

Diamonds for Christmas Gifts
Our stock offers probably the widest assortment for selection in this city, yet every diamond is of a uniformly fine quality. We are direct importers and make our is
mountings. Our prices are as low as is consistent with high standards.
Diamond Rings, 810 to to 83000 Diamond Bracelets, 820 to 52100


Our new catalogue contains thousands of photographic illustrations of the best in Jewels, Goldaccurately described and priced.

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S. Kind $\begin{gathered}\text { Sons, } 1110 \text { Chestnut Street }\end{gathered}$

## The Final Perry

Intensified Value Sale of this Season
started off this morning with 900 Winter Suits 800 Winter Overcoats

## at $\$ 15$

of fabrics of a quality to be found selling everywhere in Suits and Overcoats at $\$ 25$, $\$ 22.50$ and $\$ 20$, and that we ourselves could sell at those prices as easily as rolling off a log!

TI This is the last opportunity of its kind this year -and because it is the last, it is also the greatest! The advances in the prices of woolens at the mills are so great as to be almost prohibitive, and they are hanging up new high quotations daily! We could easily hold these Suits and Overcoats to speculate with, for we have plenty of others to sell at $\$ 15$. But these Intensified Values at $\$ 15$ are separate and apart from our regular $\$ 15$ Suits and Overcoats, and are not to be compared
with anything we or anybody else can sell in the regular way at $\$ 15$ !
(I) The values in these Suits and Overcoats are even more pronounced than were those in our October and November sales, and getting $\$ 25$, $\$ 22.50$ and $\$ 20$ for them would be the easiest thing in the world, for they are worth every cent of those prices! We're selling them for this One Week Only at the

## Uniform Price \$15

simply because we are sticking to schedule-we went after them, and prepared them with this one end in view of making a $\$ 15$ sale that would be long remembered by Philadelphians!

## THE OVERCOATS

-I The Overcoats are single-breasted and doublebreasted Ulsters and Ulsterettes; single-breasted and double-breasted box-back coats; singlebreasted and double-breasted kimono-sleeve coats; button-through fronts; fly fronts; velvet collars or cloth collars, presenting a wide range of patterns, in Oxfords, in bluish, greenish and grayish mixtures, plaid effects, and color combinations that combine life and good taste.

## THE SUITS

(I The Suits are of dark-mixed worsteds, cassimeres, cheviots, dark grays and heavyweight blue serges, a few full ined with sleeves, balance lined silk only in shoulders and sleeves, balance lined with mohair; in plain backs and in Noriols, pockets, cuffs and waistlines.

- Every day the buying is bound to increase until Saturday, when men will throng our aisles! The wise thing to do is to come early and make sure of yours under the most favorable circumstances!

PERRY \& CO., "N. B. T."
16th \& Chestnut Sts.

