A Citizen of

Philadelphia

said to an advertis-

ing man the other

day-"Tell me how

to advertise my busi-

ness successfully"-

and quick as a flash

came back the

"Make Satisfied

Customers!

They will send

you more new

business than

any other kind of

advertising."

answer:

DEATH SHATTERED BELL'S ROMANCE

Chain Grocer Said to Have Been Engaged to Widow

WEDDING WAS POSTPONED

James Bell, late millionaire proprietor of the chain of grocery stores that hears his aams, is said to have been on the eve of assriage to a pretty widow who mursed him marriage to a pretty widow who mirred him spring his illness, when death cut short the research. Details of the contemplated marriage, which was to have taken piace on Thanksgiving Day, and of the shattered remance were revealed today by Michael remance were revealed today by Michael A. Ryan, of 5719 Kingnessing avenue, a krother-in-law of the flancee, Mrs. Edwin v. Maguire, who lives at the Ocean Deck. Apartments, 222 Boardwalk, Atlantic City, where Mr. Bell died on November 25.

How a difference in religion was the only How a difference in religion was the only har to the marriage being performed before the death of Mr. Hell was brought out in the story told by Mr. Ryan. The difference is religion made necessary for Mrs. Magnire to seek dispensation which caused the wedding plans to be retarded sixty days.

According to Mr. Ryan, the marriage was shally set for November 30, Thanksgiving pay, but just five days before that time Mr. Bell died.

Mr. Bell died.

"Mrs. Maguire had known Mr. Bell for everal years," said Mr. Ryan today. 'They met in Atlantic City through friends while attending a social function, I believe. It was not until recently, however, that they became intimately acquainted. Mr. Bell soon leased an apartment at the Ocean peck, therefore they were neighbors at one time.

About six weeks ago Mr. Bell followed the advice of his physician to seek quiet and yet. He went to Atlantic City completely broken down in health. It was impossible for him to get proper care and attention at a botel, so he went to the apartments, where were receive proper care from Mr. be would receive proper care from Mrs. Maguire, his flances. 'The marriage was all planned. Mrs. Ma-

The marriage was all planned. Mrs Maguiff went to a priest whom I know and sought dispensation owing to the difference is their respective religions. She postponed the marriage sixty days on this account. The new daste set was for November 20, Tankegiving Day. The ceremony was to have taken place in a small New Jersey 1988, between Philadelphia and Atlantic City. Lean't remember the name of the I can't remember the name of the

"Unfortunately, Mr. Bell grew very ill.
He was like a child. It was necessary to do
everything for him. He could never have
received such care and treatment at a hotel.
They would not have accepted him.
"His physician from here went down to
atlantic City every two or three days.

Atlantic City every two or three days, and his business manager, I believe, went down nearly every week. "On November 28, the date of his death,

Mr. Bell was present at dinner. He ap-peared to be in a happy mood, despite his terribly weakened condition. A few hours

"It was a terrible shock to Mrs. Maguire.
hs is heart-broken over the affair."
Mr. Bell's death is recorded as having been caused by uremia and Bright's dis-ease. He was attended at the time of his death by Dr. Joseph White, of Atlantic

FIANCEE A BRUNETTE His flances, Mrs. Maguire, is a striking

brunette, with blue eyes, and is about thirty-five years of age. She is the widow of a former Philadelphia liquor dealer who also died in Atlantic City. Considerable attention was directed to Mrs. Maguire during the spring of 1914, when she filed a caveat to prevent the probate of the will of her husband. She was totally excluded from sharing in the estatae.

Mr. Ryan today denied a rumor that his ster-in-law was going to contest the will of Mr. Rell, which was admitted to probate last Thursday in the Montgomery County

There is no truth in these rumors," and Mr. Ryan. "Mrs. Maguire, I know, has snemies, who would no doubt try to to the her harm. I am looking after her business affairs and I can tell you that we are not seeking any legal mix-up. We are not seeking any legal mix-up. We are not sooking for anything but proper compensation for the care and service given in Bell during his illness, which is no more than fair."

