

ALMA GLUCK SINGS AT THE ACADEMY—NOTES OF HAPPENINGS IN ENTERTAINMENT FIELD

RAPTURES AND ROSES EVIDENT AS GLUCK SINGS

Soprano "Comes Back" in Admirable Recital at Academy of Music

Raptures and roses prevailed at the Academy yesterday afternoon. The raptures were caused by the singing of Alma Gluck, who gave a recital of more than thirty interesting vocal pieces.

There was some wariness at the high-strung enthusiasm of the occasion. Miss Gluck had sung and not well, with the Philadelphia Orchestra a few weeks ago.

The first part of her program was dedicated, not very wisely, to a group of rather dull songs in the older manner by Mozart, Beethoven, Handel and Salvatore Rosa.

BUILDING LAUGHS A LA KEYSTONE EXPLAINED

Although thousands of persons writing photoplays throughout the country know in a sort of a vague way that comedy is much harder to write than drama, they know it is so chiefly because they have read it somewhere.

These writers believe a comedy is something funny to read instead of the hard construction work necessary, as was recently explained by Hampton Del Ruth, managing editor and assistant manager of production of the Triangle-Keystone Film Company.

"The study of the laugh," Mr. Del Ruth began, "is a fear, too broad a subject for me to comment upon in the short space allotted for an interview."

"You must build to your laugh," Mr. Del Ruth said then. "It is the construction of the story which makes it funny. Let us take one of the simplest examples."

"An old man is waiting in his house for a relative whom he is expecting. He is very anxious to see this man. A crowd of boys rings his door bell, then run. The old man goes to the door expecting the relative. Perhaps he sees the boys in the distance and returns to wait for the relative."

"Now we are beginning to build for the laugh. I mean a laugh which will last. The old man gets seated again, and the boys ring the bell for the second time. The same action is repeated. The old man is angry as he returns to the room to wait for the relative."

"On the other hand, let us suppose that the old man enters from the house and the unexpected happens and he falls down the steps. He gets a laugh, but suppose he starts to fall, catches himself for a second, then falls. There are no laughs here, because those who laugh are only laughing at the man's misfortune. It is in the treatment of the incident that makes a laugh, and it is the manner in which the incident is treated which makes a laugh which will last."

Mr. Del Ruth then gave a second illustration by showing the construction of a certain scene in a Triangle-Keystone comedy called "My Valet" featuring Raymond Hitchcock.

Mr. Bennett was not only directing, but was playing in the comedy. At one point he stood near a fountain leaning on a fishpole. He held his hat in his hand, and the hat became gradually filled with water.

audience thought two or three times he would put the hat full of water on his head before he did. It was the construction, the suspense, which got the audience ready for the laugh, which when it came was a laugh to last.

Miss Tempest on Truth The truth is always a shock.—Marie Tempest.

MRS. WHIFFEN The beloved veteran of the legitimate stage who makes her vaudeville debut at Keith's next week.

The Musical Glasses MONDAY, DECEMBER 4. First Stad-Leofson sonata recital, with Rebekah van Hunt-Conway. Ritz-Carillon ballroom. 11:30 o'clock. Morning.

A. J. Drexel-Biddle concert, to benefit religious work. Bellevue-Stratford ballroom. Night.

First concert of the season by the Symphony Society of New York, conducted by Walter Damrosch. The program: Raff's "Lenore" Symphony, No. 8; Percy Grainger's new symphonic suite, "In a Nutshell," and symphonic poem, "Les Djinns," and symphonic variations for piano and orchestra, by Cesar Franck, played by Harold Bauer, pianist.

TUESDAY, December 5. "Lobengrin," with Ursin, Rappold, Ober, Gorita and the New York Metropolitan Opera Company. Bodansky conducting. Metropolitan. Night.

WEDNESDAY, DECEMBER 6. "The Damnation of Faust," by the Choral Society, under the direction of Henry Gordon Thumler, with Julia Heinrichs, soprano; Henry Mayrken, tenor, and Henry Scott, bass. Academy of Music. Night.

