

Repairing and Remodeling of Fur Coats and Sets  
at Moderate Rates

An Expert Mail Order Service That  
Extends From Coast to Coast

**The Cause**

**UNSEASONABLE WARM  
WEATHER ENDS TONIGHT**

Drop of Twenty Degrees Before To-morrow Morning Expected to Usher in Seasonable Temperatures

The temperature early this afternoon came within one degree of breaking the high mark of 40 for a December 2, set in 1877. By the middle of the afternoon the local forecaster expects that a new record for this date will be set.

The highest temperature ever recorded on a December day was 70, made in 1873, but there have been a number of days in this month in the past when the official mercury went up to 48 and even 49. Unofficial thermometers registered from two to three degrees higher than the official instrument at the Weather Bureau, today, ranging from 60 to 62, depending on location.

This warm spell, which dropped in so unexpectedly, arrived about midday on Sunday. From that hour on the mercury began to rise. Yesterday the air was very mild, but, the sky being clouded over, the heat was not so apparent as it is today.

The above news clipping verifies the unseasonable warm weather that prompted the cause of this sale.

**Mawson & DeMany**

1115 Chestnut Street  
Opp. Keith's

**The Effect**

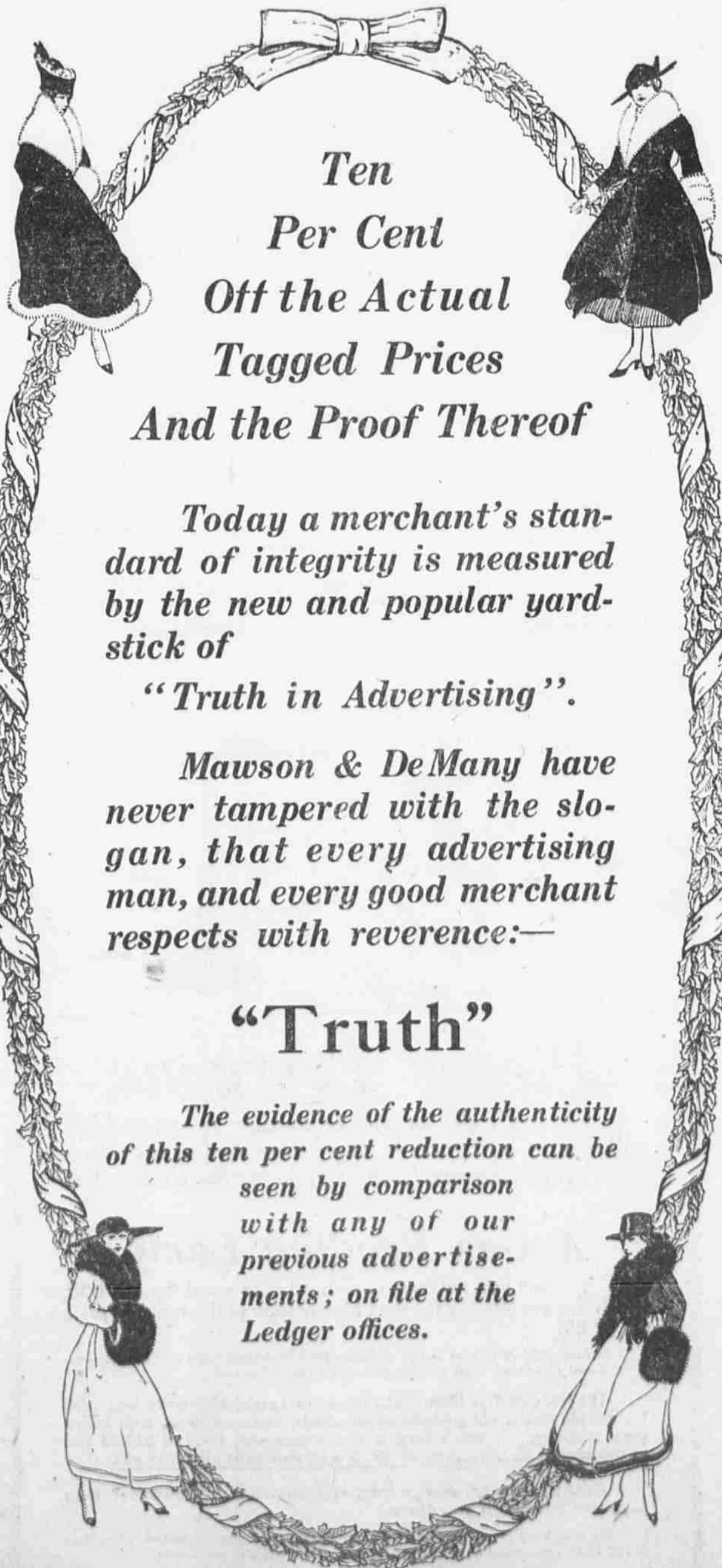
**Here's Our Xmas Gift to You—  
A 10% Discount Just at the  
Time You Need It**

MAWSON & DEMANY  
FURRIERS  
FOR WOMEN AND MEN  
1115 CHESTNUT ST.

