MATTERS PERTAINING TO THE HOUSEHOLD -TALKS ON BEAUTY-RECIPES -ETIQUETTE

WILL WOMENACCEPT DISCOMFORT
OF THE HOUR-GLASS FIGURE?
Even New Sports-Suit Models Show the Tendency to Nipped-In Waists-Female Figure Alway

Normal Until the Renaissance Period

## H



## Delicious Sweets for Christmas Week

In most homes the holiday feasts are the big events of the year. All sorts of good things to eat are provided. But the desserts are most eagerly anticipated and most critically judged. On them is lavished the greatest care and skill!

So it is important that only the best quality of cane sugar be used-for sugar is the vital ingredient of desserts, not only because it makes them so delicious, but also because sugar is, in itself, a wholesome, energizing food.

"A Franklin Sugar for every use" Granulated, Dainty Lumph, Powdered, Confectioners

Vegetable Cutlets


## "The Best Is the Cheapest" And It's Sold by Childs



Poor baking powder
has no value at allabsolutely worthless. It's really absurd to try after good results with "any old sort" of material; and AbsoLutely Good Baking Powder is one of the most essential things in your kitchen.
Our Own Product-
a pure phosphate
powder-is different powder-is different from all others; and its uniquely superior qualities are acknowledged, for it's being daily put to the practhousands of homes, You'll find it has many points of unusual and essential excellence.

It doesn't give the bitterish, baking-powder taste to cake, muffins, biscuits-ary baking at all It's really pure-else you wouldn't find our name upon the can. Lastly, and CONSPICUOUSLY-it
sells for less than half the price of the ordinary, largely advertised brands.

Full-Pound Can, 15c

## CHILDS \& COMPANY

"Where Your Money Goes the Farthest"

An Ideal Gift

## Dainty enough for an indoo



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Smart Boots, too, of just the right color and combination -Party Slippers-Gordon Silk Stockings-all in the Gift List this year and all with utility added to beauty Let us help with your Xmas list from
of useful gifts in these two big shops.

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