SYSTEM OF OPERATION

By M'LISS The cold storage man shows the same hestancy about taking visitors through his plant as the superintendent of a Kimberly slamond mine. With every egg, even the frosen kind, a Kohinoor, who can blame

frosen kind, a Kohinoor, who can hame har?

But it isn't on that account, he will tell you in hurt fashion. It is because he is you in hurt fashion. It is because he is slame tired of having his houn' daws kinded around. If eggs are selling at fifty cents the dozen instead of at twenty-five, what has he got to do with it? People wight to be darn glad—yes, he said darn—to get them at any cost at this senson of the rear! He does not set the price; he chilgates himself only to keep edibles edible. He is a benefactor to the human lace, not a blackguard and scoundrel, as semie of the newspapers and most of the housewives seem to believe. So there!

Having thus rid himself of his ire, the sold storage man brought forth heavy coats and prepared to be hospitable by personally ecoducting a tour into places where the thermometer sometimes goes as low as 10 degrees below zero and always stays—in some of the rooms—at 2 or 5 degrees below.

THE PLANT

THE PLANT

To the average woman, worn and spent in her endeavor to keep up with the high cost of living, the cold storage plant is an abode of living, the cold storage plant is an abode of mystery. In its grim precincts dark deeds, such as "corners," which make it impossible for any but a "multi" to get turkeye for Thanksgiving or breakfast eggs that do not taste like a giue factory smells, are pulled off. If it were not for the cold george plants, ahe imagines, the land would flew with milk and honey all the year round and we would be a race of people as fat and good-humored as old King Cole. In reality the cold storage plant is very

In reality the cold storage plant is very innocent looking, and as the superintendent at the Pennsylvania Cold Storage and Market Company pointed out, a very necessary institution. Albeit, it is cold, with the biting kind of cold, that makes the toes congell and the nose look pinched and blue.

No matter what het feelings may have been previous to a visit to a cold storage plant, every woman instinctively sympathizes with a stored egg. It has its age labeled on its crate in plain view of all who wish to behold it.

Ecgs in Pennsylvania, however, reach the patriarchal stage in eight months; but-ter in nine months and poultry in ten. After this protracted sojourn in the ice house, the law demands that they be taken

ONLY EIGHT MONTHS

To the uninitiated, the storage egg looks To the uninitiated, the storage egg looks no different from the one laid yesterday. The expert, though, by the process of candling, which is now done electrically, can tell in an instant whether an egg as palsying with age or whether it is of a joint variety. The old egg shows a slight shrinkage from its shell, just as an aged person shrivels up in his skin.

To demonstrate, the cold storage man went to a crate dated April 19, 1916. He extracted therefrom an egg, the Methuselah of his collection. On December 19, if it had not come to an untimely end, this Methuselah would have had to leave its harm home and behalf on the market. happy home and be put on the market. But the cold storage man juggled it with a perfectly fresh egg, fetched two glasses, and broke an egg into each.

Which is which?" he asked triumph-

This is not intended to be a pacan to the cold atorage eng, but in justice to that ancient hen-fruit it must be written that it could not be told from the

THE DIFFERENCE?

It did not smell and its yolk remained

Unerringly, however, the expert knew it. "Its white is a little cloudy and a little watery." he said. "Also its yolk is not so arm as the fresh one. But it is a whole-some egr. That is what you cannot get the some egg. That is what you cannot get the people to understand. Of course I would not advise any one to serve an eight months old egg soft boiled. It might taste sightly old, but its health value would be just the same as that of a fresh egg, and for all other purposes except that of soft-boiling it is just as good, and I doubt if the average person could tell the difference."

One thing that angers the cold storage man above all others is the accumulate that

man above all others is the accusation that the storage houses are full and that stuff is being held back on purpose to force

Prices up.

"They are not full, as you can see"—he tatended an arm in the direction of a spacious room in which poulty was being the price of the pr spacious room in which poulty was being frozen at an intense frigidity. "If we filled the rooms the stuff would spoil. We am use only about one-third of our space. "Most persons do not understand the law of supply and demand, which regulates Brices inexocably." he continued. "Of course, there have been corners, and from the business man's point of view they are foubtless legitimate, because a law of business is to get the highest price that you can for your goods. But this does not louch the cold storage, because we do not each the products.

STORAGE A NECCESSITY

STORAGE A NECESSITY The people who how the most against stored food are the ones who go down to Atlantic City or other seaside resorts and call for turkey in July and August. How could they get it if it were not for the storage houses? Would there be enough the storage houses? Would there be enough the storage houses? Would there and January if some were not put by in the months what the storage is greater? when the supply is greatest? Of course not. It is ridiculous."

