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J. E. Caldwell \& Co.


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This Final One Week Sale of Intensified Value at $\$ 15$
in Suits \&
Overcoats
of recognized $\$ 25$, $\$ 22.50$ and $\$ 20$ fabrics is the crowning intensified event of the sea-

II The conditions in the woolen market make these Values even more pronounced than those we gave in October and November. It ,would be utterly impossible to
sell Suits and Overcoats of these fabrics at $\$ 15$ today, except for the fact that we brought on the sources of supply and sacrificed some ply and sacrificed some
of our own legitimate profits just to have this value-giving event this

- Any man with a p 14 Ane with a pair of eyes in his head can
see even through the glass in our windows that the fabrics in these Suits and Overcoats are no regular $\$ 15$ quali-
ties! They would be appraised and admired as excellent $\$ 25, \$ 22.50$ and $\$ 20$ values if they carried those price
tickets-and $t$ hat is what any store in the U. S. A. would have to get for them, unless it used the drastic measures to pull off this
event that Perry \& Co. have used.
G Single-breasted and double-breasted Overcoats in full loose backs or close-fitting belted backs; kimono-sleeve Overcoats, also singlebreasted and doublebreasted conservative Overcoats both as regards fabric, color and model-and a variety of patterns, shades and colorings for the most exacting selection!
I Suits of solid dark worsteds, heavyweight blue serges; brownish and grayish mixtures and colorful patternsin plain backs, Norfolk models.
d Altogether, one Wonderful Opportunity to get a $\$ 25$ $\$ 22.50$ or $\$ 20$ quality fabric in a Suit or an Uniform Price of $\$ 15$ -but-


## for this One <br> Week Only!

## Perry \& Co.

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