

CARSON COLLEGE GIRLS ARE FORTUNATE; DEAN HAS A HEART AS WELL AS BRAIN



EVEN THE PLUMBER MUST LOVE CHILDREN

THERE ARE TO BE NO DULL TIMES HERE

Miss Elsa Ueland Genuine Woman as Well as Expert Educator With Practical Ideas

By M'LISS

THOSE persons who have heard of the appointment of Miss Elsa Ueland, twenty-eight-year-old educator, to the responsible position of dean of Carson College, with a capital of \$4,000,000 as a working basis, murmur: "She is to be congratulated. So eminent and so young."

Talk to her for a quarter of an hour and you transpose your viewpoint. The college at Flourtown, which will not begin to operate until about a year hence, and the orphan girls who are to be its resident students are to be congratulated. A remarkable young woman has been brought to Pennsylvania.

The manner of her coming should be an aspiration to every woman who has put out her hand to grasp the fruit of success from the tree marked "careers." It proves that you can no more hide merit and the position of vision that you can hide the raiments of Billy Penn. They tower.

She is interested in children, in education, in life. She was pursuing these interests in an inconspicuous, but in a very intense way, at Gary, Ind., in schools made famous by William Wirt, when the trustees of the Carson College board, who had been touring the country seeking educators and reviewing various educational systems, arrived. They wanted to be shown. Miss Ueland was assigned to show them. They "got" her instantly, as they cannot fail to "get" her when she talks to you—a woman among women. That is why and how she is the first dean of this new college.

DEPEND ON HER JUDGMENT According to this young woman's judgment will, in large measure, the income of \$4,000,000 be spent. Upon her rests the responsibility of the choice of the staff of the college. To her will be entrusted the working out of the career, the sharpening of the lives of, ultimately, 200 girls. To her, it has been said virtually:

"Here is a vast sum of money. Here is an eighty-two-acre farm. Here is a college. Here are parentless girls at the most formative age. Do what you will with them."

She is thrilled at the prospect, but not afraid. She has the pellucid, clear blue eyes of the idealist, the determined mouth and the sharp-cut jaw and chin of the sane practicalizer. It's a good combination.

I asked her about the personnel of the staff and how she would go about selecting it, and learned instantly, as I might have guessed, that she has a rock-ribbed faith in women.

"One of the most important positions," she said in the slow, measured tones of one who not only wants the reporter to get things straight, but wants also to help along by getting them straight in her own mind, "will be the person in charge of the farm. I want a woman if I can get her. An agricultural expert who loves children. One who knows how to run a farm successfully and yet, who will not prohibit the children from riding on the hay wagons, who will not want to have them punished if the raspberry bush should get torn."

"Then, of course, there will be house mothers for each of the cottages and teachers. Ultimately we hope to have 200 girls at the college. Our staff should not number less than twenty-five. I shall pick them naturally—there's a year to do it in—and my idea is to get people who are expert in their lines and also who have a deep love and understanding of children.

"I do not, of course, want all women," she said with a most human sort of smile; "the plumber, for instance, or the carpenter, or maybe the gardener, will be men. But they must love children," she reiterated.

MUST LOVE CHILDREN "You see, I have very definite ideas about these things—plumbing, let us say," she went on, elaborating humorously. "Now, I know nothing about plumbing and yet plumbing is very necessary to the home. Let something go wrong with a pipe or a spigot and we women have to send for a man. He comes, turns a little nut or something—it's no great physical exertion—and the thing is fixed. Why couldn't we do it? I want a plumber at the college who would not mind five or six little girls watching him work, who would consider it a part of the children's education, would answer their questions and show them how to fix these little things.

"It is my idea that the heads of depart-

Remarkable Young Woman Who's Carson College Dean

MISS ELSA UELAND, head of \$4,000,000 school to be founded at Flourtown for orphan girls, is: Twenty-eight years old. A practical idealist. A University of Minnesota graduate. A Gary school educator. A believer in women. An advocate of co-education. She will, ultimately, shape the lives of 200 girls. Take a year to pick the staff of twenty-five instructors. Choose a woman agricultural expert, who loves children, as head of farm. Select expert, kindly men as plumber, carpenter, gardener, etc. Give "parties" to boys. Treat the girls as if they were her own children.

A graduate of the University of Minnesota, where, she told me, the girls work shoulder to shoulder with the boys, she believes enthusiastically in co-education. It is unwise, in her opinion, to segregate children until they are eighteen or nineteen and then throw them together.

"But that is just what Carson College will do," I reminded her.

GOOD TIME COMING FOR BOYS "It will not," she replied emphatically. "It is true that according to the provision we can take only girls, and that they must be at the time of entrance between six and ten years of age and that we keep them only until they are eighteen, but I shall invite boys in. I shall have parties and games and dances. I want the college at Flourtown to be a definite factor in the community life. I want my girls to know their neighbors."

Miss Ueland is an economist. A dollar must do a full dollar's worth and more if possible. If the community at Flourtown can profit from investments made for Carson College it shall, she told me. For instance:

"If we have a library I see no reason why the neighborhood should not use it. It is an economic waste to be selfish about these things. Also, about 200 yards from our grounds there is the Flourtown school. Surely it would be a silly thing to put up another school so close. That is sheer waste. Co-operation, in of course, the answer, but all the plans are so tentative as yet. Later I shall have plans about following up the girls after they are eighteen and must leave, financing them at a higher college. In a year you will get a better story."