THURSDAY, DECEMBER 7. Recital by Mildred Fane, soprano, assisted by Ward Stephens, pianist-composer. Witherspoon Hall. Afternoon. The proceeds will go to the Philadelphia Settlement Music School.

Concert by the Philadelphia Orchestra, which returns from its western tour. The program: Weber's "Euryanthe" overture; Schumann's "Rhenish" Symphony; "June," by Guberg; Liszt's Second Hungarian Rhapsody and a new concerto by Frederick Stock in D minor, played by Efreim Elm-balleit, violinist. Academy of Music. Afternoon.



The Bijou Theatre High-Class Vaudeville 8th St. above Race. To Pathe Exchange, Philadelphia, Pa. Following the rule that the Bijou has established in running Pathe serials in addition to the high-class vaudeville, the management has decided to continue by presenting PEARL OF THE ARMY in the wonderful preparedness serial.

Cross Keys Theatre High-Class Vaudeville 60th and Market Sts. To Pathe Exchange, Inc. Magnificent settings and beautiful photography mark the distinctive features of Pathe's splendid serial in addition to the thrilling stories and the noteworthy dramatic qualities of the pictures. We are both preparedness and "PEARL OF THE ARMY" will be most welcome when she appears on our screen, beginning February 8, and every Thursday and Friday thereafter. J. McGUIRE, L. SARLOSKY, A. SARLOSKY.

Globe Theatre High-Class Vaudeville Juniper and Market Sts. To Pathe Exchange, Philadelphia, Pa. In conjunction with our vaudeville we consider Pathe's serials as an excellent added attraction to our program. Our records show that we play to 42,000 people each week and as far as we can judge we can safely say that the stamp of public approval has always been shown towards these serials. "PEARL OF THE ARMY" will be presented at this theatre, beginning February 5, every Monday, Tuesday and Wednesday. DAVE SARLOSKY.

Ridge Ave. Theatre 18th and Ridge Ave. Matinee Daily. My past experience in showing Pathe serials as one of the features of my program, I wish to say, is that I have found them to be always up to the mark and much better as an interesting photoplay than the majority of the features. After viewing "Pearl White in 'PEARL OF THE ARMY'" at a private exhibition I wish to acknowledge that I consider this one of the best I have at any time seen upon the screen. We will present "PEARL OF THE ARMY" at this theatre on Thursday, December 28. JAY EMANUEL.

PLAZA THEATRE CENTURY THEATRE Broad and Porter Sts. Marshall and Erie Ave. During my experience as a showman and a manager of several theatres I have never failed at any time to recognize the merits of Pathe serials. In fact, I am so convinced of their superiority that I have been booking these pictures as soon as they have been released. I am certain that my patrons will be delighted with the announcement that Pearl White will appear at the Plaza on Monday, December 25 (Christmas Day) and at the Century Wednesday, December 27, in "PEARL OF THE ARMY." MORRIS SPIERS.

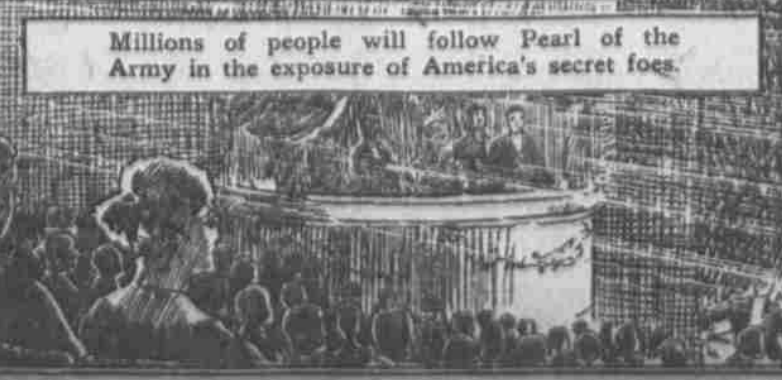
M. E. COMERFORD CIRCUIT PHILA., PA. After reviewing three Episodes of your serial "PEARL OF THE ARMY," at our Regent Theatre, Scranton, on Sunday evening, it was the unanimous opinion of the exhibitors present that the serial will eclipse any of Pearl White's past efforts. The theme of the story is up to the minute, and with the star and superior directorship, take it all in all, I believe you have another winner. With best wishes, beg to remain, yours very truly, G. P. MORRIS, M. E. Comerford Amusement Co.

