy-five thousand homes throughout the United States give daily testimony as to its merit.
Remember that notwithstanding the admitted superiority of the Lester line It is as easy to own a Lester as one of the inferior makes, because, beeing sold direct
all "in-between" profts of jobber and a a ent are eliminated. Our easy, condidentil all in-between profts, of jobber and agent are eilminated. Our easy, confidentil
terms make it possible for you to have a Lester in your home for Christmas.

## All Our Stores Open Evenings Until Christmas

## F. A. NORTH CO.

1306 Chestnut St., Philadelphia, Pa.
F. A. NORTH CO., 1306 CHESTNUT ST. Ghilydelphle. Gentlemen:
Please sund me booklot and complote description of Leater Grand ㅁ Upright $\square$ Player-Piano प


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324 Keviringron



I5 READING



Name

