

HOW TO MAKE THE MOST OF BEAUTY YOU POSSESS

By LUCREZIA BORI

Prima Donna of the Metropolitan Opera Company



THIS is the season of thanksgiving, yet there are many "blessings" for which we forget to render thanks. There is scarcely a woman who is satisfied with her looks, and in striving to improve her appearance she neglects to be true to the beauty which she already possesses.

Nature has been very liberal in the bestowal of her gifts where the majority of women are concerned. Of course, she delights in lavishing every feminine charm upon a favored child every now and then, but as a rule, they are pretty evenly distributed.

The lack of beauty is due very often to the fact that women do not know how to make the most of their good looks. I believe it is possible for every woman to make her appearance attractive if she will "play up" to her good features.

CARE IS NECESSARY

Even if your hair is beautiful it will not appear so if unbecomingly arranged or improperly cared for. If you fail to comb it in time, lose its sheen and begin to fall out. Remember to shampoo the hair every two weeks and apply a tonic to the roots if you find that they are in need of nourishment.

If you have fine eyes see to it that your brows and lashes grow in proper frame and every lash can almost completely rob the eyes of their beauty.

Do not think for one moment that your complexion will retain its smoothness and freshness of coloring if neglected. Every day you will have to give it a certain amount of care to preserve its loveliness. In the first place, the skin must be thoroughly cleansed, and as too frequent bathing with water is harmful, it is best to substitute a cleansing cream once in a while. I know of none better than the following formula:

White wax 1 ounce
 Rosewater 1 ounce
 Sweet almond oil 1 ounce
 Distilled water 1 ounce
 Glycerin 1/2 ounce
 Salicylic acid 1/4 ounce

Put the cream well into the pores and then remove the grease with a soft linen towel or piece of antiseptic gauze.

CHOOSE CLOTHES CAREFULLY

Suppose nature has failed to mold your face in the form of beauty, but has given you a figure that is graceful and symmetrical. When this is the case, you are built to carry clothes well, and should be most particular in the selection of your costumes, since much of your attractiveness must depend upon your good taste in dressing.

When nature has reversed affairs and has given you a pretty face unaccompanied by a "form divine" you will have to exert every effort to conceal this defect.

Should you find that your shoulders are narrow, make them appear broader by having your frocks and blouses made with this end in view. Now that ribbon and wide cape collars are fashionable, this should be a simple matter.

If you are extremely thin with a straight-up-and-down figure be sure that your skirts are very full and flaring or feature bloused-up draperies about the hips.

Every year and hands count for more than most women realize in producing a pleasing effect where your personal appearance is concerned. Whether your hands are

well shaped or not, wear well-fitting gloves and keep the skin soft and white by the application of a bleaching and softening hand cream. Be most careful in the selection of your shoes, so that they will accentuate the shapeliness of your feet or conceal its defects.

No woman of refinement will neglect her personal appearance no matter how unattractive she may think herself to be. She makes the most of what beauty she has and is thankful.

(Copyright.)

Brand-New Babies

The Evening Ledger will print, free of charge, notices of recent births sent in through proper channels. Address "Brand-New Babies," 606 Chestnut street. Name and address and when possible telephone number of sender must accompany each notice so sent.

CONNELLY, Mr. and Mrs. John P., Merion, a daughter, Jean.

DIXON, Mr. and Mrs. William Boulton, of St. Martins, a daughter, Mrs. Dixon was formerly Miss Emily Markee Thayer.

HATTMAN, Mr. and Mrs. William, 706 Poplar street, a daughter, Beatrice.

JACOBSON, Mr. and Mrs. Raymond, 2644 South Alder street, a son.

JONES, Mr. and Mrs. Lloyd Peniston, 1212 Pine street, a daughter.

SCHAFFER, Mr. and Mrs. William P., Haverford, a daughter.

SOMMERER, Mr. and Mrs. George H., 1407 North Fawn street, twins, a boy and a girl.

Seek Dead Mother; Find Her Alive

ST. LOUIS, Mo., Nov. 28.—Summonsed here by word that their mother, who was visiting her brother, Gilbert Davis, in Monroe County, had died, Mrs. S. J. Sherrer and Mrs. D. E. Donnelly, from Williamsport, spent two days locating the brother and found the mother, aged eighty-three, still living.