The atmosphere of the storerooms is of a high and dry mountain-top variety, and there is a marked absence of odor. Even in the rooms set uside for thirty-seven or more varieties of cheese—including limburger—the nestrils are not disagrecably-assalled.

The brine pipes, which encircle the foom, are always solidly because with los, which because of the intense cold never drips. The walls are white and the floors impacting the later of the constitution of th

immaculately clean.

Ferhaps even the old egg would not be to such bad odor if its storing place were more accessible to the women who are expected to buy it.

Child Badly Burned Near Furnace Three-year-old Anna McDermott, of 217 McKean street, was seriously burned by her clothes taking fire from a furnace as she was playing in the collar, where her mother had allowed her to go ou account at the wet weather yesterday. The child was alone only a short time when the mother heard the little girl's acreams. She talted a policeman, who helped extinguish the fiames and took the child to St. Agness Heightal. Physicians there said this morning the child is not expected to live.



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SPIRIT OF CHRISTMAS

In the Hovels of the Poor Its Benign Quality is Unquenched by Suffering

"CRUELTY LADY'S" VISIT

Heralds Coming of Santa Claus, Whose Appearance Is Confidently Expected

By M'LISS Exclusive of today there are ten shopping fays before Christmas.

"If you come with me," said the "cruelty lady." Till show you where faith reaches its sublimest pitch. I'll show you the most glorifled optimism you can find on the face

of the earth."

To discover this sublime faith, this glorined optimism, it is necessary to accompany the "cruelty lady" on her morning
rounds of the siurns. Every day hundreds
of social workers representing different organizations penetrate into the alleys and
side streets of the poor sections of the city
with philanthropic intent. To the inhabitants they are, one and all the
"cruelty ladies," miraculously empowered
agents who by the mere signing of slips
can command doctors and nurses, grocers,
landlords and coal barons. The "cruelty
lady" therefore is no harsh appellation lady therefore is no harsh appellation. Instead it stands for the guardian angel in whose wake, very often, comes julcy soup bones, warm clothing, buckets of coding the programmer predictions. and necessary medicine.

'Ma, here's the crueity lady again. A blue-veined youngster sucking on a crust of bread as though it were a lollipop summons his maternal progenitor.

Uncorrected and unwashed she appears in the offing. Other youngsters cluster around. One is saved from nudity by a torn middy blouse and a pair of odd shoes. Another, a barefooted boy, wears an abbrev-lated union suit. The mother hugs to her breast a third, garbed in a single nonde-

regard a turn, garded in a single nonde-script garment.

The tiny house is impregnated with the cold stale odor of places that are never ventilated and seldom warmed. In the kitchen a feeble fire burns. One of the three chairs has a seat. This is meticulously dusted for the "cruelty lady." Nothing savory is cooking on the stove. In fact, nothing is cooking on the stove. The cupboard is inhabited only by a few nieces of chipped crockery. The children look, and are, hungry. The mother starts on her hard luck tale. Most of the mothers in these districts sing the same dolorous time. Husbands drunk, annual bables, back rent due, food prices prohibitive. Suddenly, however, a merry note is in-

"Christmas is coming." chirps up he of the bread crust. The note is emphasized by the younger children.

the younger children.
"Santy's coming soon."
The "cruelty lady" looks triumphant. She promised faith and optimism. It is being delivered. She knows her people.

The brow-beaten mother, however, as-sumes a look of tolerant cynicism as the children demand news of Santy's where-

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The Emporium was a new store, filled with a magnificent atock of the most luxuriously beautiful apparel to appeal to New York's discriminating women. But because the subway began extensive alterations, breaking up the street right at their very doors, their business was so disturbed and retarded that they were unable to continue.

continue.

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style

CHRISTMAS SHOPPING DOWNTOWN



"Za panye Zheba?" (What'll you buy?). From the notebook of an artist who visited Bainbridge street.

such foolish children, I can't make them

"Mary says that Santa Claus is sure

"She's got it in her head that Santy is

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THIRD FLOOR

to come on Christmas." Many is the oldest girl—she's twelve— and due to the cruelty lady's efforts is sit-ting in a warm schoolroom instead of in a cold hovel with the rest of the family. What-the ma of this family can't understand is why Mary, that great big twetve-year-older, should want a doll for Christmas.