Mr. Bell's estate is said to be valued at fery career some twenty years ago and was no successful that at the time of his feath the Bell chain of stores numbered 115, in Philadelphia and surrounding counties. He was a prominent horseman, own-ing a large string of horses and the Cedar Park Stock Farms. His home was in Bryn Mawr, but he is sald to have resided with a sister in Cynwyd for a number of years Mr. Bell was fifty-three years of ago.

Polish Council to Meet Soon BEHLIN, Decs 18.—The first meeting of the Polish National Council will be held before Christmas, says the Overseas News Aresty. The Polish National Assembly will meet in Education

ENGLAND PUT UNDER FOOD CONTROL TODAY

Regulations Curtailing Meals Received Good Humoredly. Now in Effect

LONDON, Dec. 18. Food control has gone into effect through ut England.

Regulations curtailing meals, which beame effective this morning, were met by the British people with a sort of schoolboy good humor, entirely tolerant and uncomplaining.

"I est too much anyway. The food con-trol will help me reduce."

This expression indicated general conti-cent as the new regulations became opera-tive. A few lovers of fixed have devised trick menus, which circumvent the pur-moses of the food curtailment, but compliince with the new ratings is general

Questions gainte have been taised by the regulations and their operation. One of the problems which faced the Londoner at dinner was whether two helpings from se course constituted two courses, for the imber of courses is limited by the new

TEIPER'S TRIAL ENDED: DENIES KILLING MOTHER

Young Man Insists Murder on Lonely Road Was Committed by "Burly Negro"

BUFFALO, N. Y. Dec. 18.—The trial of John Edward Teiper, accused of mur-lering his aged mother, came to a close at noon today so far as actual testimony s concerned. Telper was his own last witness and when he stepped down from the stand Justice Wheeler adjourned court to give the lawyers a chance to prepare thir final arguments. They will be pre-sented tomorrow, and by Thursday Teiper's fate will be put in the jury's hands.

Telper was on the stand only an hour coday. He was visibly refreshed and an-swered the questions clearly and sharply. He reiterated under cross-examination that the assault committed on Orchard road, which cost him the lives of his mother and brother, was committed by a "burty negro." Vigorous attacks on his story failed to

Fireman, Suicide Upon Wife's Tomb

Continued from Page One

the grave. This was about 4 o'clock yes

The body was found about 200 feet from Cobb's Creek which forms the county line between Philadelphia and Delawars County. George Connell, superintendent of the ceme-tery, immediately notified the police of the Sixty-fifth street and Woodland avenue station, who in turn communicated with the Delaware County authorities. Coroner

Drewes took charge of the body. Steinhauer's sister, with whom he made



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Clawsons 25c Vanilla

Use one-fourth less than any other.



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Named Chief Probation Officer of Municipal Court Despite Objections

WINS ON HER RECORD

Mrs. Jans Deeter Rippin has been appointed chief probation officer of the Munic ipat Court at an annual salary of \$5000. The appointment becomes efficulive on Jan-

The appointment was announced by President Judge Charles L. Brown, despite the opposition of Judge Raymond MacNeille and others, who favored the selection of a man for the post.

man for the post.

Mrs. Rippin has been chief probation officer in the domestic relations division of the court, and the promotion, is was said, was made in recognition of the important services she had rendered as an organizer and administrator in social service work. Her record proved an effective weapon against those who disapproved of the selection of a woman for the \$5000 berth.

Judge MacNeille had little to say on Mrs Rippin appointment I wanted a man for the good of the work, he explained As the appointment has been made I have nothing to say in criticism. I wish to see the best results, and we can only hope that the appointment will prove to be for the best interest of all concerned.