Hand and Machine—Gold and Silver
**BEADING, BRAIDING,
 EMBROIDERY**
 Our NECO EDGE is new. Send for list of other things we do.
Hemstitching, 5c Yard
NOVELTY EMBROIDERY CO.
 1007 FILBERT STREET

THE CHEERFUL CHERUB

I'd do my shopping early
 Allow me here to state,
 But I don't have my money
 Saved up until it's late.

Milk Dealer Fined \$100

HARRISBURG, Nov. 28.—Harvey S. Hanberger, who has figured several times in cattle quarantine matters, has been fined an aggregate of more than \$100 for permitting milk to be taken from a farm quarantined several years ago for foot and mouth disease. The conviction was the outcome of prolonged litigation.

Apple Eating Hens Lay \$1 Eggs

TEMPLETON, Mass., Nov. 28.—Arthur L. Hawkes feeds his hens apple sauce to make them lay. He sells his eggs at \$1 a dozen. He raises his own apples. These are boiled and mashed and mixed with the regular feed.

Home-Made Pies, 5c
Grand Banquet Coffee
 5c Cup
Hanscom's
 Home Like RESTAURANTS
 1232 Market St. and throughout the city.

ALLEN'S
 ORANGE SOAP
 Orange-red soap. Made with scrupulous and exact care. Packed only in parchment paper packages that keep it clean, economical, no waste. Be sure it's Allen's. Your dealer should have it. If not, U. S. Gov't licensed send us a card.
CLEMENT E. ALLEN, Inc., Media, Pa.

FOUNDED 1858
DEWEEES
 Quality and Standard Famous Over Half Century
The New Grey Salon
 and
Ready-to-Wear Department
 People are not impressed by boasting these days. We do not mean to boast. But "Quality and Standard Famous Over Half Century" speaks for itself.
Afternoon and Informal Dinner Gowns
 A large assortment of one-of-a-kind Gowns. Each one more beautiful than the other only as it appears particularly to each individual's special taste and style.
Burgundy Georgette, trimmed with chiffon velvet. Note the smart girdle of Gold Cloth embroidered with Gold and Burgundy Beads. A very handsome, distinguished-looking Gown. **\$59.50**
B. F. Dewees, 1122 Chestnut St.

SHOP HERE—DRESS SMARTLY—SAVE MONEY

MAIL ORDERS PROMPTLY FILLED WHEN ACCOMPANIED BY POSTAL-MONEY ORDER FOR FULL AMOUNT. SATISFACTION GUARANTEED OR MONEY REFUNDED

FRANK & SEDER

ELEVENTH AND MARKET STREETS
 Additional Entrance from Eleventh St. Subway Station

All Goods Purchased Tomorrow will be delivered to your home in time for Thanksgiving.

To End November With a Record-Breaking Day as a Climax, We've Marked Special Prices for Wednesday on

6000 Silk Plush and Cloth Coats

WORTH FROM \$12.98 UP TO \$29.50, AND WE SELL THEM AT

\$7.98 \$10.98 \$15 and \$19.98

\$7.98 Cape collar model of English mixture.

\$10.98 Maitelamb; Chase's fur-fabric trimmed.

\$19.98 Silk Plush; Chase's fur-fabric trimmed.

\$15 Velour; silk plush trimmed; satin lined.

\$25 Silk Plush; Mouflon fur trimming.

THERE'S NO NEED TO WAIT UNTIL AFTER THANKSGIVING TO BUY YOUR COAT AT A SAVING. Here are thousands to choose from—every one at a substantial saving so as to bring us the biggest day's business of the month tomorrow.

Included are: Silk plushes, wool velours, velvets, pile fabrics, cylinder cloths, Bolivia cloths, etc.; cape collars of self material, fur or beaver plush. All sizes, all colors. Tremendous assortments and amazing values!

\$35 Fur-Trimmed Silk Plush Coats at \$25

One model sketched above, of beautiful seal plush (guaranteed to wear satisfactorily) with trimming of long silky mouflon fur; lined throughout with guaranteed satin. Also fine genuine Bolivia cloth and rich velour coats included.

FRANK & SEDER, Second Floor.

No circumstances can arise to create conditions wherein people may buy Groceries (quality for quality) at lower prices than we ask.

PRESERVED PINEAPPLE 12c can
 Large cans of luscious fruit in rich syrup—sliced or tinned.

Large Package Seeded Raisins 12c

Fresh Shredded Cocoanut 19c lb.
 With the rich, natural cocoanut flavor.