*Hudson Seal Coat*  
~~98.50~~  
88.65

An illustration of what 10% actually means to you—a holiday offer in the true sense of the word.

<p><b>French Seal Coats</b> Genuine skunk collar. <b>49.05</b> Regular Price, 54.50</p>	<p><b>French Seal Coats</b> Black opossum collar and border. <b>62.55</b> Regular Price, 69.50</p>
<p><b>Hudson Seal Coats</b> Dyed muskrat, skunk collar and border. <b>76.05</b> Regular Price, 84.50</p>	<p><b>Hudson Seal Coats</b> Dyed muskrat—40-inch flare model. <b>88.65</b> Regular Price, 98.50</p>



**Ten  
Per Cent  
Off the Actual  
Tagged Prices**

**And the Proof Thereof**

**Today a merchant's standard of integrity is measured by the new and popular yardstick of**

**"Truth in Advertising".**

**Mawson & DeMany have never tampered with the slogan, that every advertising man, and every good merchant respects with reverence:—**

**"Truth"**

**The evidence of the authenticity of this ten per cent reduction can be seen by comparison with any of our previous advertisements; on file at the Ledger offices.**

<p><b>Black Fox Sets</b> Barrel muff and all-fur scarf. <b>31.50</b> Regular Price, 35.00</p>	<p><b>Kamchatka Brown Fox Sets</b> Barrel muff—animal scarf. <b>35.55</b> Regular Price, 39.50</p>
<p><b>Dyed Blue Fox Sets</b> Barrel muff and all-fur scarf. <b>52.20</b> Regular Price, 58.00</p>	<p><b>Battleship Grey Fox Sets</b> Barrel muff and all-fur scarf. <b>70.65</b> Regular Price, 78.50</p>

**Fur Sets** For Xmas

32.50 Raccoon Sets	29.25
45.00 Beaver Sets	40.50
47.50 Skunk Sets	42.25
60.00 Australian Opossum Sets	54.00
65.00 Pearl Wolf Sets	58.50
65.00 Taupe Wolf Sets	58.50
69.50 Kolinsky Sets	62.55
70.00 Black Lynx Sets	63.00
70.00 White Fox Sets	63.00
75.00 Red Fox Sets	67.50
84.50 Dyed Blue Fox Sets	76.05
90.00 Moleskin Sets	81.00
94.50 Ermine Sets	85.05
98.50 Pointed Fox Sets	88.65
110.00 Cross Fox Sets	99.00
110.00 Slate Fox Sets	99.00
145.00 Fisher Sets	130.50

**Fur Coats** For Xmas

74.50 Natural Muskrat Coats	67.05
<small>Hudson seal collar, cuffs and belt. 42-inch flare model.</small>	
135.00 Hudson Seal Coats	121.50
<small>42-inch model—exceptional full flare.</small>	
145.00 Hudson Seal Coats	130.50
<small>Full flare model—6-inch border and collar of skunk or lynx.</small>	
150.00 Hudson Seal Coats	135.00
<small>42-inch smart model—very choice skins.</small>	
195.00 Leopard Skin Coats	175.00
<small>Battleship gray fox collar and border. 43-inch flare model.</small>	
245.00 Hudson Seal Coats	220.50
<small>42-inch model—3-yard sweep—6-inch collar and border of skunk.</small>	
245.00 Scotch Moleskin Coats	220.50
<small>42-inch model—6-inch border and collar of skunk. Full design.</small>	
375.00 Natural Mink Coats	337.50
<small>42-inch model—trimmed at bottom with sable paws and mink tails.</small>	

**Velvet and Sport Hats**  
Values 8.50, 12.00 to 15.00.  
**5.00**

**Hats for Southern Wear**  
Satin, and satin and straw combinations for Palm Beach.  
**10.00 12.50 15.00**

Purchasing Agents' Orders Accepted

Charge Accounts Opened