"They'll be lucky," she tells you, "If they going to bring one, too," the mother vouch-get tea and bread for Christmas, but they're safed perplexedly, "and she's old enough

understand."

For the last month, or ever since the universe has taken on that Christmasy feeling which comes immediately after Thanksgiving, that mother and the rest of her ilk who live below the lifeline three hundred and sixty-edd days in the year, has been trying to impress upon her children the grim fantasy that there is no Kris Kringle or that he exists only for the prosperous, whereas they being young, and, therefore, very much wiser than she, know so much better.

In the slums to be twelve and a girl is to be very old and experienced. It means that one has been out washing; it means that one has been out washing that one has been out washing that one has been out washing that one has been up all nearly that one has been up all nearly that one has been up all nearly that one has literated that one has leaved that one has leaved It may be as she points out, that Santa able for his behavior, it means that one claus failed to put in an appearance last should have forgone thoughts of a blue-year, but to the children that is all the more reason why he has just got to show it's been hard to quench the joy of life been hard to quench the joy of life

"She's going to have that doll for Christ-mas if I have to mawn something," is the cruelty lady's verdict, and the faith of those children in Santa Claus is going to be vindicated if I have to go out and beg." But this resolution will provide only for he children of one family. Thousands of the children of one family. others have a similar unbounded belief in His Yuletide Majesty. What are you going to do about it?

FIRM FACIAL MUSCLES SECRET OF KEEPING LOVELY

By LUCREZIA BORI Prime Donna of the Metropolitan Opera

THE system is supposed to undergo a I change every seven years. When a woman reaches the age of five times seven size should closely observe any changes that have rince for they herald the coming of



old age. At thirty-five the hair is likely to lose its youthful luster, few gray bairs about the temples and at the crown of the head This is a warning that immediately begin to nourish the starved roots of your bair and

roots of your hair and massage your scalp.
There is likely to be a most noticeable change in your complexion at thirty-five. The pinkand-white creshness of youth often gives way to a callow pallor, and instead of retaining its sallow pallor, and instead of retaining its velvety, unblemished surface, the skin frequently becomes yoarse and unattractive. In truth, at thirty-five you can look into your mirror and foretell the kind of old woman you will be. At this age heredity begins to show what it can do to your appearance. If you belong to a family noted for its "lean" women, the plump, roundness of youth will likely desert you, and hollows begin to form in your cheeks and neck. On the other hand, if it is the nature of your family to put on weight after the thirty-fifth milestone of life is reached you probably will grow heavier. I do not want to make you dread your thirty-fifth year, but I want you to redouble the care of your beauty.

fifth year, but I want you to redouble the care of your beauty. It is most important that you should not allow the muscles of your face to sag. They will betray your age when writkles will not. Never allow the facial muscles to become tense, particularly those about the mouth. Notice your face when you talk. Have you the habit of "tying your face into knots" when in conversation? If so, discard the habit immediately, and learn muscular control of the face. Do not twist your mouth into unlovely shapes; hold

your lips tightly, and refrain from thrusting them forward when you speak, Practice talking before a mirror until you have mastered control of the facial muscles.

EXCELLENT TISSUE BUILDER You will find that the cheek and chin muscles have a tendency to mag and unless you follow a treatment that will nourish the tissues and harden them your faces will seen lose that beauty of confour so

ssential to good looks. Use the following cream when maxing-ing the muscles of the face, as it is an excellent tissue builder:

Sach day iron the sagging muscles with a lump of ice with upward strokes. Continue to do this until you can no longer stand the cold, then pause a while, and afterward repeat the "ironing" process. afterward repeat the "ironing" process.

During the night keep the cheek and chin muscles bound up so that it will be impossible for them to sag during your sleeping hours. Buy one of the chin bands of rubber that are sold for this purpose, or use a strip of strong muslin, pinning

It firmly across the top of the band surfety pins.

You can also strengthen the facial socies by pressing them lightly but the with the palms of the bands, beaus at the base of the chie and working ward toward the cheek bones. This I sure will atimulate circulation, which eventually restore the muscles to toriginal strength. original strength.

Atake sure that you sleep with your mouth closed. When the mouth opens the lower jaw drops and the muscles relax. This habit will encourage the muscles of the cheeks and chin to sag. Not only the woman of thirty-five, but every woman no matter what her age, should preserve the firmness and strength of her Incident muscles so that she will keep eternally young and lovely. riginal strength.

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Son Back From Border, Saves Parents BETHLEHEM, Pa., Dec. 12 .- Harold

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