EGBERT W. STEINAUER

Lieutenant of Engine Company 32, who shot himself through the head at his wife's grave in Mt. Moriah

OFFICER'S TRIBUTE. Battalinn Chief George W. Moodle, Super-isor of the Firemen's School, declared that delnhauer was one of the best instructors

he had ever had. He visited the firehouse

he had ever had. He visited the firehouse at Sixth and Lordet streets on Friday. At that time he appeared to be in fine spirits. He laughed and joked with the men and wished them all a Merry Christmas. Steinhauer was in his forty-fifth year. He was appointed a member of the bureau on December 15, 1302, and assigned to Engine Co. 25, at Tenth and Buttonwood streets. He was elevated to the lieutenancy in 1910. Recently he took the examination for captainty and is said to have been in line for the appointment. He is survived by a stepson.

s survived by a stepson

"Mrs. Rippin is a thoroughly capable woman. My only objection was to the appointment of a woman to a place a man should fill." his home at 1937 Callowhill street, made arrangements to have the body brought to his home at once.

Mrs. Rippin's office will be in the remod-eled Magdalen Home. Twenty-first and Race streets, where the new quarters of the Jave-nile Court and the domestic relations divi-sion will be located. In a statement issued through Blee Gar-land, executive clerk of the court, the ap-pointment thus was explained:

Mrs. Bippin is now supervisor of probation officers in the Domestic Relations. Criminal and Misdemeanants Divisions of the court. In her new position, which she will assume on January I, she will take charge of the juvenile probation work as well as that heretofore under her supervision. This arrangement will facilitate the co-ordination of all the probation work under one chief as contemplated under the act of Assembly creating the Municipal Court.

The salary of the chief probation officer of the juvenile division has been Mrs. Rippin is now supervisor of pro-

Dress Models Sing as They "Show Off" Latest Styles

CHICAGO, Dec. 18. SINGING models, the first in the history of fashion, it is said, made their appearance at the convention of the Designers' Association of Wom-en's Clothes here today. Special melodies are sung with different

styles.

A brown or black suit takes somber tune, a green or pink suit a dashing strain, gray requiring something in a reverie. It's to il-lustrate the psychology of clothes and to impress women with the fact that their personality is shaped to a large extent by the taste with which they dress.

\$1000 Mrs. Rippin's salary as super-vising probation officer has been \$2500. Under the reorganization plans the offraction of the supervising i realise officer will be abolished, so that in making the salary of the chief probation of heer \$5000 the net result will be a saving of \$500. The increase is made as a matter of justice to Mrs. Rippin and in recognition of exceptional ability as an organizer and administrator of second services. of social service. Since her connection with the court Mrs. Rippin has de-

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clined two oftens of posttlons at sift-

milary.

The statement further says that the Juvenile Court Committee, of which the late George Quintard Horwitz was chatrinan, recommended the appointment of Ara, Rippin, because of her "peculiar fitness" for the position, and that her work has been graised by Colonel Roosevelt and many other notable men.

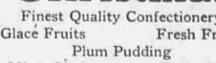
More Funds Needed to Aid Soldiers WASHINGTON, Dec. 18.—It is estimated at the War Department that the \$2,000,000 appropriation which Congress made for dependent relatives of enlisted men of the militia and regular army will be exhausted before the end of the present month. Steps will be taken immediately in Congress to provide more funds.

BRADBURN & NIGAO MEN'S TAILORS

Cor. 13th and Sanson Unfattering skill, through organiza-tion, has made us the choice of men who want attire that's correct to the last detail. Prices moderate. Suits or Overcoats to order \$25 to \$50.

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And that is one of the principles at the bottom of Perry & Co.'s success. We want every man who wears a Perry Suit or a Perry Overcoat to be a booster for Perry Values and for Perry Service.

It's with that aim and ambition in mind that we tackle every phase of our work. In the back of our head we have the thought: "How will this fabric wear, how will it look, how will it advertise Perry's?" as we go through the millions of samples that the mills offer us from season to season.

Same thing of Perry designing and tailoring. They must have more than surface finish. They must be sound to the core-cut for comfort as well as looks. tailored for service as well as show, sound at every stitch.

I For, the man who wears Perry clothes and finds them even a little better than he expected-than he ever got from anybody else -is bound to tell Jack, Jim and William about us, and they'll come here, too!

What kind of clothes service have you been getting?

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