Pearl White IN PEARL OF THE ARMY

A serial produced to AWAKEN AMERICA to the knowledge of her unpreparedness RELEASED MONDAY, DECEMBER 4th

THE FAR-SIGHTED MANAGERS whose pictures appear on this page have placed their stamp of approval on Pearl of the Army the first great preparedness serial. Every Exhibitor Should Book It! Every Person Should See It!

To Our Photoplay Friends Ask the manager of your FAVORITE THEATRE to secure an early booking in YOUR neighborhood. We will co-operate with him in arranging the date. PATHE EXCHANGE, INC., 1235 Vine St., Phila., Pa. Produced by Astra—Directed by Edward Jose.



B.F. Keith's Allegheny Theatre 814-45 Frankfort Ave. To Pathe Exchange, Philadelphia, Pa. At the termination of our present Pathe serial we will present to our patrons the popular favorite, Pearl White, in her next big preparedness continued photoplay, entitled PEARL OF THE ARMY. Be sure and see her at her best.

Keystone Theatre 11th and Lehigh Ave. W. Steel, Resident Mgr. To Pathe Exchange, Philadelphia, Pa. After seeing "PEARL OF THE ARMY" at a private showing I am pleased to have secured this serial for the first showing in our neighborhood. Too much cannot be said in praise for this production, which has been made as a patriotic appeal to awaken America for her unpreparedness. I will begin the first showing of "PEARL OF THE ARMY" during the entire week beginning Monday, January 15. M. W. TAYLOR, General Manager.

Liberty Theatre Broad & Columbia Ave. M. W. Taylor, Gen. Mgr. To Pathe Exchange, Philadelphia, Pa. I am sure that my patrons, as well as I, will welcome Pearl White again as star in "PEARL OF THE ARMY." Pathe's serials in each and every one have stood the test of public criticism and have scored a big hit whenever shown at this theatre. It gives me great pleasure to announce the first showing in Philadelphia of "PEARL OF THE ARMY" on Monday, December 4. J. M. GRAVER, Manager.

Fairmount Theatre 28th and Girard Ave. M. W. Taylor, Gen. Mgr. To Pathe Exchange, Philadelphia, Pa. Pathe's Serials have never disappointed our patrons or myself, which I consider as a remarkable record. "PEARL OF THE ARMY" will undoubtedly furnish the same continuity in each episode for these pictures have been famous. It gives me great pleasure to announce the first presentation here for Friday, December 8th. H. M. S. KENDRICK, Manager.

Towers Theatre Bdy. & Pine St. Camden. M. W. Taylor, Gen. Mgr. To Pathe Exchange, Philadelphia, Pa. We have booked "PEARL OF THE ARMY" for the first showing in this locality because we are convinced that it will please our patrons more than any other picture that has been shown here. It is a picture of Pathe's excellent serials, which at no time have been surpassed by any other. "PEARL OF THE ARMY" will be shown at this theatre every Thursday, Friday and Saturday, beginning December 7, 8 & 9. EDW. B. MOORE, Manager.

Verdi Hall 718-15 Christian St. E. A. Giannini, Prop. To PATHE EXCHANGE. We wish to accord the highest praise to all of your serials that we have ever used. The "Pearl of the Army" which we are at present showing to our patrons, is wonderful and one of the best box office attractions that we have ever secured. We are delighted to announce also that we have obtained Pearl of the Army, and we feel positive when we say that this will certainly create more business for us than ever. EDW. AVELLA, Manager.



Millions of people will follow Pearl of the Army in the exposure of America's secret foes.