In the meantime Miss Ueland's ambition is limitless. She told me so herself. Hearing her talk it is impossible to doubt that it will be only a short time before educators will turn their eyes to Carson College. From a pedagogical point of view, things are going to happen out there. From the human standpoint orphans will doubtless be happier than orphans have ever been before.

ments should be permitted to select their own assistants. The woman farmer perhaps will require about eight. I want to make certain, however, that the people are the right sort of people for the children to be with—just as I would if they were my own children.

"This is a phrase that Miss Ueland injects into the conversation with recurring frequency—'just as if they were my own children.' The Carson College children are going to get such a mothering as their little orphan minds had not conceived possible.

The new dean is good to look upon. She radiates health, vivacity and earnestness. She has a brightness of manner that belies the mellowness of her views. You feel that the heart and the mind in her have achieved a nice balance that is seldom given to women.



Says Father's Daughter

"Father says that the Walladoo Bird does nothing but eat and drink—and that I'm a Walladoo Bird. But I'm not—I just drink milk. And I never eat between breakfast and noon, because for breakfast I eat



Cream of Barley The Energy Food

TODAY'S FASHION

From Head to Toe in the Realm of Dress

THAT sweeping from-head-to-toe glance which the passerby gives stamps you as "smart" or "dowdy." If your headgear and footgear are beyond criticism, the first as well as the last impression of your costume is good. Therefore, to be considered well dressed you must wear hats, veils and shoes that are fashionable.

There is a marked preference for the flowing veil. It is to be had in all widths and patterns, and is most successfully worn over the chic little turbans now in vogue.

The charm of the high-crowned turban of black velvet draped with a veil dotted with squares of velvet is irresistible. A shirred band of velvet edges the brim and the crown, and a pompon of skunk ornaments the very top. Hanging gracefully from the narrow brim is a wide veil of black net dotted with rows of velvet squares in graduated sizes.

Then there is the "vanity" veil that barely covers the eyes and nose. We find it worn with a "flower pot" turban of midnight blue velvet trimmed with a large cartwheel of the same material. The veil is of black net with a narrow wadded embroidered border.

For practical, everyday wear there is nothing smarter than the low-heeled boot. This pair is of black Russia leather with

THE CHEERFUL CHERUB

I don't like silly tees and things; My social duty's always slighted. And 'yet it bothers me so much If somehow I am not invited.



gray buckskin uppers. The vamp and heels and wing tips have a perforated border. Other shoes of this type are of black leather with tops of white kid, tan buckskin, chambray-colored suede or gray kid. The black satin slipper is always considered smart for evening wear. They are no longer worn plain, for large oval or square

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THE BIG SHOE STORE

books of cut steel or brilliant give them a colonial appearance. Other all-black slippers are of velvet or silk of a ribbed weave. Among the novelties for footwear in evening are slippers with vamps of cloth of gold or silver and backs of brocaded satin. They are to be had in any combination of colors. The heels are colored to match the vamps. The fancy beaded slipper is again popular. Dainty designs combining metal embroidery and beads appear on slippers of soft kid, velvet, satin or grosgrain silk. Empire garlands, tiny baskets of flowers, wreaths tied with true lover's knots and old-fashioned nosegays, birds, butterflies and bees are used to adorn the very latest slippers. (Copyright.)

Currant Tea Cakes To make these, take one pound of flour, three tablespoons of baking powder, half a pint of milk, half a teaspoonful of salt, a quarter of a pound of butter, a quarter of a pound of moist sugar, a quarter of a pound of currants or raisins. Melt the butter in the milk and pour the mixture over the flour, baking powder and salt, which should have been put in a large bowl. When the dough is made, add the currants and divide the dough into small pieces; shape them into buns and bake on a greased tin in a hot oven.

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White Heather Codfish, cake, 13c 9c pkgs. Threaded Codfish, 7c Nova Scotia Herring, bunch, 6c Smoked Herring, bunch, 12c Smoked Bloaters, each, 9c Fancy Pink Salmon, can, 12c Deviled Tuna Fish, can, 10c Fancy Shrimp, can, 10c Mackerel, each, 7c, 15c, 20c Best Barley, lb., 6c Lima Beans, lb., 10c Salad Oil, bot., 4c, 10c Salad Dressing, bot., 8c Gold Seal Vinegar, bot., 10c Gold Seal Oats, large pkg., 10c Sliced Dried Beef, pkg., 10c Tomatoes, can., 10c, 12c, 14c Peas, can., 10c, 12c, 15c

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In Face of High Cost of Living ARMOUR Keeps Faith With Consumers!

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To a true knowledge of the situation, it is necessary to first realize that Armour is not a producer of raw materials. Armour's sole interest in such production is to help the farmer make it greater. The real work of Armour is to scientifically prepare and efficiently market the national yield. Rightly done, the result spells true economy to every American family.

On even the most superficial consideration, it becomes obvious that the cost to Armour of doing this work must be practically without change. And his is so. True, certain factors, such as reduced production, higher labor costs, etc., do affect these production and marketing charges somewhat, but never in proportion to the fluctuating market prices caused by varying production.

How small is the profit that Armour receives for performing this valuable necessary work may be realized when you consider that the amount retained by this organization is approximately but three cents on every dollar's worth of business done during the year! And this profit has not increased with the increased price of foods!

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