Choice Olives
 STUFFED OLIVES.....8c 12c
 MEDIUM SIZE OLIVES.....8c
 MEDIUM QUEEN OLIVES.....12c
 LARGE QUEEN OLIVES.....23c

Carefully Selected Dried Fruits

All these fruits are luscious and wholesome when properly prepared. These are real Californias—bright, clean, and unusually nice. Two or three pounds will add to the possibilities of Thanksgiving Day.

Medium Sized Prunes, 11c lb. Evaporated Peaches... 12c lb.
 Large Sized Prunes... 14c lb. Evaporated Apricots... 20c lb.

Canned Peaches and Cherries

Packed in the heart of the California fruit country; and packed by people who understand the business to a nicety. There's a whole lot of household "preparedness" in every can; and then, too, there's the delicious syrup.

Fancy Sliced Peaches... 10c Small Can White Cherries, 12c
 Lemon Cling Peaches... 18c Large Can White Cherries, 23c

Positively Fresh Selected Nuts

You'll need them on Thanksgiving Day, and these are of this season's picking.

English Walnuts... 23c lb. Long Naples Filberts, 20c lb.
 Large Brazil Nuts... 20c lb. Paper Shell Almonds, 27c lb.
 Well-Assorted Mixed Nuts, 22c lb.

Childs' Special Blend Coffee, 25c lb.

There's unexpected pleasure in getting such remarkably good coffee at such a price. It's a rich, well-balanced blend, of delightful flavor; and if it came to a toss-up, you'd give it preference over many higher-priced coffees, and gladly "kiss the lips of unaccustomed change." The secret of the blending is, of course, our own.

Sixty-Cent Quality Teas for 35c lb.

We mean every word of it. There is absolutely no tea being sold in Philadelphia or elsewhere at 60c a pound that is any better than our three regular Thirty-five Cent Teas—and very little quite as good.

We want all tea lovers, skeptics and connoisseurs to try these teas; and then say all the sprightly things they can about the wonderful values we're putting out. Adverse criticism will be smothered under widespread, enthusiastic approval. There's a tea for every taste.

Princess Blend Straight Ceylon 'Old Country' Assam

A Royal Blending—the combined best qualities of five of the richest teas grown.

It brews a pleasing, delicious cup of unusual richness and strength.

'Old Style' tea of particularly fine flavor, and very superior quality.

Canned Vegetables of Tiptop Quality
Goods That Measure up to the Childs Standard

These are freshly packed vegetables, and we're exceedingly particular in our buying. You can easily get on the wrong tack in selecting canned stuff; but these are very choice, dependable and recommendable goods. The prices are particularly interesting, in the face of an advancing market; and they're possible because we took advantage of timely opportunities.

Large Can Tomatoes, 12c
 Childs' Best Tomatoes, 15c
 Best Maryland Corn, 11c
 Best Maine Corn... 12c
 Early June Peas... 10c
 Childs' Best Peas... 16c

Choice Lima Beans... 10c
 Best Lima Beans... 12c
 Choice String Beans... 10c
 Best String Beans... 12c
 Delicious Succotash... 12c
 Tender Red Beets... 12c

FLORIDA ORANGES 19c doz.
 Sweet, Sound and Juicy

Large Juicy Grape Fruit, 6c each

Pure Sweet Cider 7c quart 25c gallon

Made from sound, solid apples; and made in a cleanly way.

Large White Mackerel 15c each
 Fine, plump fellows; big enough for a good family breakfast.

Childs' Best Flour, 65c bag

Carefully milled from the choicest Minnesota wheat, and is an excellent flour for every kitchen use. Equal in every respect to the largely and expensively advertised brands. It's a good "buy" at this price; for flour values are puffed up like pouter pigeons, and they're going to be more so.

FAR-SIGHTED PEOPLE BOUGHT BY THE BARREL A FEW WEEKS AGO

Childs' Pure Baking Powder

It's a pure phosphate powder; and has all the good points and none of the bad features of other makes. It lacks that bitterish, commonly unpleasant taste; and you'll find many other recommendable features. The price is less than half that of ordinary powders; and it's used in thousands of exclusive homes.

Guaranteed Full-pound Can, 15c

Toothsome Plum Pudding

Made by Richardson & Robbins in their own inimitable way. Delaware (the Diamond State) has these "gems" of puddings on her list of home products, and there's no question about their Delightful Qualities. A Thanksgiving Day need.

Pound Can 23c

The Childs Stores of Opportunity

Closed Thanksgiving Day
 But Open Wednesday Night